



The European Meeting Place for Science in Preventive Cardiology

UPDATE MESSAGE

Dear Exhibitor,

This Update contains important logistical information concerning EuroPRevent 2009.

Please ensure this message and the Industry Guidelines are distributed to all your staff and agencies involved in this Congress.

All the stand service order forms are available on the following site:

http://www.escexhibition.org/EUROPREVENT2009/default.aspx





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UPDATE MESSAGE

1. Sponsorship Opportunities

For consultancy on how to promote your Satellite, User Group or other congress activity at EuroPRevent 2009, contact:

sponsorship@escardio.org





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2. Access

EuroPRevent 2009 will be held in the Stockholmässan in Stockholm, Sweden.

For more details, please see the Loading Access plan on:

http://www.escexhibition.org/EUROPREVENT2009/ESC%20Items/Loading%20Access%20Plan.pdf

Parking

<u>Cars & Trucks</u>: We suggest you park your cars in the parking lot close to the East Entrance of the Stockholmässan. For more details see plan below:

http://www.escexhibition.org/EUROPREVENT2009/ESC%20Items/Parking%20access%20plan.pdf

<u>During the build-up and dismantling period</u>, trucks can park for free at the parking space marked (C2, D2, D1, E1, E2).

<u>During the Congress periods</u>, the cost for exhibitors/delegates/visitors in all parking areas is SEK 25 per hour - SEK 70 per day or - SEK 160 for the whole period.





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3. Build up and Break Down

Cars and fork lifts cannot be driven into the exhibition hall. Always park your vehicle in the allotted space outside. Space is limited – as soon as you have unloaded, please move your vehicle away from the unloading area. On arrival, drivers should report to uniformed staff from FAIREXX, the Official ESC Logistics Provider, to obtain a Working Pass. This pass carries the name of the individual, company and booth number and needs to be carried at all times during the build up/break down.

Build Up Timetable

Monday 4 May 08:00 - 20:00 Exhibition build-up Tuesday 5 May 08:00 - 20:00 Exhibition build-up





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Break Down TimetableSaturday 9 May 17:00 – 24:00 Dismantling

IMPORTANT:

NO DISMANTLING BEFORE 17:00 SATURDAY, 9 MAY.

Outside of 'exhibition open' periods, delegates walk to lecture rooms along a route including the exhibition. Exhibitors' should therefore take all reasonable precautions to protect their valuables.



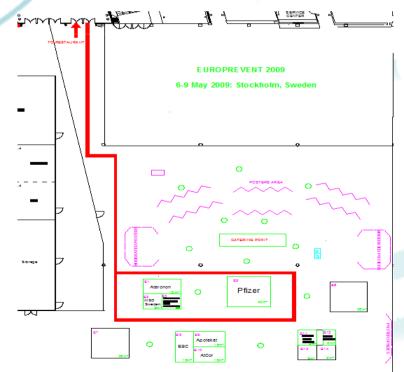


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Freight Free Aisles

There is one main freight free aisle running through the exhibition. This route marked in orange needs to be kept free of all goods and refuse AT ALL TIMES to enable fast access and exit from all areas of the Hall. See the plan below for more details.







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4. Security

The Organisers will provide General Surveillance only within the Exhibition area. Note that delegates will be able to walk in the Exhibition area during closed hours – it is important that each exhibitor secures their stand against the risk of theft. The Organisers will accept no responsibility for loss or theft from stands.

Please find below the Security Guards information in the catalogue below:

http://www.escexhibition.org/EUROPREVENT2009/Stand%20Services %20Download%20Area/Exhibitors%27%20Product%20and%20Service s%20Catalogue.pdf

To order a Security Guard see form below:

http://www.escexhibition.org/EUROPREVENT2009/Stand%20Services %20Download%20Area/Exhibitors%27%20Product%20and%20Service s%20Order%20Form.pdf





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5. Delivery Address and Storage

FAIREXX will arrange all storage and forwarding for EuroPRevent 2009.

Official contact:

Stefan Grunwaldt

Tel: +49-30-4403 4713

Fax: +49-30-4403 4779

Email: Stefan.Grunwaldt@Fairexx.com

Feel free to consult the Manual below:

http://www.escexhibition.org/EUROPREVENT2009/Stand%20 Services%20Download%20Area/FAIREXX%20SHIPPING%20M ANUAL.pdf





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UPDATE MESSAGE

5. Delivery Address and Storage

FAIREXX will arrange all storage and forwarding for EuroPRevent 2009.

Airfreight:

Your Air freight should arrive at our local warehouse no later than 27 April 2009

Warehouse address: Kuehne + Nagel AB

c/o Fairexx Logistics for Exhibitions

Djupdalsvagan 7

SE-192 05 Sollentuna

Phone +46 31 7580324

Fax +46 31 7580326

Notify: EuroPrevent 2009

Exhibitors name / Hall- & Stand-number





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UPDATE MESSAGE

Semi – and full load trailers:

Your road freight should arrive at our local warehouse not later than 27 April 2009

Delivery address: Stockholmsmässan

c/o Fairexx Logistics for Exhibitions

Parkeringsvägan 10

125 30 Älvsjö

Phone +49 173 212 9410 (Stefan)

Shipments must be sent freight prepaid.

