

FILES SPECIFICATION

We will endeavour to match CMYK colours in files supplied, but wherever possible please supply Pantone references. Artwork can be supplied at a scale of 25% 50% or 100% . **We do not recommend a scale less than 25% .**

Artwork must include a **10mm bleed with crop marks.**

Please include the **graphic output size and artwork scale** in the file naming convention. Scans or digital images should not be less than 100dpi at final size. Please take this in consideration if your final artwork is saved at less than 100%.

Finished artwork should be saved as **High Res CMYK PDF files with fonts outlined.**

LOGOS

jpeg files are not suitable for large format printing. Jpeg, TIFF & Raw images are made of pixels, they are also referred to as Bitmap files. For the **best quality**, we require **Vector files**. Vector files are made of lines and vectors, they can therefore be enlarged to any size.

Please note - an EPS or PDF file can be either a Vector file or a Bitmap file.

FILE DELIVERY

Small PDF files can be e-mailed to **obexpo**
For large files we recommend using an FTP site such as **WeTransfer** or **You Sendit**.
DropBox may be used also , but you will have to advise OBEXPO on any file updates.

nb. Please include a low res pdf proof with you email

