

EuroPrevent 2009

The European Meeting Place for Science in Preventive Cardiology



INDUSTRY GUIDELINES

Stockholm

Sweden

6-9 May 2009

Live a Heart Healthy Life

www.escardio.org/EuroPrevent

• No use of tobacco • Adequate physical activity • Healthy eating habits • Not overweight • Low Blood pressure • Low Blood cholesterol • Normal glucose metabolism • Avoidance of excessive stress



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Section 1 – General Information

Venue

Stockholmsmässan
MÄSSVÄGEN, 1 ÄLVSJÖ
Stockholm, Sweden
<http://www.stockholmsmassan.se>

Exhibition Services

Stockholmsmässan
Mrs. Christina Olsson
s- 125 80 STOCKHOLM
Phone +46 8 749 44 28
Fax: +46 8 749 63 72
Email: Christina.olsson@stofair.se

Exhibition Timetable

Exhibition Build Up:

Monday	4 May	08:00 – 20:00	Exhibition build-up
Tuesday	5 May	08:00 – 20:00	Exhibition build-up

Exhibition Opening Hours:

Wednesday	6 May	09:00 – 17:30	Exhibition OPEN
		18:00 – 20:00	Opening Ceremony in the Stockholm City Hall
Thursday	7 May	09:00 – 18:00	Exhibition OPEN
Friday	8 May	09:00 – 17:00	Exhibition OPEN
Saturday	9 May	09:00 – 17:00	Exhibition OPEN

Dismantling:

Saturday	9 May	17:00 – 24:00	Dismantling
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IMPORTANT:

Tuesday 5 May the hall is open for construction until 20:00, therefore, all construction must be completed by 16:00 at the latest. All goods handling requiring truck transportation must be then completed. After that empty packaging is removed from the halls and the aisle carpets are laid. The aisles must be free of items.

Thursday 7 May from 18:00 to 20:00 sessions are still running, delegates can go through the Exhibition

NO DISMANTLING BEFORE 17:00 SATURDAY 9 MAY

Outside of 'exhibition open' periods, delegates will walk to session rooms along a route including the Exhibition. Exhibitors should therefore take all reasonable precautions to protect valuables.

Please note:

- 1) The limited dismantling time
- 2) The Exhibition is OPEN on Wednesday until 17:30.

Congress dates and Opening Hours: 6 – 9 May 2008

Registration and Hotel Desks

Wednesday 6 May 2009 08:00 – 17:30
Thursday 7 May 2009 07:30 – 18:30
Friday 8 May 2009 07:30 – 13:00
Saturday 9 May 2009 07:30 – 13:00

Satellite Symposia & Workshop Sessions:

Thursday 7 May 2009 12:45-13:45
 18:15 – 19:45
Friday 8 May 2008 12:45-13:45

Language: English, no translations recommended

Addresses/ Contact Details

For **General Information** please contact:

EuroPREvent 2009 SECRETARIAT
2035, Route des Colles Tel : +33 492 94 76 00
Les Templiers Fax : +33 492 94 76 01
B.P. 179
F-06903 SOPHIA ANTIPOLIS
Sweden
General Information: europrevent@escardio.org
Website: <http://www.escardio.org/congresses/europrevent-2009/>

For information on **Sponsorship, Exhibition** and **Industry Participation** contact:

Sponsorship	sponsorship@escardio.org
Satellite Symposia	satellite@escardio.org
Exhibition	europreventexhibition@escardio.org
Registration	europreventregistration@escardio.org
Hotel accommodation	europreventhotels@escardio.org
Abstracts and Scientific information	europreventscientific@escardio.org

For information regarding:

- The Building
- Planning a visit
- Technical aspects of the exhibition such as extra orders for stand equipment or personalized stand requests
- Requests for furniture, plants/flowers, carpet/flooring and fascia
- Order of Shell Scheme Stands and Equipment
- Electricity
- Telecommunication
- Audiovisual Equipment
- Stand Cleaning
- Support Staff

Please contact our local supplier:

Mrs. Christina Olsson
Stockholmsmässan
s- 125 80 STOCKHOLM
Phone +46 8 749 44 28
Fax : +46 8 749 63 72
Email : Christina.olsson@stofair.se

Terminology

The Organiser has written this guide. A successful application made by a company wishing to participate in the exhibition will imply an acceptance of the requirements contained in these Guidelines.

For the sake of brevity, the following terms are used in these Guidelines:

- City:** Stockholm
Building: Stockholmsmässan, all contact is via our local agent, Mrs. Christina Olsson
Exhibitor: The Company which is to be regarded as participant in the exhibition as a result of a submission of an application for stand space followed by a stand assignment.
Organisers: EuroPREvent 2009 SECRETARIAT

Layout

The EuroPREvent 2009 activities will all take place on Level 0 of the Stockholmsmässan:

- Registration
- EuroPREvent Secretariat / ESC offices
- Lecture Rooms T1, T2, C6, C7, C8
- Speakers' Service Centre
- Posters area including Moderated Posters
- Exhibition Area

Exhibition Time Schedule

- Build-up will take place on Monday 04 May and Tuesday 05 May from 08:00 to 20:00.
- Stand construction should be finished by Tuesday 05 May at 20:00.
- All packing material that is to be retained (e.g. for re-use) should be cleared from the Building by Tuesday 05 May 20:00. After this time, any materials left in the aisles will be cleared by the organisers and destroyed. The Organiser accepts no liability for packing materials not removed in due time.
- The EuroPREvent SECRETARIAT will have an office (ORGANISER'S OFFICE) in the Building from Wednesday 06 May.

Exhibitor Badges

Free Exhibitor Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below. Please note that company names other than those of listed exhibiting companies will not be produced or allowed.

All Exhibitor badges must be ordered by email using the form available online, saving the badge name file in CSV format. This email should be returned to the EuroPREvent 2009 exhibition mailbox, europreventexhibition@escardio.org before **30 March 2009**.

Stand size between	Number of Free Badges
9 and 49m ²	8
50 and 99m ²	16
100m ² +	24

Exhibitor badges will give access to the scientific sessions when space is available.

To be sure of having a seat at the lecture full registration is recommended.

Please note you now have the option to choose how your free badges are inscribed. Please indicate when you send your email for the badges the number of company-only badges you wish to receive and the number of individual badges you wish to receive (please indicate the person's name).

