

EHRA EUROPACE 2013

23-26 June, Athens

Onsite Advertising



Congress Floorplan

EHRA EUROPACE 2013
23-26 June 2012, Athens

Congress Layout

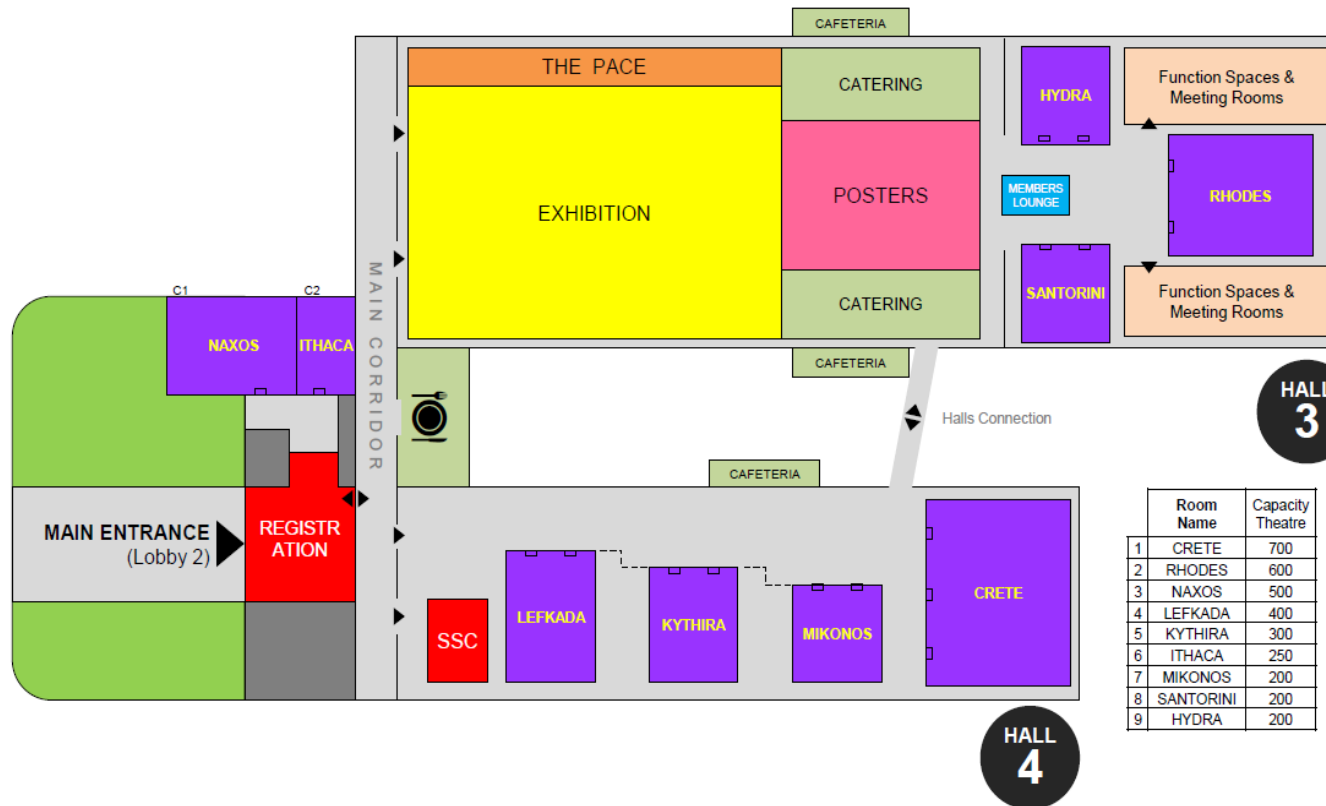


Photo Display Stand



DESCRIPTION:

Digital printing on photo displays affixed to wall in main corridor – main walkway for all delegates.

