

Congress News EUROECHO MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS

1/ Format and Size:

- **Advertisement real size: Height: 130 mm x Width: 260 mm**
- No bleed-off / crop area required. There is no requirement for 'border' incorporation.

2/ Colour information

Colours: 4 colour Print (full colour): 1, 2, 3, 4 colour (cyan, magenta, yellow, black)

3/ Material to be sent to the ESC

PDF File in High Resolution (Press Quality, Optimal..)

If possible create outlines for the fonts

OR

Please send your advert on a CD-ROM together with a Cromalin (No film) to the ESC.

Accepted format: Only Macintosh Electronic file using one of the following Software,

- Indesign CS3 (No pantone colour)
- Illustrator CS3 (No pantone colour),
- Photoshop CS3 (all files 300 DPI and CMYK)

Font folders are necessary