

ESC CONGRESS

BARCELONA 2014

Where everything comes together



30 August – 3 September

INDUSTRY PROSPECTUS

www.escardio.org



CONTACTS

ORGANISER

European Society of Cardiology
2035 Route des Colles
Les Templiers – BP 179
06903 Sophia Antipolis
France
www.escardio.org

VENUE

Congress Centre
Fira Gran Via 2
Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat
Barcelona
Spain

ESC TEAM

Project Management

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Registrations, Housing & Events

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Industry Relations

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Head of Industry Relations
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Exhibition

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Industry Sponsored Sessions

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Sponsorship

sponsorship@escardio.org

WELCOME LETTER

Dear Industry Partners,

Following the success and feedback from ESC Congress 2013 in Amsterdam we have new developments for an exciting congress in Barcelona in 2014!

The ESC Congress, now the world's largest and most influential cardiovascular event, will aim for new heights in the study of cardiovascular science and research in the alluring city of Barcelona from 30 August to 3 September 2014. We invite you to join us in the preparations of this unique event for all cardiologists around the world.

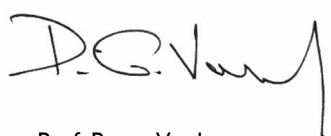
The chosen spotlight of the congress is "Innovation and the Heart". The aim is to focus on innovations in science, in clinical developments, in implementation, in education and in improving clinical practice. We believe that this will be very attractive to a wide range of clinicians, scientists and industry partners.

The scientific programme will highlight the most relevant issues in the diagnosis, management and treatment of cardiovascular disease, ranging from basic to clinical and population research. More than ever, the ESC Congress is the forum at which researchers aspire to present their work. With over 10,000 abstracts submitted from 74 countries for the congress in 2013, we believe ESC Congress is a true representation of scientific developments internationally, within Europe and beyond. Research submitted under the category "Spotlight of the Congress" will allow the best presentations on "Innovation and the Heart" around the world. Interactive rapid fire abstract presentations will take place in the Hub as well as in traditional format throughout the villages.

The Congress Programme Committee, the ESC Working Groups, ESC Associations and ESC National Cardiac Societies are already working with colleagues from across the globe on the programme. Many successful initiatives will be reconducted such as "A Day with the Legends" and "The ESC Cardiologists of Tomorrow". These initiatives will again gather our international community around challenging topics. Hot Line sessions will maintain their interactive format and new sessions are in the pipeline, with a focus on daily clinical practice, interaction and open formats. The state of the art Hub area will be extended and will offer even more sessions.

The ESC Congress is largely attractive to the cardiovascular profession because of its broad scope and representation. The science and research from our industry partners are essential to the validity of the event and we are looking forward to working with you in the coming months on building once again a must-attend meeting for global cardiologists.

