

[www.escardio.org/EHRA](http://www.escardio.org/EHRA)

# EUROPACE 2009

THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION



Berlin

21-24 June 2009

Germany

Organised in collaboration with



## INDUSTRY PROSPECTUS

## EUROPACE 2009

**21-24 June 2007  
Berlin, Germany**

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## Letter from the President

Dear Industry Partners,

After an extremely successful EUROPACE Congress in Lisbon last year, it is with great pleasure that the European Heart Rhythm Association (EHRA) invites you to discover the Industry Prospectus for EUROPACE 2009, 21 - 24 June, in Berlin, Germany.

The scientific programme committee, led by Professor Martin Schalij has for one of its aims, to provide a comprehensive programme that extends from research sessions to hands-on practical courses. Basic science will be included in the programme and most recent clinical trials will be presented and commented. The programme will provide an extensive curriculum covering diagnosis and management of arrhythmias, including use of drugs and devices.

**In the following pages, you will find numerous offerings for Industry participation and association with EUROPACE 2009:**

- **Exhibition stands to showcase your products, services and activities to around 3 000 delegates from more than 45 different countries**
- **Satellite symposia to ensure your contribution to the outstanding EUROPACE scientific programme**
- **Sponsorship and promotional opportunities to highlight your company profile online, offline and throughout the congress centre in Berlin**

**In order to maximise your pre-event planning, strategic objectives and return on investment, we have included facts and figures from previous editions of the EUROPACE congress.**

**We are also very pleased to inform you that exhibition, sponsorship and advertisement prices will be consistent with those of 2007 and 2005.**

**Last but not least, we invite you to take a look at new items which have been developed to maximise your participation and visibility at EUROPACE 2009 in Berlin. More so than ever before, cardiology arrhythmias and electrophysiology requires modern clinicians and researchers in the field to be able to deal with various applications and using state-of-the-art workstations becomes mandatory. At EUROPACE 2009, "The PACE", the EUROPACE Workshop Area will focus on insight and experience in a range of powerful workstation applications. Delegates will have the opportunity to come and see the future in cardiology arrhythmias and electrophysiology training and test improve their knowledge!**

With all this in mind, on behalf of the EHRA executive board, Professor Martin Schalij, and Professor Wilhelm Haverkamp, our local host, we look forward to an exceptional EUROPACE congress 2009 in Berlin, and the continued support and collaboration from our Industry partners.

For any queries on the planned participation of your company at EUROPACE 2009, please contact our Industry Services Department, at [sponsorship@escardio.org](mailto:sponsorship@escardio.org).

Looking forward to seeing you in Berlin,



**Professor Josep Brugada  
President, EHRA**

## EUROPACE General Congress Information

EUROPACE has now established itself as the foremost European meeting on cardiac arrhythmias and pacing. The increasingly strong international attendance confirms that interest in EUROPACE now reaches far beyond our Europe borders.

### » EUROPACE Fast Facts

- **3,000** active **delegates** in the same location
- **110 scientific sessions** selected by the scientific committee
- **2 main themes** at EUROPACE 2009:  
**Atrial Fibrillation** and **Sudden Cardiac Death**
- Around **1,000 abstracts submitted**
- 8 lecture rooms running in parallel
- A variety of novel **industry sponsored sessions**
- More than **1,000 m<sup>2</sup>** of commercial exhibition
- A selection of relevant **sponsorship & advertising opportunities**

### » EUROPACE 2009 Format

The Programme Committee has planned an exciting programme on rhythmology advances and issues, which will be explored through a variety of session formats:

- Abstracts,
- Awards,
- Debates,
- How to and Meet the Expert sessions,
- Main sessions,
- Posters and Moderated Posters,
- Satellites Symposia, etc
- Symposium,
- Teaching,
- The Pace, EUROPACE Workshop Area, etc.

### » Venue:

ICC Berlin, Messedamm 22, D-14055 Berlin, Germany  
Web Site: [www.icc-berlin.com](http://www.icc-berlin.com)

### » Exhibition

<b>Thursday 18 June:</b>	08:00–12:00: Exhibition Build-up (>75m <sup>2</sup> stand only) 12:00–20:00: Exhibition Build-up (>24m <sup>2</sup> stand only)
<b>Friday 19 June:</b>	Exhibition Build-up (all stands)
<b>Saturday 20 June:</b>	Closed
<b>Sunday 21 June:</b>	<b>13.00 - 18.00:</b> Exhibition Open
<b>Monday 22 June:</b>	<b>09.30 - 18.00:</b> Exhibition Open
<b>Tuesday 23 June:</b>	<b>09.30 - 18.00:</b> Exhibition Open
<b>Wednesday 24 June:</b>	<b>09.30 - 12.00:</b> Exhibition Open 12:30 – 20:00: Exhibition dismantling
<b>Thursday 25 June:</b>	08:00 – 20:00: Exhibition dismantling (last day)

### » Coffee Breaks ☕

#### Free Coffee in the Poster Area.

Monday 22 June	10:00-11:00 & 15:30-16:30
Tuesday 23 June	10:00-11:00 & 15:30-16:30

