## 220mm 210 mm TRIM SIZE 210 mm (w) x 150 mm (H) 220mm (w) x 160mm (H) 180 m m SAFE AREA 180mm (w) x 130mm (H) All text to appear in the advert must be within the safe area. 20mm at right without any text ins 10mm at left TRIM MARKS without any text ins Advert will be cut here (along the outside of the green band)

# **Technical Specifications**

#### **Inside Front Cover**

150mm (H) x 210mm (W) including thumb index Safety Zone: 130mm (H) x 180mm (W)

#### Colours

Colours: 4 colour Print - CMYK (Full Colour) No Pantone colours

### Material to be sent to the ESC

- PDF documents (with all fonts embedded)
  High resolution 300 dpi Press Quality OR
- Accepted format:
   Only Apple Macintosh Electronic files using the following Software;
  - Adobe Indesign (No pantone colours)
  - Adobe Illustrator CS3 (No pantone colours)
  - Adobe Photoshop CS3 (all files 300 dpi and CMYK)
- Font folders are necessary