



EACVI
European Association of
Cardiovascular Imaging

Euro**CMR** 2019

EXTENDING THE CLINICAL VALUE OF CMR
THROUGH QUALITY AND EVIDENCE



2-4 May
Venice
I T A L Y

Euro**CMR** 2019



www.escardio.org/EACVI

#EuroCMR

EuroCMR 2019 Organising Committee



Prof. Jose Rodriguez Palomares
EuroCMR 2019
Programme Chair



Prof. Steffen Petersen
EACVI Vice President
for CMR 2018-2020



Prof. Ana Almeida
EuroCMR 2019
Abstract Chair



Prof. Thor Edvardsen
EACVI President
2018-2020



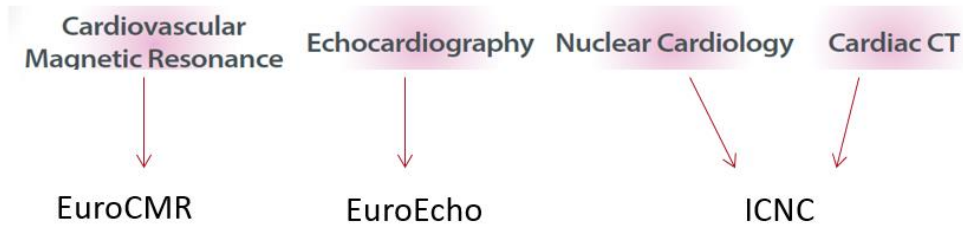
Dr. Chiara Bucciarelli-Ducci
EACVI Vice President for CMR
2016-2018



**Assoc. Prof. Martina
Perazzolo Marra**
EuroCMR 2019 Local Host



1 Association 4 modalities

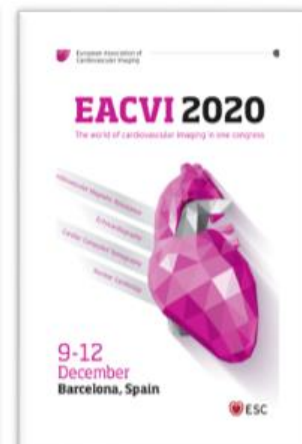


EACVI is a registered branch of the ESC whose mission is to promote excellence in clinical diagnosis, research, technical development and education in CVI



EACVI Congress strategy

No EuroCMR in 2020, back in 2021



2019

2020

2021

Euro**CMR** 2019



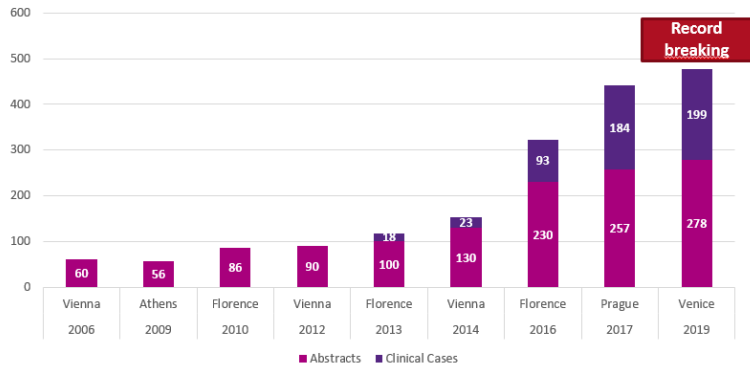
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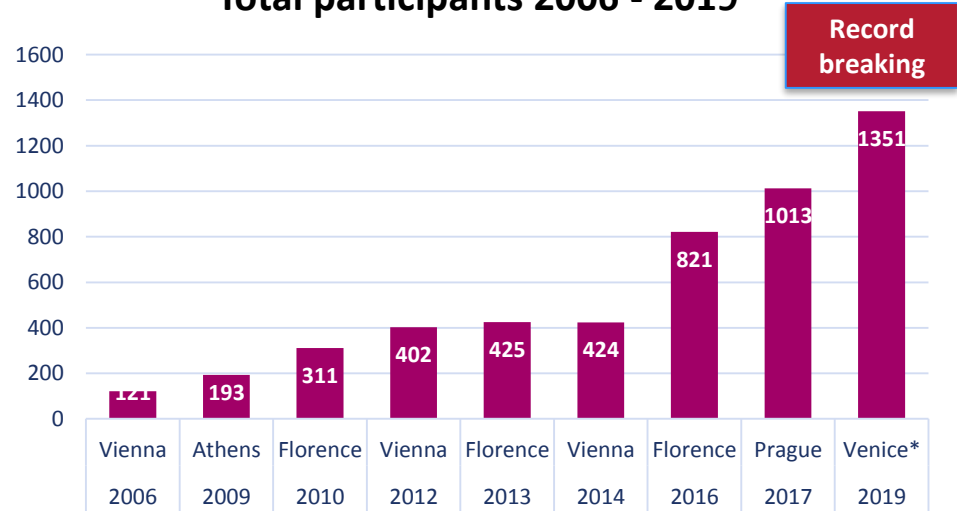
EuroCMR congress profile