Additional Exhibitor Badges

If the number of free Exhibitor badges is insufficient, extra badges (under company name only) may be purchased at a price of €33.44 per badge plus VAT (19.6 %) if applicable.

Work Passes

In the interest of security, only those individuals directly responsible for the erection and dismantling of the stands will be permitted in the Exhibition area during stand construction and dismantling times. To this end, Working Passes will be given out at the Exhibitor Registration desk and at the lorry unloading area during stand construction and dismantling times. Registered Exhibitors may also gain entrance to the Exhibition hall during installation and dismantling times by showing their Exhibitor badge at the entrances. Exhibitors must ensure their badges are clearly visible at all times whilst inside the congress centre.

Product Description

All Exhibitors will be listed in the Final Programme, together with a short description of the products exhibited. (Maximum 50 words). All Exhibitors should send their Product Description to the Organiser by email europreventexhibition@escardio.org before **26 January 2009**. Use the form online at <http://www.esceexhibition.org/EUOPREVENT2009/default.aspx>

Surveillance & Security

The Organiser undertakes the general surveillance service of the Building, both day and night.

Exhibitors are responsible for the surveillance of their stand and exhibits. Exhibitors are recommended to pay closer attention to the exhibits during the stand construction and dismantling periods. We strongly urge exhibitors to secure their stand against theft or damage. Valuable objects, which may be easily removed, should be locked away during the night or whenever the stand is left unattended. The Organiser accepts no responsibility for goods stolen from exhibits. Security services can be ordered through our local agent, Mrs. Christina Olsson.

The Organiser may refuse or expel any person whose behaviour or clothing is considered incompatible with the image of EuroPREvent 2009, or who refuses to comply with the local safety rules.

Insurance

While on the premises, exhibition goods and packaging materials shall be insured at the expense and risk of the Exhibitor. Neither the Building nor the Organiser can accept any responsibility for damage, loss, theft, disappearance or injury of anything or anyone, for any reason. The Exhibitor and any contractors under exhibitor employment are obliged to take out insurance against third party risks before the start of the exhibition. The cost for this insurance falls to the Exhibitor.

Exhibitors should also be covered against any claims which may ensue from transportation to and from the Building and against any claims which may be made by third parties, e.g. the Building, the City and/or their insurers, in respect of injury or damage sustained in any way whatsoever inside or outside the Building.

If any conditions within the Health & Safety Guidelines are infringed, the responsibility for any accident will lie exclusively with the Exhibitor, who must have contracted an insurance policy for unlimited civil liability for harm to third parties, be it persons or objects.

Shipping Information

Official Forwarder and Lifter for EuroPREvent 2009:

FAIREXX Logistics

Tel.: +49 30 44 03 47 13

Tel.: +49 173 212 94 10 (this number is for on-site use also)

Fax: +49 304 403 4779

Contact: Mr. Stefan Grunwaldt
Email: Stefan.Grunwaldt@fairexx.de

Road-freight shipments (no full / no half trailer loads) sent to the Exhibition before the shipment arrival deadline of 30 April should be consigned and addressed as follows:

FAIREXX LOGISTICS

Please see the Fairexx Manual available online at:
<http://www.esceexhibition.org/EUOPREVENT2009/default.aspx>

Contact: Stefan Grunwaldt

Mark goods as EuroPrevent 2009- "Name of exhibitor + Stand No. "

To ensure reception of your shipment is managed properly, please fax a full pre-advice at least 3 days before its arrival to FAIREXX LOGISTICS Fax. +49 304 403 4779 attn. Stefan Grunwaldt.

All goods should be shipped on a prepaid basis and should arrive in Stockholm:

- FOR ANY EUROPEAN UNION COUNTRIES: 4 working-days before build-up of the exhibition
- FOR ALL OTHER COUNTRIES: 6 working-days before build-up of the exhibition

Please note you are responsible for carrying your parcels directly to your booth then back to your truck at the end of the event. The Official freight forwarders, FAIREXX can help you to achieve this.

Customs Information/Taxes & Duties

Exhibitors will pay the various taxes and duties owed resulting from their taking part in the exhibition.

Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through:

Egon Persson
Mässrestauranger
s- 125 80 STOCKHOLM
Phone: +46 8 727 72 26
Fax: +46 8 99 47 70
Email: egon.persson@restofair.se

Stand Activities

I) The EuroPrevent 2009 SECRETARIAT has adopted a policy which limits industry sponsored entertainment, lunches, seminars or other formal gatherings. Without the specific approval of the EuroPrevent 2009 SECRETARIAT, companies should not organise such events during the two days before EuroPrevent 2009, during EuroPrevent 2009 itself or during the two days immediately after EuroPrevent 2009 (i.e. 04/05 -05/05). Should a company wish to plan any such events, please consult the EuroPrevent 2009 SECRETARIAT in due time.

II) The main activity of any exhibition stand should be the presentation of the exhibiting company and/or its products or services. The use of photographers, portrait artists or other 'attractions' is not allowed. Any similar project must be submitted for the approval of the

EuroPREvent 2009 SECRETARIAT prior to EuroPREvent 2009. Failure to do so may result in the exhibitors being obliged, at their own expense, to discontinue any such activity on-site.

III) The projection of films and slides, any amplification with the aid of loudspeakers, the production of music and/or sound, as well as the use of television sets, is allowed as long as no disturbance is caused. Should the EuroPREvent 2009 SECRETARIAT judge that a disturbance is being caused; the Exhibitor must stop the activity immediately. If this is not done, the EuroPREvent 2009 secretariat reserves the right to make the necessary arrangements at the expense of the Exhibitor.

IV) The EuroPREvent 2009 Secretariat has appointed an Audio-Visual Committee, which supervises audio-visual activities. All audio-visual activities require the written permission of the EuroPREvent 2009 Secretariat. Should a company intend to organise any audio-visual activity please consult the EuroPREvent 2009 Secretariat for details of this policy.

V) Exhibitors shall refrain from holding lotteries, organising games of chance and using "market stall techniques". Only quizzes with a scientific content can be held at the stand. Any such activity must be approved in advance by the EuroPREvent 2009 Secretariat. All requests should be submitted in writing to the EuroPREvent 2009 secretariat before 21 March 2008. Participation can be 'rewarded' with a prize. However, the prize should be the same for everybody. 'Drawing winners' is not allowed. Maximum retail value may not exceed € 10. If the prize is a 'medical information carrier' such as a medical text book, a CD-ROM, a tape, a slide set etc., the maximum retail value may not exceed € 50. All "prizes" must be approved in advance by the EuroPREvent 2009 Secretariat.