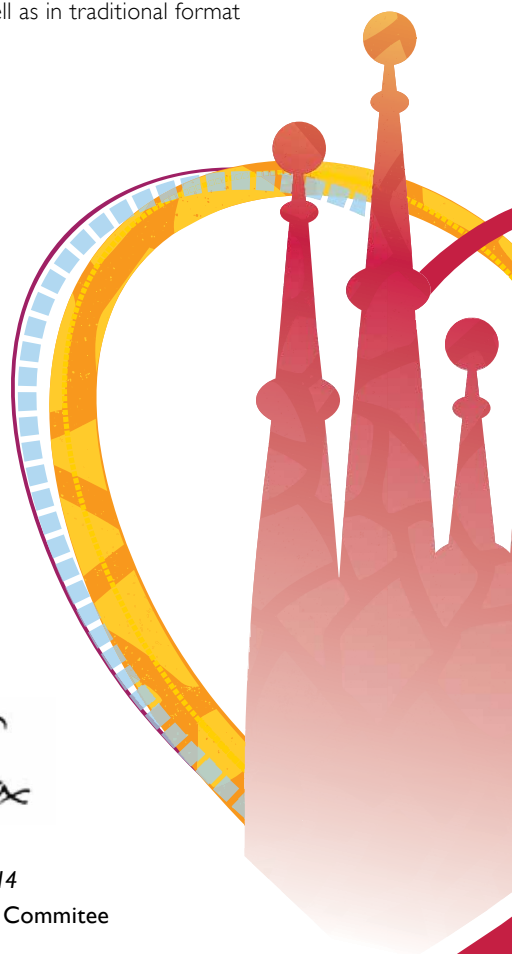
Yours sincerely,



Prof. Panos Vardas
President 2012 – 2014
European Society of Cardiology



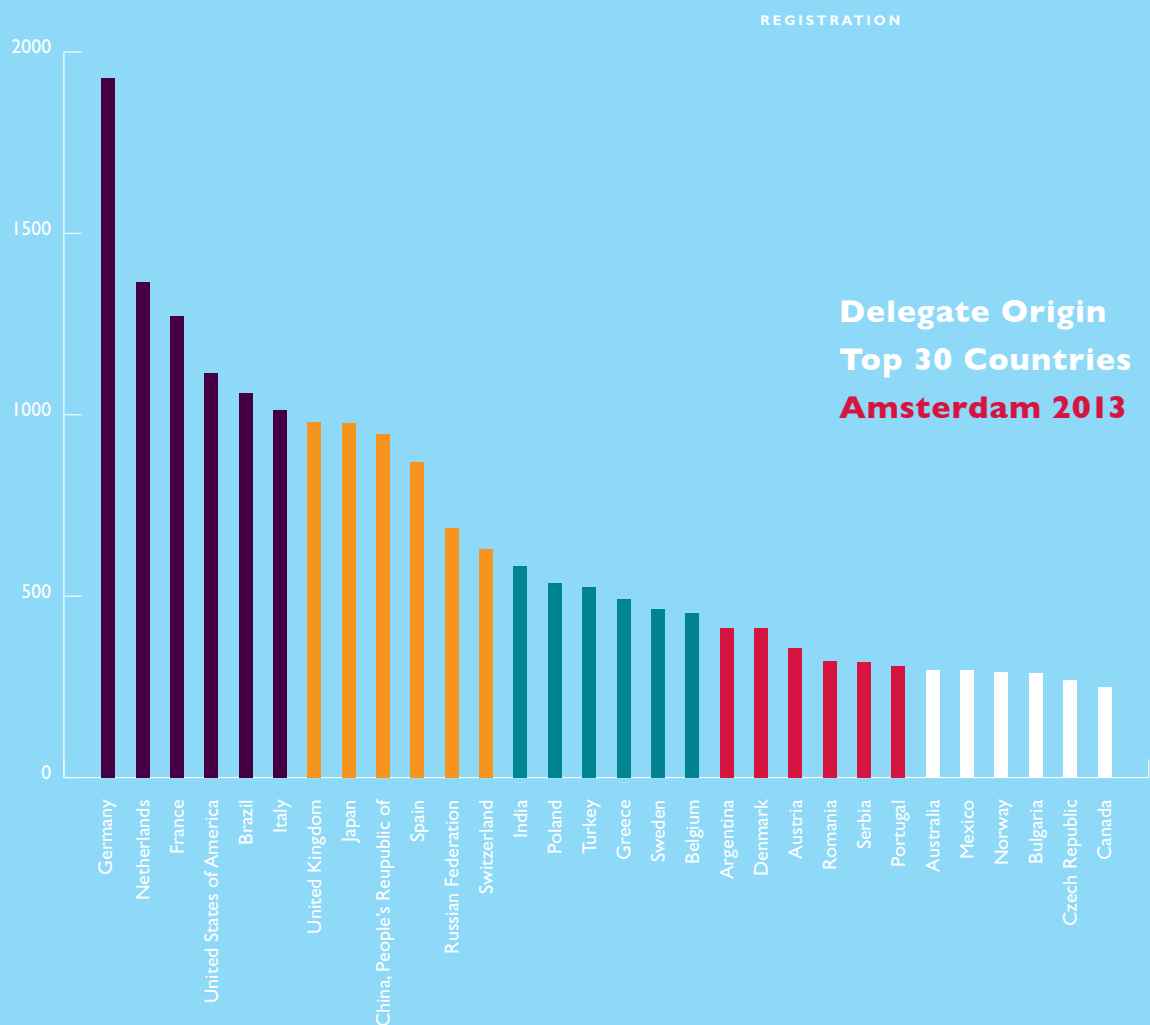
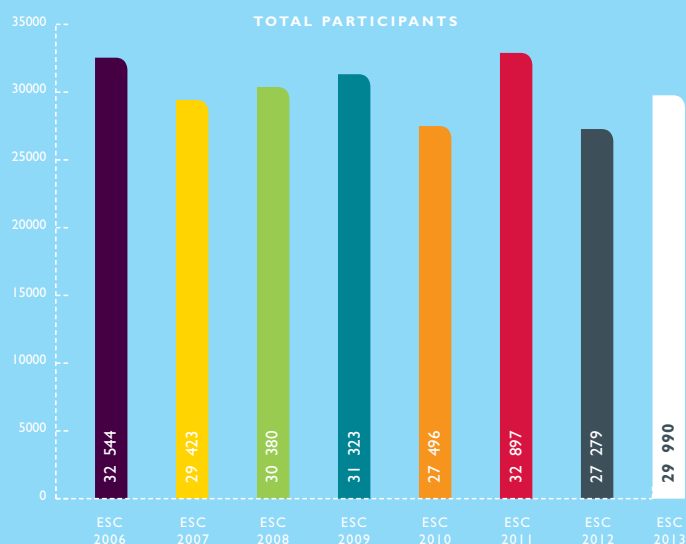
Prof. Keith A A Fox
Chairperson 2012 – 2014
Congress Programme Committee



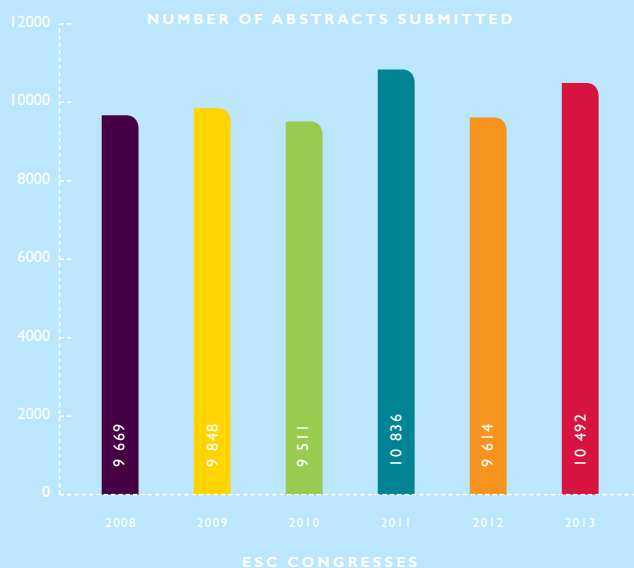
ESC CONGRESS – 60 YEARS OF SCIENCE AND DISCOVERY