- CMR joined EACVI in 2013
- EuroCMR exists since 2003 (17th edition this year)
- EuroCMR is in the growth stage
- Used to be leadership/PCO driven
- Joint with SCMR every 3/4 years

Abstract & Clinical Case submission 2006 - 2019



Total participants 2006 - 2019



*as of 2 May 16:30



EuroCMR 2019 @ a glance...

2,5 days
Scientific sessions



5 Lecture Rooms
incl. Rapid Fire Room &
Course Room

+1,351 HCPs
from **+71** countries



184 Faculty
from **71** countries

477 abstracts &
clinical cases submitted



18 CME credits

Euro**CMR** 2019



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Special initiatives for the CMR community

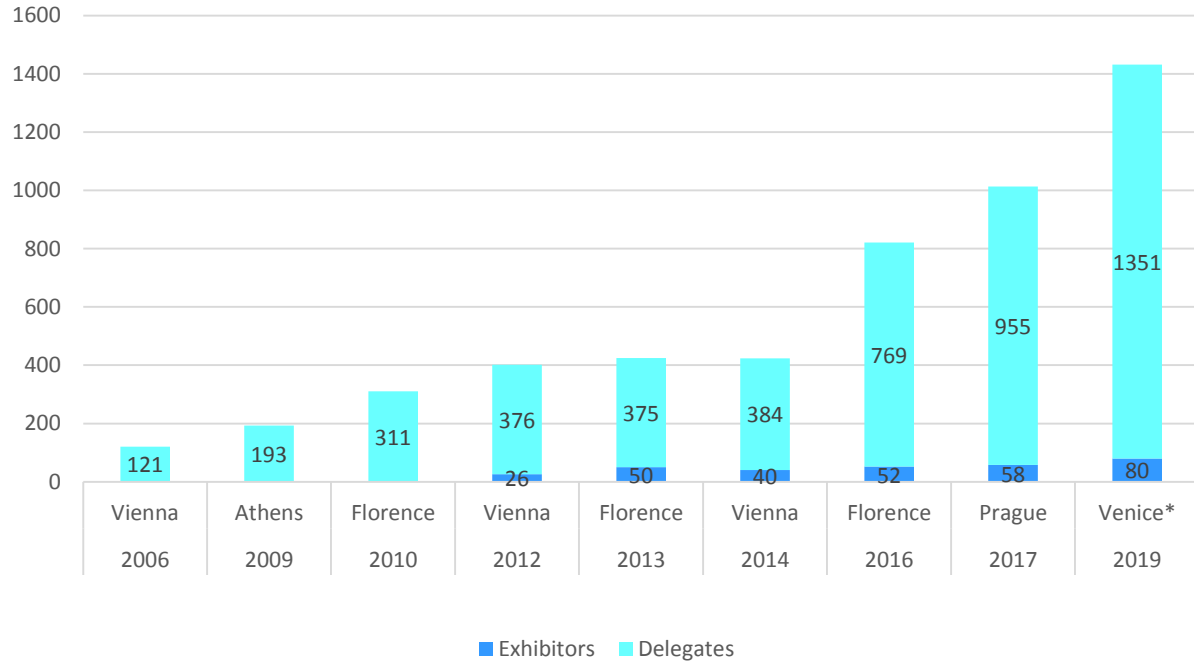
- ✓ **Special courses:** Anatomy of the heart, 3D Printing etc. (pre-registration required)