VI) The Board of the EuroPREvent 2009 Secretariat has accepted the policy that small give-aways are acceptable at the exhibition (maximum retail value € 10) for example badges, T shirts, pens, etc. All such give-aways must have the written approval of the EuroPREvent 2009 Secretariat. The distribution of give-aways should be low profile and should in no way overshadow the main activity of the stand. Please inform the EuroPREvent 2009 Secretariat of any planned Stand Activity and Give Away Items, before **27 February 2009**.

VII) Distribution or display of material printed by industry or its agents is limited to the area rented by the Exhibitor in the exhibition. The placement of both signs and billboards is limited to the area rented by the Exhibitor in the exhibition area.

VIII) "Special effect" lights, laser, sound & video projection on the stand can only be allowed with the written permission of the EuroPREvent 2009 Secretariat.

IX) The site assigned to the Exhibitor shall be staffed during the opening hours of the exhibition as well as during the construction and the dismantling and removal of the stand. Exhibitors must ensure an authorised person is present at the stand at all times.

X) The use of the names of the European Society of Cardiology (ESC), European Association for Cardiovascular Prevention and Rehabilitation (EACPR), EuroPREvent 2009 as well as the logos of these entities, is strictly forbidden in any advertising, publicity, sign, product, printed matter, film, video, or other media, etc. without the explicit permission in writing to the EuroPREvent 2009 Secretariat.

The only exception being that Exhibitors may refer to EuroPREvent 2009 as "EuroPREvent Congress 2009"

XI) Exhibitors or their agencies are not allowed to reproduce texts, drawings or graphics that have been specially produced by the EuroPREvent 2009 Secretariat for use in publications such as the Final Programme or the Abstract Book.

XII) None of the exhibits may be photographed or filmed without the permission of the relevant Exhibitor. EuroPREvent 2009 Secretariat is entitled to photograph, draw or film the installations and stands, as well as the exhibits thereon and to use these reproductions in its publications and in the press.

XIII) Exhibitors are entitled to photograph or film their own exhibition stand during exhibition hours.

XIV) Exhibitor Badges must be ordered by email to europreventexhibition@escardio.org no later than **30 March 2009**.

Miscellaneous

Smoking

Smoking is forbidden throughout the Building. Ashtrays and ash urns are prohibited in the exhibit area.

Alcohol

Exhibiting Companies are not allowed to serve any alcoholic beverages from their stand.

Children

Children under the age of 16 are not permitted in the Exhibition hall.

Section 2 – Technical Guidelines

Important Notice:

All Exhibitors must submit a detailed stand drawing to the Organiser before 09 February 2008

Without the written approval of the Organiser no stand can be built. If a company wishes to hire a stand system from the Building, please send us (ESC) details.

Exhibition Location

The exhibition at EuroPREvent 2009 will be located in the Stockholmsmässan, Stockholm, Sweden.

Any queries regarding Exhibition please contact:

ESC - Exhibition and Congress Services Department
Tel: +33 492 94 35 10
Fax: +33 492 94 76 26
Email: europreventexhibition@escardio.org

General Exhibition Information with Pricing and minimum stand space requirements

The price of 'SPACE ONLY' is € 400 per m² plus VAT. A reduced rate of € 250 per m² plus VAT is offered to publishers, booksellers and journals. Minimum stand size is 9 m² for Industry, 6m² for Publishers and Booksellers. For companies organising a Satellite Symposium, a stand of minimum 9m² is mandatory.

The Organiser will hire out the stand as 'SPACE ONLY', which means that the stand site will be rented out without any prefabricated walls, installations, furniture, electricity, carpet and furnishings, or any other technical supplies and facilities. The Exhibitor shall personally take care of the set-up and installation of the stand (which means carpet, walls (if needed or prescribed), furniture, electricity etc.).

Exhibitors who will need to rent a standard exhibit stand module are advised to use the services of our local supplier. See Order Form in the Exhibitor Catalogue.

Immediately after allocation of the stand site the Exhibitor is advised to personally check the location and measurements of installations which might be found on the stand space assigned, the following items are given as examples: fire-alarm systems, junction boxes, technical inspection hatches, and columns. The Organiser does not accept responsibility for the detailed accuracy of the floor plans provided for Exhibitors' reference.

The Organiser will number each stand.

Detailed Stand Construction Guidelines

Every Exhibitor must submit an exact statement of the dimensions of the stand, as well as plans and descriptions of the stand. This applies equally to those companies hiring a standard exhibit stand module from the Building. This information has to be sent to the Organiser by **09 February 2009**. The drawings shall clearly indicate the planned layout, dimensions, equipment and furnishing of the stand, including the inscriptions. Also indicated must be the location of power outlets, electricity cables as well as telephone installations.

Only with the written approval of the Organiser shall the stand drawings be deemed released for construction.

All stands must be finished before the Committee's Inspection Visit on Thursday afternoon. The Exhibitor, or their qualified representative, must be at their stand during this inspection and must be able to supply all information and certificates concerning equipment and materials used. Note that fire safety certificates should be valid in Sweden and available in English should authorities request this.

The decisions taken by the administrative authority, on the Committee's opinion during its inspection visit, can go as far as preventing the stand from opening, and must be carried out immediately.

The Building and the Organiser refuse to accept any responsibility if the Safety Committee decides to close a stand because the Exhibitor has not respected the safety rules.

