EuroCMR 2019 Organising Committee

- Prof. Jose Rodriguez Palomares
  EuroCMR 2019 Programme Chair

- Prof. Steffen Petersen
  EACVI Vice President for CMR 2018-2020

- Prof. Ana Almeida
  EuroCMR 2019 Abstract Chair

- Prof. Thor Edvardsen
  EACVI President 2018-2020

- Dr. Chiara Bucciarelli-Duca
  EACVI Vice President for CMR 2016-2018

- Assoc. Prof. Martina Perazzolo Marra
  EuroCMR 2019 Local Host
EACVI is a registered branch of the ESC whose mission is to promote excellence in clinical diagnosis, research, technical development and education in CVI
EACVI Congress strategy
No EuroCMR in 2020, back in 2021

EuroCMR 2021
6-8 May
Seville, Spain
EuroCMR congress profile

• CMR joined EACVI in 2013
• EuroCMR exists since 2003 (17th edition this year)
• EuroCMR is in the growth stage
• Used to be leadership/PCO driven
• Joint with SCMR every 3/4 years

Total participants 2006 - 2019

Record breaking

*as of 2 May 16:30
EuroCMR 2019 @ a glance...

2,5 days
Scientific sessions

+1,351 HCPs
from +71 countries

477 abstracts &
clinical cases submitted

5 Lecture Rooms
incl. Rapid Fire Room &
Course Room

184 Faculty
from 71 countries

18 CME credits

EuroCMR 2019

www.escardio.org/EACVI

#EuroCMR
Special initiatives for the CMR community

✓ Special courses: Anatomy of the heart, 3D Printing etc. (pre-registration required)

✓ Special tracks
  • Congenital and technologists official tracks
  • Level 1 CMR Certification to learn the basic foundation required for a research or clinical career in the field (pre-registration required)
  • Level 2/3 case sessions with workstations on stress perfusion & congenital (pre-registration required)

✓ Speed Mentoring (pre-registration required)
Delegate participation

![Delegate participation chart](chart.png)

*as of 2 May 16:30

**EuroCMR 2019**

www.escardio.org/EACVI

#EuroCMR
## Delegate top 10 countries & breakdown by region

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Kingdom of Great Britain &amp; Northern Ireland</td>
<td>250</td>
</tr>
<tr>
<td>2</td>
<td>Italy</td>
<td>229</td>
</tr>
<tr>
<td>3</td>
<td>Netherlands (The)</td>
<td>107</td>
</tr>
<tr>
<td>4</td>
<td>Spain</td>
<td>64</td>
</tr>
<tr>
<td>5</td>
<td>Germany</td>
<td>66</td>
</tr>
<tr>
<td>6</td>
<td>Switzerland</td>
<td>62</td>
</tr>
<tr>
<td>7</td>
<td>Poland</td>
<td>34</td>
</tr>
<tr>
<td>8</td>
<td>France</td>
<td>33</td>
</tr>
<tr>
<td>9</td>
<td>Greece</td>
<td>31</td>
</tr>
<tr>
<td>10</td>
<td>Romania</td>
<td>30</td>
</tr>
</tbody>
</table>

*Host country

![Pie chart showing region distribution]

- **Asia Pacific**: 88%
- **ESC**: 8%
- **North America**: 3%
- **South & Central America**: 1%
Industry prize draw

✓ Delegates had to collect all exhibitor stamps on a competition card (inserted in the delegate bag).
✓ Once the card was completed, they then had to drop their card in a prize draw box at the registration desk.
✓ The draw took place during the closing plenary on Saturday at 13:00 in Sala Grande
Scientific Content Material

✓ ESC 365

✓ ESC TV

✓ Printed Congress News and eDaily News

✓ Mobile App downloads
  • 2019: 1,072 (+74%)
  • 2017 (at the same date): 618
Building Overview
Industry Figures - Exhibition

<table>
<thead>
<tr>
<th>Exhibition m²</th>
<th>EuroCMR 2017</th>
<th>EuroCMR 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>143m² (14)</td>
<td>140m² (12)</td>
</tr>
<tr>
<td>Average</td>
<td>10,2m²</td>
<td>11,6m²</td>
</tr>
</tbody>
</table>
## Industry Figures – Satellite Symposium

<table>
<thead>
<tr>
<th>Satellite Symposium</th>
<th>EuroCMR 2017</th>
<th>EuroCMR 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>
## Industry Figures – Sessions

<table>
<thead>
<tr>
<th>Account Name</th>
<th>Time slot</th>
<th>Room</th>
<th>Room Filling</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Satellite Symposium</strong></td>
<td>Thursday 16:00-17:00</td>
<td>Sala Grande</td>
<td>240 PAX</td>
</tr>
<tr>
<td>Arterys</td>
<td>Thursday 16:00-17:00</td>
<td>Sala Grande</td>
<td>240 PAX</td>
</tr>
<tr>
<td>BayerAG / Siemens Healthineers</td>
<td>Thursday 16:00-17:00</td>
<td>Sala Darsena</td>
<td>130 PAX</td>
</tr>
<tr>
<td>Circle Cardiovascular Imaging</td>
<td>Friday 12:45-13:45</td>
<td>Sala Grande</td>
<td>400 PAX</td>
</tr>
<tr>
<td><strong>Industry Showdown</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cohesis</td>
<td>Thursday 12:45-13:45</td>
<td>Sala Grande</td>
<td>85 PAX</td>
</tr>
<tr>
<td>Neosoft</td>
<td>Thursday 12:45-13:45</td>
<td>Sala Grande</td>
<td>85 PAX</td>
</tr>
</tbody>
</table>
EuroCMR – Industry Feedback

- Pre Congress
  + Organisation
  + Promotion & Communication
- During Congress
  + Exhibition
  + Sponsored Sessions
  + Sponsorship
  - Scientific Programme
  - Venue, Hotels, City
  - Registration
- Suggestions
Save the dates

EuroCMR 2021
6-8 May
Seville, Spain