The premier conference for global cardiology professionals

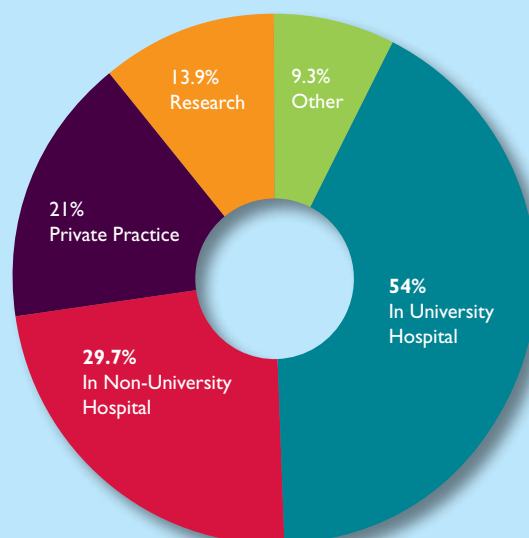
Participation Healthcare Professionals 2006 – 2013



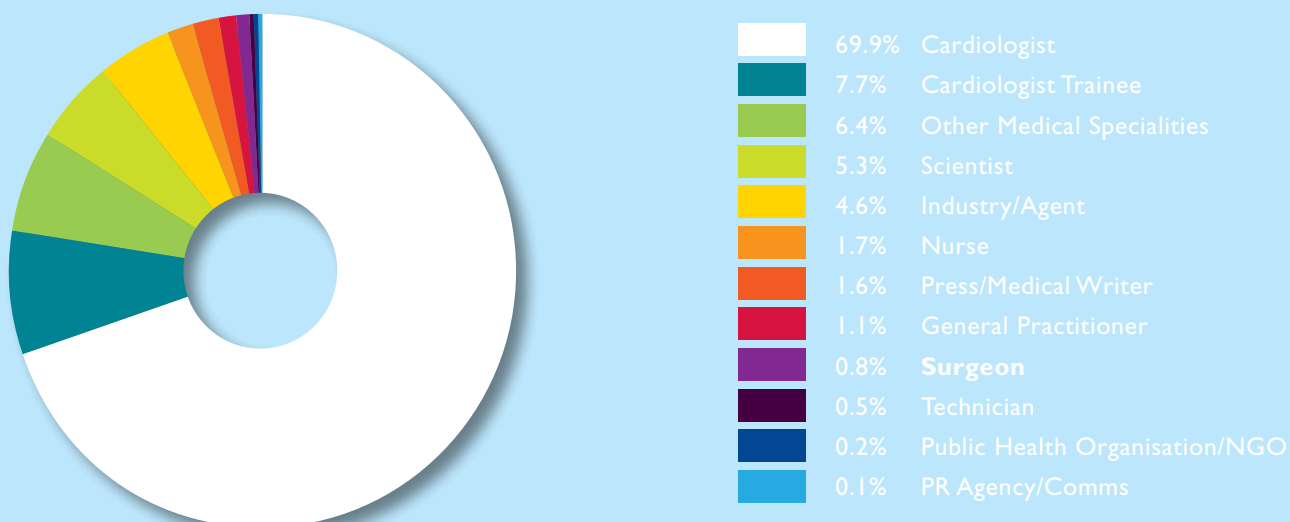
Abstract Submissions 2008 - 2013



Delegate Place of Work Amsterdam 2013



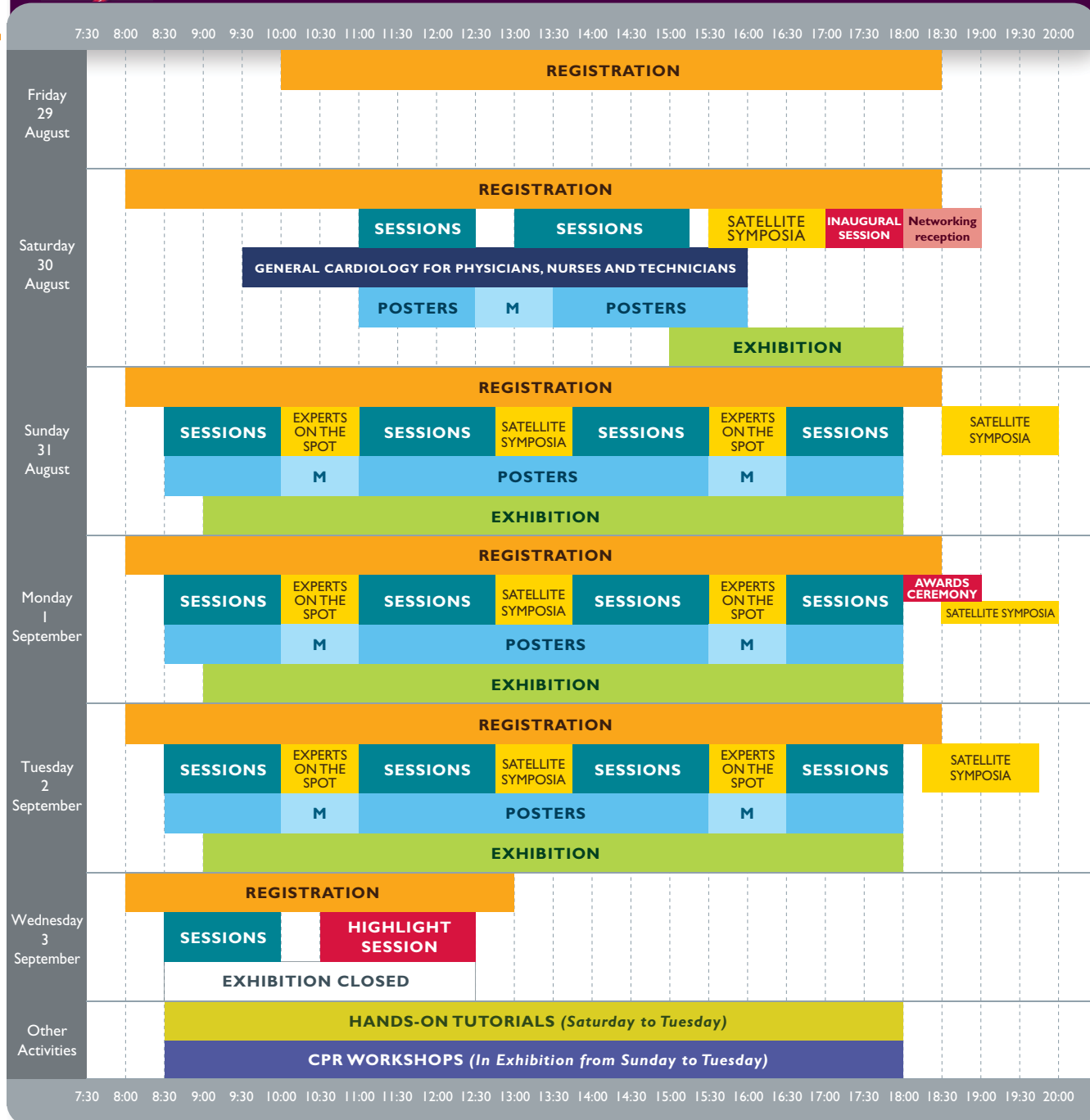
Delegate Professional Activity Amsterdam 2013



ESC
CONGRESS
BARCELONA
2014



SCHEDULE ESC CONGRESS 2014



*M = Moderated Posters



SCIENTIFIC PROGRAMME

ESC CONGRESS 2014 – WHAT TO EXPECT?

Congress Spotlight

INNOVATION AND THE HEART

This year's spotlight will highlight innovations in science

- in clinical developments
- in implementation
- in education
- and in improving clinical practice

Spotlight of the congress sessions will be found throughout the scientific programme, including in abstract sessions featuring the best research submitted under the category Spotlight of the congress.

A village dedicated to each of the 9 Main Topics

- Arrhythmias
- Basic Science
- Cardiac Imaging / e-Technology
- Heart Failure / Left Ventricular Dysfunction
- Hypertension / Pharma
- Interventions / Peripheral Circulation / Stroke / Surgery
- Ischaemia / Coronary Artery Disease / Acute Cardiac Care / Acute Coronary Syndromes
- Prevention / Rehabilitation / Sports / Nursing