I) Exhibitors are asked to pay attention to the following stipulations:

- **From Wednesday 06 May 2009 09:00 to Saturday 09 May 2009 17:00, all stands are to remain in their entirety, no dismantling or removal of items during this period is permitted.**
- Any column of the Hall lying within the stand may be covered without causing any damage and in compliance with accepted height regulations.
- Articles to be exhibited must be kept within the stand perimeter.
- The exhibition areas may only be covered by fitting platforms or carpets, which must be withdrawn by the exhibitor/decorator at the end of the exhibition.
- Mortar must not be placed on the floor; no nailing is allowed with percussion tools or painting with spray guns.
- Should there be an absolute need to carry out any of the unauthorised work, permission must be requested from the Management of the show at least 4 weeks before the inauguration, providing demarcation plans indicating weights and support surfaces for the products to be exhibited or the decoration to be fitted.
- The (standard) maximum height of stand constructions is **2.5 metres**. Written requests must be submitted to the Organiser if constructions will exceed **2.5 metres** and will be judged on stand size, transparency & impact on event.
- Two-storey structures are not allowed.
- Arches, bridges or similar constructions connecting two or more stands are not allowed.
- Access to exhibit areas is by two loading lifts (loading capacity of 4 and 11 tons respectively).
- The maximum load permissible on the floors of the Building is 400Kgs per square metre. Load capacity will be taken into account when entering the exhibited goods as well as during their handling.
- Stands should be fully accessible on all 'open' sides. Requests to be partially exempted from this rule should be submitted in writing to the organisers.
- The stand floor must be adequately covered, for instance with carpeting or carpet tiles.
- It is to be noted that vehicles are not admitted within the exhibition areas. Forklifts and other handling machines must be equipped with rubber wheels and can only be operated by the official Forwarder & Lifter, Fairexx GmbH.

II) Exhibitors are not permitted to:

- Erect or use names or trade marks which may be misleading or cause hindrance to the Exhibitors at the other stands or to EuroPREvent 2009 visitors.
- Barring exemption applied for and granted, to sell goods against surrender of the purchased items or to receive money in any way for goods sold or offered for sale or for services rendered.
- Affix sold-tags to goods on display.
- No stands will be dismantled or removed prior to the end of the event.
- Drill, screw or nail the walls, ceilings, floors or columns of the exhibition areas.
- Place any heavy loads neither on the structure of the walls and columns; nor any of the technical installations of the Halls or the objects on display.
- Hang Advertising from the ceilings of the Halls or to affix stand parts, posters or other promotional material to columns, walls, girders, etc. of the Building within or outside the stand space assigned.
- Dig trenches, anchorages or to make other structural alterations inside the Building, unless explicit authorisation has been obtained from the Building owners. This implies that it is forbidden to place channels or any other modification to the construction of the interior of the Halls without the exceptional, express authorisation of the EuroPREvent 2009 secretariat to such end, on presentation of the project and the

required report of the Technical and Security Services of the EuroPREvent 2009 secretariat.

- Paint or Glue, in any way or part of the Exhibition area
- Place articles to be exhibited in a manner, which, in the Organiser's opinion, affects or hinders neighbouring stands, e.g. as regards the visibility of the neighbouring stands.

III) Construction of Stands with a Floor:

- Authorisation must be requested in writing to the EuroPREvent 2009 Secretariat. Should acceptance be forthcoming, a descriptive report and 1:200 scale plans must be presented.
- All stands with a floor over 50 cm. above ground level with a staircase access must present a construction certificate signed by the competent engineer. All glass fitted in the top of the floor shall be at least 0.5 cm. thick, laminated and be of an approved safety type in Sweden.
- The floor area of the stand must not be covered with paint or glue. The stand area may be covered only by the installation of an elevated platform, use of carpeting that is held in place by its own weight on the floor or by adhesive bands. These items must be removed by the Exhibitor at the end of the exhibition.
- The use of wooden platforms is recommended for stands with a lot of electrical wiring; the stand construction firm will be able to advise on this matter. Exhibitors who use such platforms should bear in mind that:
 - ✓ The maximum height allowed, measured from floor level to the top of the platform is 10 cm.
 - ✓ The platform sides must be closed and neatly finished. The platform edges must be safe (secured, safe & easily visible). Platforms should be placed within the stand perimeter.
- The platform must allow access to those in wheelchairs. Please note that the edges should be sloped for this purpose or a ramp included within stand perimeter.

IV) Construction of Stands with a Ceiling:

- Exhibitors may cover their stands with a fabric ceiling which meets the European safety norm EN13501/1 to class B standard. Certification must be available in English if required by the authorities.
- All horizontal decorations, ceiling areas and roofs require approval.

V) Construction of Walls – Lining – Corridors:

- In principle, this separation wall should be **2.5 metres** high, and finished on all sides. The separation wall is considered as part of the stand design and should be indicated on the stand drawings. If two neighbouring Exhibitors come to an agreement regarding the separation wall, and this agreement differs from the policy prescribed by the Organiser, this agreement has to be approved of by the Organiser. Please note that all in-line and corner stands must also have a back wall. The rear sides of the stands shall be designed and decorated by the Exhibitor to whose stand they belong, provided that the interests of the neighbours are not affected thereby.
- Should the external area of a stand lining a corridor where visitors will pass be decorated with windows, photo-assemblies or other outstanding objects, the enclosure wall must be built 0.25 m. inside the boundaries of the stand itself and be transformed into an advertising support, giving continuity to the corridor and a pleasant look to the whole of the area.
- The stand construction, installation of the objects on display and all advertising support must be sufficiently stable for public safety. All platforms open to the public over one metre below the lower level, must be surrounded by a handrail of at least 1m height.
- All peninsula, corner and in-line stands must be separated from the neighbouring stand(s) by means of a separation wall.
- Island booths are separated the width of an aisle from all neighbouring exhibits, demonstration areas may not be set on the aisle line of the exhibit; space must be left within the exhibit area to absorb the spectators. Should the spectators interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the presentation must be limited or stopped.
- All glass corners must be polished or protected so that there is no chance of injury. Glass doors and any other complete glass construction must be marked at eye level.
- Machinery demonstrations causing noise shall be reduced to a minimum in order not to disturb exhibitors and visitors.

- Regarding Machines and Moving Apparatus, the exhibitor will fit the installations functioning throughout the show with all necessary working and accident prevention measures as shall be demanded by the technical regulations in use and local safety regulations for the installations.
- If the machinery or certain parts of the machinery are to be shown to the public while working, normal protection may be substituted by a protective shield of organic glass or a similar material.
- When the machines are not working and are only on display, the working protection mechanisms may be removed.
- Should this regulation be severely infringed and the EuroPREvent 2009 Secretariat considers the functioning of the machine as dangerous, the EuroPREvent 2009 Secretariat may prohibit the machine from being used.
- If these conditions are infringed, the responsibility for any accident will lie exclusively with the exhibitor, who must have contracted an insurance policy for unlimited civil liability for harm to third parties, be it persons or objects.

The floor, columns and installations (distribution boxes, piping, rented shell stands, etc.) of the Building shall be left in the same state in which they were found. Any damage shall be repaired by the Building owners at the Exhibitor's expense.