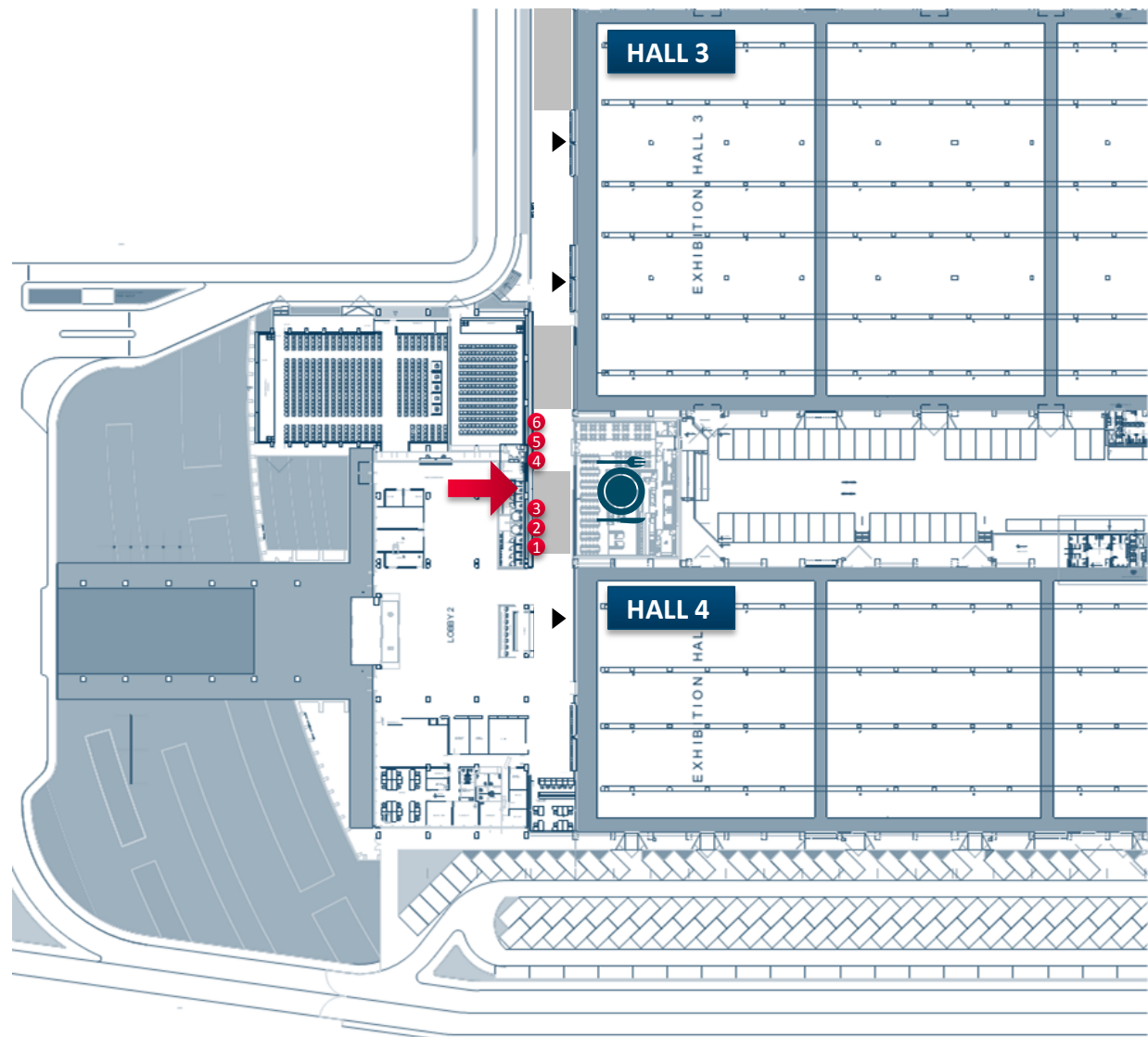
AVAILABLE UNITS: 6 (2 sets of 3)

FILE SPECIFICATIONS:

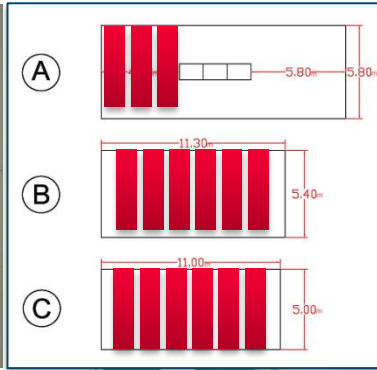
- Dimensions (cm): 93,7 L x 200 H
- Files must have 5mm space around the crop marks.
- Natural size in 100dpi
- Photo files in .tif
- vector files in .eps or .pdf
- in outline font

PRICE:

€ 15,000 + VAT per set of 3



Vertical Banners



DESCRIPTION:

Vertical Banners situated in front of and opposite the Exhibition – guaranteed visibility.

UNITS PER LOCATION:

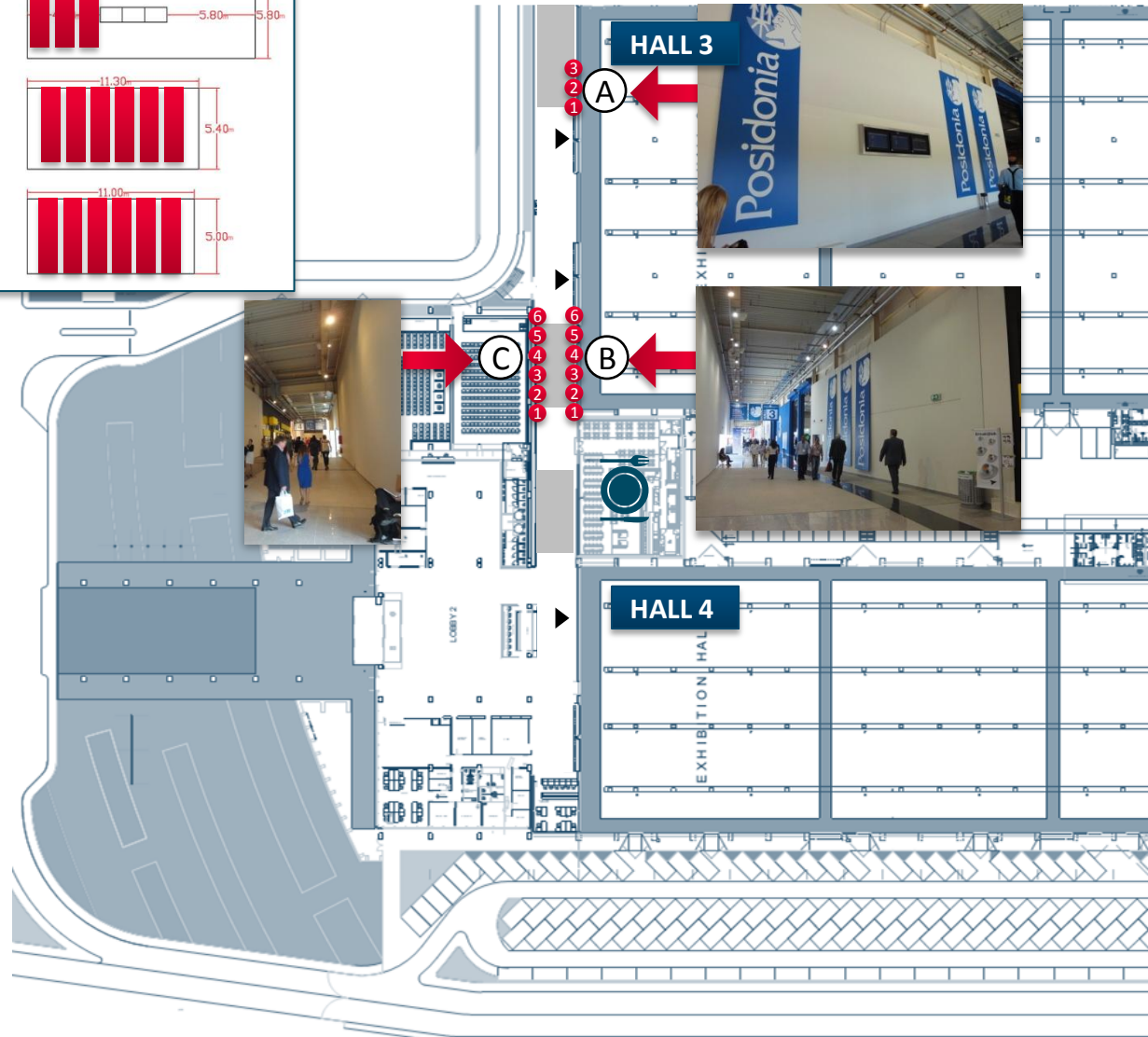
- A: package of 3
- B: package of 6
- C: package of 6