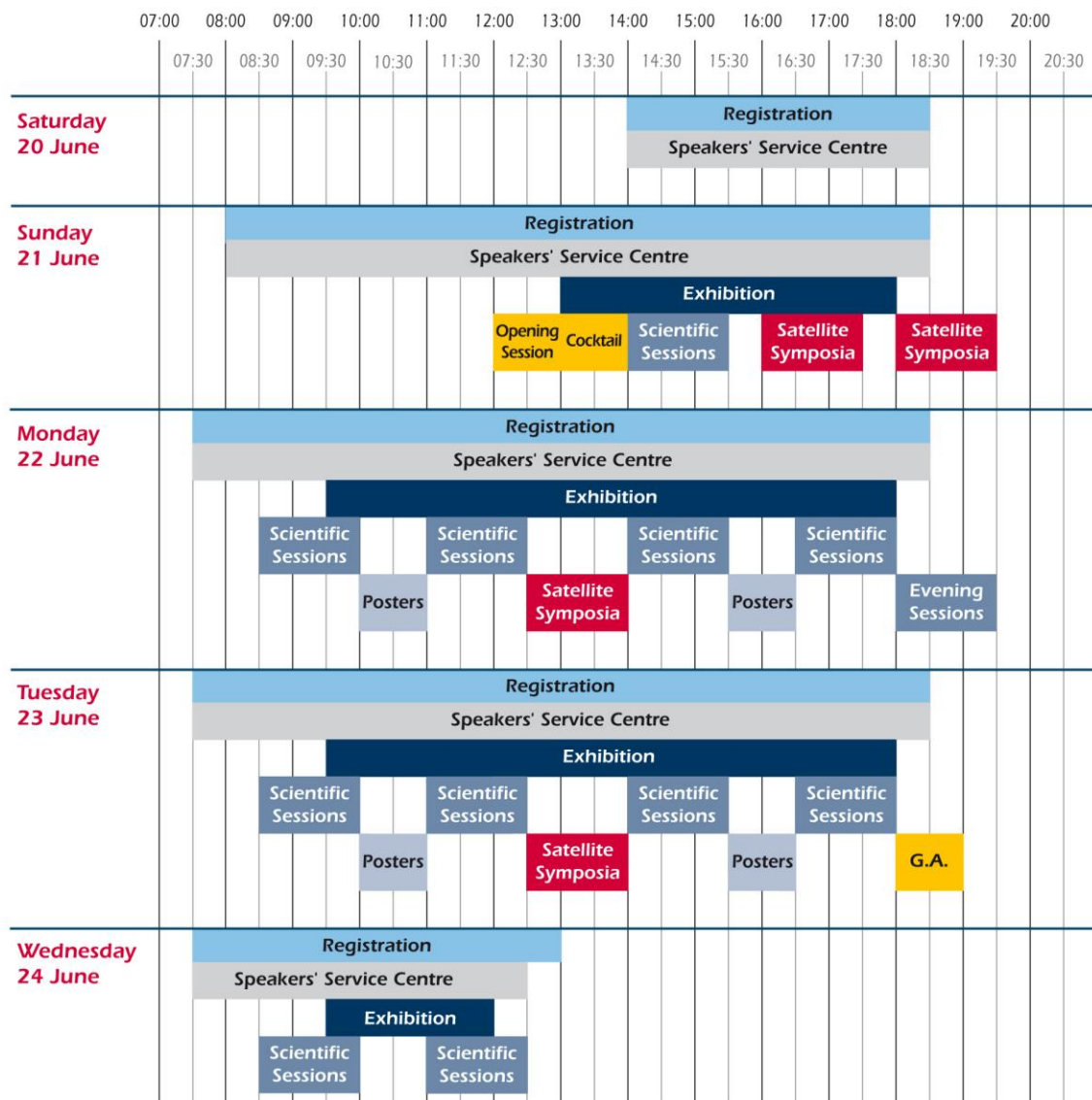
### » Satellite Symposium time-slots

<b>Sunday 21 June:</b>	16:00-17:30 & 18:00-19:30
<b>Monday 22 June:</b>	12:45-13:45
<b>Tuesday 23 June:</b>	12:45-13:45

### » Language

The official language during the Congress is English. No translation is available.

## Schedule at a Glance:



## About EUROPACE 2009

### » CME Accreditation

EUROPACE 2009 is currently under review to be accredited by the European Board for accreditation in Cardiology (EBAC) for External CME credits. EBAC works according to the quality standards of the European Accreditation Council for Continuing Medical Education (EACCME), which is an institution of the European Union of Medical Specialists (UEMS).

**More information can be found on:**  
[www.escardio.org/EUROPACE](http://www.escardio.org/EUROPACE)



EUROPACE 2009 is organised in collaboration with Cardiostim

### EUROPACE 2009 Organising Committee

<b>Josep Brugada Terradellas,</b>	Spain, President of EHRA
<b>Martin Schalijs,</b>	The Netherlands, Chairman Programme Committee
<b>Wilhelm Haverkamp,</b>	Germany, Local Host

### EUROPACE 2009 Programme Committee

<b>Martin Jan Schalijs,</b>	The Netherlands
<b>Etienne Aliot,</b>	France
<b>Nico Blom,</b>	The Netherlands
<b>Carina Blomstrom-Lundqvist,</b>	Sweden
<b>Giovanni Luca Botto,</b>	Italy
<b>Michele Brignole,</b>	Italy
<b>Josep Brugada Terradellas,</b>	Spain
<b>Paolo Della Bella,</b>	Italy
<b>Wilhelm Haverkamp,</b>	Germany
<b>Hein Heidbuchel,</b>	Belgium
<b>Stefan H Hohnloser,</b>	Germany
<b>Pierre Jaïs,</b>	France
<b>Werner Jung,</b>	Germany
<b>Josef Kautzner,</b>	Czech republic
<b>Paulus Kirchhof,</b>	Germany
<b>Karl-Heinz Kuck,</b>	Germany
<b>Jose Luis Merino,</b>	Spain
<b>John Mark Morgan,</b>	England
<b>Silvia Giuliana Priori,</b>	Italy
<b>Philippe Ritter,</b>	France
<b>Panagiotis Vardas,</b>	Greece
<b>Christian Wolpert,</b>	Germany
<b>Katja Zeppenfeld,</b>	The Netherlands

### EUROPACE 2009 Scientific Programme

The Scientific Programme has been put together by the EUROPACE 2009 Programme Committee in close collaboration with the ESC Working Groups and Associations.

This year, the two main themes are **Atrial Fibrillation** and **Sudden Cardiac Death**.

The scientific programme committee, led by Professor Martin Schalijs has for one of its aims, to provide a comprehensive programme that extends from research sessions to hands-on practical courses. Basic science will be included in the programme and most recent clinical trials will be presented and commented. The programme will provide an extensive curriculum covering diagnosis and management of arrhythmias, including use of drugs and devices.

***(Please consult the Appendix for the EUROPACE 2009 Pre-Arranged Programme)***

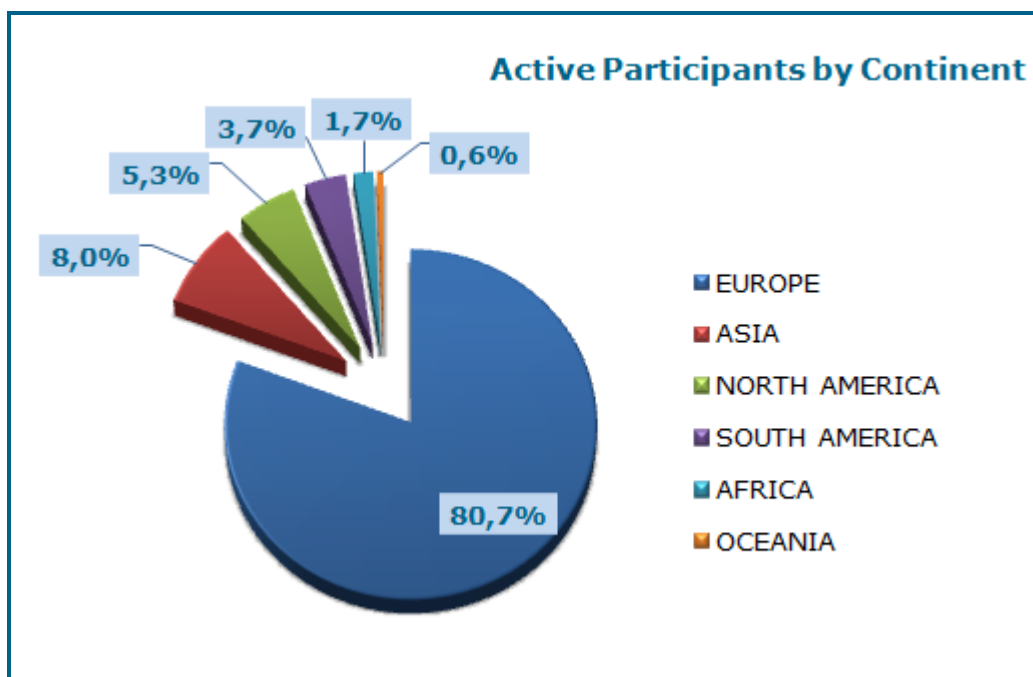
## EUROPACE 2009 Facts & Figures

### 1) EUROPACE 2007 Breakdown of active participants by country

Algeria	5	Liechtenstein	1
Argentina	11	Lithuania	14
Australia	13	Luxembourg	1
Austria	51	Macedonia, Former Yugoslav	1
Bangladesh	2	Malaysia	6
Belarus	1	Martinique	1
Barbados	1	Mexico	10
Belgium	108	Monaco	1
Bosnia and Herzegovina	4	Montenegro	2
Brazil	44	Morocco	3
Bulgaria	11	Namibia	1
Canada	33	Netherlands	149
Chile	1	New Zealand	4
China, Republic of (incl. Hong Kong)	3	Norway	33
Colombia	6	Panama	1
Costa Rica	1	Peru	3
Croatia	13	Poland	127
Cyprus	3	Portugal	158
Czech Republic	51	Qatar	1
Denmark	77	Reunion	6
Ecuador	1	Romania	40
Egypt	7	Russian Federation	53
Estonia	2	Saudi Arabia	14
Finland	20	Serbia	22
France	538	Slovak Republic	19
Georgia, Republic of	3	Slovenia	4
Germany	191	South Africa	11
Greece	132	Spain	137
Hong Kong SAR, People's Rep. of	1	Sri Lanka	2
Hungary	54	Sweden	75
Iceland	3	Switzerland	57
India	9	Syria Arab Republic	6
Iran (Islamic Republic of)	40	Taiwan, ROC	1
Iraq	1	Thailand	11
Ireland	5	Tunisia	14
Israel	20	Turkey	35
Italy	107	Ukraine	14
Japan	33	United Arab Emirates	2
Jordan	3	United Kingdom	53
Korea, Republic of	18	United States of America	118
Latvia	5	Uruguay	4
Lebanon	4	Venezuela	18
Libyan Arab Jamahiriya	3	<b>TOTAL</b>	<b>2872</b>

