

EuroPrevent 2009

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EuroPrevent 2009 – The European Forum for Cardiovascular Prevention and Rehabilitation – a unique business opportunity

Sophia Antipolis, 5 August 2008

Dear Industry Partner,

The European Association for Cardiovascular Prevention and Rehabilitation (EACPR) as a registered branch of the European Society of Cardiology will hold its annual congress, **EuroPrevent 2009** on 6 – 9 May, 2009 in Stockholm, Sweden. Over the last two decades this conference has evolved into the preeminent meeting place for European opinion leaders and physicians in the field of cardiovascular prevention, rehabilitation and sports medicine.

Cardiovascular diseases are still the major cause of morbidity and mortality in Europe. In times of shrinking healthcare budgets, prevention of cardiovascular diseases has therefore become a top priority of the European Union as indicated by the signing of the European Heart Health Charter in 2007. The expanding market of prevention/rehabilitation institutions across Europe provides a unique business opportunity.

We approach you with this letter because we believe that your company and its products may find EuroPrevent 2009 to be an excellent marketing opportunity. Based on the figures from our last congress in Paris we are expecting more than 1,500 active participants in Stockholm read from Europe and beyond with a particularly strong delegation from Scandinavia and the rapidly emerging markets of east and central Europe. The location of Stockholmsmässan and the experienced event management team at the European Heart House guarantee a highly professional and sophisticated business environment.

A draft copy of the scientific programme and an industry prospectus with detailed information about our competitively priced marketing opportunities – ranging from a stand in the Exhibition Area, Satellite Symposia and Workshop Sessions to sponsorship and advertising possibilities– are enclosed. For additional information on deadlines for application or how your company might participate at the 'European Meeting Place for Science in Preventive Cardiology', feel free to contact us.

We look forward to meeting you at Stockholm next year!

Yours sincerely,

Prof. D. Wood
President
of the EACPR

Prof. J. Perk
Chair of the Local
Organising Committee

Ass.-Prof. S. Gielen
Treasurer, Member of
the Programme Committee

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