

**Please sign and return this form by email or fax to:**

Sponsorship Team, Industry Services Department - ESC  
2035 Route des Colles, Les Templiers, BP 179

06903 Sophia Antipolis Cedex, France Fax: +33 (0)4 92 94 76 26 - E-mail: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

## SPONSORSHIP, PROMOTION & ADVERTISEMENT APPLICATION FORM

Tick Yes

### Advertisement Options – Product Advertising is allowed for the items below in blue

**Advance Programme**..... No longer available

#### **Final Programme**

Back Cover (deadline: 05/10/2011) ..... No longer available

Tab page (deadline: 05/10/2011) ..... € 3,500.....

#### **Bookmark** in Final Programme

**Incl. production** (deadline: 13/10/2011) ..... € 10,000 .....

#### **New! Industry Programme with Integrated Notepad & Pen**

(deadline: 05/10/2011) ..... € 12,000 .....

**No product advertising will be allowed for the items below.**

### Promotional Options

#### **New!** Industry Insert in Industry Programme/Notepad

(deadline: 05/10/2011) ..... € 5,500.....

Weblinks (deadline: 7/11/2011) ..... € 2,000.....

### Sponsorship Items

**New!** EE 2011 Mobile Application (deadline: 15/10/2011) ..... € 20,000 .....

Web Space (deadline: 30/10/2011) ..... € 10,000 .....

Badge Laces (deadline: 24/09/2011) ..... No longer available

### Social Sponsorship

Congress Grant to support an official session ..... € 10,000 .....

All items are subject to availability; certain conditions may apply. Please return both pages of this application form.

**Advertising conditions:** Product advertising is allowed only for those items where specifically indicated.

**Cancellation policy:** Sponsorship and promotional products are assigned on a first-come, first-served basis. Companies will be invoiced upon receipt of their application form. Cancellation fees of 100% apply once a signed application form has been received.

**Important:**

Payment will be made, by bank transfer, before the date indicated on the invoice or before the first day of the congress, whichever comes first. Once the invoice has been issued, any modifications requested will be invoiced €70.

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**COMPANY NAME – Please write the name as it should appear in printed acknowledgments.**

Name:		
Contact Person:		
Address:		
Postal code:	City (& state if applicable):	Country:
Tel:	Fax:	E-mail:

**APPOINTED AGENCY (if any)**

Company Name:		
Contact Person:		
Address:		
Postal code:	City (& state if applicable):	Country:
Tel:	Fax:	E-mail:

**INVOICING DATA – Please verify your invoicing information is correct for payment.**

Company (or agency) to be invoiced:		
Contact Person:		
Address:		<b>VAT N°: Mandatory</b>
		<b>PO N°: Mandatory</b>
Postal code:	City (& state if applicable):	Country:
Tel:	Fax:	E-mail:

We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for EUROECHO 2011.

I am authorised to sign this application form on behalf of the company/applicant. We also accept to be invoiced for those items ticked off that are available listed on page 1 of this application form. Tick yes

Signature: <b>Mandatory</b>
Here:

**Organising Company:** Applications for Sponsorship, Advertisement and other congress options must be submitted by the company under whose name the support will be acknowledged. All correspondence should be made exclusively between this company and the ESC with the exception of an explicit request from the supporting Company to Industry Services at the ESC.

**Appointed Agency:** Companies should inform the ESC, in writing, which agency is appointed by the supporting company. Without written confirmation no requests from unknown agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.