



EACVI
European Association of
Cardiovascular Imaging

Euro**CMR** 2019

EXTENDING THE CLINICAL VALUE OF CMR
THROUGH QUALITY AND EVIDENCE

2-4 May

Venice

I T A L Y

- **17th Annual Meeting**
on Cardiovascular Magnetic Resonance (CMR)
of the European Association of Cardiovascular Imaging (EACVI)

www.escardio.org/EACVI

#Euro**CMR**



ESC
European Society
of Cardiology

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ESSENTIAL INFORMATION

EuroCMR 2019 Organising Committee

EACVI CMR Section Leadership (2018-2020)	
Vice President (Section Chair)	Steffen Petersen
Vice President Elect (Incoming Section Chair)	To be determined in December 2018
Past Vice President (Immediate Past Section Chair)	Chiara Bucciarelli-Ducci
Programme Committee	
Programme Chairperson	Jose Rodrigues Palomares
Abstract Chairperson	Ana Almeida
Ordinary Nucleus Members	
To be announced in December 2018	
Ex-Officio	
EACVI President	Bogdan Popescu (2016-2018) Thor Edvardsen (2018-2020)

EuroCMR Congress contact

EuroCMR Secretariat

Tel: +33 (0) 4 92 94 76 00

Email: eurocmr@escardio.org

Web Site: www.escardio.org/Congresses-&-Events/EuroCMR

Industry Services

Email: eurocmrservices@escardio.org

Registration

E-mail: eurocmrregistration@escardio.org

Housing

E-mail:

Language

The official language is English. All lectures and presentations will be held in English