- Valvular Disease / Pulmonary Circulation / Myocardial-Pericardial Disease / Congenital Heart Disease and Paediatric Cardiology

Central Village

- ESC General Cardiology Track
- Hot Lines, Clinical Trial Updates and Registries
- ESC Clinical Practice Guidelines sessions
- ESC Congress 2014 Highlight Session

The Hub in Central Village

- **NEW!** Global Focus Sessions
- Meet the Trialist
- ESC Cardiologists of Tomorrow Programme
- **More!** Rapid Fire Abstract Sessions
- **A NEW** Day With the Legends featuring Meet the Legends & ESC Named Lecture
- Meet the Editors
- Meet the Trialists
- Meet the Guidelines Task Force

Throughout the Villages

- Main Sessions
- Symposium
- Debates & Controversies
- **NEW!** Guidelines: How to use them in your daily practice
- **NEW!** Case-based Symposium & Cases in Practice sessions
- Science in Practice & Guidelines into Practice
- Joint Sessions
- ESC Associations Track
- **More!** How to Sessions & Meet the Experts Sessions
- Traditional Abstract Sessions

IMPORTANT DATES

February 2014:	Scientific Programme available online
14 February 2014:	Abstract Submission Deadline
01 March 2014:	ESC Cardiologists of Tomorrow Clinical Cases Submission Deadline
01 May 2014:	Hot Line, Clinical Trial Updates, Registries and Basic Science Hot Line Submission Deadline
Early May 2014:	Abstract Selection Results Announcement