Any set-up or installation, which does not comply with the standard specifications or with the designs approved of by the Organiser, must be corrected by the Exhibitor before the opening of the exhibition. Failure to do so will result in the correction being made by the Organiser. All expenses for these corrections will be payable by the Exhibitor. The Organiser accepts no responsibility for damages caused by these corrections.

The set-up and installations shall be finalised by the deadlines fixed, and the packing material shall be removed from the stand. If it appears to the Organiser that the equipment and furnishing and/or the set-up and installation of the rented stand site will not be completed in due time prior to the deadline, the organisers shall be entitled to take all measures they may deem necessary. The Exhibitor shall pay all costs that could arise there from. He shall not be entitled to any claim for reimbursement that may arise in consequence of such an intervention.

Fire & Safety

Ceilings on covered or enclosed stands greater than 30 m² require sprinkling or fireguards. In choosing materials for ceilings exceeding 30 m², the Security Officer at the trade fair must be contacted, telephone +46 8 749 42 12, fax +46 8 99 66 36.

- Please note that the fire extinguishers must always be kept free at all times
- Escape routes, doors and emergency exits (indoor and out) should be kept free of any obstruction and be kept in full view. Similarly for fire fighting equipment, fire safety signs and emergency wall phones. No product/company signs, decorations or stand roofs should be placed above an emergency exit.
- For booth construction etc., only non-inflammable materials or materials meeting the European safety norm EN13501/1 to class B standard may be used.
- Easily inflammable or explosive substances, gases or dangerous goods, including radio-active and chemical substances, are not permitted in the building.
- No working materials or tools causing possible obstruction may be left in corridors during assembly or removal.
- All edges of organic glass (Plexiglas, acrylics, etc.) shall be suitably protected to prevent fire from spreading.
- Under no circumstances shall means of evacuation (emergency exits), luminous signs, extinguishers, fire hydrants, indicators and other protection equipment be obstructed.
- No inflammable materials may be stored in offices, stores or on decorative enclosures on columns.
- Likewise, junction boxes (electricity, telephones, TV, gas, water, compressed air, etc.) and access to the equipment or dependencies of the Hall may not be locked.
- Easily inflammable materials shall not be used for any construction or installation.
- The use of spray guns and celluloid lacquer for painting the interior of the Halls is prohibited. This prohibition shall also extend to inflammable liquids and the use of aerosols containing gas.

- All welding work will require the corresponding permit and take place inside a sufficiently protected area provided with a fire extinguisher belonging to the applicant to prevent any possible fire.
- The use of balloons filled with inflammable gas is prohibited in the Halls.
- There will be no recipients with inflammable material on the stands for waste or rubbish. Waste paper baskets and rubbish bins must be emptied every evening when closing, and the contents placed in the dustbins provided by the Building for this purpose.
- The storage of any type of wrapping or packaging on the stands is prohibited.
- Materials such as decorative cloths, contact glues, carpets, etc. must be non-flammable and the corresponding certificates shall be presented.
- All other installations must adhere to regulations in force at the time. The stands, materials, installations, advertising supports, etc, must conform to public safety requirements.
- All gas or steam caused by the materials on display which might be a danger to health or disturbing for people must be removed from the Hall. Therefore, the assembly process will include an evacuation canal in non-flammable material, the cost of which will be covered by the exhibitor.
- Motorised vehicles and hand trolleys are not admitted within the Exhibition areas during build-up or dismantling periods or at any stage during EuroPREvent 2009. Please ensure adequate means to transport your exhibit materials into the building and to the stand or order these services from the official freight forwarder.
- It is strictly forbidden to store wood, paper, straw, cardboard and packaging materials which are a fire hazard in the exhibition areas, the booths, the areas behind them and the cabins.

For more details on the Fire Safety Precautions at the Stockholmsmässan, feel free to consult the complete document on: <http://www.escehibition.org/EUOPREVENT2009/default.aspx>

Cleaning & Refuse

The Organiser shall see to the regular general cleaning of the Building and the aisles therein. Booth cleaning is mandatory after Exhibitors installation and set-up. Cleaning is also strongly advised during the exhibition and should be ordered by each exhibitor from the building. Please see Order form on-line.

Electricity and water, heating and sanitation

When placing units which require water, drainage, compressed air or power outlets, it is important to take into consideration the service channels in the floor. The position of the service channels is normally marked by two dotted lines on the drawing of the proposed position. Make use of the service channels when you are planning your stand to avoid troublesome pipes and cables on the floor.

Power to computers, coolers and freezers

- The electrical power supplied to your stand is shut off approximately an hour after the fair's closing time.
- If you have planned to use coolers or freezers it is therefore necessary to order a power connection with night power.
- Regarding computers it is important that you order night power if you need continuous operation of your equipment.
- Stockholm International Fairs do not compensate for any destroyed products if you make connections to the closable electricity supply network.
- We mark the power points which you have ordered for night power with easily visible markings.

All electrical connections must be made under the supervision of an authorised electrician. At the time of the official inspection the relevant reports on the wiring including official form (information on connections) must be presented to the Technical Services Department for submission to the authorities.

- Please order your electricity and connections on the Order Form available on-line.
- Please do not forget to indicate on the Order Form where you wish the electrical connections to be installed.

IMPORTANT:

Supplies will be switched on 30 minutes before opening for the duration of the congress, and then off 15 minutes after the Exhibition closes each day.

Twenty-four-hour supplies, direct current and non-standard voltages, currents and frequencies can be arranged provided sufficient notice is given to D&P Architecture de Communication – mention your needs when returning the electrical order form.

Telephone & Facsimile Connections

Exhibitors should use the relevant Order Form online for telephone and fax connections.

Transport Regulations / Handling

During the Exhibition, goods can only be transported into the halls until the exhibits open. After that, only light articles can be hand carried in. Goods can be collected when the exhibition has closed if carried out and the exhibit remains visually presentable to delegates. Do not place anything in the aisles outside the stand as this will block the passage-way for other transport. Fairexx has the right to store all packaging that is left in the aisles after 12:00 the day the build-up ends.

Storage

No refuse (e.g. empty cartons, crates or shipping/packing materials) may be left behind on the booth or in the aisles. If Exhibitors or their contractor(s) leave such materials behind, the costs of removing will be charged to the Exhibitor. Please contact the official forwarder for handling and storage of empty crates and other packing materials during the Exhibition.

