



**EACVI**  
European Association of  
Cardiovascular Imaging

# Euro**CMR** 2019

EXTENDING THE CLINICAL VALUE OF CMR  
THROUGH QUALITY AND EVIDENCE

**2-4 May**

**Venice**

I T A L Y

- **17<sup>th</sup> Annual Meeting**  
on Cardiovascular Magnetic Resonance (CMR)  
of the European Association of Cardiovascular Imaging (EACVI)

[www.escardio.org/EACVI](http://www.escardio.org/EACVI)

#Euro**CMR**



**ESC**  
European Society  
of Cardiology

# 1

## ESSENTIAL INFORMATION

### EuroCMR 2019 Organising Committee

<b>EACVI CMR Section Leadership (2018-2020)</b>	
Vice President (Section Chair)	Steffen Petersen
Vice President Elect (Incoming Section Chair)	To be determined in December 2018
Past Vice President (Immediate Past Section Chair)	Chiara Bucciarelli-Ducci
<b>Programme Committee</b>	
Programme Chairperson	Jose Rodrigues Palomares
Abstract Chairperson	Ana Almeida
<b>Ordinary Nucleus Members</b>	
To be announced in December 2018	
<b>Ex-Officio</b>	
EACVI President	Bogdan Popescu (2016-2018) Thor Edvardsen (2018-2020)

### EuroCMR Congress contact

#### EuroCMR Secretariat

Tel: +33 (0) 4 92 94 76 00

Email: [eurocmr@escardio.org](mailto:eurocmr@escardio.org)

Web Site: [www.escardio.org/Congresses-&-Events/EuroCMR](http://www.escardio.org/Congresses-&-Events/EuroCMR)

#### Industry Services

Email: [eurocmrservices@escardio.org](mailto:eurocmrservices@escardio.org)

#### Registration

E-mail: [eurocmrregistration@escardio.org](mailto:eurocmrregistration@escardio.org)

#### Housing

E-mail:

#### Language

The official language is English. All lectures and presentations will be held in English

### European Society of Cardiology

ESC - European Heart House

Les Templiers, 2035, route des Colles

CS80179 BIOT, 06903 Sophia Antipolis cedex,

FRANCE

[www.escardio.org](http://www.escardio.org)