European Society of Cardiology

ESC - European Heart House

Les Templiers, 2035, route des Colles

CS80179 BIOT, 06903 Sophia Antipolis cedex,

FRANCE

www.escardio.org

Venue

Palazzo del Cinema

Lungomare Guglielmo Marconi

30126 Lido Venice, Italy



2 KEY FACTS & FIGURES



1,000+ participants from more than 68 countries



200+ international expert faculty



Over 250 submitted abstracts



Exhibition area



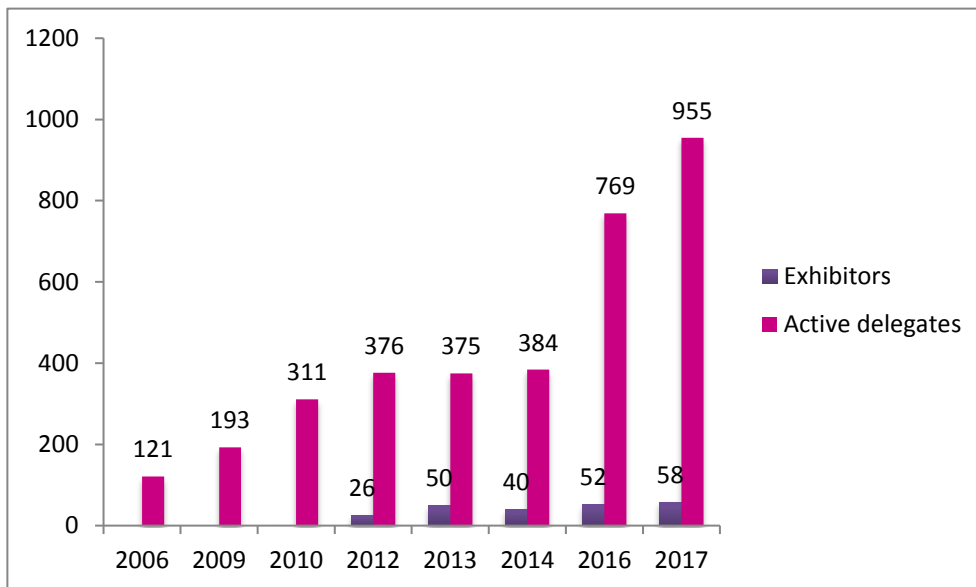
48 main sessions



17 special sessions

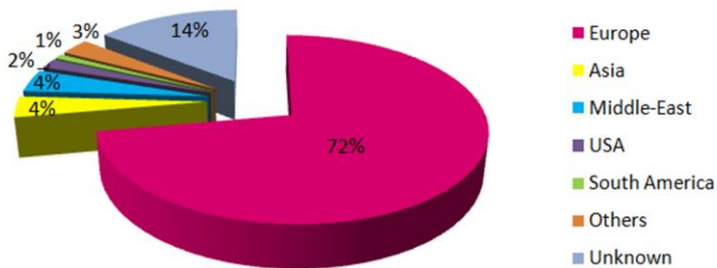
EuroCMR Past Attendance

Attendance breakdown 2006-2017

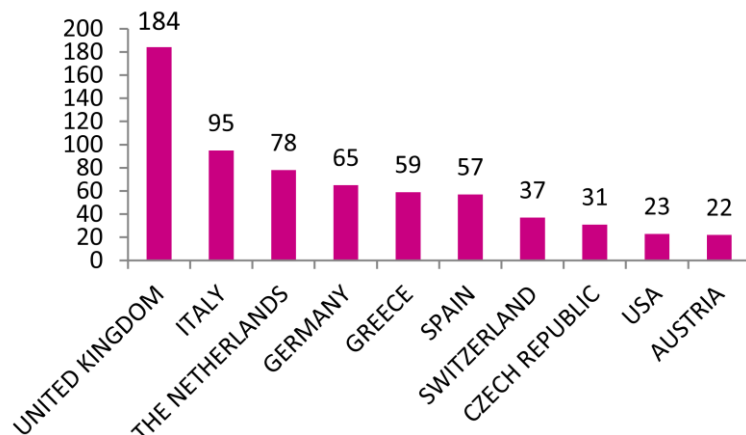


NB: 2007, 2011, 2015 and 2018 were organised jointly with SCMR.

Attendance – Breakdown by region



Attendance Top 10 countries



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PRELIMINARY SCHEDULE*

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30	18:00	19:00	20:00		
Wednesday 1 May 2019	Exhibition build-up																							Registration		Speaker Service Centre	
	Registration																							Speaker Service Centre			
Thursday 2 May 2019	Registration																							Speaker Service Centre			
	Decoration		Exhibition 8:30 - 18:00																								
	Scientific Sessions		CB	IS		Scientific Sessions		Lunch Break 12:45 - 13:45		Industry Showcase 12:45-13:45		Scientific Sessions		CB	IS	Satellite 16:00 - 17:00		Keynote Lecture		Welcome Drink							
	Posters Session																										

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	15:45	16:00	16:30	16:45	17:00	19:05	20:00
Friday 3 May 2019	Exhibition 8:30 - 18:00																								
	Opening Plenary		Scientific Sessions		CB	IS	Scientific Sessions		Lunch Break 12:30 - 14:00		Scientific Sessions		CB	IS	Scientific Sessions		Coffee Break	Scientific Sessions		Meet & Greet Reception					
					MDP					Satellite 12:45-13:45				MDP											
	Quick fire abstracts & cases																								
Posters Session																									

	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	15:45	16:00	16:30	16:45	19:00	20:00	
Saturday 4 May 2019	Registration																								
	Speaker Service Centre																								
	Exhibition 8:30 - 12:30																							Exhibition dismantling 14:30 - 20:00	
	Scientific Sessions		CB	IS		Scientific Sessions		Closing Plenary																	
				MDP					Satellite 10:55 - 11:55		Industry Showcase		Quick fire abstracts												
Posters Session																									

CB	Coffe Break
IS	Industry Showcase
MDP	Moderated Posters

*May be subject to change

4 ABOUT EACVI



EACVI
European Association of
Cardiovascular Imaging
 European Society of Cardiology

About The European Association of Cardiovascular Imaging (EACVI),

The European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC, is the world leading network of Cardiovascular Imaging (CVI) experts, welcoming over 10,000 CVI professionals including cardiologists, sonographers, technicians, nurses, basic scientists and allied professionals.

The EACVI's mission is to promote excellence in clinical diagnosis, research, technical development, and education in Cardiovascular Imaging.

The EACVI is a unique structure welcoming a unified community of four imaging modalities under one entity (Echocardiography, Cardiovascular Magnetic Resonance, Nuclear Cardiology and Cardiac Computed Tomography). The Association is committed to maintaining high standards of professional excellence by:

- Providing innovative and qualitative tools for continuous medical education
- Helping to improve the standardisation of CVI practice in Europe
- Developing studies, research and clinical practices in CVI
- Supporting knowledge sharing
- Disseminating and encouraging the use of the EACVI recommendations all over the world

About our Congress

EuroCMR 2019 will be the 17th international meeting on CMR organised by the European Association of Cardiovascular Imaging (EACVI), a registered branch of the European Society of Cardiology (ESC).