Miscellaneous Services

To order services not mentioned in the Exhibitor Catalogue, please contact the EuroPREvent 2009 Secretariat's local agent:

Mrs. Christina Olsson
Stockholmsmässan
s- 125 80 STOCKHOLM
Phone +46 8 749 44 28
Fax : +46 8 749 63 72
Email : Christina.olsson@stofair.se

Section 3A – Sponsorship & Promotion Opportunities

EuroPREvent 2009 offers our Industry partners a unique opportunity to showcase their products and services to the core professionals involved fields of prevention and health policy, epidemiology and public health, cardiac rehabilitation, exercise physiology and sports cardiology and basic science.

By associating with EuroPREvent 2009, your message will:

- Reach a truly international audience
- Be associated with, and contribute to, the high quality of the scientific and clinical content of the conference
- Have unique opportunities to showcase their products and services to specialists in their respective fields and related applications
- Avail of Social sponsorship opportunities (Gala / Faculty Dinner, Opening Ceremony, Internet Corner etc) which proffer excellent networking and relationship-building opportunities

The following pages detail all existing **Sponsorship, Promotional** and **Industry Participation** options at EuroPREvent 2009 and we will be pleased to consider additional sponsorship initiatives or suggestions. Please contact:

Aoife Sheil, Liaison and Sales Officer, for further consultation on and management of your corporate investment and strategy

Tel: +33 (0)4 92 94 86 78

Fax: +33 (0)4 92 94 76 26

E-mail: sponsorship@escardio.org

- In addition to the manner of recognition shown below, sponsors will be acknowledged in all printed materials and on the EuroPREvent 20089 Web Site.
- All sponsorship requests will be allocated on a first-come, first-served basis.
- All prices are excl. VAT
- Payment in € (Euro)

Exhibition Space	€ 400 per m ²	
Additional Exhibitor Badges	€ 33.44 per badge	
Satellite Symposia	€ 30 000 for a 60 minute session and €40 000 for a 90 minute session, room rental included	
Congress Grant	per session	€ 8 000
Final Programme Advertisement	Inside Back Cover	€ 5 000
	Back Cover	€ 8 000
	Bookmark	Price upon request

Note: Exclusive Sponsorship for the entire Final Programme is available upon request.

Abstract book	Back Cover	€ 8 000
Weblink	price per weblink	€ 2 000
Congress Bags	Exclusive sponsorship (incl. prod. cost)	€ 15 000
	Exclusive sponsorship (excl. prod. cost)	€ 10 000
Badge Laces	Exclusive sponsorship (incl. prod. cost)	€ 8 000
	Exclusive sponsorship (excl. prod. cost)	€ 6 000
Note Pads & Pans	Exclusive sponsorship (incl. prod. cost)	€ 10 000
Delegate Bag Insert	A4 Leaflet in Congress Bags	€ 5 000
Cyber Café / Web Space	Exclusive sponsorship	€ 12 000
Fun Run	Exclusive sponsorship	€ 5 000
Healthy Breaks	Exclusive / Entire meeting	Price upon request
	One Day	€ 1 500
Opening Ceremony Cocktail		Price upon request

Function Spaces

A number of Function Spaces for Hospitality Suites are available. These will be served on a first come, first served basis.

Please contact:

Aoife Sheil, Liaison and Sales Officer, for further consultation on and management

Section 3B – Satellite Symposia

The European Association for Cardiovascular Prevention & Rehabilitation invites companies in the field of prevention to organise special sessions as part of the EuroPrevent 2009 congress. These so called Satellite Symposia will be allotted time slots during which no other type of scientific sessions will be held.

Conditions for Holding a Satellite Symposium

- To obtain permission to hold a Satellite Symposium, an exhibition stand of 9 m² or larger is required (cancelling exhibition space at a later stage will also mean cancelling the Satellite Symposium).
- Companies only have access to the rooms at their scheduled time slots.
- Any installations or alterations to the rooms can only be made with explicit approval of the Organiser.
- All persons attending the Satellite Symposium must be registered either as full participants or as exhibitors. Persons without such a badge will not be allowed to enter the room. This should be made clear on the invitations to potential attendees sent by Satellite Symposia organisers.
- It is strictly forbidden to hold Satellite Symposia or other formal presentations outside EuroPrevent premises between **05 May and 10 May 2009**.

Promotion

Promotional material announcing Satellite Symposia may only be distributed in the following ways:

- Display of one **non-rigid**, paper poster (A0 format) in the Registration Area the day of your session. Details to follow later.
- Display of posters 30 minutes before the beginning of the session in front of the assigned room. Posters are not permitted in the building other than on the booth.
- Distribution of material (flyers...) at the entrance of the assigned room 30 minutes before the beginning of the session, no where else in the building other than on the booth.
- Handing out material from the exhibition booth.

Time Slots for Satellite Symposia & Workshop Sessions:

Thursday 7 May 2009	<input type="checkbox"/> 12:45-13:45
	<input type="checkbox"/> 18:15-19:45
Friday 8 May 2008	<input type="checkbox"/> 12:45-13:45

Cost of Satellite Symposia

To assist in the promotion of your session, one delegate bag insert and one weblink will be included in the standard fee.

Room rental is included. The lecture rooms range from 120 – 380 capacity.

Cost:

- o Satellite Symposia 60/ 90 minutes – €20,000 room rental included
- o Workshop Sessions 60/ 90 minutes – €10,000 room rental included

The basic equipment of a lecture room is:

- A table and chairs for the 2 chairpersons with 2 table microphones
- 1 lectern for the speakers with a fixed microphone
- Fixed microphones in the room for Q & A from the audience
- 1 screen for projections
- 1 video data projector
- Chairs arranged in theatre-style.
- 1 technician

Cost of additional equipment such as projection equipment, operators, food and beverage

will be the expense of the sponsor.

To order any extra equipment we suggest you to contact the official suppliers.

Available A/V support

Please be aware that you or your speakers have to give your presentations at the Speakers' Service Centre.

Any PowerPoint presentation: file on Diskette, CD or ZIP, Pen drive

No personal laptops are authorised in Lecture Rooms

Use of the Speakers' Service Centre is mandatory for all Satellite organisers on a free basis.