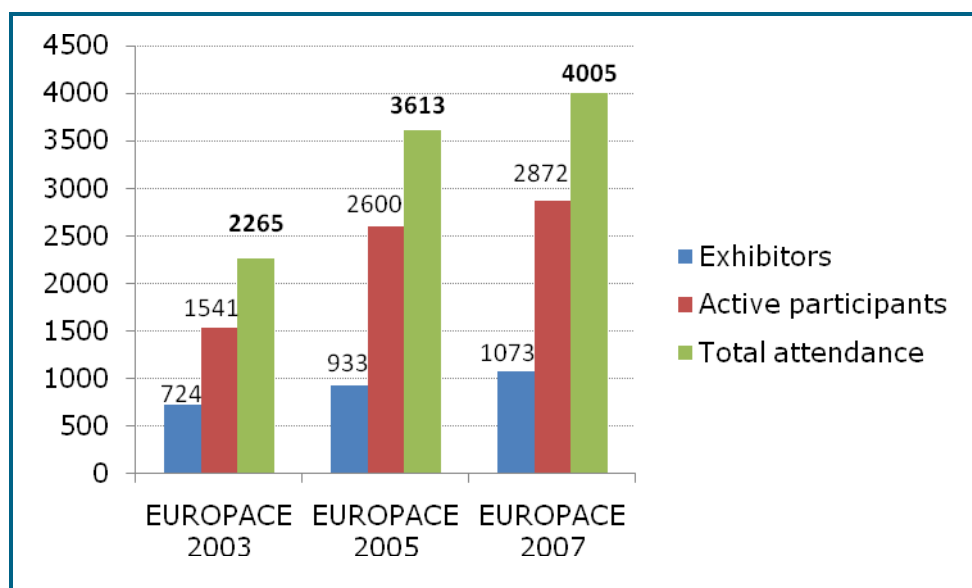
## 2) EUROPACE 2007 Breakdown of active participants by continent

Active Participants by Continent	
EUROPE	2319
ASIA	230
NORTH AMERICA	151
SOUTH AMERICA	105
AFRICA	50
OCEANIA	17



## 3) Past attendance and number of abstracts submitted

Congress	City	# participants	# abstracts submitted
<b>EUROPACE 2001</b>	Copenhagen	1800 participants	<i>information not available</i>
<b>EUROPACE 2003</b>	Paris	2265 participants	890 abstracts submitted
<b>EUROPACE 2005</b>	Prague	3613 participants	952 abstracts submitted
<b>EUROPACE 2007</b>	Lisbon	4005 participants	972 abstracts submitted





## **EUROPACE 2009 Industry Partners Participation**

EUROPACE unites the international core community of clinicians and researchers in the field of cardiac arrhythmias and electrophysiology and offers numerous possibilities to our industry partners involved in this field.

### **The following is the list of Industry Partners present at EUROPACE 2005 & EUROPACE2007:**

**AAMI**  
**AI Semi Ltd**  
**Bard Electrophysiology**  
**Baylis Medical**  
**Biosense Webster**  
**Biotronik GmbH & Co. KG**  
**Blackwell Publishing Ltd**  
**Boehringer-Ingelheim**  
**Boston Scientific**  
**Cameron Health Inc.**  
**Cardiostim**  
**Cardiotek**  
**CathRx Ltd**  
**CNSystems Medizintechnik GmbH**  
**CryoCath Technologies Inc.**  
**Elsevier**  
**Enpath Medical Inc.**  
**EP MedSystems**  
**ESC/EHRA**  
**Farmalux**  
**FIAB Spa**  
**Finapres Medical Systems**  
**GE Healthcare**  
**Gerson Lehrman Group**  
**Guidant**  
**Hansen Medical, Inc**  
**Heart Rhythm Society**  
**Hellenic Cardiological Society**  
**MEDICo S.p.A.**  
**Medtronic**  
**Mennen**  
**Omega Medical Imaging**  
**Omron Healthcare Europe B.V.**  
**Osypka GmbH**  
**Oxford University Press**  
**Philips Medical Systems**  
**sanofi-aventis**  
**Siemens**  
**Sorin Group Cardiac Rhythm Management**  
**sanofi-aventis**  
**Spectranetics International B.V.**  
**St Jude Medical CC**  
**Stereotaxis Inc.**  
**TheHeart.org**  
**TORAY**  
**Vitatron**  
**WebMed (TheHeart.org)**  
**Wisepress Ltd.**  
**ZTS Hagmed Sp. J.**

## Industry activities at EUROPACE 2009: Description

Your company and your products and services will be associated with, and will contribute to the high quality content of the EUROPACE 2009 Congress.

### Sponsors of EUROPACE 2009 will:

- **Reach an international audience of clinicians and researchers in the field of cardiac arrhythmias and electrophysiology**
- **Gain association with, and contribute to, the high quality scientific content of the EUROPACE Congress**
- **Avail of unique opportunities to showcase their cardiac products, technologies and services to specialists in their field through Exhibition stand activities, Satellite Symposia, and other forms of congress participation.**

Encouraged by the success of industry participation at previous editions of EUROPACE, we welcome all companies to consult the following pages to discover all existing products, corresponding descriptions including prices and commence their participation at EUROPACE 2009. *\*\*\* Photos are not contractual \*\*\**

We will be pleased to consider additional sponsorship initiatives and suggestions (please contact our Industry Services Department, at [sponsorship@escardio.org](mailto:sponsorship@escardio.org))

**All requests will be allocated  
on a first-come, first-served basis.**

- **All prices listed within this document are exclusive of VAT**
- **Payment in Euro (€) only**

**Sponsors recognition:** In addition to the manner of recognition shown below, sponsors will be acknowledged in all EUROPACE printed material and on the EUROPACE Web Site.

**We are also very pleased to inform you that exhibition, sponsorship and promotion prices are stable and consistent with those of 2007 and 2005.**

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The following products & services are presented under 4 different categories:

**1- Exhibition:**

*Showcase your products, services and activities to around 3,000 delegates from more than 45 different countries*

**2- Satellite Symposia, Abstracts CD-ROM Sponsorship, The PACE, Featured Poster Session Sponsorship, Unrestricted Educational Grants:**

*Ensure your contribution to the outstanding EUROPACE scientific programme*

**3- Sponsorship & Promotion:**

*Highlight your company profile online, offline and throughout the congress centre*

**4- Hospitality Suites:**

*Welcome your delegates to EUROPACE 2009 & Organise your meetings*

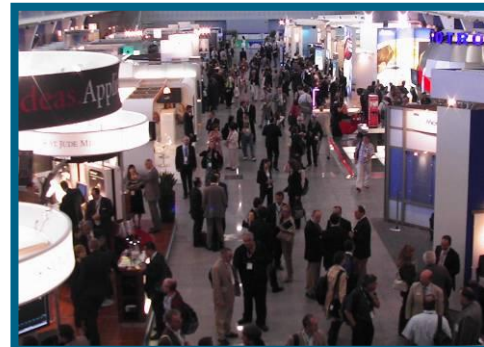
**1. Exhibition: Showcase your products, services and activities to around 3,000 delegates from more than 45 different countries**

## Exhibition Space

The Exhibition will be held in the Main Lobby and Central Lobby on level 1; all participants will walk through this Exhibition area to go to the lecture rooms and poster sessions.

