Front

207мм
197мм

Trim Size
197мм (w) x 150мм (h)

Bleed Size
207мм (w) x 160мм (h)

167мм

130мм

160мм
150мм

Safe Area
167мм (w) x 130мм (h)
All text to appear in the advert must be within the safe area.

20mm at left
without any text inside

10mm at right
without any text inside

Trim marks
Advert will be cut here (along the outside of the green band)

Back

207мм
197мм

Trim Size
197мм (w) x 150мм (h)

Bleed Size
207мм (w) x 160мм (h)

167мм

130мм

150мм
160мм

Safe Area
167мм (w) x 130мм (h)
All text to appear in the advert must be within the safe area.

20mm at right
without any text inside

10mm at left
without any text inside

Trim marks
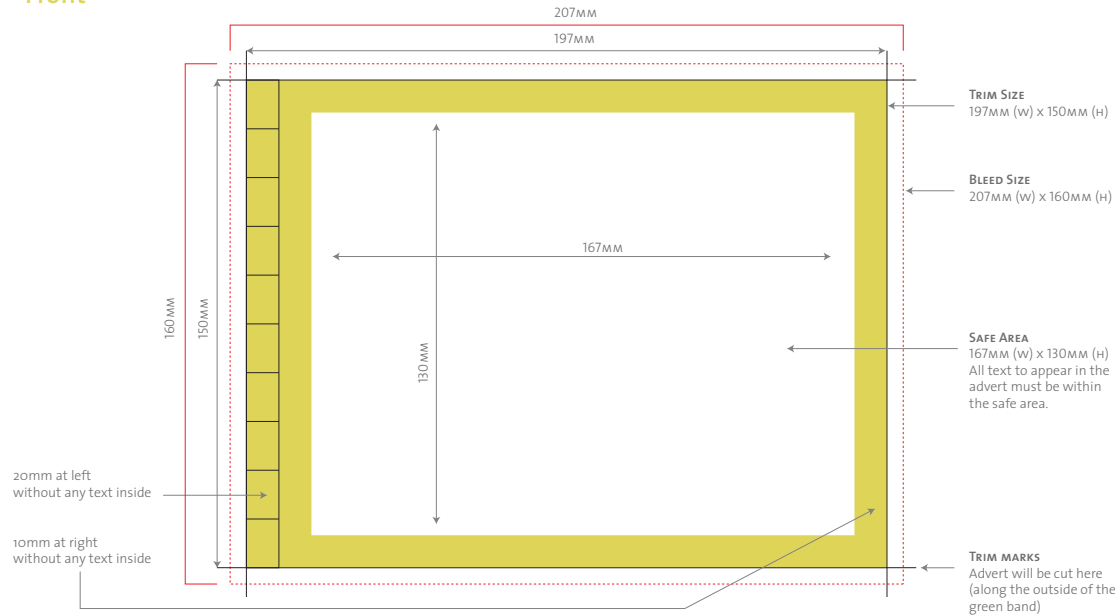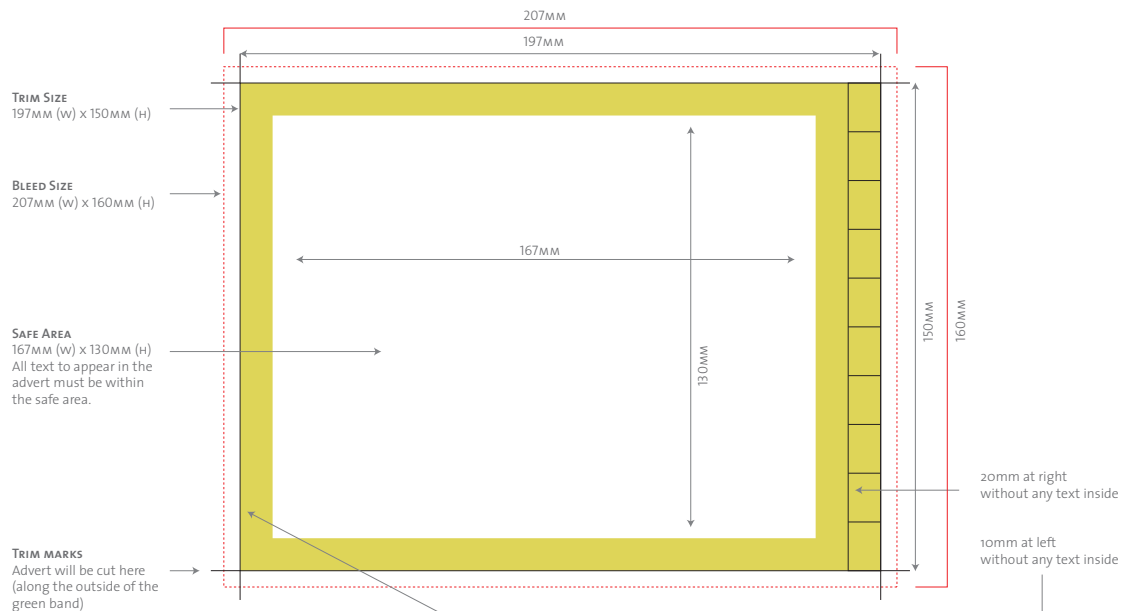Advert will be cut here (along the outside of the green band)

Technical Specifications
Industry Insert

Horizontal format only

Industry Insert

150mm (H) x 197mm (W)

Safety Zone: 130mm (H) x 167mm (W)

Colours

Colours: 4 colour Print - CMYK (Full Colour)

No Pantone colours

Material to be sent to the ESC

- PDF documents (with all fonts embedded)
  High resolution 300 dpi - Press Quality OR

- Accepted format:
  Only Apple Macintosh Electronic files using the following Software;
  - Adobe Indesign (No pantone colours)
  - Adobe Illustrator CS3 (No pantone colours)
  - Adobe Photoshop CS3 (all files 300 dpi and CMYK)

- Font folders are necessary