- ✓ **Special tracks**
 - Congenital and technologists official tracks
 - Level 1 CMR Certification to learn the basic foundation required for a research or clinical career in the field (pre-registration required)
 - Level 2/3 case sessions with workstations on stress perfusion & congenital (pre-registration required)

- ✓ **Speed Mentoring** (pre-registration required)



Delegate participation

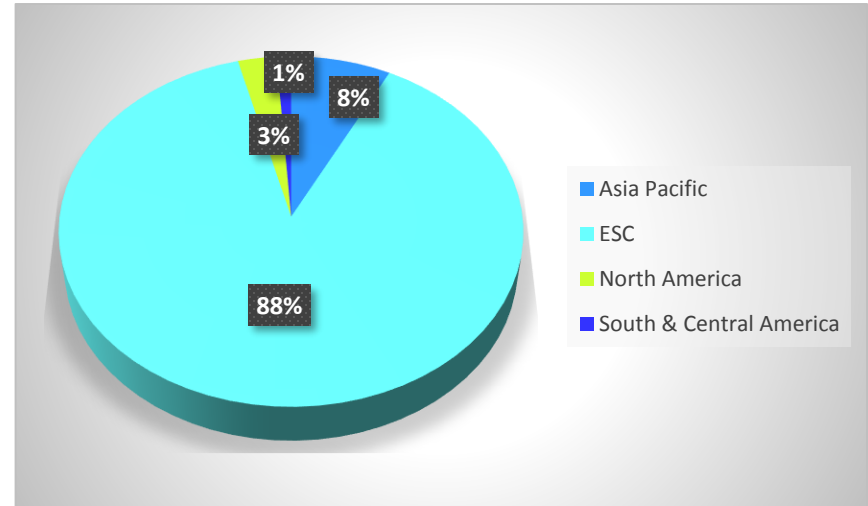


**as of 2 May 16:30*



Delegate top 10 countries & breakdown by region

Rank	Country	Total
1	United Kingdom of Great Britain & Northern Ireland	250
2	Italy	229
3	Netherlands (The)	107
4	Spain	64
5	Germany	66
6	Switzerland	62
7	Poland	34
8	France	33
9	Greece	31
10	Romania	30



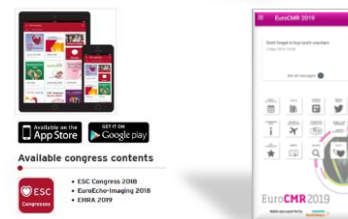
Industry prize draw

- ✓ Delegates had to collect all exhibitor stamps on a competition card (inserted in the delegate bag).
- ✓ Once the card was completed, they then had to drop their card in a prize draw box at the registration desk.
- ✓ The draw took place during the closing plenary on Saturday at 13:00 in Sala Grande



