

INDUSTRY EDUCATIONAL SESSIONS APPLICATION FORM

 SATELLITE SYMPOSIUM
 MINI SATELLITE SYMPOSIUM
 IMAGING CAMPUS

ORGANISING COMPANY use in all EUROECHO 2011 publications

- Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.
- The correspondence for the above items should be made exclusively between this company and the ESC.
- The company is responsible for communicating any relevant documents to its staff and appointed agencies.

Company Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

APPOINTED AGENCY if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration

- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.
- The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escehitation.org" website in order to have a proper working relationship with the ESC Congress Division.
- The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

Agency Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

INVOICING DATA Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued

Company Name:

Contact Person:

Invoicing Address:

VAT N° **MANDATORY:**

PO N°:

Postal code:

City (& state, if applicable):

Country:

Tel:

Fax

Email:

Payment will be made by bank transfer (details will be provided on the invoice)

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.

Date:

Contact Name:

Signature:

EUROECHO 2011

7 - 10 December, Budapest, Hungary

Please return this form to: ESC / Industry Services Department

The European Heart House, 2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis FRANCE

Email: **satellite@escardio.org** - Fax: +33 492 947 626



SATELLITE SYMPOSIUM submit one form per Satellite Symposium

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.

- Scientific programme announced in the EUROECHO 2011 Final Programme.
- An exhibition stand of minimum 9 m² (or grant equivalent) is required
- Accrued Points awarded: 13

DEADLINE: 31 MAY 2011

Proposed title:

Duration: 60 minutes 90 minutes

Wednesday 07 December 2011

12:45 – 13:45 (60-minute)

Thursday 08 December 2011

12:45 -13:45 (60-minute)

18:15 – 19:45 (90-minute)

Friday 09 December 2011

12:45 -13:45 (60-minute)

Price of a Satellite Symposium 60/90 minute session: €28,000 (Excl. VAT)

10% discount on 2nd symposium

Accrued Points awarded: 14

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Invite Page in the Industry Programme (formerly known as bag Insert)
- 1 Weblink
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the organising industry.

Lecture room capacity:

- Lecture Room 1** – 800 seats
- Lecture Room 2** – 600 seats
- Lecture Room 3** – 400 seats
- Lecture Room 4** – 300 seats
- Lecture Room 5** – 250 seats
- Lecture Room 6** – 250 seats

Lecture rooms ranging in capacity from 250 to 800 seats

The Accrued Points awarded for participation since EUROECHO 2010 and the date of receipt at the ESC offices will determine the assignment of the rooms and time slots.



<p>MINI-SATELLITE SYMPOSIUM submit one form per Mini-Satellite Symposium</p> <p>Participating companies may organise Mini-Satellite Symposium during specific 45-minute time slots. These Mini-Satellite Symposium, are shorter than Satellite Symposia and limited to 100 seats lecture rooms maximum.</p> <ul style="list-style-type: none"> • Scientific programme announced in the EUROECHO 2011 Final Programme. • An exhibition stand of minimum 9 m² (or grant equivalent) is required • Accrued Points awarded: 6 	
<p>DEADLINE: 31 MAY 2011</p>	
<p>Proposed title:</p>	
<p>Duration: 45 minutes</p>	
<p>Wednesday 07 December 2011 <input type="checkbox"/> 12:45 – 13:30</p> <p>Thursday 08 December 2011 <input type="checkbox"/> 12:45 – 13:30 <input type="checkbox"/> 18:15 – 19:00</p> <p>Friday 09 December 2011 <input type="checkbox"/> 12:45 – 13:30</p>	<p>Price of a Mini-Satellite Symposium 45 minute session: €18,000 (Excl VAT) Accrued Points awarded: 9</p> <p>The following items are included in the price of a Mini-Satellite Symposium:</p> <ul style="list-style-type: none"> ➤ Room rental ➤ 1 Invite Page in the Industry Programme (formerly known as bag Insert) ➤ 1 Weblink ➤ 1 room Hostess ➤ Access and use of audiovisual equipment in lecture room <p>Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the organising industry.</p>
<p>Lecture room capacity: Lecture Room 7 – 100 seats</p>	
<p>Reception: <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>The Accrued Points awarded for participation since EUROECHO 2010 and the date of receipt at the ESC offices will determine the assignment of the time slots.</p>	



IMAGING CAMPUS submit one form per Imaging Campus

The Imaging Campus is a joint collaboration between EUROECHO and our Industry Partners to create educational and demonstrative learning opportunities for delegates during the congress. Companies will be acknowledged as sponsors on the EUROECHO pages of the ESC Web Site and in the Final Programme. There will be no official sponsorship recognition of the supporting industry during the learning session. Companies will need to devise and submit an educational programme with speakers for validation by the scientific committee. Sponsors will equip the room with the necessary tools and equipment for their session.

DEADLINE: 15 OCTOBER 2011

Thursday 08 December 2011

Friday 09 December 2011

Session 1: 09:00 – 10:30
Session 2: 11:00 – 12:30
Session 3: 14:00 – 15:30
Session 4: 16:00 – 17:30

Each 90-minute session must run 4 times per day on same topic

The following items are included in the price of an Imaging Campus:

- Basic room set-up and rental for 20 to 30 pax
- Room furnishings (tables & chairs)
- Screen & Projector
- Standard electric supply
- 5 free tickets for each session
- Speakers registration
- Speakers accommodation (up to three nights)

Imaging Campus room capacity: 15-20 pax per room maximum

Cost:

Imaging Campus only: € 10 000 per day
- **Accrued Points awarded: 5**

Imaging Campus Package (invitation to delegates on web site and in Industry Programme): €12,000
- **Accrued Points awarded: 6**

CANCELLATION POLICIES

Satellite and Mini-Satellite Symposium:

Cancellation must be sent in writing.

If cancellation is received before **30 August 2011**, 50% of the total due amount will be charged.

If cancellation is received on or after **30 August 2011** the full compensation fee will be invoiced.

Imaging Campus

- Cancellation once the invoice has been issued will incur a 100% cancellation fee.

"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."