Notify: EuroPrevent 2009

Exhibitors name / Hall- & Stand-number





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UPDATE MESSAGE

Seafreight shipments:

Please send your seafreight shipments to port of Gothenburg or CFS Stockholm no later than Monday 27 April for FCL shipments April 20th for LCL shipments

Consignee Adress: Kuehne + Nagel AB

c/o Fairexx Logistics for Exhibitions

PO BOX 112

SE - 401 21 Gothenburg

Exhibitions dept. attn Marika Hultin

Phone +46 31 758 03 24

Fax +46 31 758 03 26

Notify: EuroPrevent 2009

Exhibitors name / Hall- & Stand-number





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UPDATE MESSAGE

6. Exhibition Opening Hours

Wednesday 6 May 09:00 - 17:00 Exhibition OPEN

18:00 - 20:00 Opening Ceremony in the Stockholm

City Hall (You are cordially invited, details to

follow soon)

Thursday 7 May 09:00 – 18:00 Exhibition OPEN

Friday 8 May 09:00 – 17:00 Exhibition OPEN

Saturday 9 May 09:00 – 17:00 Exhibition OPEN





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7. Exhibitors Registration and Badge Readers

The Exhibitors Registration Desk is situated inside the registration area close to the Badge Reader Support Desk.

The following services will be available:

- Collection of Work Passes (Also available from FAIREXX team)
- Collection of pre-ordered exhibitor badges
- Preparation and purchase of additional exhibitor badges
- Distribution of "Green Stickers" enabling fully registered participants to access the exhibition area outside official opening hours
- Please note that employees of exhibiting companies will only gain access to the stand if they have an Exhibitor Badge. You should therefore not arrange to distribute exhibitor badges from the stand make sure that everyone is aware of this restriction, as exceptions will not be made.

NO BADGE = NO ACCESS TO EXHIBITION AREA





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Badge Readers

Recording a prospective customer's information can be done by using the EuroPRevent 2009 Badge Reader.

For more information please download the following information form: http://www.escexhibition.org/EUROPREVENT2009/Badge%20Readers/EuroPRevent%202009%20Badge%20Reader%20Information.pdf

The order form is available below:

http://www.escexhibition.org/EUROPREVENT2009/Badge%20Readers/ EuroPRevent%202009%20Badge%20Reader%20Order%20Form.pdf







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Exhibitors Registration Opening Hours

Tuesday 5 May 2009	08:00 - 17:00
Wednesday 6 May 2009	08:00 - 17:00
Thursday 7 May 2009	08:00 - 18:00
Friday 8 May 2009	08:00 - 17:00
Saturday 9 May 2009	08:00 - 17:00

Exhibitors Badge Orders

Please note that you have the choice to choose how your free badges are inscribed. Company name, individual name or both.

The Badge Order Form can be downloaded from: http://www.escexhibition.org/EUROPREVENT2009/default.aspx

Exhibitor badge order deadline: Monday 30 March 2009. europreventexhibition@escardio.org





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UPDATE MESSAGE

8. Stand Design and Activities Approval

Stand Drawings and Designs:

Each stand design needs to be approved by the ESC and the Stockholmässan. Stands that have not been approved in writing or that do not correspond to approved drawings will have to be corrected at the exhibitor's expense.

Stand Give Aways and Activities

All stand give aways and activities need to be approved by the ESC. Please fill in the Stand Activity form available on http://www.escexhibition.org/EUROPREVENT2009/default.aspx and send it back to us as soon as possible.





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9. Insurance

According to our Guidelines all exhibition goods and packaging materials must be insured at the expense and risk of the Exhibitor.

On this note, we would suggest you send us a copy of this insurance or provide proof of adequate cover on site.





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10. Important Reminders

Payment

Please remember that payment for stand rental must be made in full before the event, if payment has only been made recently you are advised to bring proof of payment with you.

Smoking

Please note that smoking is not permitted anywhere in the building.

Alcohol

Exhibitors must not serve any alcoholic beverages from the stand.





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UPDATE MESSAGE

Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through:

Mr Egon Persson
Mässrestauranger
s- 125 80 STOCKHOLM

Phone: +46 8 727 72 26

Fax: +46 8 99 47 70

Email: egon.persson@restofair.se





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11. Future ESC Congresses

ICNC9 Barcelona 10 – 13 May 2009

Heart Failure 2009, Nice 30 May – 2 June 2009

Europace 2009 Berlin 21 – 24 June 2009

ESC Barcelona 2009 29 Aug. -2 September 2009

If you have any questions about the Exhibition at EuroPRevent 2009, please contact:

Europreventexhibition@escardio.org or +33 492 94 35 10.

We look forward to welcoming you to a successful event in Stockholm.