**The stands will be assigned on a first come, first served basis.**

Guidelines for Exhibitors, giving full details, will be sent upon request and an Exhibitors Manual with order forms will follow in due course.



**Price for space only: €500 per m<sup>2</sup>**  
**Price for Publishers €350 per m<sup>2</sup>**  
**The minimum exhibition space is 9 m<sup>2</sup>**  
**(6 m<sup>2</sup> for publishers and booksellers)**

### Exhibitors Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between:	Number of Free Badges:
9 and 49m <sup>2</sup>	8
50 and 99m <sup>2</sup>	20
100m <sup>2</sup> +	30

Exhibitor badges will give access to the scientific sessions when space is available only. To be sure of having a seat in the lecture full registration is recommended.

## 2. Ensure your contribution to the outstanding EUROPACE scientific programme

### Satellite Symposia

Participating companies may organise special scientific sessions, at dedicated time slots, called Satellite Symposia. These industry organised sessions are the perfect forum through which companies may reach their target audience with their latest scientific information and developments.

Satellite organisers may organise receptions before or after Satellite Symposia. Lunch boxes may also be distributed before or after the Satellite Symposia.

**In order to hold a Satellite Symposium, an Exhibition Stand of 9 m<sup>2</sup> minimum is required.**

Satellite Symposia, will be held within the Congress centre in lecture rooms ranging in capacity from 250 to 800 seats.

Satellite Symposia Programmes will be published in EUROPACE Final Programme and on the EUROPACE Web Site.



**Price of a 60/90 minutes session: € 35,000 per session, room rental included (10% discount on 2<sup>nd</sup> symposium)**

- A limited number of time slots have been made available for Satellite Symposia (60 min. at lunchtime / 90 min. in the afternoon-evening) :
  - o Sunday 21 June: 16:00-17:30 & 18:00-19:30
  - o Monday 22 June: 12:45-13:45
  - o Tuesday 23 June: 12:45-13:45
- **Time slots are assigned on a first-come, first-served basis.**
- **NEW: Room rental included**
- Services include:
  - o Access to and use of the audiovisual equipment in the room
  - o Access (mandatory) to the Speakers' Service Centre services.
- The list of equipment will be communicated upon room assignment.
- Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

**NEW this year!**

### Satellite PLUS package

**For Satellite Organisers Only.** This year we offer a special package which includes 2 communication tools to promote your Satellite Symposium throughout our main communication channels: on-site, off-site and online. Please note, this is only available when taken with a Satellite Symposium.

**Satellite PLUS** includes:

- 1 Satellite Symposium (60/90 min, room rental included)
- 1 Delegate Bag Insert inserted in all the congress bags (*on-site visibility*)
- 1 Weblink on the EUROPACE official Web Site (*online visibility*)

**Price of satellite PLUS package: €38,000 (instead of €42 000)**

## "The PACE": EUROPACE Workshop Area

*More so than ever before, cardiology arrhythmias and electrophysiology requires modern clinicians and researchers in the field to be able to deal with various procedures/applications and using state-of-the-art workstations is becoming mandatory. Each year, new techniques and applications are developed. Clinicians and end-users not only have the responsibility to deliver quality work to their patients, they also have the responsibility to comprehend and apply the latest programmes / options/ fine tuning of these new technologies.*

"The PACE", EUROPACE workshop area is a new initiative that is also a joint collaboration between EUROPACE and our industry partners for educational learning. This campus will provide supporting companies with a unique means of associating with the educational requirements of delegates in an exclusive, and intimate, environment to showcase their equipment/technologies (through the equipment itself but also through demos, simulators, etc)

### **Format of "The PACE", EUROPACE Workshop Area:**

- 33 m<sup>2</sup> rooms (including electricity, cleaning, 2 tables & chairs , 2 desks with drawers), close by the Exhibition Area, in a designated area for ease of access and quietude to visiting delegates, but to be considered as complimentary to and part of the Exhibition as far as Industry showcasing their products and applications is concerned.
  - Open for the entire duration of EUROPACE 2009 (during Exhibition Hours only) your company will benefit from the opportunity to showcase your latest technologies, applications and systems available to your target delegate group reach.
  - Participants could be instructed how to perform key procedures under supervision, the state-of-the-art equipment/workstations would be set up and available for delegates to come freely to test the equipment, ask questions, meet with specialists, etc.
  - Participants could also work on dummies/medical simulator machines to learn how to perform procedures, and for the more experienced, how to improve their personal performances in different clinical scenarios.



By the end of EUROPACE 2009, the participants should have gained a better understanding of the main medical procedures and have performed the theoretical procedures on equipment/simulators as it would have been done on human patients.

Participants should be able to judge the relative merits of the technology, by comparing different solutions.

### **Promotion:**

As an official activity of the EUROPACE 2009, "The Pace", the EUROPACE workshop area and their supporting industries would be acknowledged throughout EUROPACE communications (online, print, on-site). EUROPACE delegates would be invited to visit "The PACE", EUROPACE workshop area, to learn more about new equipment and techniques in cardiology arrhythmias and electrophysiology.

**Centrally located, the PACE will be visible when going to the Exhibition area, from the Exhibition itself, and from the registration area ensuring maximum visibility to the sponsors.**

**Price of "The PACE" room for the entire duration of EUROPACE: €10,000**

## Customised Abstracts CD-ROM

A searchable CD-ROM including all the EUROPACE accepted Abstracts.

**NEW this year:** in addition to the abstracts, the company will have the possibility to include on the CD-ROM a gallery presenting, for example, the slides presentation of its satellite symposium. A voucher will be inserted in all delegate bags to invite delegates to visit the company's stand in order to pick up the Abstracts CD-ROM.

**Life-span:** Congress permanent archive/reference material.



**Price of Customised Abstracts CD-ROM support: €15,000**

## "Featured Poster Session" Sponsorship

On the occasion of the Opening Cocktail, on Sunday 21 June 2008, from 1:00 pm to 2:00 pm, the 50 best posters will be acknowledged and available for discussion.

This educational initiative may be sponsored by a company.

Benefits to the sponsor:

- Acknowledgement of the associating company on EUROPACE 2009 Web Site
- Acknowledgement in the EUROPACE 2009 Final Programme
- On-site recognition using company logo/name



**Price of "Featured Poster Session" sponsorship: €8,000**

## Unrestricted Educational Grants

Companies can have their name associated with certain sessions of the official scientific programme of EUROPACE 2009, or a designated aspect thereof, on the following guideline.

- An Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, not influenced by the supporting company by means of speaker suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an Unrestricted Educational Grant implies the acceptance of the EUROPACE Committee to permit our industry partners to associate in *name only* with a session already defined, in full, as part of the EUROPACE scientific programme.
- In supporting the session, the company will be recognised as follows:
  - By the following phrase wherever the session is detailed on any EUROPACE 2009 programme: "Supported by '*Company X*' in the form of an Unrestricted Educational Grant".
  - Under the "Industry Partners" heading in the EUROPACE 2009 Final Programme, both printed version and online.

