EUROECHO 2011 - ADVANCE PROGRAMME
MECHANICAL SPECIFICATIONS FOR A4 (210 mm x 297 mm) FOR ADVERTISEMENTS

210 mm

190 mm

297 mm

277 mm

210 mm (w) x 297 mm (h)
Trim size

220 mm (w) x 307 mm (h)
includes 5 mm bleed

10 mm without any text inside

190 mm (w) x 277 mm (h)
Safe area (Full page)
All text to appear in the advert must be within the safe area.

Trim marks:
Advert will be cut here
(along the outside of the blue band)
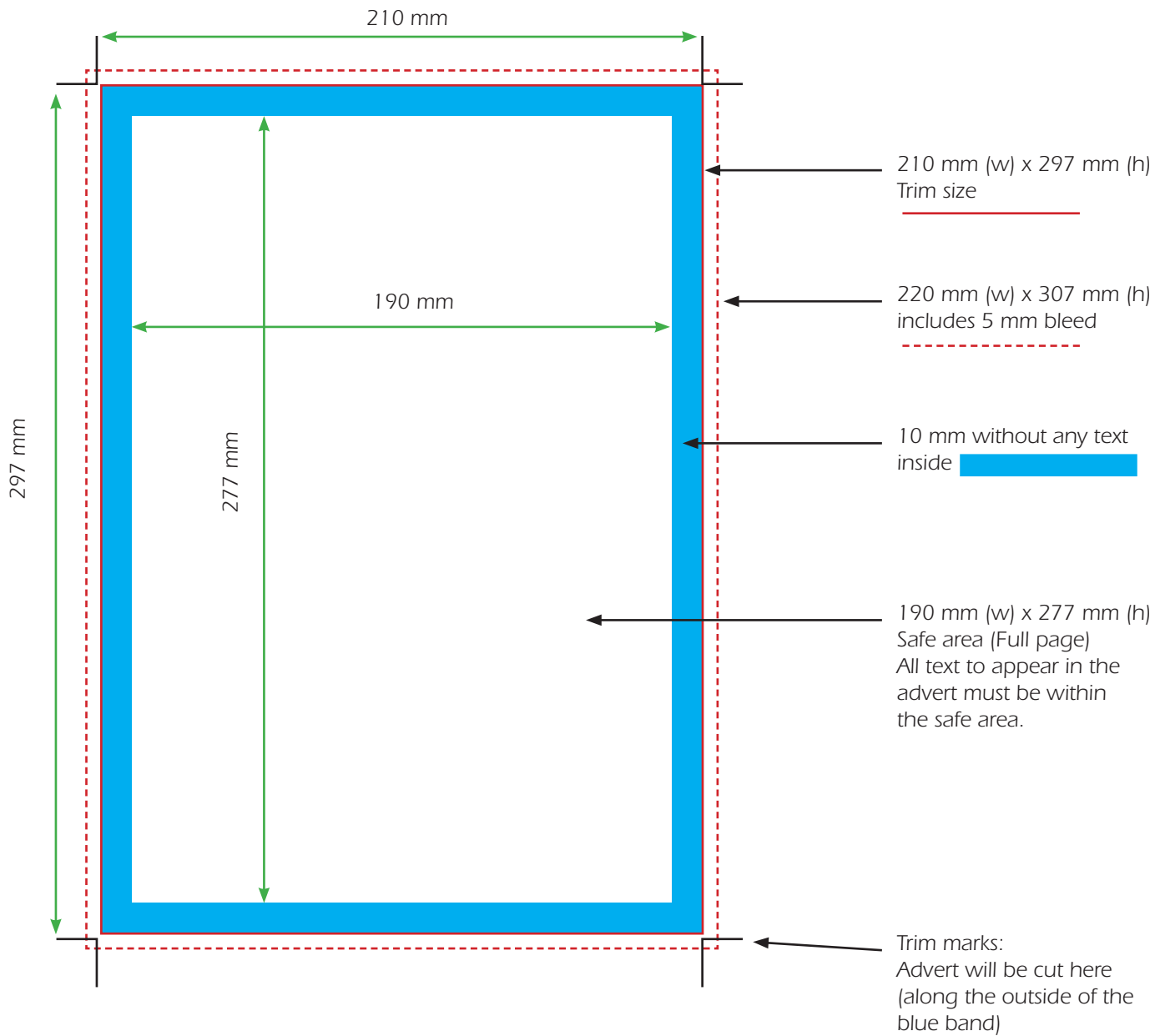
1/ Colour information

Colours: 4 colour Print (full colour): 1, 2, 3, 4 colour (cyan, magenta, yellow, black)

2/ Material to be sent to the ESC

PDF File in High Resolution (Press Quality, Optimal..)

OR
Please send your advert on a CD-ROM together with a Cromalin (No film) to the ESC.
Accepted format: Only Macintosh Electronic file using one of the following Software,
- Indesign CS3 (No pantone colour)
- Illustrator CS3 (No pantone colour),
- Photoshop CS3 (all files 300 DPI and CMYK)

Font folders are necessary