



CONTENT LICENSE AGREEMENT ESC CONGRESS 2014 PRESENTATIONS

The ESC grants for a fixed fee a limited, non-exclusive license for ESC presentation webcast video file(s).
Replayed on the sponsor booth is allowed.

- **Cost for Webcast / License agreement**
The total charge will include the total number of license agreement(s)

Standard ESC presentation(s)

License agreement for video file(s) and slides € 1,000 per presentation

ESC Hotline presentation(s)

License agreement for video file(s) and slides € 2,500 per presentation

Deadline for application: 18 AUGUST 2014

A contract for license agreement between ESC and the sponsor is mandatory.

The ESC is responsible for acquiring speaker copyright per presentation.

The ESC is responsible for acquiring speaker declaration of interest per presentation.

Under no circumstances can the ESC be held liable for Speakers' conflict of interests.

- **Video recording of the presentation(s)**
 - After the presentation(s), 1 mp4 video file (format H264 over mp4, 720p HD) per presentation and the related slides will be provided by the ESC to the sponsor. Timing is approximately 4 hours
- **Important**
 - Replayed on the sponsor stand during the Congress is allowed
 - The sponsor must:
 - Provide player(s) and monitor(s) full HD on the stand
 - Position the monitor well within the stand area.
 - Ensure space is available on the stand to absorb spectators for the replay. Should replay interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the Live Broadcasting must be stopped immediately.

All flyers, promotional brochures which refer to the Live Broadcasting and are to be distributed to delegates during the congress are subject to prior ESC approval.