ESC CONGRESS 2013 PARTNERS

Abbott	Cyprus Society of Cardiology
Abbott Vascular	Cytokinetics
Accumetrics Inc	Cytori
Actelion Pharmaceuticals Ltd	Czech Society of Cardiology
AEPC	Daiichi Sankyo Europe GmbH
Aggreedyne, Inc	DailyCare Biomedical
Ai Mediq SA	Danish Society of Cardiology
Albanian Society of Cardiology	Defibtech
ALERE	diaDexus Inc
Algerian Society of Cardiology	Edan Instruments Inc
American College of Cardiology	Edwards Lifesciences
American Heart Association	Egyptian Society of Cardiology
American Society of Echocardiography	Eli Lilly and Company
AMGEN	Elsevier Ltd
Ani Biotech Oy	enverdis GmbH
Argentine Society of Cardiology	EPIC Alliance
Armenian Cardiologists Association	ERA-EDTA
Arrhythmia Alliance	ERCULES
Asahi Intecc	Ergospect GmbH
Asian Pacific Society of Cardiology	Esaote
Association of Cardiologists of Bosnia & Herzegovina	Estonian Society of Cardiology
Association of Cardiologists of Kazakhstan	European Association for the Study of Diabetes - EASD
AstraZeneca	European Atherosclerosis Society
Austrian Society of Cardiology	European Heart for Children
Azerbaijan Society of Cardiology	European Society of Human Genetics
Bayer HealthCare Pharmaceuticals, Bayer Pharma AG	European Society of Hypertension - ESH
Belorussian Scientific Society of Cardiologists	Finapres Medical Systems
BePATIENT	Finnish Cardiac Society
BIOTRONIK	Foundation "Cardioprogess"
BioVentrix, Inc	French Society of Cardiology
Boehringer Ingelheim	Fresenius Medical Care
Brazilian Society of Cardiology	Fukuda Denshi
Bristol-Myers Squibb	GE Healthcare
Bristol-Myers Squibb and AstraZeneca	Genzyme, a Sanofi company
Bristol-Myers Squibb and Pfizer	Georgian Society of Cardiology
British Cardiovascular Society	German Cardiac Society
Bulgarian Society of Cardiology	Hellenic Cardiological Society
Capical GmbH	HEMO SAPIENS Inc
Cardio Alex	Hungarian Society of Cardiology
CardioBridge GmbH	Huntleigh
Cardiology Society of Serbia	Icelandic Society of Cardiology
Cardiome Pharma Development AG	IEM GmbH
Cardiostim	Impulse Dynamics Germany GmbH
cardiowise :: seleon gmbh	Infraredx
CellAegis Devices Inc	Integrated Healthcare Solutions BV
Center of Rare Cardiovascular Diseases Poland	Interamerican Society of Cardiology
Circle Cardiovascular Imaging Inc	International Society for Cardiovascular
Cleveland Clinic Abu Dhabi	Pharmacotherapy
Cleveland Clinic Foundation	Israel Heart Society
CRC Press - Taylor & Francis Group	Italian Federation of Cardiology
Croatian Cardiac Society	Itamar Medical Ltd
custo med GmbH	Jaypee Brothers Medical Publishers (P) Ltd

Kosovo Society of Cardiology
 Labtech Ltd
 Laerdal Medical
 Latvian Society of Cardiology
 Le Cardiologue
 Lebanese Society of Cardiology
 Libyan Cardiac Society
 Lithuanian Society of Cardiology
 Littmann / 3M Health Care
 Luxembourg Society of Cardiology
 Macedonian FYR Society of Cardiology
 Maltese Cardiac Society
 MD Conference Express
 MediMatic
 Medis Medical Imaging Systems BV
 Medispec Ltd
 Medtronic
MENARINI GROUP
 Merck Serono
 Merck Serono - Merck KGaA
 Mexican Society of Cardiology
 Mides GmbH
 Moroccan Society of Cardiology
 Mortara Instrument Inc
 MSD
 Netherlands Society of Cardiology
 New England Journal of Medicine
 NORAV Medical GmbH
 NorthEast Monitoring, Inc
 Norwegian Society of Cardiology
 Novartis Pharma AG
 Oxford University Press
 PCR
 Personal MedSystems GmbH
 Pfizer Ltd
 PHA EUROPE
 Philips Healthcare
 Philips Respironics
 Physicians' Academy for Cardiovascular Education
 (PACE) Foundation
 Pie Medical Imaging
 Pivotal Therapeutics
 Polish Cardiac Society
 Polyphenolia BV
 Portuguese Society of Cardiology
 PRS (Probe Repair Services)
 Radox Cardiology
RECORDATI SpA
 Regenron
 ResMed
 Roche
 Roche Diagnostics

Romanian Society of Cardiology
 Russian New University
 Russian Society of Cardiology
SAGE
SAMSUNG ELECTRONICS
 San Marino Society of Cardiology
 Sanofi
 Saudi Heart Association
SCHILLER
 Schwarzer GmbH
 ScottCare Cardiovascular Solutions
SERVIER
 Siemens AG Healthcare Sector
 Slovak Society of Cardiology
 Slovenian Society of Cardiology
 SonoScape Company Limited
 Spanish Society of Cardiology
 St Jude Medical
 Stealth Peptides
STORZ MEDICAL AG
 Swedish Society of Cardiology
 Swiss Society of Cardiology
 Syrian Cardiovascular Association
 Takeda
 The Great Wall International Congress of Cardiology
 (GW-ICC)
 The JAMA Network
 The Japanese Circulation Society
 The Medicines Company
 theheart.org
 Thrombosis Research Institute
 TomTec Imaging Systems GmbH
 Toshiba Medical Systems
 Transonic Europe BV
 Tunisian Society of Cardiology and Cardiovascular
 Surgery
 Turkish Society of Cardiology
 UEMS (Union of European Medical Specialists)
 Cardiology Section
 Ukrainian Association of Cardiology
 United Therapeutics Europe Ltd
 Vales&Hills BioMedical Tech Ltd
 Vasomedical Inc
 Vifor Pharma
 Wall Street Investments
 Wiley
 Wisepress Bookshop
 Wolters Kluwer Health | Lippincott Williams & Wilkins
 World Heart Federation
 Ziehm Imaging
 Zoll CMS GmbH

I EXHIBITION



WHY EXHIBIT AT ESC CONGRESS 2014?

