

See you next year in **Barcelona**
30 Aug - 3 Sept



ESC CONGRESS
BARCELONA 2014



Programme-at-a-Glance Back Cover Specifications *Product Advertisement Opportunity*

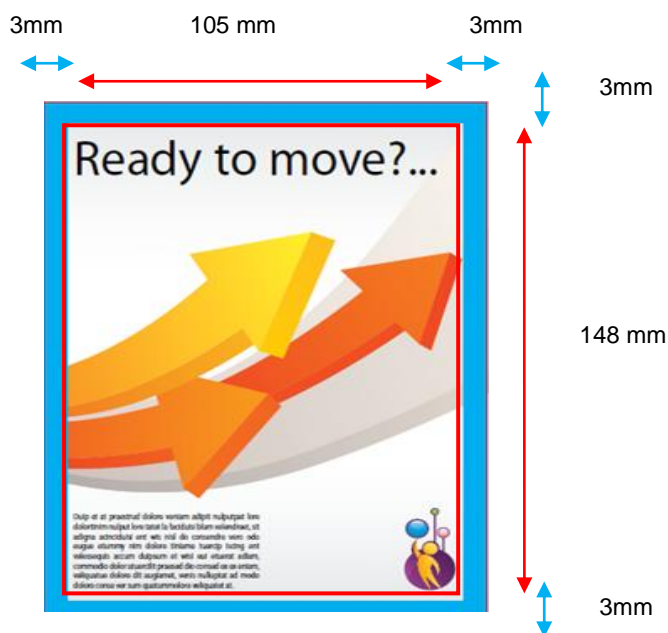
Place your message on this popular guide to the scientific sessions. The ESC Congress 2014 Programme-at-a-Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder.

➤ **Specifications**

Total Size: A6

- Portrait (vertical) advert
- Size: 148 mm high x 105mm wide with bleed and crop marks
- Crop marks need to be at least 3mm outside this size
- Bleed marks need to be at least 107 x 152 mm
- Printable size: 148 mm x 105 mm, but it is important to keep the text/images within well within this size

High-resolution printable PDF and JPEG to be submitted when the artwork has been approved by the ESC



Artwork should be submitted for approval to Sponsorship@escardio.org

Deadline to submit for approval: 16 June 2014

Deadline to provide finalised advert: 20 June 2014

➤ **Important**

Product advertising allowed