EuroCMR is Europe's leading clinical CMR meeting, offering practical, hands-on education and training targeted at clinicians with a particular interest in CMR. The meeting also caters for the increasing demand for certification in CMR with its world-leading exam and is a unique platform for scientific exchange in this research active field.

CMR in Europe

Cardiovascular Magnetic Resonance (CMR) is now firmly established in European practice guidelines and its clinical role is expanding more rapidly in Europe than anywhere else in the world.

www.escardio.org/EACVI

**Extending the clinical value of CMR
through quality and evidence**

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INDUSTRY PARTICIPATION

The following is the list of industry partners who participated in previous EuroCMR editions:

ARTERYS
BAYER AG
CAAS
CANON MEDICAL SYSTEMS EUROPE
CIRCLE CARDIOVASCULAR IMAGING
COHESIC INC.
EPFLEX FEINWERKTECHNIK GMBH
GALGO MEDICAL
GE HEALTHCARE
GUERBERT
HEART IMAGING TECHNOLOGIES
HEARTVISTA INC.
IMRICOR
JOURNAL OF CARDIOVASCULAR MAGNETIC RESONANCE (JCMR)
MEDIS MEDICAL IMAGING SYSTEMS
MEDVISO AB
NANO4IMAGING GMBH
NEOSOFT, LLC
PHILIPS MEDICAL SYSTEMS NL B.V.
SIEMENS HEALTHINEERS GMBH
TERARECON



Exhibition - Showcase your products, services and activities

The exhibition will be an integral part of the congress and delegates will be invited to discover the latest products and technologies on the many educational stands throughout the event.



Industry Sponsored Sessions – Be part of the discussion

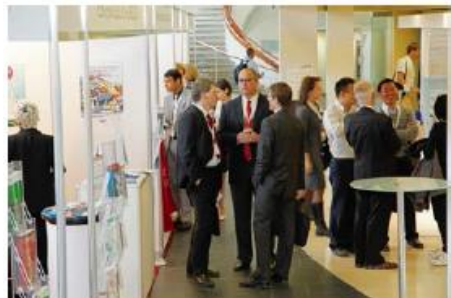
Companies are cordially invited to organise Industry Sponsored Sessions to be included in the scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry. Satellite Symposia timeslots are limited.



Sponsorship & Promotional Opportunities

A wide range of services are available for sponsorship providing essential support for the congress and opportunity for novel communication to congress delegates.

6 EXHIBITION



The exhibition will be an integral part of the congress in Venice and delegates will be invited to discover the latest products and technologies on the educational stands throughout the event.

Showcase your products, services and activities to leaders in the field.

Exhibition Timetable*

Thursday 2 May 2019	08:30 – 18:00	Exhibition OPEN
Friday 3 May 2019	08:30 – 18:00	Exhibition OPEN
Saturday 4 May 2019	08:30 – 13:00 14:30 – 20:00	Exhibition OPEN Dismantling

*May be subject to change

Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous technological developments by showcasing your products in the exhibition.

Exhibition Space

Stands will be assigned on a first come, first served basis.

Price for space only: **€345 per m² excl. VAT**

Price for Publishers/booksellers: **€230 per m² excl. VAT**

The minimum exhibition space is 9 m² (6 m² for publishers and booksellers)

Exhibitor Badges

Exhibitors are entitled to a certain number of free badges.

The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between	General Exhibitors	Scientific Exhibitors
9 and 49m ²	4	4
50m ² and more	8	8

Price for additional general badges: **€35 excl. VAT**

General Exhibitor badges do not give access to EuroCMR 2019 Scientific Sessions.

Scientific Exhibitor badges do give access to EuroCMR 2019 Scientific Sessions.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and does not include a journal subscription.

All prices are excluding VAT

Industry Showcase

20-minute slot for industry partners to present their company. The sessions will be run during the coffee breaks. Product presentation permitted.