The ESC Congress 2014 will host an exhibition area at a prime location in the congress centre to foster necessary exchange between the cardiology professional and the industry.

If scientific exchange with the cardiology profession is a priority for your business, reserve your place in the ESC Congress exhibition.

HOW CAN I PARTICIPATE?

Exhibition Space for Commercial Exhibitors:

Early fee (applications by 31 March 2014): €407 / m²

Late fee (applications from 1 April 2014): €447 / m²

Cost is for floorspace only (no structure or amenities)

Minimum exhibition space is 9m²

**Deadline for application for Top 10 point holders:
1 November 2013**

**Deadline for application for Top 20 point holders:
1 December 2013**

Exhibition Space for Publishers, Not for Profit Organisations:

Early fee (applications by 31 March 2014): €270 / m²

Late fee (applications from 1 April 2014): €300 / m²

Cost is for floorspace only (no structure or amenities)

Minimum exhibition space is 6m²

**Deadline for application with priority status:
13 January 2014**

Emerging Technologies Showcase Area:

The ESC has committed to an ETSA area within the exhibition, whereby start-up companies with a drug or technological product in development can showcase at the ESC Congress exhibition.

Cost for stand package: €2,500

Strict application criteria apply to avail of this special exhibition category. Please contact industry@escardio.org for further details.

Application Deadline: 24 February 2014

All prices are exclusive of VAT

BENEFITS INCLUDE:

- Company listing in the Industry Programme
- Company listing on the ESC web site
www.escardio.org
- Company listing in the Final Programme and Mobile Application

Your exhibition space can be maximised with:

- Adverts in ESC Congress 2014 publications
- Onsite advertisement spaces in the congress centre
- Other opportunities as listed in Sponsorship chapter

EXHIBITION OPENING HOURS:

Saturday 30 August: 15.00 – 18.00

Sunday 31 August: 09.00 – 18.00

Monday 1 September: 09.00 – 18.00

Tuesday 2 September: 09.00 – 18.00

Booking conditions and next steps

- Applications can be submitted as of 17 October 2013
- Submit your Exhibition Application Form from our website **www.escexhibition.org**
- Signed order forms received before 13 January 2014 (1 Nov. 2013 and 1 Dec. 2013 for top 10 and top 20 points holders respectively) will benefit from priority assignment in line with the accrued points ranking
- Cancellation fees will apply upon signature of the Order Form



2 SPONSORED SESSIONS



CME ACCREDITED PROGRAMMES

Satellite Symposia can be CME Accredited. The supporting company is free to choose their CME Provider and support the programme via an unrestricted educational grant.

Satellite Symposia can be accredited by EBAC, the European Board for Accreditation in Cardiology.

EBAC accreditation confirms the scientific and educational quality of a programme, and allows the participants to receive CME credits for the time spent in the educational activity.

A Satellite Symposium with EBAC accreditation will be officially announced as "EBAC Accredited Educational Programme supported by an unrestricted grant from company X". The minimum duration of a EBAC Accredited Educational Programme is 60 minutes.

CME or EBAC Accredited programmes should be booked in the same time slots as industry sponsored sessions as listed below. Satellite Symposia rates and rules apply except for specific EBAC promotional restrictions.

SATELLITE SYMPOSIA

45, 60 or 90 minutes Satellite Symposia allow for review or update results from recent trials and ongoing studies. These sessions are organised by sponsoring companies within the Congress Centre in fully furnished and AV equipped ESC lecture rooms ranging in size from 120 to 3000 seats. The programme needs to be submitted and approved by the Congress Programme Committee before 30 March 2014.

HANDS-ON TUTORIALS

Hands-On Tutorials offer companies a means of associating with the educational requirements of delegates in a class room environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and/or one to- one learning from clinical and/or technical experts on specific areas of expertise. Hands-On Tutorials are organised in dedicated rooms for 50 pax per session maximum. One room is allocated per company for the duration of the congress. Hands-On Tutorials sessions can be organised from Saturday 30 to Tuesday 2 September 2014, between 08:30 and 18:00.

NEW: SATELLITE SYMPOSIA – EXPERTS ON THE SPOT

Experts on the Spot provides delegates attending or interested in a Satellite Symposia with a further opportunity to question and exchange with topic experts in a concise and interactive format. The Experts on the Spot session will be 30 minutes to take place during the coffee breaks available as follows:

Sunday 31 August:	10:15-10:45
Sunday 31 August:	15:45-16:15
Monday 1 September:	10:15-10:45
Monday 1 September:	15:45-16:15
Tuesday 2 September:	10:15-10:45
Tuesday 2 September:	15:45-16:15

These short “camp-fire” style sessions will be arranged in the new state of the art Hubs in the Central Village and designed to ensure experts interact with delegates. Experts on the Spot sessions are complimentary to Satellite Symposia programmes. The condition to hold these sessions is to already hold a Satellite Symposium during ESC Congress 2014 and the programme should be in line with what has been presented during the Satellite Symposium. The scientific programme of the Experts on the Spot session will be subject to the Congress Programme Committee approval. The session organiser is permitted to invite speakers different from those participating in the Satellite Symposium.