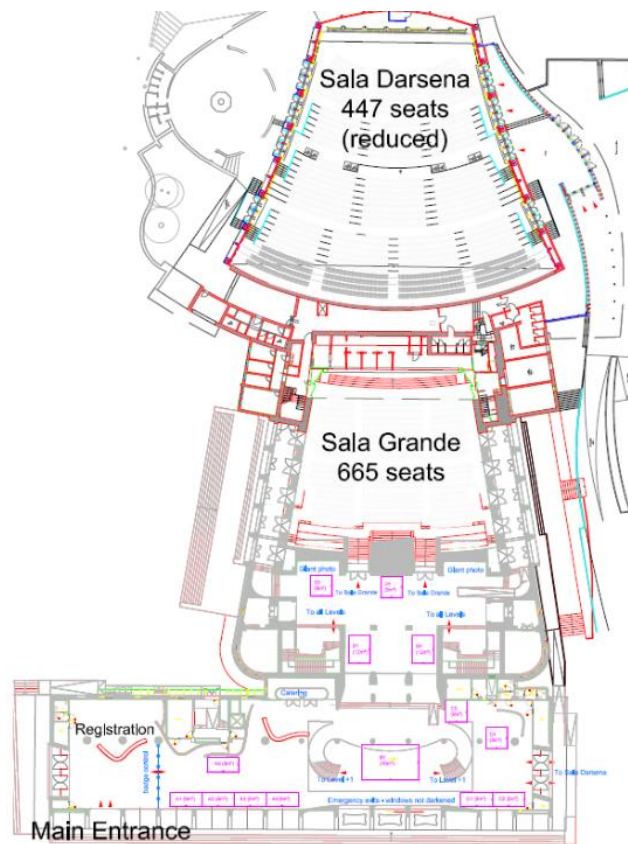
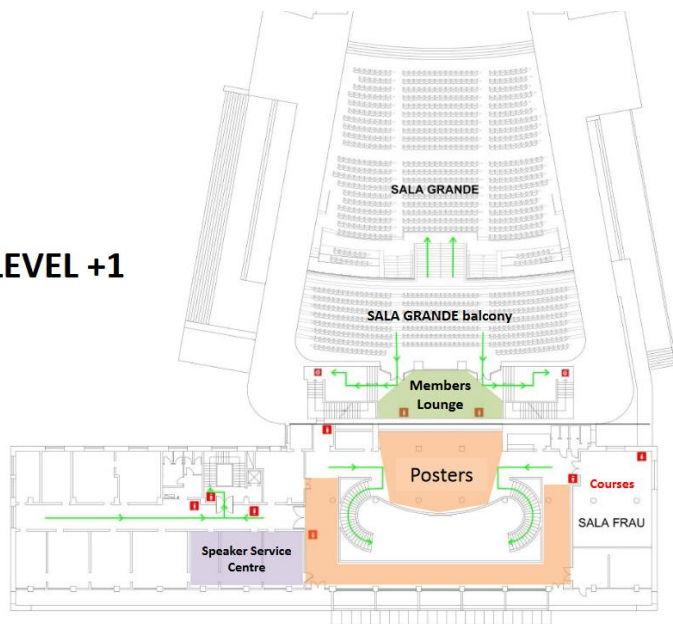
Scientific Content Material

- ✓ ESC 365
- ✓ ESC TV
- ✓ Printed Congress News and eDaily News
- ✓ **Mobile App** downloads
 - 2019: 1 072 (+74%)
 - 2017 (at the same date): 618



Building Overview

LEVEL +1



Industry Figures - Exhibition

Exhibition m ²	EuroCMR 2017	EuroCMR 2019
Total	143m ² (14)	140m ² (12)
Average	10,2m ²	11,6m ²



Industry Figures – Satellite Symposium

Satellite Symposium	EuroCMR 2017	EuroCMR 2019
Total	3	3



Industry Figures – Sessions

Account Name	Time slot	Room	Room Filling
Satellite Symposium			
Arterys	Thursday 16:00-17:00	Sala Grande	240 PAX
BayerAG / Siemens Healthineers	Thursday 16:00-17:00	Sala Darsena	130 PAX
Circle Cardiovascular Imaging	Friday 12:45-13:45	Sala Grande	400 PAX
Industry Showdown			
Cohesis	Thursday 12:45-13:45	Sala Grande	85 PAX
Neosoft	Thursday 12:45-13:45	Sala Grande	85 PAX



EuroCMR – Industry Feedback

- **Pre Congress**
 - + Organisation
 - + Promotion & Communication
- **During Congress**
 - + Exhibition
 - + Sponsored Sessions
 - + Sponsorship
 - Scientific Programme
 - Venue, Hotels, City
 - Registration
- **Suggestions**



Save the dates



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