





## Please sign and return this form by email or fax to:

Sponsorship Team, Industry Services Department - ESC 2035 Route des Colles, Les Templiers, BP 179 06903 Sophia Antipolis Cedex, France Fax: +33 (0)4 92 94 76 26 - E-mail: <a href="mailto:Sponsorship@escardio.org">Sponsorship@escardio.org</a>

## SPONSORSHIP, PROMOTION & ADVERTISEMENT APPLICATION FORM Tick Yes Advertisement Options - Product Advertising is allowed for the items below in blue Advance Programme...... No longer available **Final Programme** Back Cover (deadline: 24/09/2011) ...... **No longer available** Tab page (deadline: 24/09/2011) ...... € 3,500 ..... □ **Bookmark** in Final Programme *Incl. production* (deadline: 24/09/2011) ...... € 10,000 ...... New! Industry Programme with Integrated Notepad & Pen No product advertising will be allowed for the items below. **Promotional Options** New! Industry Insert in Industry Programme/Notepad Sponsorship Items New! Final Programme on the Go (deadline: 15/10/2011) ........ € 15,000 ....... Social Sponsorship

All items are subject to availability; certain conditions may apply. Please return both pages of this application form.

Advertising conditions: Product advertising is allowed only for those items where specifically indicated.

**Cancellation policy**: Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon receipt of their application form. Cancellation fees of 100% apply once a signed application form has been received.

## Important

Payment will be made, by bank transfer, before the date indicated on the invoice or before the first day of the congress, whichever comes first. Once the invoice has been issued, any modifications requested will be invoiced €70.







## Please sign and return this form by email or fax to:

Sponsorship Team, Industry Services Department - ESC 2035 Route des Colles, Les Templiers, BP 179

06903 Sophia Antipolis Cedex, France E-mail: Sponsorship@escardio.org or Fax: +33 (0)4 92 94 76 26

<b>COMPANY NAME</b>	- Please write the n	ame as it should appear	r in printed acknowledgments.
Name:			
Contact Person:			
Address:			
Postal code:	City (& state if appli	cable):	Country:
Tel:	Fax:	Fax: E-mail:	
APPOINTED AGE	NCY (if any)		
Company Name:			
Contact Person:			
Address:			
Postal code:	City (& state if appli	cable):	Country:
Tel:	Fax:	E-mail:	
INVOICING DATA	A – Please verify you	ir invoicing information	is correct for payment.
Company (or agency) t	o be invoiced:		
Contact Person:			
Address:			VAT N°:  Mandatory  PO N°:  Mandatory
Postal code:	City (& state if appli	cable):	Country:
Tel:	Fax:	E-mail:	
•	application form on behalf of the this application form.	de by the Guidelines for Industry Partine company/applicant. We also accep	cipation for EUROECHO 2011.  It to be invoiced for those items ticked off that are Tick yes

**Organising Company**: Applications for Sponsorship, Advertisement and other congress options must be submitted by the company under whose name the support will be acknowledged. All correspondence should be made exclusively between this company and the ESC with the exception of an explicit request from the supporting Company to Industry Services at the ESC.

**Appointed Agency**: Companies should inform the ESC, in writing, which agency is appointed by the supporting company. Without written confirmation no requests from unknown agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.