FILE SPECIFICATIONS:

- Dimensions (cm): 120 L x 500 H
- Files need to have 5mm space around the crop marks.
- Natural size in 100dpi
- Photo files in .tif
- vector files in .eps or .pdf

PRICE:

- A: package of 3 € 10,000 + VAT
- B: package of 6 € 20,000 + VAT
- C: package of 6 € 20,000 + VAT



Corridor Banner



DESCRIPTION:

Vertical Mega Banner closing off main corridor between halls.
Maximum exposure to all delegates.

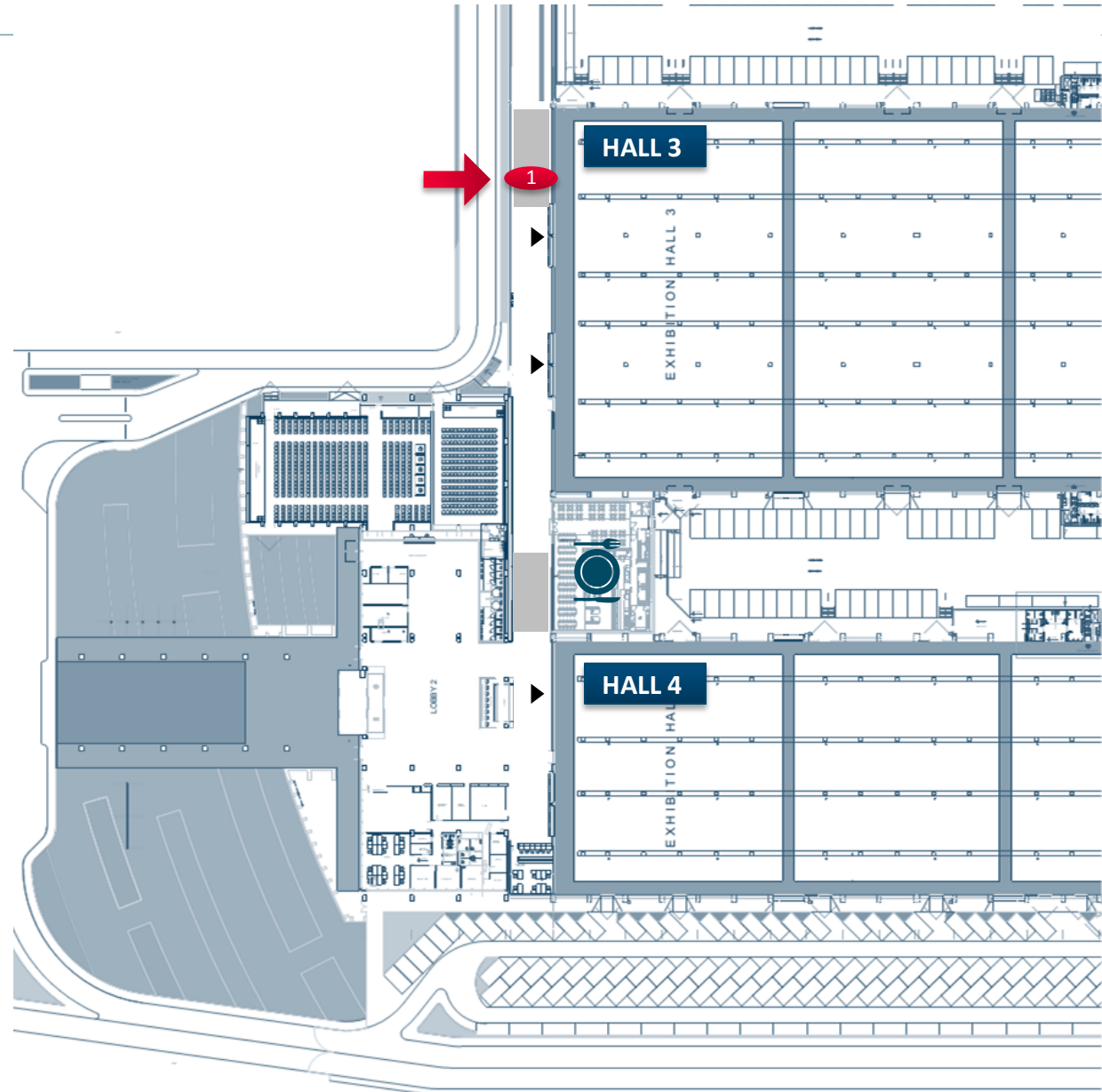
AVAILABLE UNITS: 1

FILE SPECIFICATIONS:

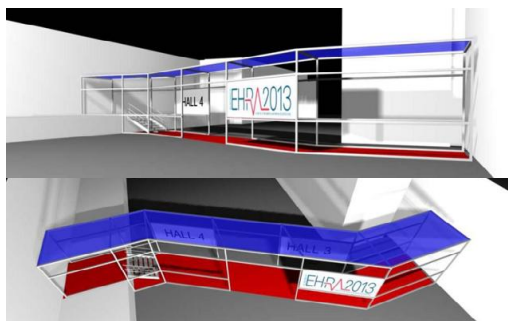
- Dimensions (cm): 400L x 540 H
- Files need to have 5mm space around the crop marks.
- Natural size in 100dpi
- Photo files in .tif
- vector files in .eps or .pdf
- in outline font

PRICE:

€ 30,000 + VAT for the corridor banner



Connection Tunnel between Halls 3 & 4



DESCRIPTION:

Branding of the internal sides of the connecting tunnel. Digital printing on metal frame. Major passageway for all delegates between halls