The use of the Speakers' Service Centre offers the following:

- Access to the Speakers' Service Centre.
- Audio-visual assistance to all speakers from the session.
- Scientific programme of the session announced on the door of the room.
- Names of the chairpersons (only) on the table.

Please note: the Satellite organiser or speaker must bring the presentations to the Speakers' Service Centre a minimum of **3 hours prior** to the Satellite Symposium in question. Presentations must be submitted well in advance of the designated Satellite Timeslot.

DOUBLE PROJECTION AND TRANSLATION ARE NOT RECOMMENDED
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N.B. All prices will be subject to VAT.

Scientific Programme

The complete programme of the Satellite Symposium, typed on the special form provided by the Organiser, must reach the EuroPREvent Secretariat offices in Sophia Antipolis, Sweden, **before Friday 2nd February 2009.**

A "complete programme" must include the following:

- Title of the session
- Names of the two chairpersons
- Title of each presentation with their duration and topic number
- Complete addresses of the chairpersons and speakers

No abstract forms need to be submitted for the Satellite Symposia

Changes in the Scientific Programme / Erratum Policy

Once your scientific programme has received approval from the EuroPREvent Programme Committee, all changes post approval must be sent in writing to Ms. Karen Béné of the ESC in order to ask for re-approval of your session. We ask that you respect the deontology of this programme and adhere to the approved content of your scientific programme.

The ESC cannot guarantee to respond positively to the changes requested.

The ESC kindly asks the Company to inform of any modifications to the Scientific Programme of the Satellite Symposium before **16 March 2009** in order to be printed in the Final Programme.

Late modifications to the Scientific Programmes received after **16 March 2009** cannot be printed in the Final Programme. The ESC cannot guarantee to be able to communicate any alterations received after this time.

Deadline for any additions to the Erratum: 14 April 2009.

Session Format

Satellite Symposia must follow one of the formats listed below:

60-minute or 90-minute session

We advise at least 4 presentations.

Room assignment

Rooms are assigned by the ESC on a first come, first served basis after the deadline for sponsorship application.

Invitations / Promotional Material

EuroPREvent 2009 secretariat approval

All invitations or promotional material referring to the Satellite Symposia must receive ESC approval prior to being printed and distributed.

A copy of the EuroPREvent Branding Guidelines will be sent in due time.

Advertising

Promotional material announcing Satellite Symposia may only be distributed in the following ways:

- Display of one **non-rigid**, paper poster (A0 format) in the Registration Area the day of your session. Details to follow later.
- Display of posters 30 minutes before the beginning of the session in front of the assigned room. Posters are not permitted in the building other than on the booth.
- Distribution of material (flyers...) at the entrance of the assigned room 30 minutes before the beginning of the session, no where else in the building other than on the booth.
- Handing out material from the exhibition booth.

N.B. No product names or brand names are allowed in the title or in the scientific programme of the session.

Cancellation Policy

Cancellations of Satellite Symposia should be sent by registered mail to EuroPREvent Secretariat.

Cancellations by Organisers should be made by letter addressed to ESC. If a reservation is cancelled by the Organiser after an invoice is received but before **31 January 2009**, the amount paid will be refunded minus 50% of the total amount due. If a reservation is cancelled by the Exhibitor after 31 January 2009, no refund will be made and the total amount as invoiced is due.

Deadline for any additions to the Erratum: 14 April 2009.

Enforcement of Rules

Infringements of these Guidelines and Conditions will be referred to the EuroPREvent Committees. If a serious infringement is deemed to have been committed, the company in question may be refused access to future EuroPREvent meetings.

Agenda and Deadlines

10 November 2008

Deadline for sending the Application Forms

26 January 2009

Deadline for sending your Company and Product Description

2nd February 2009

Industry Sponsored session: Scientific program deadline.

09 February 2009

Deadline for sending your stand drawings

27 February 2009

Deadline for sending your Giveaways and Stand Activity form

28 February 2009

Proofs of the Industry Sponsored Session Scientific programme will be sent to all companies to be checked (printing matter).

7 March 2009

Deadline for receiving the corrected proofs

16 March 2009

Deadline for any changes to the scientific programme (Industry Sponsored session)

30 March 2009

Deadline for ordering your exhibitor badges

14 April 2009

Deadline to receive the delegate bag inserts at the EHH.

Deadline for any additions to the Erratum.

06 - 09 May 2008

EuroPREvent 2009– Stockholm, Sweden

Section 4 – Conditions of Participation**General Conditions**

The following conditions of participation refer to allocation of exhibition space by the EuroPREvent 2009 Secretariat to companies exhibiting at EuroPREvent 2009 insofar as the contractual partners do not reach contrary agreements in writing.

Conclusion of Contract

Application for a stand is made by filling in and returning the Application Form for stand space. Only signed application forms will be taken into consideration. By signing the application form, the company accepts the requirements contained in the Guidelines for Industry Participation and any supplementary provisions. Confirmation of the allocation of a stand by the EuroPREvent 2009 Secretariat constitutes conclusion of the rental contract between the Exhibitor and the EuroPREvent 2009 Secretariat. A stand assignment and an invoice will be sent to the Exhibitor by registered mail. The date on the stand assignment is considered to be the date of stand allocation. If the contents of the stand assignment deviate from the contents of the Exhibitor's application, the contract is based on the substance of the stand assignment unless the Exhibitor protests in writing within two weeks after the date mentioned on the stand assignment.

Admission to EuroPREvent 2009

The exhibition is open to companies active in the fields of Prevention and health policy and related fields. Marketing bureaus, consultants etc. may hire stand space in order to conduct their research or provide their services. These activities are restricted to the rented stand space. Canvassing for clients outside the space assigned is strictly forbidden.

Renting Stand Space

EuroPREvent 2009 Secretariat lets stand space in accordance with the compatibility of the items to be exhibited with the subject matter of the exhibition and meeting in general. The minimum stand size is 9 m². For companies organising a Satellite Symposium or a stand of 9 m² or larger is mandatory.

EuroPREvent 2009 Secretariat reserves the right to deviate from the stand confirmation and to allocate a stand in a different location, to alter the size of the stand, to re-locate or close entrances and exits on the Exhibition Grounds and/or in the Congress Centre, and to carry out any other structural alterations providing it has a substantial interest in such measures, based on special circumstances.