### Venue

Palazzo del Cinema

Lungomare Guglielmo Marconi

30126 Lido Venice, Italy



# 2 KEY FACTS & FIGURES



1,000+ participants from more than 68 countries



200+ international expert faculty



Over 250 submitted abstracts



Exhibition area



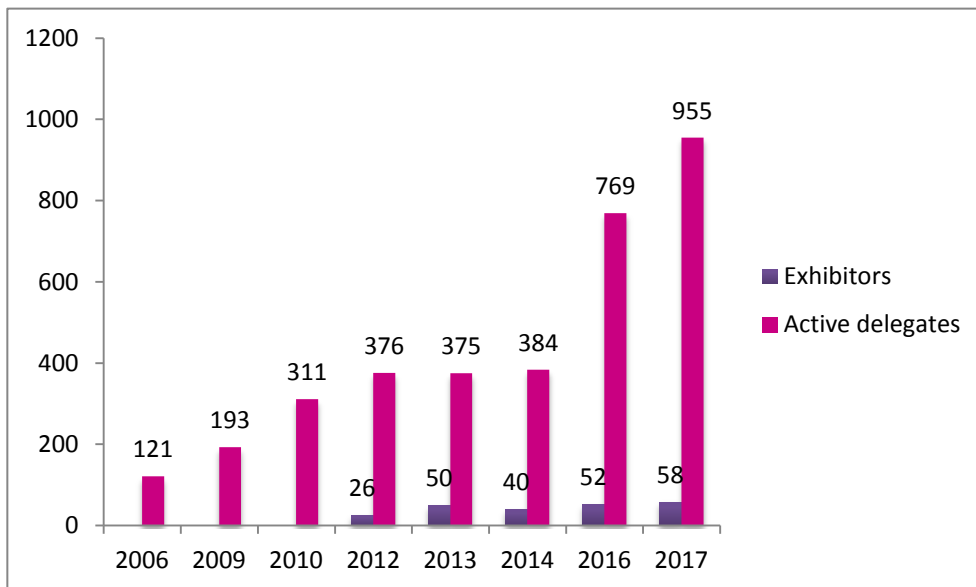
48 main sessions



17 special sessions

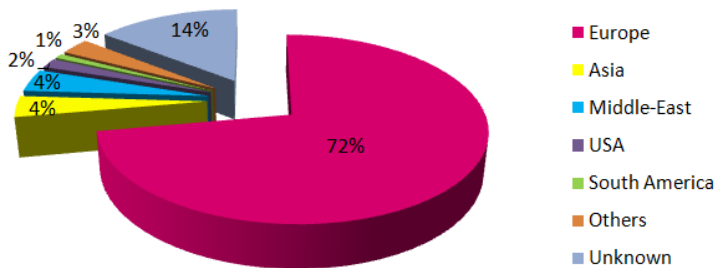
## EuroCMR Past Attendance

### Attendance breakdown 2006-2017

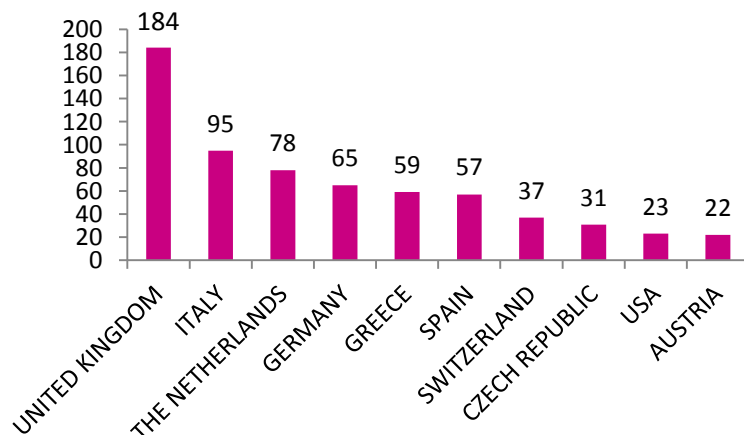


NB: 2007, 2011, 2015 and 2018 were organised jointly with SCMR.

### Attendance – Breakdown by region



### Attendance Top 10 countries



# 3

## PRELIMINARY SCHEDULE\*

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30	18:00	19:00	20:00		
Wednesday 1 May 2019	Exhibition build-up																							Registration		Speaker Service Centre	
	Registration																							Speaker Service Centre			
Thursday 2 May 2019	Registration																							Speaker Service Centre			
	Decoration		Exhibition 8:30 - 18:00																								
	Scientific Sessions		CB	IS	Scientific Sessions		Lunch Break 12:45 - 13:45		Industry Showdown 12:45-13:45		Scientific Sessions		CB	IS	Satellite 16:00 - 17:00	Keynote Lecture		Welcome Drink									
	Posters Session																										

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	16:45	17:00	17:30	18:00	19:00	19:30	20:00
Friday 3 May 2019	Exhibition 8:30 - 18:00																										
	Opening Plenary		Scientific Sessions		CB	IS	Scientific Sessions		Lunch Break 12:30 - 14:00		Scientific Sessions		CB	IS	Scientific Sessions		Coffee Break	Scientific Sessions		Meet & Greet Reception							
			MDP	MDP			Satellite 12:45-13:45				MDP			Quick fire abstracts & cases													
	Posters Session																										

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	16:45	17:00	17:30	18:00	19:00	19:30	20:00
Saturday 4 May 2019	Registration																										
	Speaker Service Centre																										
	Scientific Sessions		CB	Satellite 10:55 - 11:55	Industry Showcase		Scientific Sessions		Closing Plenary		Exhibition dismantling 14:30 - 20:00																
	Quick fire abstracts		MDP	MDP	Quick fire abstracts																						
Posters Session																											

CB	Coffe Break
IS	Industry Showcase
MDP	Moderated Posters

\*May be subject to change

# 4 ABOUT EACVI



**EACVI**  
European Association of  
Cardiovascular Imaging  
 European Society of Cardiology

## About The European Association of Cardiovascular Imaging (EACVI),

The European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC, is the world leading network of Cardiovascular Imaging (CVI) experts, welcoming over 10,000 CVI professionals including cardiologists, sonographers, technicians, nurses, basic scientists and allied professionals.

The EACVI's mission is to promote excellence in clinical diagnosis, research, technical development, and education in Cardiovascular Imaging.