Duration	Exhibitors	Non Exhibitors
20 min	1,000 €	2,000 €

Please complete and submit your Stand Application form available online on our website. The full list of services will be communicated upon stand assignment. : www.essexhibition.org

Stands will be assigned on a first come, first served basis

Application deadline: 1 November 2018

All prices are excluding VAT

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INDUSTRY SPONSORED SESSIONS



Participating companies may organise scientific sessions at dedicated time slots. These industry organised sessions are the perfect forum through which you may reach your target audience with the latest scientific information. Two types of sessions are on offer:

- Satellite Symposium
- Industry Showdown

Satellite Symposium

Thursday 2 May 2019	16:00 – 17:00	60 minutes
Friday 3 May 2019	12:45 – 13:45	60 minutes
Saturday 4 May 2019	10:55 – 11:55	60 minutes

Satellite Symposia, will be held within the congress centre in lecture rooms with a capacity of 445 or 650 seats.

Duration	Exhibitors	Non Exhibitors
60 min	18,500 €	23,500 €

The following items are included in the price of a Satellite Symposium:

- Room rental – Theatre style
- Dedicated listing in the Scientific Programme, Final Programme and Mobile App
- Opportunity to promote the session onsite with a flyer
- 1 Weblink
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Satellite Symposia scientific programmes are subject to Congress Programme Committee (CPC) approval.

All prices are excluding VAT

NEW

Industry Showdown (previously known as Face-Off)

Innovations to improve clinical CMR analysis and reporting workflow

Industry will take to the stage to demonstrate solutions aimed at improving the clinical reporting workflow after CMR image acquisition using educational clinical cases. This session, which will be held in an official lecture room and moderated by EACVI leaders, provides industry partners with the chance to demonstrate their most recent advances in technology.

Thursday 2 May 2019	12:45 – 13:45
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Duration	Exhibitors	Non Exhibitors
10 min	5,000 €	7,000 €

Format

Clinicians must present at least one CMR case with each clinical case being presented independently. Companies must demonstrate how their product alone or integrated with other solutions can make clinical workflows more efficient and contribute to higher quality of CMR service provision.

Sessions will be assigned on a first come, first served basis

Application deadline: 1 November 2018



All prices are excluding VAT

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SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Product	Description	Price (excl. VAT)
	<p>Congress Bags Exclusive sponsorship Secure high corporate visibility and display your brand on the official EuroCMR 2019 congress bags with your company logo. Distribution is planned to 1,000 delegates upon their arrival.</p> <p>Reach & audience: all congress delegates ~1,000 pax Lifespan: congress and beyond *Applications for Congress bags must be submitted before 31 October 2018</p>	<p>€10,000</p> <p>Including Production</p>
	<p>Congress Bag Inserts ESC permits product advertising for exhibition only This customised invitation to discover your activities, visit your booth or attend your Satellite Symposia, will be included in the Congress Bag distributed to every delegate upon arrival, thus allowing you to reach our entire congress audience. Production costs not included</p> <p>Lifespan: congress</p>	<p>€2,000</p>
	<p>Delegate Badge Laces No product advertising permitted – Exclusive sponsorship Display your corporate name and logo on this highly visible marketing tool, which will be worn by all delegates.</p> <p>Reach & audience: all congress delegates ~1,000 pax</p>	<p>€6,000</p> <p>Including Production</p>
	<p>Final Programme Advertisement ESC permits product advertising Promote your activities or products on the back cover, inside back cover or inside pages of our essential guide to EuroCMR 2019. The Final Programme is the reference document for all delegates to consult, as it contains everything they need to know about the congress. Hard copies will be distributed to each delegate, offering you a great opportunity for maximum exposure and recognition by associating your name with this ever-requested guide, with many delegates taking it home for future reference.</p> <p>Reach & audience: all congress delegates ~1,000 pax Lifespan: Congress and beyond</p>	<p>Back cover €7,000</p> <p>Inside Back Cover €5,000</p> <p>Inside page €3,000</p>

● ● ● SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

	<p>eBlast - Pre-congress ESC permits product advertising for Exhibition adverts only Promote your exhibition space or sponsored sessions to all EuroCMR 2019 pre-registered delegates a few days prior to the congress. A customised mailing will be sent out on 26 April 2019 to increase delegate awareness surrounding your activities.</p> <p>Reach & audience: all pre-registered delegates Lifespan: a few days prior to the congress</p> <p>eBlast - Post-congress ESC permits product advertising for Exhibition adverts only Prolong your congress activity (sessions, products...) after the event by reaching out to registered delegates along with those from our database who were not able to attend your Satellite Symposium (or even the congress itself). Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the Congress to a broad audience, most notably with the inclusion of the Screencast of your Sponsored Session. A customised mailing will be sent to healthcare professionals post-congress on 20 May 2019.</p> <p>Reach & audience: all registered delegates and targeted members from our database (healthcare professionals) Lifespan: post-congress</p>	<p>€4,500</p>
	<p>EuroCMR 2019 Congress news - Printed Version No product advertising - Exclusive sponsorship The official congress newspaper distributed onsite on the first day of the congress to the attendees will contain the latest news, congress highlights, key opinion leader articles and presents an exceptional opportunity for an exclusive sponsor to advertise on the back cover.</p> <p>Lifespan: Congress permanent archive/reference material Quantity: 1,000 copies in total (subject to change)</p>	<p>€5,000</p>
	<p>EuroCMR 2019 Congress News - Online Version No product advertising The digital edition of the EuroCMR 2019 Congress News will be emailed to registered delegates and 11 100 members daily with scientific interviews of congress highlights, as well as news from the European Association of Cardiovascular Imaging (EACVI). This online paper is a must-have and is very much consulted by a large number of delegates over their morning cup of tea, so do take the opportunity to extend your visibility to delegates with an advert on that page.</p> <p>Lifespan: Congress Emailed to all congress delegates. Sent daily to all delegates and EACVI members (representing ~11 000 healthcare professionals in 2018).</p>	<p>€5,000</p>

● ● ● SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

	<p>EuroCMR 2019 Mobile App ESC permits product advertising in sponsor button only – Exclusive sponsorship</p> <p>The mobile app includes the up-to-date detailed scientific programme and a customised sponsor section. This is a modern way for a sponsor to enhance delegates’ onsite experience. This environmentally-friendly initiative is available for iOS and android devices. High visibility for the sponsor with a dedicated section, sponsor’s logo and highlighted sponsored sessions.</p> <p>Lifespan: pre-congress, congress</p>	<p>€5,000</p>
	<p>Mobile App Splash Screen & Push Notifications No product advertising</p> <p>A virtual and innovative way for session organisers to reach out to delegates by offering electronic and catchy versions of their Adverts (Splash Advert) in the Mobile App. These Splash Adverts/Push notifications are to promote your sessions to delegates as a “Not to be missed”! The Splash Adverts have been scheduled according to the Satellite Symposia time slots. On the day of your sessions, the Mobile App (updated) will display your Splash Advert and 30’ before your scheduled sessions, Push Notifications containing a link directing delegates to your scientific programmes will be sent to users. Due to the limited number of Mobile App Splash Screen slots, be sure to reserve early.</p> <p>Lifespan: Congress Advert duration: 4 secs</p>	<p>€5,000</p>
	<p>Screencast - Voice and Slides</p> <p>Purchase recordings from your satellite symposium for your own promotional purposes. Use the database you have assembled onsite and over the years to extend the reach of your congress activities. The screencast will capture the speaker’s voice and slides (no video). Screencast files will be sent to sponsors after the congress. You are obliged to use the services of the Speaker Service Centre to avail of this product. Onsite educational content does not stop in Venice, eBlasts can promote screencasts and ensure the spotlight is kept on your activities even after the Congress has come to a close.</p> <p>Reach & audience: your own database Lifespan: post-congress</p>	<p>€2,500</p>
	<p>Webcast (voice, slides and video)</p> <p>Extend the reach of your satellite symposium by posting the webcast of your session on the NEW “ESC 365” platform. This platform offers year long access to resources from the congress. The use of the speaker service centre is mandatory. Exceptions are subject to ESC approval with an increase in the price offer. The webcast will be uploaded within 24 hours maximum. ESC will provide webcast sponsors with the video files after the Congress.</p> <p>Reach & audience: congress delegates and non-attendees, via the the NEW “ESC 365” platform Lifespan: post congress</p>	<p>€10,000</p> <p>Including Production</p> 

● ● ● SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

<p>Level 2/3 case Certification Sessions - Educational Grant</p> <p>These sessions offer companies a means of associating with the educational requirements of delegates who want to qualify for level 2/3 certification in the specific topics of congenital and stress MRI.</p> <p>These sessions provide delegates (up to 46 pax) with an opportunity for hands-on and one-to-one learning in an exclusive and intimate environment. Delegates are given the opportunity to report on clinical cases via sponsor equipment and receive expert advice from the supporting company's technician as well as a certificate of case assessment they can use for their Level 2/3 CMR certification logbook</p> <p>One room is allocated for Level 2/3 Certification Sessions on Thursday, 2 May 2019 for 90 minutes per session.</p> <p>Supporting companies must bring or cover the renting costs of computers, software, technical staff AV and other necessary equipment.</p> <p>The following items are included in the price of the Educational Grant:</p> <ul style="list-style-type: none"> • Scientific Programme design by EuroCMR Scientific Programme Committee • Room set-up in classroom style for 46 pax (up to 2 people per computer). • Listing in the Scientific Programme and Planner, Final Programme and Mobile App • 1 promotional flyer distributed in the congress bag 	<p>Exhibitors: €5,000</p> <p>Non Exhibitors: €10,000</p>
<p>Educational grant</p> <p>Industry Partners are invited to "associate" with the Scientific Programme of EuroCMR 2019, or a specific session through an Educational Grant which demonstrates a company's support and association with an aspect of the Scientific Programme.</p> <p>Available with Badge Scanner & included in: Final Programme, Scientific Programme & Planner, Mobile App & delegate names if ordered</p>	<p>Price on request</p>
<p>Onsite Advertising</p> <p>Blend your company name with the venue and communicate on your therapeutic areas of research & innovation, promote your Industry Sponsored Sessions or encourage delegates to visit your stand by branding various highly visited locations available throughout the Congress centre.</p> <p>Please contact industry@escardio.org to enquire about the different opportunities.</p> <p>Reach & audience: all congress delegates ~1,000 pax Lifespan: congress</p>	<p>Price on request</p>

Please note: The use of product names identifying product logos, misleading names that could be perceived as product names or registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated. For a given product where it is mentioned "ESC permits product advertising", local regulatory approval is incumbent on the company selecting the product and is not a valid clause for refund of services.

Items will be assigned on a first come, first served basis
Application deadline: 1 November 2018

All prices are excluding VAT

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PARTNER SERVICES

The ESC has created two product categories to allow companies to organise different meeting formats within the congress centre, during congress hours.

Meeting Rooms

Meeting Rooms allow companies to host a limited number of guests and organise small and informal meetings (up to 20 pax) in a range of rooms reserved for 2 and half days and available within the congress centre. Hands-on and training of products/ therapies are not permitted in Meeting Rooms. The rooms include a standard set-up. Meeting Rooms organisers are responsible for additional furniture, AV equipment and catering arrangements.

Meeting Rooms can be made available for one day minimum depending on availability and on request only.

Price available upon request.

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any EuroCMR 2019 publications.



Not contractual

Closed Industry Meetings – Price

- 60-minute meeting: **€3,000**
- Additional cost per increment of 30mins: **€1,500**

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.
Strictly forbidden: meeting with any formal presentations for delegates.

Time slots or rooms will be assigned on a first come, first served basis
Application deadline: 1 November 2018

All prices are excluding VAT

APPLICATION & GUIDELINES FOR INDUSTRY @ CONGRESSES AND COMPLEMENTARY GUIDELINES

Forthcoming ESC Guidelines for Industry @ Congresses

ESC Guidelines for Industry @ Congresses will be available in February 2019.

Therein you will find listed:

- Exhibition Guidelines and Procedures
- Industry Sponsored Session Guidelines and Procedures
- Sponsorship Guidelines and Procedures
- Registration and Accommodation references and contacts
- Related Terms and Conditions



Payment Terms

The following terms of payment apply:

- ✓ 100% of the total amount will be due within 30 days after receipt of the invoice
- ✓ All payment must be made in EUR plus statutory sales tax according to European regulations.



Cancellation Terms

Cancellation and changes to your original booking must be done in writing to the Industry Services Team. Cancellation Fees will apply as of receipt of the signed order form as follows:

- ✓ 10% until 30 November 2018
- ✓ 50% from 01 December 2018 to 31 January 2019
- ✓ 100% from 01 February 2019



Applications forms for Exhibition Stand Space, Industry Sponsored Sessions, Sponsorship

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of ESC Guidelines for Industry @ Congresses and complementary guidelines.

Should you require any further information regarding the application process, please contact us at industry@escardio.org.

Key Dates

Abstracts and Cases submission deadline	24 October 2018
Early fee registration deadline	28 February 2019
Late fee registration deadline	2 April 2019
EuroCMR 2019, Venice, Italy	2-4 May 2019