**Grant per session:**

**€ 10,000**

### 3. Highlight your company profile online, offline and throughout the congress centre

#### 3.1- Throughout the congress center

##### **Delegate Bags Exclusive Sponsorship**

Exclusive sponsorship of the official EUROPACE 2009 delegate bags. The sponsor's name and logo will be embossed on the bags, distributed to all participants. The delegate bag is one of the most popular item within the sponsorship remit.

**NEW: EUROPACE goes GREEN:** For the first time this year, the EUROPACE delegate bag will be produced exclusively out of recycled materials.

- Distribution of 3,500-4,000 delegate bags



**Price including delegate bags production:**

**€ 20,000**

**Price excluding delegate bags production:**

**Available upon request**

**(in this case, the sponsor must provide the delegate bags)**

##### **Delegate Badge laces Exclusive Sponsorship**

Exclusive sponsorship of the popular and highly visible official EUROPACE 2009 badge laces. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

- **Distribution of 3,500-4,000 badge laces.**



**Example of the ESC branded badge lace**

**Price including badge laces production:**

**€ 15,000**

**Price excluding badge laces production:**

**Available upon request**

**(in this case, the sponsor must provide the badge laces)**

##### **Note Pads & Pens Exclusive Sponsorship**

Exclusive sponsorship of the official EUROPACE 2009 note pads and pens inserted in the all the delegate bags. The sponsor's logo and the EUROPACE logo will be printed on the pads and on the pens.

The sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).



**Example of the ESC branded note pad & pen**

**Price including note pads & pens production:**

**€ 10,000**



## Gift in the EUROPACE 2009 Delegate Bags

Companies are invited to provide objects that will enhance the delegates' congress experience. The maximum number of "Gifts" to be placed in the 3,500-4,000 Congress Bags is limited to 3, allocated on a first come, first served basis. The retail value of each item must not exceed €10.

**Price (excluding gift production):**

**€ 6,000**

## On-site Promotion/Advertisements

Various opportunities for on-site promotion/advertisements in the form of panels, banners, towers and others may be available. Please contact us for further details at [sponsorship@escardio.org](mailto:sponsorship@escardio.org).

**Prices upon request**

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## **Internet Corner Exclusive Sponsorship**

The business style Internet Corner offers to delegates internet access, scientific programme online, PC workstations and printers throughout the congress.

- The corporate name and logo of the sponsor displayed on all the screensavers of the Internet Corner offer excellent exposure.
- The sponsor will also be acknowledged on the page dedicated to the Internet Corner printed in the Final Programme.

**Price of exclusive Internet Corner sponsorship:** *Available upon request*

## **Coffee Breaks Sponsorship**

During the EUROPACE Congress, coffee will be available to delegates twice daily in the scientific Poster Area. The sponsor will be acknowledged with signs on the coffee break serving station. The sponsor may also provide napkins with the company logo, if desired.

**Price of one coffee break sponsorship:** € 1 500

**Price of all 4 coffee breaks during the entire congress:** € 5 000

## **Lunches Sponsorship**

During the EUROPACE Congress, lunch bags will be distributed to delegates in the Exhibition Area. The sponsor can be acknowledged with signs on the lunch boxes. The sponsor may also provide napkins with the company logo, if desired.

**Price of One day sponsorship:**

*Available upon request*

**Price of Two day sponsorship:**

*Available upon request*

### 3.2- Offline, Printed documents

#### **Advance Programme Advertisements**

The advance programme is the congress related publication containing detailed programme information prior to the start of EUROPACE 2009. More than 15,000 copies will be mailed to EUROPACE delegates and target cardiologists around the world.

- **Pre-event promotion (February to June 2009).**



**Advance Programme**

**Due to printing schedule, please book before: 1 December 2008  
(artwork to be received by 23 January 2009)**

**Price of the back cover advertisement: € 5,000**

**Price of the 2<sup>nd</sup> cover advertisement: € 3,000**

#### **Final Programme Advertisements**

The EUROPACE final programme hard copy contains full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in each delegate bag distributed at the congress, offering maximum exposure and recognition to the sponsor.



**Final Programme**

**Due to printing schedule, please book before: 20 February 2009  
(artwork to be received by 3 April 2009)**

**Price of the back cover advertisement: € 8,000**

**Price of the 2<sup>nd</sup> cover advertisement: € 5,000**

**Price of the 3<sup>rd</sup> cover advertisement: € 5,000**

**Price of the inside page advertisement: € 3,000**

#### **Final Programme Belly Band orBookmark**

The belly band or the bookmark displays Exclusive Advertisement and is wrapped around/or inserted in the Final Programme into each delegate's Congress Bag.

- **Lifespan: Event & after-event reference/archive**

**Price of Belly Band or Bookmark Advertisement  
(excluding production cost):**

**€ 8,000**

## Delegate Bags Inserts

A highly popular insert and/or goodie created by Industry highlighting your EUROPACE 2009 participation with your Exhibition or Satellite Symposium invitation (format A4, 2 pages maximum). When the delegates collect their delegate bag, the promotional inserts/invitations will go directly into the hands of thousands of delegates.

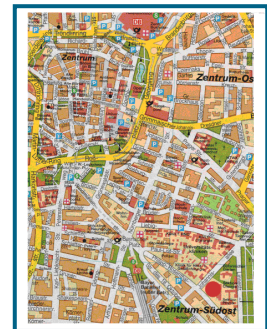


**Price of one insert (excluding production costs):**

**€ 5,000**

## City Maps Advertisement

Exclusive Advertisement (A5) of the Official EUROPACE 2009 City Map (which includes maps of the city, of the public transports and of the EUROPACE 2009 congress centre) with a print of 3,500-4,000 included in the delegate bags. Offers the sponsor high visibility throughout the entire congress to all delegates that refer to this informative and user-friendly publication.



**Price of the City Maps Advertisement:**

**Price available upon request**

## Abstract Book Advertisements

The Abstract Book supplement to the EUROPACE Journal containing all the EUROPACE accepted abstracts is **distributed to all participants on-site** and will also reach all the subscribers to the Journal. Your advertisement will be a full colour page within the black and white pages of the Abstract Book.

**- Lifespan: Event & after-event reference/archive**



**Abstract Book**

**Due to printing schedule, please book before: 30 January 2009**

**Price of the back cover advertisement: € 8,000**

**Price of the 2<sup>nd</sup> cover advertisement: € 5,000**

**Price of the inside page advertisement: € 3,000**

**Exclusive sponsor package: Price available upon request**

### 3.3- Online Web Link

Industry-created web page on the official EUROPACE Web Site highlighting your congress satellite and/or exhibition stand activities. Use these pages to benefit from the important traffic on the EUROPACE web site to maximise attendance at your satellite and on your stand. Life-span: Pre-event and event promotion

**Price of a Web Link: € 2,000**



**Highlight your company's congress activities directly on the EUROPACE Web Site**

### 4. Welcome your delegates to EUROPACE 2009 & Organise your meetings

#### Hospitality Suites

A number of Hospitality Suites have been made available in the Lisbon Congress Centre for companies wishing to meet their guests during the conference. No training or showcasing of products/therapies may take place in the Hospitality Suites. Planned activities must be submitted to the organisers for approval. Companies are responsible for equipment and catering arrangements.



**Prices available upon request**



#### Industry Welcome Desks

Industry Welcome Desks are the perfect medium through which your company may manage your delegate registrations, client management and other important coordination and meeting point activity for your invited delegates. These desks are centrally located within the Registration area affording the perfect meeting point for your delegate requirements.