The EACVI is a unique structure welcoming a unified community of four imaging modalities under one entity (Echocardiography, Cardiovascular Magnetic Resonance, Nuclear Cardiology and Cardiac Computed Tomography). The Association is committed to maintaining high standards of professional excellence by:

- Providing innovative and qualitative tools for continuous medical education
- Helping to improve the standardisation of CVI practice in Europe
- Developing studies, research and clinical practices in CVI
- Supporting knowledge sharing
- Disseminating and encouraging the use of the EACVI recommendations all over the world

## About our Congress

EuroCMR 2019 will be the 17th international meeting on CMR organised by the European Association of Cardiovascular Imaging (EACVI), a registered branch of the European Society of Cardiology (ESC).

EuroCMR is Europe's leading clinical CMR meeting, offering practical, hands-on education and training targeted at clinicians with a particular interest in CMR. The meeting also caters for the increasing demand for certification in CMR with its world-leading exam and is a unique platform for scientific exchange in this research active field.

## CMR in Europe

Cardiovascular Magnetic Resonance (CMR) is now firmly established in European practice guidelines and its clinical role is expanding more rapidly in Europe than anywhere else in the world.

[www.escardio.org/EACVI](http://www.escardio.org/EACVI)

**Extending the clinical value of CMR  
through quality and evidence**

# 5

## INDUSTRY PARTICIPATION

The following is the list of industry partners who participated in previous EuroCMR editions:

ARTERYS  
BAYER AG  
CAAS  
CANON MEDICAL SYSTEMS EUROPE  
CIRCLE CARDIOVASCULAR IMAGING  
COHESIC INC.  
EPFLEX FEINWERKTECHNIK GMBH  
GALGO MEDICAL  
GE HEALTHCARE  
GUERBERT  
HEART IMAGING TECHNOLOGIES  
HEARTVISTA INC.  
IMRICOR  
JOURNAL OF CARDIOVASCULAR MAGNETIC RESONANCE (JCMR)  
MEDIS MEDICAL IMAGING SYSTEMS  
MEDVISO AB  
NANO4IMAGING GMBH  
NEOSOFT, LLC  
PHILIPS MEDICAL SYSTEMS NL B.V.  
SIEMENS HEALTHINEERS GMBH  
TERARECON



### **Exhibition - Showcase your products, services and activities**

The exhibition will be an integral part of the congress and delegates will be invited to discover the latest products and technologies on the many educational stands throughout the event.



### **Industry Sponsored Sessions – Be part of the discussion**

Companies are cordially invited to organise Industry Sponsored Sessions to be included in the scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry. Symposia timeslots are limited.



### **Sponsorship & Promotional Opportunities**

A wide range of services are available for sponsorship providing essential support for the congress and opportunity for novel communication to congress delegates.

# 6 EXHIBITION



The exhibition will be an integral part of the congress in Venice and delegates will be invited to discover the latest products and technologies on the educational stands throughout the event.

Showcase your products, services and activities to leaders in the field.

## Exhibition Timetable\*

<b>Thursday 2 May 2019</b>	08:30 – 18:00	Exhibition OPEN
<b>Friday 3 May 2019</b>	08:30 – 18:00	Exhibition OPEN
<b>Saturday 4 May 2019</b>	08:30 – 13:00	Exhibition OPEN
	14:30 – 20:00	Dismantling

\*May be subject to change

## Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous technological developments by showcasing your products in the exhibition.

### Exhibition Space

Stands will be assigned on a first come, first served basis.

Price for space only:

**€345 per m<sup>2</sup> excl. VAT**

Price for Publishers/booksellers:

**€230 per m<sup>2</sup> excl. VAT**

The minimum exhibition space is 9 m<sup>2</sup> (6 m<sup>2</sup> for publishers and booksellers)

### Exhibitor Badges

Exhibitors are entitled to a certain number of free badges.

The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between	General Exhibitors	Scientific Exhibitors
9 and 49m <sup>2</sup>	4	4
50m <sup>2</sup> and more	8	8

Price for additional general badges: **€35 excl. VAT**

*General Exhibitor badges do not give access to EuroCMR 2019 Scientific Sessions.*

*Scientific Exhibitor badges do give access to EuroCMR 2019 Scientific Sessions.*

*Neither badge entitles the holder to get a congress bag, a certificate of attendance and does not include a journal subscription.*

*All prices are excluding VAT*

## Industry Showcase

20-minute slot for industry partners to present their company. The sessions will be run during the coffee breaks. Product presentation permitted.

