220mm 210 m m TRIM SIZE 210 MM (W) X 150 MM (H) BLEED SIZE 220мм (w) x 160мм (н) 180mm SAFE AREA 180mm (w) x 130mm (H) All text to appear in the advert must be within the safe area. without any text inside 10mm at left without any text inside TRIM MARKS Advert will be cut here (along the outside of the green band)

Technical Specifications

Back Cover

150mm (H) x 210mm (W) including thumb index Safety Zone: 130mm (H) x 180mm (W)

Colours

Colours: 4 colour Print - CMYK (Full Colour) No Pantone colours

Material to be sent to the ESC

- PDF documents (with all fonts embedded)
 High resolution 300 dpi Press Quality OR
- Accepted format:
 Only Apple Macintosh Electronic files using the following Software;
 - Adobe Indesign (No pantone colours)
 - Adobe Illustrator CS3 (No pantone colours)
 - Adobe Photoshop CS₃ (all files 300 dpi and CMYK)
- Font folders are necessary