**Price of an Industry Welcome Desk: € 2,000**

## Industry activities at EUROPACE 2009: Price list

Industry Activities	Prices
Exhibition Space (min 9 m <sup>2</sup> )	<b>€ 500/m<sup>2</sup></b> <b>€ 350/m<sup>2</sup> publishers</b>
Satellite PLUS Package	<b>€38,000</b>
60/90 min Satellite Symposium	<b>€ 35,000</b>
Delegate Bag Exclusive Sponsorship (incl. prod.)	<b>€ 20,000</b>
Customised Abstracts CD-ROM support	<b>€ 15,000</b>
Delegate Badge Laces Exclusive Spons. (incl. prod.)	<b>€ 15,000</b>
<b>The PACE, EUROPACE Workshop Area</b>	<b>€ 10,000</b>
Unrestricted Educational Grant	<b>€ 10,000</b>
Note Pads & Pens Exclusive Spons. (incl. prod.)	<b>€ 10,000</b>
Final Programme Belly Band or Bookmark	<b>€ 8,000</b>
"Featured Poster Session" Sponsorship	<b>€ 8,000</b>
Final Prog. Advertisement – Back Cover	<b>€ 8,000</b>
Abstract Book Advertisement – Back Cover	<b>€ 8,000</b>
Gift in Delegate Bag (excluding gift production)	<b>€ 6,000</b>
Advance Prog. Advertisement – Back Cover	<b>€ 5,000</b>
Final Prog. Advertisement – 2nd Cover	<b>€ 5,000</b>
Final Prog. Advertisement – 3rd Cover	<b>€ 5,000</b>
Delegate Bags Inserts (excluding production costs)	<b>€ 5,000</b>
Abstract Book Advertisement – 2nd Cover	<b>€ 5,000</b>
Coffee Breaks Sponsorship x4	<b>€ 5,000</b>
Advance Prog. Advertisement – 2nd Cover	<b>€ 3,000</b>
Final Prog. Advertisement – Inside Page	<b>€ 3,000</b>
Abstract Book Advertisement – Inside Page	<b>€ 3,000</b>
Web Link	<b>€ 2,000</b>
Industry Welcome Desk	<b>€ 2,000</b>
Coffee Breaks Sponsorship x1	<b>€ 1,500</b>
Internet Corner Exclusive Sponsorship	<b>Upon request</b>
Lunches Sponsorship	<b>Upon request</b>
Abstract Book Advertisement – Exclusive Spons.	<b>Upon Request</b>
City Maps Advertisement	<b>Upon Request</b>
Hospitality Suites	<b>Upon Request</b>
On-site promotion/advertisements	<b>Upon Request</b>

### » **Forthcoming EUROPACE Guidelines for Industry Participation**

The EUROPACE 2009 Guidelines for Industry Participation will be released to Industry over the coming weeks. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia Guidelines and Procedures
- Educational Grant Information
- Registration and Accommodation references and contacts
- Related Terms and Conditions

### » **Industry Terms & Conditions**

All Terms and Conditions will be detailed in the forthcoming Guidelines for Industry Participation for EUROPACE 2009.

### » **Applications forms for Exhibition Stand Space, Satellite Symposia & Sponsorship**

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible ("*first come, first served*"). Returning a signed application form implies a tacit agreement of the EUROPACE 2009 Guidelines for Industry Participation.

**Should you require any further information regarding the application process, please contact us at [sponsorship@escardio.org](mailto:sponsorship@escardio.org) .**

## Additional Information

### » Journal

Participants paying the Standard Fee will receive a two years subscription to the Europace Journal 2010 & 2011.

### » Registration Service

Don't miss key registration dates!

- **15 April 2009:** Early fee deadline
- **18 May 2009:** Pre registration deadline
- After 18 May 2009: On-site registration in Berlin

Participants will be able to register on [www.escardio.org/EUROPACE](http://www.escardio.org/EUROPACE) using MyESC Registration Service or by filling in the official registration form which can be downloaded.

For questions about registration, please contact the Registration Department:

Email: [EPregistration@escardio.org](mailto:EPregistration@escardio.org)

### » Hotel Reservation Service

The ESC has reserved rooms in various price category hotels in Berlin. The ESC has appointed K.I.T. Group as housing agency and recommends that all bookings are made through this agency. Their contacts are: K.I.T. GmbH, Association & Conference Management Group & Co. KG, Kurfürstendamm 71 – 10709 Berlin – Germany. Tel.: +49 (0)30 24 603 214 – Fax: +49 (0)30 24 603 200. Email: [europace2009hotels@KIT-group.org](mailto:europace2009hotels@KIT-group.org). Requests for Individual Hotel and Group will be handled on a "**first come-first served**" basis.

### » Abstract Submission:

Abstract submission services will open in **September 2008**. Submit abstracts through the Abstract Submission Services of MyESC on [myesc.escardio.org](http://myesc.escardio.org). Abstract Submission **Deadline: 28 November 2008**.

### » Key Dates

<b>MyESC Services open for Abstract Submission, Registration and Hotel Accommodation:</b>	<b>September 2008</b>
<b>Abstract Submission deadline:</b>	<b>28 November 2008</b>
<b>Early Fee Registration:</b>	<b>15 April 2009</b>
<b>Late Fee Registration:</b>	<b>18 May 2009</b>
<b>EUROPACE Congress:</b>	<b>21-24 June 2009</b>



The ESC Sales & Liaison Officer is dedicated to working with our industry partners on optimising the value of your participation in line with your individual corporate objectives, please contact [sponsorship@escardio.org](mailto:sponsorship@escardio.org) (Tel: +33 (0)4 92 94 86 78) to discuss your company requirements at EUROPACE 2009.

### » EUROPACE Secretariat

EUROPACE is organised by the **ESC Congress Division:**

ESC - European Heart House

2035, route des Colles - Les Templiers - BP 179

06903 Sophia Antipolis, FRANCE

Tel.: +33 (0)4 92 94 76 00

Fax: +33 (0)4 92 94 76 01

Email: [europace@escardio.org](mailto:europace@escardio.org)

Web Site: [www.escardio.org/EUROPACE](http://www.escardio.org/EUROPACE)

### » Exhibition:

Tel.: +33 (0)4 92 94 76 17

Fax: +33 (0)4 92 94 76 26

Email: [EPexhibition@escardio.org](mailto:EPexhibition@escardio.org)

### » Satellite Symposia:

Tel: +33 (0)4 89 87 20 05

Fax: +33 (0)4 92 94 76 26

Email: [satellite@escardio.org](mailto:satellite@escardio.org)

### » Sponsorship:

Tel: +33 (0)4 89 87 20 09

Fax: +33 (0)4 92 94 76 26

Email : [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

## Appendix: EUROPACE 2009 Pre-arranged Programme

Please note that this preliminary programme is subject to change

### Sunday 21 June 2009

#### **12:00 - 13:00**

- FUTURE OF EUROPEAN ELECTROPHYSIOLOGY ([Main session](#))
- Opening of EUROPACE 2009

#### **13:00 - 14:00**

- Opening Cocktail & [Featured Poster session](#)

#### **14:15 - 15:45**

- Advanced catheter ablation of atrial fibrillation: what if pulmonary vein isolation fails
- Different steps in managing ventricular tachycardia
- Update on syncope trials: implications with respect to the guidelines
- Remote-monitoring: current status and perspectives
- Biological and leadless pacemakers: the future?
- Who is at risk: abnormal electrocardiogram in athletes ([Zoom-in session](#))
- [Young Investigators' Award session](#) 1: Clinical Studies