Duration	Exhibitors	Non Exhibitors
20 min	1,000 €	2,000 €

Please complete and submit your Stand Application form available online on our website. The full list of services will be communicated upon stand assignment. : [www.esceexhibition.org](http://www.esceexhibition.org)

**Stands will be assigned on a first come, first served basis**

**Application deadline: 1 November 2018**

*All prices are excluding VAT*

# 7

## INDUSTRY SPONSORED SESSIONS



Participating companies may organise scientific sessions at dedicated time slots. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information. Two types of sessions are on offer:

- Satellite Symposium
- Industry Showdown

### Satellite Symposium

<b>Thursday 2 May 2019</b>	16:00 – 17:00	60 minutes
<b>Friday 3 May 2019</b>	12:45 – 13:45	60 minutes
<b>Saturday 4 May 2019</b>	10:55 – 11:55	60 minutes

Satellite Symposia, will be held within the congress centre in lecture rooms with a capacity of 445 or 650 seats.

<b>Duration</b>	<b>Exhibitors</b>	<b>Non Exhibitors</b>
<b>60 min</b>	<b>18,500 €</b>	<b>23,500 €</b>

The following items are included in the price of a Satellite Symposium:

- Room rental – Theatre style
- Dedicated listing in the Scientific Programme, Final Programme and Mobile App
- 1 Flyer
- 1 Weblink
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

*Satellite Symposia scientific programmes are subject to Congress Programme Committee (CPC) approval.*

*All prices are excluding VAT*

### Industry Showdown (previously known as Face-Off)

5 sponsors take to the stage to briefly present cases on their proprietary software in the field of cardiovascular magnetic resonance and post-processing solutions.

This session, which will be held in an official lecture room and moderated by EACVI leaders, provides industry partners with the chance to demonstrate their most recent advances in technology.

<b>Thursday 2 May 2019</b>	12:45 – 13:45
----------------------------	---------------

#### Format

5 individual presentations of 5 minutes each on the same case followed by 5 presentations of 5 minutes each on the case of their choice.

Submissions must provide the title of the demonstration, the name of the speaker and a brief description of the information that will be presented.

<b>Duration</b>	<b>Exhibitors</b>	<b>Non Exhibitors</b>
<b>10 min</b>	<b>5,000 €</b>	<b>7,000 €</b>

Requests will be subject to Committee review approval and limited to 5 participants (first come first served basis).

**Sessions will be assigned on a first come, first served basis**

**Application deadline: 1 November 2018**

*All prices are excluding VAT*





# 8

## SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Product	Description	Price (excl. VAT)
	<p><b>Congress Bags</b>  <b>Exclusive sponsorship</b>            Secure high corporate visibility and display your brand on the official EuroCMR 2019 congress bags with your company logo.            Distribution is planned to 1,000 delegates upon their arrival.</p> <p>Reach &amp; audience: all congress delegates ~1,000 pax            Lifespan: congress and beyond            *Applications for Congress bags must be submitted before 31 October 2018</p>	<p><b>€10,000</b></p> <p>Including Production</p>
	<p><b>Congress Bag Inserts</b>  <b>ESC permits product advertising for exhibition only</b>            This customised invitation to discover your activities, visit your booth or attend your Satellite Symposia, will be included in the Congress Bag distributed to every delegate upon arrival, thus allowing you to reach our entire congress audience.            Production costs not included</p> <p>Lifespan: congress</p>	<p><b>€2,000</b></p>
	<p><b>Delegate Badge Laces</b>  <b>No product advertising permitted – Exclusive sponsorship</b>            Display your corporate name and logo on this highly visible marketing tool, which will be worn by all delegates.</p> <p>Reach &amp; audience: all congress delegates ~1,000 pax</p>	<p><b>€6,000</b></p> <p>Including Production</p>
	<p><b>Final Programme Advertisement</b>  <b>ESC permits product advertising</b>            Promote your activities or products on the back cover, inside back cover or inside pages of our essential guide to EuroCMR 2019.            The Final Programme is the reference document for all delegates to consult, as it contains everything they need to know about the congress. Hard copies will be distributed to each delegate, offering you a great opportunity for maximum exposure and recognition by associating your name with this ever-requested guide, with many delegates taking it home for future reference.</p> <p>Reach &amp; audience: all congress delegates ~1,000 pax            Lifespan: Congress and beyond</p>	<p><b>Back cover</b>  <b>€7,000</b></p> <p><b>Inside Back Cover</b>  <b>€5,000</b></p> <p><b>Inside page</b>  <b>€3,000</b></p>