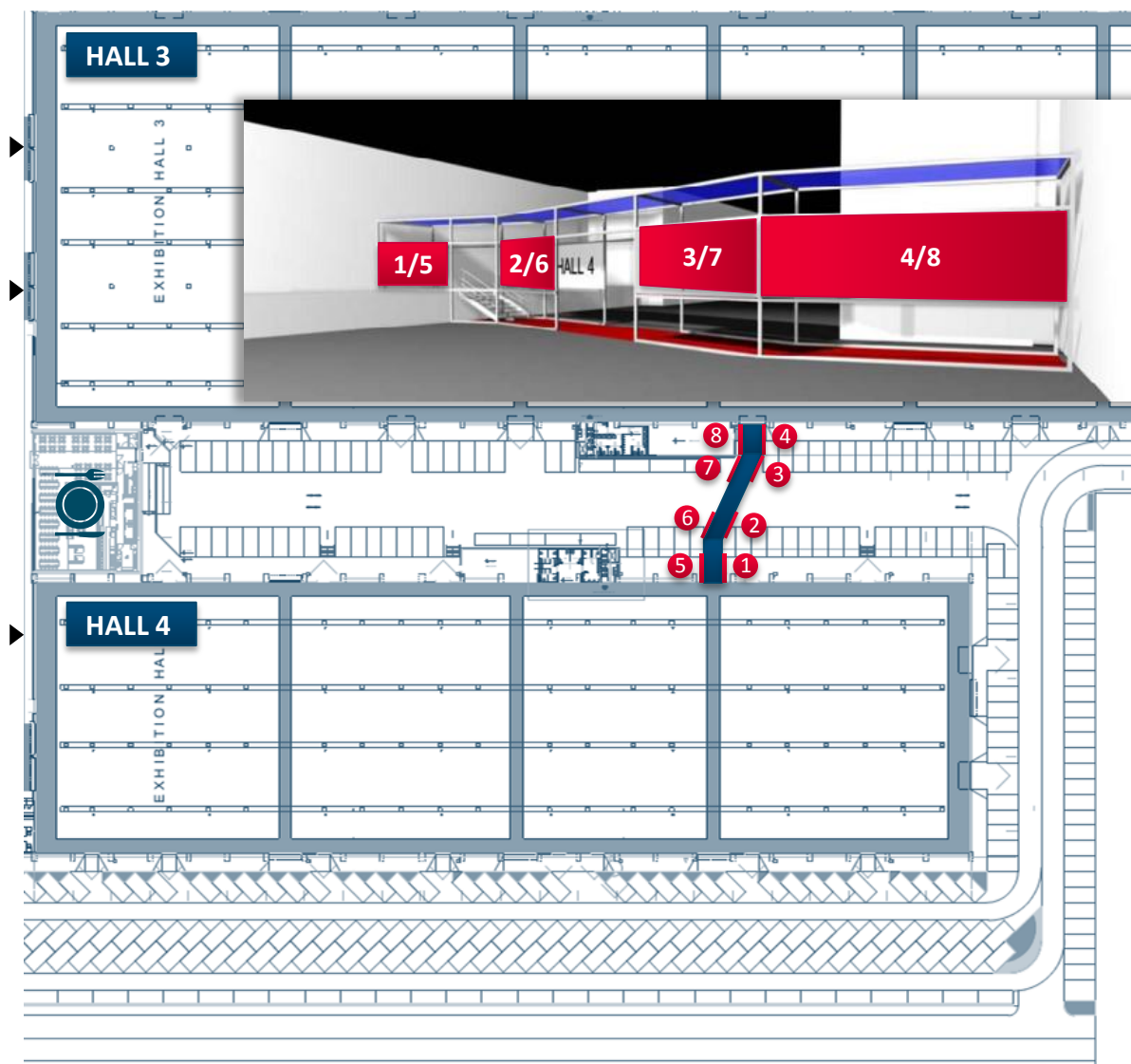
AVAILABLE UNITS: 8

FILE SPECIFICATIONS:

- Dimensions (cm):
 - 1/5 360 L x 160
 - 2/6 470 L x 160
 - 3/7 470 L x 160
 - 4/8 585 L x 160
- Natural size in 100dpi
- Photo files in .tif
- vector files in .eps or .pdf
- in outline font

PRICE:

Side A frames 1,2,3,4 €15,000 + VAT
Side B frames 5,6,7,8 €15,000 + VAT



Shuttle Buses



DESCRIPTION

Advertising on EHRA EUROPACE 2013 buses. Daily bus transfers will be provided between:

- Athens International Airport and the venue.
- ESC Hotels and the venue.

NUMBER OF BUSES

- Airport/Venue: 2/3 buses TBC
- ESC Hotels/Venue 50 buses TBC

BOTH SIDES SIGN (Ref. S3)



Location
Bus side

Qty per bus
2 signs (1 per side)

Number of buses
53 buses TBC

File dimensions (cm)
150 W x 50 H

PRICE:
€ 25,000 + VAT

BACK SIGN (Ref. B2)



Location
At the back of the bus, underneath the window.

Qty per bus
1 signs

Number of buses
53 buses TBC

File dimensions (cm)
190 W x 35H

PRICE:
€ 30,000 + VAT

BACK WINDOW SIGN (Ref. B3)



Location
At the back of the bus, on the window.

Qty per bus
1 signs

Number of buses
53 buses TBC

File dimensions (cm)
180 W x 80 H

PRICE:
€ 36,000 + VAT