



Information brochure





Your badge reader solution



Our device, your solution.

- With a visible display to make data capture easy for everyone.
- Small and lightweight.
- Collects your information at an impressive 100 scans per second.
- With enough memory to accommodate an entire day of scanning.
- Handy for gathering market research data, creating lists or numerous other professional data collection tasks.





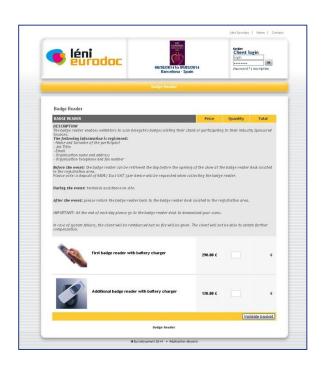


EasyScan Your badge reader solution



1/3 - How to order ?

Go onto Léni Eurodoc website to place your order(s).





Click on « Bar Code Reader » item and enter your quantities.

Validate your basket.



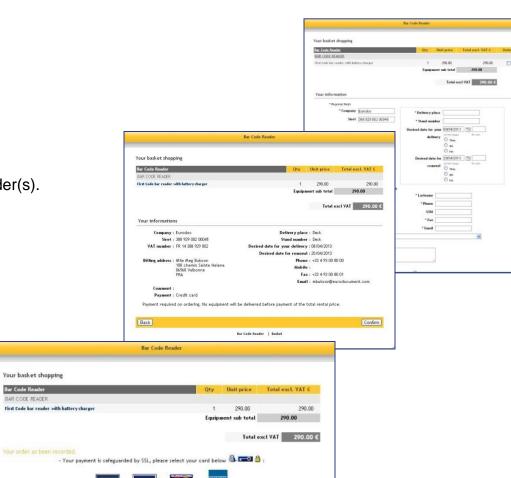
EasyScan Your badge reader solution

2/3 - How to order ?

Fill in your information details and place your order(s).

Check your order(s) and confirm.

Proceed to the payment.



Bar Code Reader | Basket



EasyScan Your badge reader solution

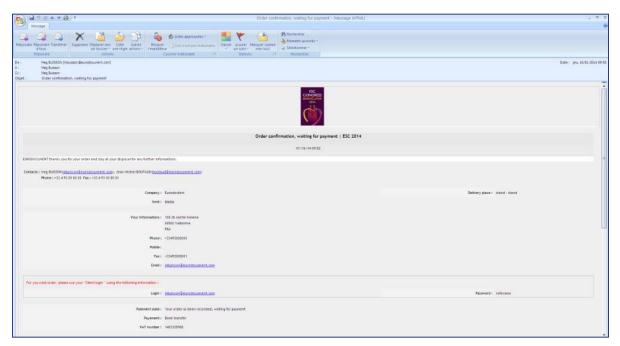




3/3 - How to order ?

You will receive a confirmation email with:

- The summary of your order(s).
- Your login and password to access your private session on Léni Eurodoc portal.



Logo may differ from photo(s)



Your badge reader solution



1/6 - How to use?

Before the event :

- 1. Login to your account on http://78.155.146.34/EuroEcho2014
- 2. Assign each reader a name for easy identification (see details page 2/6)
- 3. Create your action codes for booth usage (see details page 3/6)







Your badge reader solution



2/6 - How to use?

Rename your reader :

- Login to your account on http://78.155.146.34/EuroEcho2014
- Go to « Scan Readers » on the left side and select « Manage ».
- Edit the name of your badge reader by clicking on
- Fill in the name of your badge reader.
- Save your badge reader name by cliking on







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3/6 - How to use?

Create your action codes:

- Login to your account on http://78.155.146.34/EuroEcho2014 1.
- Go to « Action code » on the left side and select « Manage ».

Send product brochure Send information email Product A Product B Product C To call for appointement Not interested

- Fill in your first action code. 3.
- Click on + to add your action code.
- Save your action code by clicking on
- Add, edit or delete as many action codes as you want. 6.
- Print your action codes list! 7.





Your badge reader solution



4/6 - How to use?

During the event :

- 1. Collect your badge reader(s) to our technical team and bring your action codes list sheet(s)
- 2. During the show, scan the badges or each participant or visitor.
- Assign one and several action codes by scanning the bar code corresponding to the action you want to allocate to a participant or a visitor.
- 4. At the end of each day / end of the show, return your badge reader(s) to our technical staff (Badge reader desk located at the registration area)
- 5. Our team will upload your data every evening to your session.
- From your session, you will have the possibility to dowload the full contacts details in an Excel file and view affiliated statistics.







5/6 - How to use?

- Use the badge reader on site:
- First, scan the badge of a visitor's badge 1.
- Then, scan one or more action codes if needed

Customer Name: Client1

	Select a scan reader	~
Send product brochure	Send information e	email Product A
☑ Print this action code	✓ Print this action code	☑ Print this action code
Product B	Product C	To call for appointement
✓ Print this action code	☑ Print this action code	☑ Print this action code

- Scan the next visitor's badge 3.
- Etc...

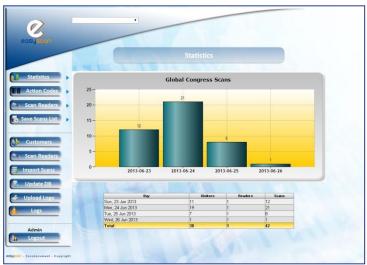


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6/6 - How to use?

- Retrieve your data :
- 1. Login to your account
- Go to « Save scan List » on the left side and select Scan List
- 3. Select a day and save your scan list per date
- Download your data as an Excel file
- Filter your contacts and/or other category
- View your statistics





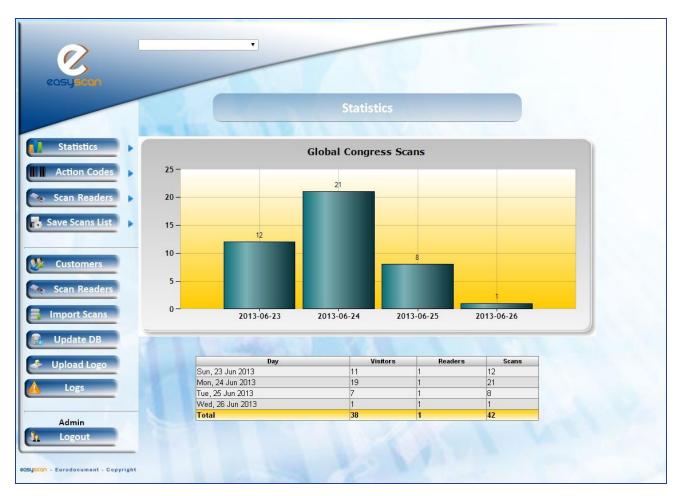






Your badge reader solution

Global







Your badge reader solution

Per Day

