WEBLINK

Invite delegates to your congress activities by designing a promotional page link to the EHRA Europace 2013 Scientific Programme Online (SPO).

Guidelines:
- No trademarks, no product name will be allowed,
- Remember to Include the date, time and room number of your session as well as your company logo so the delegates know - you may include your stand number, but not your stand activities.
- No hyper links to sponsor Web Sites will be allowed.
- Deadline for Weblink approval: **15 May 2013**
- When to submit Weblink: **any time between now and 10 March 2013 before end of business (17:00) in France.**

- 1 Weblink can only promote 1 event (e.g. 1 industry supported session)
- 1 web page promoting 1 session with reference to the exhibition stand will be considered as 1 Weblink (e.g. 1 industry supported session, plus a mention similar to "visit our stand, location XX")
- 1 web page promoting 1 session with full exhibition details will be considered as 2 Weblinks, and invoiced accordingly (e.g. 1 industry supported session, plus a mention for a stand activity)
- 1 web page promoting 2 sessions/activities will be considered as 2 Weblinks, and invoiced accordingly

Weblink format: PDF, html or flash invitation:

PDF PAGE	HTML OR FLASH PAGE
Size: the lighter the better, screen quality, 600Kb max **Security: ideally locked** **Open size: ideally 100%** **Number of pages: 3 pages max** **Images: may be included**	Provide organiser with the invitation URL, not the company web site URL. Must be optimized for web **1280 x 1024 pixel** **Size:** the lighter the better