All prices are excluding VAT

## ● ● ● SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

	<p><b>eBlast - Pre-congress</b>  <b>ESC permits product advertising for Exhibition adverts only</b>          Promote your exhibition space or sponsored sessions to all EuroCMR 2019 pre-registered delegates a few days prior to the congress. A customised mailing will be sent out on 26 April 2019 to increase delegate awareness surrounding your activities.</p> <p>Reach &amp; audience: all pre-registered delegates          Lifespan: a few days prior to the congress</p> <p><b>eBlast - Post-congress</b>  <b>ESC permits product advertising for Exhibition adverts only</b>          Prolong your congress activity (sessions, products...) after the event by reaching out to registered delegates along with those from our database who were not able to attend your Satellite Symposium (or even the congress itself). Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the Congress to a broad audience, most notably with the inclusion of the Screencast of your Sponsored Session. A customised mailing will be sent to healthcare professionals post-congress on 20 May 2019.</p> <p>Reach &amp; audience: all registered delegates and targeted members from our database (healthcare professionals)          Lifespan: post-congress</p>	<p><b>€4,500</b></p>
	<p><b>EuroCMR 2019 Mobile App</b>  <b>ESC permits product advertising in sponsor button only – Exclusive sponsorship</b>          The mobile app includes the up-to-date detailed scientific programme and a customised sponsor section. This is a modern way for a sponsor to enhance delegates' onsite experience. This environmentally-friendly initiative is available for iOS and android devices. High visibility for the sponsor with a dedicated section, sponsor's logo and highlighted sponsored sessions.</p> <p>Lifespan: pre-congress, congress</p>	<p><b>€5,000</b></p>
	<p><b>Screencast (voice and slides)</b>          The screencast will capture a speaker's voice (no video) and panel discussion of your session, in a standard format. Screencast files will be sent to sponsors after the Congress. You are obliged to use the services of the Speaker Service Centre to avail of this price.</p> <p>Onsite educational content does not stop in Venice, eblasts can promote screencasts.</p> <p>Lifespan: permanent archive/reference material</p>	<p><b>€2,500</b></p>



# 9

## PARTNER SERVICES

The ESC has created two product categories to allow companies to organise different meeting formats within the congress centre, during congress hours.

### Meeting Rooms

Meeting Rooms, previously named Function Spaces, allow companies to host a limited number of guests and organise small and informal meetings (up to 20 pax) in a range of rooms reserved for 2 and half days and available within the congress centre. Hands-on and training of products/ therapies are not permitted in Meeting Rooms.

The rooms include a standard set-up. Meeting Rooms organisers are responsible for additional furniture, AV equipment and catering arrangements.

Meeting Rooms can be made available for one day minimum depending on availability and on request only.

### Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any EuroCMR 2019 publications.



Not contractual

### Closed Industry Meetings – Price

- 60-minute meeting: **€3,000**
- Additional cost per increment of 30mins: **€1,500**

### Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.  
Strictly forbidden: meeting with any formal presentations for delegates.

**Time slots or rooms will be assigned on a first come, first served basis**

**Application deadline: 1 November 2018**

*All prices are excluding VAT*

# APPLICATION & GUIDELINES FOR INDUSTRY @ CONGRESSES AND COMPLEMENTARY GUIDELINES

## **Forthcoming ESC Guidelines for Industry @ Congresses**

ESC Guidelines for Industry @ Congresses will be available in February 2019.

Therein you will find listed:

- Exhibition Guidelines and Procedures
- Industry Sponsored Session Guidelines and Procedures
- Sponsorship Guidelines and Procedures
- Registration and Accommodation references and contacts
- Related Terms and Conditions



### **Payment Terms**

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.



### **Cancellation Terms**

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. Cancellation Fees will apply as of receipt of the signed order form as follows:

- ✓ 10% until 30 November 2018
- ✓ 50% from 01 December 2018 to 31 January 2019
- ✓ 100% from 01 February 2019



### **Applications forms for Exhibition Stand Space, Industry Sponsored Sessions, Sponsorship**

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of ESC Guidelines for Industry @ Congresses and complementary guidelines.

Should you require any further information regarding the application process, please contact us at [industry@escardio.org](mailto:industry@escardio.org).

## **Key Dates**

Abstracts and Cases submission deadline	24 October 2018
Early fee registration deadline	28 February 2019
Late fee registration deadline	2 April 2019
EuroCMR 2019, Venice, Italy	2-4 May 2019