TIMESLOTS & COSTS FOR SPONSORED SESSIONS

Costs (excluding lecture room rental)

	Exhibitor	Non-Exhibitor
Saturday 30 August 2014		
15:30 – 16:15 (45 mins)	€24 000	€44 000
15:30 – 16:30 (60 mins)	€30 000	€50 000
15:30 – 17:00 (90 mins)	€36 000	€56 000
Sunday 31 August 2014		
13:00 – 13:45 (45 mins)	€24 000	€44 000
12:45 – 13:45 (60 mins)	€30 000	€50 000
18:30 – 19:15 (45 mins)	€24 000	€44 000
18:30 – 19:30 (60 mins)	€30 000	€50 000
18:30 – 20:00 (90 mins)	€36 000	€56 000
Monday 1 September 2014		
13:00 – 13:45 (45 mins)	€24 000	€44 000
12:45 – 13:45 (60 mins)	€30 000	€50 000
18:30 – 19:15 (45 mins)	€24 000	€44 000
18:30 – 19:30 (60 mins)	€30 000	€50 000
18:30 – 20:00 (90 mins)	€36 000	€56 000
Tuesday 2 September 2014		
13:00 – 13:45 (45 mins)	€24 000	€44 000
12:45 – 13:45 (60 mins)	€30 000	€50 000
18:15 – 19:00 (45 mins)	€24 000	€44 000
18:15 – 19:15 (60 mins)	€30 000	€50 000
18:15 – 19:45 (90 mins)	€36 000	€56 000
Hands-On Tutorials (Room rental included)	€34 000	€50 000
Experts on the Spot (Room rental included)	€12 000	€14 000

LECTURE ROOM RENTAL

200 seats:	€ 1 000
250 seats:	€ 1 200
300 seats:	€ 1 400
400 seats:	€ 1 800
500 seats:	€ 2 000
700 seats:	€ 2 800
800 seats:	€ 3 200
1 000 seats:	€ 4 000
3 000 seats:	€ 10 000

All prices are exclusive of VAT

The accrued points ranking will determine the assignment of time-slots and lecture rooms.

Benefits include:

- Basic lecture room set-up (customisation needs to be ordered through our suppliers at extra cost)
- Dedicated listing in the Scientific Programme Planner, Industry & Final Programme, Mobile Application
- Slot to promote the session onsite in the Industry Display Racks
- Promotion in front of the session room from one hour before the sponsored sessions start
- Invitations distributed in front of the session room from 30 minutes before the sponsored session starts

KEY DATES

13 January 2014:

28 February 2014:

30 March 2014:

Deadline for applications with priority status

Notification of assignments of time slots and rooms

Deadline for receiving complete scientific programme submissions

IMPORTANT

The ESC has set aside and reserved the necessary rooms and timeslots for industry sponsored activities during the congress. It is strictly forbidden to organise a non-authorised sponsored session outside of the congress venue for the period between **24 August and 7 September 2014**.

Awareness of your sponsored session can be maximised with:

- Adverts in ESC Congress 2014 publications
- Onsite advertisement spaces in the congress centre
- Weblinks from the ESC Scientific Programme Planner
- Webcasts on the ESC Congress 365 web site for publication post-event
- Other opportunities as listed in Sponsorship Chapter

Booking conditions and next steps

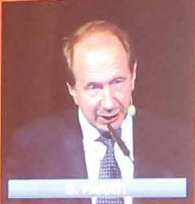
- Applications can be submitted as of 17 October 2013
- Submit your Industry Sponsored Session Application Form from our website **www.esccongress.org**
- Signed order forms received before **13 January 2014** will benefit from priority assignment in line with the accrued points ranking
- Cancellation fees will apply upon signature of the Order Form
- Lecture room and timeslot assignment shall be confirmed as of **28 February 2014**
- Scientific Programme Submissions must be received before **30 March 2014** for approval by the Congress Programme Committee

EXHIBITION STAND

For all exhibitors, the following minimum stand size is required to obtain permission to hold an Industry Sponsored Session:

- 45 minute Satellite Symposium : **9 m²**
- 60 minute Satellite Symposium : **30 m²**
- 90 minute Satellite Symposium : **50 m²**
- Hands-On Tutorials : **30 m²**





Take-home messages

- In obese resistant hypertensive subjects consider presence of undiagnosed OSA
- Importance of physical examination (typical phenotype) and sleep history (OSA symptoms) for suspecting OSA

Tuesday September 24, 2014 12:00 - 13:00
The cardiovascular system and obstructive sleep apnoea syndrome

Chairpersons: Renato CRIVELLO
 Alessandro Jahn KANDELIS

Panel: Hugo PETZE
 Matthias RIEDEL
 Tapani KESKITALO

Obstructive sleep apnoea and resistant hypertension. **Chairperson: ARIANNA**

Obstructive sleep apnoea and arterial hypertension. **Chairperson: KESKITALO**

Obstructive sleep apnoea and coronary artery disease. **Hugo PETZE**

3 SPONSORSHIP

Independent research shows those companies who integrate additional marketing strategies into their congress plans are far more successful in attracting attendees to their booth.

A wide range of services for congress attendees are available for sponsorship by our industry partners providing essential support for the congress and opportunity for novel communication to the healthcare profession.