#### **16:00 - 17:30**

- Satellite Symposia

#### **17:45 - 19:15**

- Satellite Symposia

### Monday 22 June 2009

#### **08:30 - 10:00**

- Radio frequency ablation in failed pulmonary vein isolation ([Pre-taped session](#))
- Substrate mapping: role of imaging (Magnetic Resonance Imaging/Computerised tomography imaging)
- Complex electrocardiograms: supraventricular tachycardias ([Teaching course](#))
- Atrial fibrillation ablation in heart failure patients ([Zoom-in session](#))
- Electrical aspects of stem cell therapy
- Pacemakers and implantable cardioverter and defibrillators in paediatric patients

#### **11:00 - 12:30**

- Treatment strategies in atrial fibrillation ([Zoom-in session](#))
- Epicardial ventricular tachycardia ablation ([Pre-taped session](#))
- Electrocardiogram in channelopathies: back to the roots
- Fetal and neonatal arrhythmias
- [Young Investigators' Award session](#) 2: Basic Science
- Psychological effects of the implantable cardioverter and defibrillator ([Cardiostim session](#))

#### **12:45 - 13:45**

- Satellite Symposia

#### **14:00 - 15:30**

- Prevention of thromboembolic complications in patients with atrial fibrillation
- Long term outcome after arrhythmia interventions
- Risk stratifying in sudden cardiac death: role of viability and ischemia detection
- Cardiac resynchronisation therapy: stepwise approach of coronary sinus cannulation and placement of the left ventricular lead ([Cardiostim Pre-taped session](#))
- Leads: the weakest link? ([Cardiostim session](#))
- Anatomical Lessons: translate CT/MRI in a real 3D world
- Retac group: electrophysiological studies and catheter ablation
- [Oral Abstract session](#)

#### **16:30 - 18:00**

- Minimal invasive atrial fibrillation ablation
- NAMED LECTURE
- Asymptomatic patients with a supraventricular or ventricular extrasystole
- Cardiac resynchronisation in patients with atrial fibrillation ([Cardiostim Meet the Experts session](#))
- Lead extraction ([Pre-taped session](#))
- Controversial issues in sports cardiology ([Debate](#))
- [Oral Abstract session](#)

#### **18:00 - 19:30 Evening Sessions**

- Ask the experts on atrial fibrillation
- Targeting sudden cardiac death
- Unravelling the electrocardiogram ([Meet the Experts session](#))
- Reporting device failures
- Reimbursement system in Europe

## **Tuesday 23 June 2009**

### **08:30 - 10:00**

- Outcome of atrial fibrillation ablation: assessment of success
- Early ventricular tachycardia ablation in implantable cardioverter and defibrillator patients Y/N
- Monitoring the patient with syncope
- Update on imaging in cardiac resynchronization therapy
- From anatomy to ablation in congenital heart disease
- Controversies in recent guidelines: the good, the bad and the ugly
- Echo workshop in cardiac resynchronisation patients
- [Oral Abstract session](#)

### **11:00 - 12:30**

- How to treat atrial fibrillation in athletes
- Tachycardiomyopathy in ventricular extrasystole: chicken or egg
- Risk assessment in rare cardiomyopathies
- Follow-up of devices ([Cardiostim Main session - allied professionals](#))
- [Oral Abstract sessions](#)

### **12:45 - 13:45**

- Satellite Symposia

### **14:00 - 15:30**

- Targeting the substrate of atrial fibrillation
- Use of non invasive risk stratification in sudden cardiac death ([Zoom-in session](#))
- [Flash session](#)
- Image fusion in the cathlab ([Main session - allied professionals](#))
- [Oral Abstract sessions](#)

### **16:30 - 18:00**

- Drug treatment of atrial fibrillation: new insights
- Sudden cardiac death prevention ([How to session](#))
- [Hot Line session](#)
- Ask the experts in implantable cardioverter and defibrillators/resynchronization devices: troubleshooting
- Ongoing trials in pacing ([Cardiostim session](#))
- [Oral Abstract sessions](#)

### **18:00 - 19:00**

- General Assembly and Awards Ceremony

## **Wednesday 24 June 2009**

### **08:30 - 10:00**

- Molecular basis of atrial fibrillation: clinical consequences
- Targeting ventricular fibrillation and mechanisms of ventricular fibrillation
- Risk stratifying channelopathy patients update on indications ([Meet the Experts session](#))
- Cost effectiveness in electrophysiology ([Main session](#))
- [Oral Abstract sessions](#)

### **11:00 - 12:30**

- Tough to get supraventricular tachycardia ablation
- Electrical storm: keep quiet ([Main session](#))
- Complex electrocardiogram: ventricular tachycardias ([Teaching course](#))
- Computer simulation: from channels to arrhythmias
- Heart Failure monitoring: role of devices ([Cardiostim session](#))
- Genetic screening: routine already?
- [Oral Abstract session](#)



# EUROPACE 2009

Berlin - Germany 21-24 June 2009



**Please sign and return this form by email or fax to:**

ESC - EUROPACE 2009 Secretariat  
 The European Heart House,  
 2035 Route des Colles, Les Templiers, BP 179 - 06903 Sophia Antipolis Cedex, France  
 Fax: +33 (0)4 92 94 76 26 - Email: exhibition@escardio.org

## EXHIBITION SPACE APPLICATION FORM

- "First Come, First Served" Policy
- Stand Application deadline: **21 NOVEMBER 2008**
- Print or use a typewriter to avoid misinterpretations & spelling mistakes
- Only signed forms with valid credit card details will be accepted

### 1. COMPANY NAME & ADDRESS The company name & address as it should appear in official listings

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### 2. CORRESPONDENCE NAME & ADDRESS If the correspondence address above is different from the official address

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### 3. APPOINTED COMMUNICATIONS AGENCY Alternatively give details of stand design agency if applicable

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### 4. APPOINTED STAND CONSTRUCTION AGENCY An 'out of business hours' contact telephone number is required for logistics purposes

Name:

Contact Person:

Address:

'Out of Hours' Tel:

Postal code:

City:

Country:

**5. BOOTH SIZE, DIMENSIONS** Price € 500 per m<sup>2</sup>, Minimum 9 m<sup>2</sup>. Special price for Publishers € 350 per m<sup>2</sup>, Minimum 6 m<sup>2</sup>.

Size requested	Length in metres:	Depth in metres:	Area in m <sup>2</sup> :
Height requested:		Publishers :    Yes <input type="checkbox"/> No <input type="checkbox"/>	
Tel:	Fax:	Email:	

**6. STAND LOCATION - PROXIMITY TO COMPETITORS** List any exhibitors you **do not** wish in proximity to your stand, by company name  
*Note that we cannot prevent companies assigned after you from being located in your neighbourhood*

1.	2.	3.
4.	5.	6.

**7. PRODUCTS / SERVICES** List products / services to be exhibited at the EUROPACE 2009 Meeting


**8. ACCOUNTING DATA FORM**

1. Only one invoice address may be used
2. In all cases a credit / charge card number must be supplied as payment guarantee
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to the Congress

Company or agency to be invoiced:		Your Purchase Order Number:	
Company VAT number:			
Contact Person:			
Address:			
Postal code:	City:	Country:	
Tel:	Fax:	E-mail:	
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.			
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex	
Credit / Charge Card N°:	Expiry Date:	Cardholder's name:	

**9. AGREEMENT** I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of EUROPACE 2009 Meeting.

Date:	Contact Name:	Signature:
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**10. MISCELLANEOUS** To add other information relevant to your application, please note it here


Cancellation Policy: Cancellations of stand should be sent by registered mail to EUROPACE Secretariat.