EuroPREvent 2009 Secretariat reserves the right to make changes in the layout of the exhibition, as well as in the stand assignment in the event that unforeseen circumstances make this necessary. If in such cases the interests of the Exhibitor are unreasonably impaired, he may withdraw from the contract in writing within one week after receipt of notification of

the type of alteration. EuroPREvent 2009 Secretariat accepts no responsibility for any damage, which may result from such changes.

Stand Design

- Exhibits must be displayed on stands for the entire duration of the exhibition; display of products other than those listed in the application is not permitted.
- EuroPREvent 2009 Secretariat is entitled to have exhibits removed from the stand if their display runs counter to the principles of fair competition or does not comply with the display programme.
- Details of prices, given in the form of signboards or stand lettering, are not permitted, nor are references to sales of products already affected or details of suppliers and customers.

Subtenants and other represented companies

Sharing the stand area with another company, regardless of whether this company is represented by its own exhibit and staff (subtenant) or only by its own exhibit (represented company), is not allowed, unless written approval is obtained from the EuroPREvent 2009 Secretariat. Transfer - even in part - of the rights and obligations arising from the rental contract to third parties is not permitted.

Terms of Payment

- The stand rental fee must be paid in full before the event. Failure to do so will result in the automatic cancellation of the assignment.
- The Exhibitor renounces the right to offset counterclaims against rent payable in time unless the counterclaims are undisputed or have been confirmed by a court of law.
- If the Exhibitor fails to meet his financial obligations, or additional expenses and other claims arising from the contract, EuroPREvent 2009 Secretariat is entitled to retain exhibits and the stand equipment and to sell them by public auction or by private contract at the expense of the Exhibitor. The statutory provisions on realisation of objects seized are thus settled.
- Non-payment is considered a violation of the Organiser's rules; as a consequence it will entail closure of the exhibit before/during the event. In such cases, the exhibitor will be excluded from future events organised by the EuroPREvent 2009 Secretariat or division or Association of the ESC.

Acceptance of Products

Each country has its own regulations. It is therefore advised that each participating Company be aware of all regulations and restrictions that may affect their participation in EuroPREvent 2008. The EuroPREvent 2009 Secretariat will accept no responsibility for any impact, financial or other, relating to such issues.

Reservations

Given serious cause (e.g. industrial action, acts of God) EuroPREvent 2009 Secretariat is entitled to postpone, to curtail the duration of, to close the exhibition in part for any period, or completely, or even to cancel it. In the event of complete or partial postponement or curtailment, the contract is regarded as valid for a possible new date and new duration unless the Exhibitor protests in writing within a period of 2 weeks after notification of the alteration.

Exemption from Liability

EuroPREvent 2009 Secretariat does not undertake to safeguard exhibits and excludes, for its staff as well, all liability for damage to these, for theft of these, or loss, except in cases of intentional or gross negligence. This exemption from liability also applies if exhibits are seized and stored by the EuroPREvent 2009 Secretariat due to infringement of the present conditions of participation. This exemption of liability is in no way impaired by the special security measures taken by the EuroPREvent 2009 Secretariat. Furthermore the EuroPREvent 2009 Secretariat explicitly excludes all liability for any disadvantages or damage incurred to Exhibitors due to erroneous details on space allocation, stand construction, catalogue entries or

other errors in ancillary services. Property of the Exhibitor and of third parties shall remain on the premises at their own risk. EuroPREvent 2009 Secretariat will not be responsible for the insurance of such items. EuroPREvent 2009 Secretariat shall not be liable for any injury or damage whatsoever caused to goods and/or persons in the building and/or on the adjacent sites.

Premature Termination of Rental Contract

If, after binding application and conclusion of the contract, EuroPREvent 2009 Secretariat should accept in exceptional cases to withdraw from the contract, the Exhibitor is liable for the full amount of the stand rental including all surcharges. Should EuroPREvent 2009 Secretariat succeed in otherwise disposing of the stand, it reserves the right to claim payment of partial costs caused by the tenant withdrawing from the contract. A case of re-letting is not constituted if, for optical reasons, the area not used by the Exhibitor is allocated to another Exhibitor without EuroPREvent 2009 Secretariat deriving further proceeds from re-letting the area previously occupied by the re-located company. A case of re-letting is also not constituted if there are still unoccupied stand areas available. EuroPREvent 2009 Secretariat is entitled to withdraw from, or to revoke the rental contract, the conditions of participation or the supplementary regulations even after a reasonable period of grace. This also applies in the event that the conditions on which the contract was concluded do not apply or no longer apply, in particular if the Exhibitor has altered his manufacturing programme so that his products can no longer be classified in the industry for which he has rented stand space.

Cancellation Policy

Cancellations by Exhibitors should be made by letter addressed to the EuroPREvent 2009 Secretariat. If the Exhibitor cancels a reservation **before 31 January 2009**, the amount paid will be refunded minus 50% of the total amount due. If a reservation is cancelled by the Exhibitor **after 31 January 2009** no refund will be made, and the total amount for the stand space is due.

Cancellation of Sponsorship, Promotion, Advertisement or Grant Association once the invoice has been raised will incur 100% cancellation charge.

Assignment of Space

Stands will be assigned to Exhibitors on a "first come, first served" basis

Enforcement of Rules

Any exhibitor judged to have not followed these Guidelines may be refused the opportunity to exhibit at any future meetings organised on behalf of the EuroPREvent 2009 Secretariat.

Supplementary Provisions

Constituent parts of the rental contract take the form of the house regulations, the Guidelines for Industry Participation, the Exhibitor Kit, as well as other organisational and technical regulations sent to the Exhibitor before the exhibition opens. The sovereignty of national law of the site of EuroPREvent 2009 is undisputed.

Claims, Procedures, place of performance and jurisdiction

All claims by the Exhibitor against the EuroPREvent 2009 Secretariat must be submitted in writing. These claims will lapse within 6 months from the closure of each EuroPREvent 2009 Secretariat exhibition. Agreements, which deviate from these conditions or from the supplementary regulations, must be in writing; facsimile signatures suffice. The contract is governed exclusively by French law; English text is authoritative.

Place of performance and jurisdiction is Grasse, Sweden. EuroPREvent 2009 Secretariat reserves the right, however, to bring its claims before the courts competent for the area where the Exhibitor has his registered office.

Final Clause

In cases not, or not clearly, covered by the regulations in the Guidelines for Industry Participation, EuroPrevent 2009 Secretariat's decision shall be final.

<http://www.escardio.org/congresses/europrevent-2009/>