If cancellation is received after the ESC launched the invoicing process and before 30/01/2009, 50% of the total due amount will be charged. If the Stand space is cancelled after 30/01/2009, date the full stand rental fee will be charged.



# EUROPACE 2009

Berlin - Germany 21-24 June 2009



**Please sign and return this form by Email or fax to:**  
 The European Heart House  
 2035 Route des Colles, Les Templiers, BP 179  
 06903 Sophia Antipolis Cedex, France  
 Fax: +33 (0)4 92 94 76 20 - E-mail: [satellite@escardio.org](mailto:satellite@escardio.org)

## **SPONSORED SESSIONS APPLICATION & ACCOUNTING FORM**

**Deadline: 3 November 2008**

**SATELLITE SYMPOSIUM**

**SATELLITE SYMPOSIUM All Inclusive package**

Satellite + Room Rental+ 1 Bag Insert and 1 Weblink

### **Organising Company** Note: For companies organising a Satellite Symposium, a stand of 9 m<sup>2</sup> is mandatory

Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel.:	Fax:	Email:

### **Appointed Agency** (if any)

Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel.:	Fax:	Email:

### **Accounting Data Form** Note: The same invoicing address is mandatory for all items

Company or agency to be invoiced:		
Contact Person:		
Address:		VAT N°:
		PO N°: <b>Mandatory</b>
Postal code:	City:	Country:
Tel.:	Fax:	Email:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit Card N°:	Expiry Date:	Cardholder's name:

<b>Satellite Symposium</b> (submit one form per Satellite Symposium)		
Proposed title:		
<b>Duration:</b> <input type="checkbox"/> 60 minutes <input type="checkbox"/> 90 minutes		
Preferred date:	<p><b>Sunday 21 June 2009</b></p> <input type="checkbox"/> 16:00 - 17:30 for 90 minutes <input type="checkbox"/> 18:00 - 19:30 for 90 minutes <p><b>Monday 22 June 2009*</b></p> <input type="checkbox"/> 12:45 - 13:45 for 60 minutes <p><b>Tuesday 23 June 2009*</b></p> <input type="checkbox"/> 12:45 - 13:45 for 60 minutes <p><small>*Companies organising Satellites during the Lunch Time will be allowed to enter in the Lecture Rooms at 12:35 after the scientific session and have to leave the Lecture Rooms at 13:50 in order to let the ESC staff prepare the following scientific session.</small></p>	<p>Cost:</p> <p>-Basic price Lunch or evening session: <b>€ 35.000</b></p> <p>10% discount on 2<sup>nd</sup> Satellite</p> <p>-Satellite <b>All Inclusive Package:</b> <b>€ 38.000</b></p> <p>- Room rental included.</p>
Lecture room capacity requested:		
Reception: <input type="checkbox"/> Yes <input type="checkbox"/> No		

<b>Terms and Conditions</b>		
<p><b>1. Organising Company</b> Applications for Satellite Symposia sessions must be submitted by the company under whose name each session is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the EUROPACE Secretariat. The company is responsible for communicating any relevant documents to its staff and its appointed agencies.</p> <p><b>2. Appointed Agency</b> Companies should inform the EUROPACE Secretariat, in writing, what agency is appointed for which symposia. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.</p> <p><b>3. Cancellations</b> Cancellation of a Satellite Symposium should be sent by registered mail to EUROPACE Secretariat. If a reservation is cancelled before 17 March 2009, 50% of the total amount due will be charged. Any cancellations received after 17 March 2009 will incur a 100% cancellation fee.</p> <p><b>4. Data Protection Disclaimer</b> "You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time."</p>		
<b>Agreement</b>		
I hereby agree to be bound by the above terms and conditions for Satellite Symposium Application.		
Date:	Contact Name:	Signature:



# EUROPACE 2009



Berlin - Germany 21-24 June 2009

**Please sign and return this form by Email or fax to:**  
 ESC  
 Industry Services  
 2035 Route des Colles, Les Templiers, BP 179  
 06903 Sophia Antipolis Cedex, France  
 Fax: +33 (0)4 92 94 76 26 - Email: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

Official Sponsorship Opening: **June 2008**  
**"First Come, First Served" Policy**  
 Deadlines listed with items

<b>SPONSORSHIP, PROMOTION &amp; ADVERTISEMENT APPLICATION FORM (tick the appropriate box)</b>			
		<b>Deadline</b>	<b>Tick Yes</b>
<b><u>Advertisement Options</u></b>			
Advance Programme Back Cover .....	€ 5,000 .....	01/12/2008 .....	<input type="checkbox"/>
Advance Programme 2 <sup>nd</sup> Cover .....	€ 3,000 .....	01/12/2008 .....	<input type="checkbox"/>
Final Programme Back Cover .....	€ 8,000 .....	20/02/2009 .....	<input type="checkbox"/>
Final Programme 2 <sup>nd</sup> Cover .....	€ 5,000 .....	20/02/2009 .....	<input type="checkbox"/>
Final Programme 3 <sup>rd</sup> Cover .....	€ 5,000 .....	20/02/2009 .....	<input type="checkbox"/>
Final Programme Inside Page .....	€ 3,000 .....	20/02/2009 .....	<input type="checkbox"/>
<b><u>Promotion Options</u></b>			
Final Programme Bookmark .....	€ 8,000 .....	20/02/2009 .....	<input type="checkbox"/>
Final Programme Belly Band .....	€ 8,000 .....	20/02/2009 .....	<input type="checkbox"/>
Delegate Bag Insert .....	€ 5,000 .....	20/02/2009 .....	<input type="checkbox"/>
Web Link .....	€ 2,000 .....	20/02/2009 .....	<input type="checkbox"/>
<b><u>Sponsorship Options</u></b>			
Delegate Bags .....	€ 20,000 .....	01/12/2008 .....	<input type="checkbox"/>
Note Pads and Pens .....	€ 10,000 .....	20/02/2009 .....	<input type="checkbox"/>
Delegate Badge Laces .....	€ 15,000 .....	20/02/2009 .....	<input type="checkbox"/>
Gift in the EUROPACE 2009 Delegate Bags .....	€ 6,000 .....	20/02/2009 .....	<input type="checkbox"/>
Abstracts Book Back Cover .....	€ 8,000 .....	30/01/2009 .....	<input type="checkbox"/>
Abstracts Book 2 <sup>nd</sup> Cover .....	€ 5,000 .....	30/01/2009 .....	<input type="checkbox"/>
Abstracts Book Inside Page .....	€ 5,000 .....	30/01/2009 .....	<input type="checkbox"/>
Abstracts CD-ROM Sponsorship .....	€ 15,000 .....	01/12/2008 .....	<input type="checkbox"/>
"Featured Poster Session" Sponsorship .....	€ 8,000 .....	20/02/2009 .....	<input type="checkbox"/>
Unrestricted Educational Grants .....	€ 10,000 .....	20/02/2009 .....	<input type="checkbox"/>



<b>COMPANY (Please indicate the name as you wish it to appear in all printed acknowledgments)</b>		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

<b>APPOINTED AGENCY (if any)</b>		
Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

<b>INVOICING INFORMATION – please ensure this is the proper invoicing address. € 70 admin fee will be charged for any modifications.</b>		
Company / agency to be invoiced:		
Contact Person:		
Address:		VAT N°: <b>Mandatory</b>
		PO N°:
Postal code:	City:	Country:
Tel:	Fax:	Email:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC. <b>Only for payments under € 5,000 incl. VAT</b>		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit Card N°:	Expiry Date:	Cardholder's name:
Date:	Contact Name:	

Signature: <b>Mandatory</b> (digital signature) here:
--

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Unless otherwise informed, the ESC may send you information about its activities from time to time.