**Deadline for applications
with priority status
1 December 2013**



Product	Description	Price (excl. VAT)	Accrued Points 
	Bookmark in Final Programme Product Advertising permitted - Exclusive Sponsorship The exclusive and highly visible Bookmark is included in the Final Programme as a practical tool for this reference document. This simple but popular delegate item provides significant visibility for the promoting company. Advertisement available on one side of bookmark. Reverse side promotes ESC Congress 2015.	€50,000	20 points & Bonus 5 points
	Barcelona City Maps Product Advertising permitted - Exclusive Sponsorship Our industry partners can exclusively advertise their congress activities on this support and be associated with this very useful delegate item. One copy will be provided to each delegate along with the congress bag.	€40,000	16 points & 4 bonus points
	Congress Bags No Product Advertising - Exclusive Sponsorship This exclusive item will offer the sponsor extensive visibility throughout the congress centre via the Official Congress Bag. The exclusive sponsor will be recognised by their corporate logo on the front of this quality bag – one congress bag will be offered to each delegate offering unique visibility by the wearer in the congress centre, congress city and to be found in many regions of the world post congress!	€175,000	70 points & 17 bonus points
	Delegate Badge Holder No Product Advertising – Exclusive Sponsorship Print your logo on this highly visible Badge Holder which contains the useful Programme at a Glance referred to by delegates throughout the Congress. Worn by all delegates throughout the event, this product offers extensive exposure. The exclusive sponsor can print their corporate logo and short congress message on the badge lace for guaranteed visibility. Price includes production	€80,000	32 points & 8 bonus points
	ESC Congress Mobile Application & App Stations - Exclusive Sponsorship The ESC Congress Mobile App will be available to delegates for the third year – previous years have demonstrated the success of the App with over 18,000 individual users. The App offers the exclusive sponsor a dedicated sponsor button where they can promote their own congress activities. Co-promotion of the App is offered to the sponsor as well as sponsor acknowledgement on the opening page of the App. Furthermore, the sponsor will be visible throughout the congress centre via a series of 7 App Stations which enable all delegates to consult the App on ipads as they are navigating the congress. NOTE: Product Advertisement in Sponsor Button only – available as of July 2014	€200,000	80 points & 20 bonus points

Product	Description	Price (excl. VAT)	Accrued Points
	ESC TV No Product Advertising - Exclusive Sponsorship Tune into the latest science - ESC TV broadcasts hot news from ESC Congress every day with 5 minute summary of the main highlights. It also broadcasts interviews with programme coordinators, global key opinion leaders and ESC leaders offering not to miss science and opinions on a per topic basis essential for cardiology practice. ESC TV is available for exclusive sponsorship offering the sponsor visibility in the opening credits of each ESC TV broadcast – transmitted in each of the lecture rooms during the congress, on the ESC web site during the congress but perhaps more importantly throughout the upcoming year. Further sponsor exposure is offered with the sponsor logo on the broadcast studio on-site.	€230,000	92 points & 23 bonus points
	Best of ESC Congress 2014 No Product Advertising - Multi-Sponsorship An ESC panel of experts will present the scientific highlights of ESC Congress in a live interactive format. Moderated by the CPC Chair, Best of ESC Congress 2014 will present the main science of the congress by topic and exchange on the science which will change professional practice. This very popular 60 minute programme is transmitted live to a global audience and posted online on the ESC web site. A multi-sponsorship opportunity for maximum two sponsors.	€150,000 per sponsor	60 Points & 15 bonus points
	ESC Congress in Review – Official Highlight Report Product Advertising permitted - Exclusive Sponsorship An independent peer-review publication of the ESC Congress scientific highlights reviewed and signed by the ESC Congress Programme Chair. The publication in English will be mailed to cardiologists throughout Europe and posted online via the ESC web site. This exclusive sponsorship offers the sponsor with a highly select advertisement space and advertorial.	€175,000	70 points & 17 bonus points
	ESC Congress News 2014 - Advertisements Spaces No Product Advertising Printed daily and delivered to the congress centre and key delegate hotels in time for breakfast. The highly popular Congress News is a daily publication providing delegates with an update on the congress news and events. Seize the opportunity to post your key congress message in this popular publication in one of the following formats:	5 Day Package – Back page: 5 Day Package – Page7: 1 Advert – Sat through Tues editions: 1 Advert – Wednesday edition:	€42 000 €37 000 €10 000 €5 000 17 points 15 points 4 points 2 points

Product	Description	Price (excl. VAT)	Accrued Points 
	<p>Industry Programme Inside Front & Back Cover Advertisements Product Advertising permitted - Exclusive Sponsorship</p> <p>The Industry Programme was launched at ESC Congress 2013 and proved to be highly popular with all delegates. The Programme includes invitations to exhibition stands and Industry Sponsored Sessions included in the Scientific Programme as validated by the Congress Programme Committee. One copy will be provided to each delegate in the congress bag. The exclusive sponsor will benefit from visibility via advertisements on both the back cover and inside front page.</p>	€30,000	12 points & bonus 3 points
	<p>Industry Programme Invitation Advert Product Advertising permitted for exhibition only</p> <p>The Industry programme advert is an Invitation in the Industry Programme detailing your company exhibition stand, EBAC Accredited Educational Programmes or Sponsored Sessions. The Industry Programme will be distributed to each delegate with the congress bag.</p>	€6,500	3 points
	<p>Information Screens Product Advertising permitted for exhibition only</p> <p>Broadcast your take-home messages to delegates throughout the congress centre. Information Screens are used in several strategic locations in the congress centre to display messages on the congress programme and events. Giant screen(s) as well as information screens in front of each lecture room are the perfect media to carry your advertisement.</p>	€25,000	10 points & bonus 2 points
	<p>Info Screen for Industry Sponsored Sessions No Product Advertising sponsored</p> <p>Distinguish your educational sessions by broadcasting an advertisement on the large information screen located by the Display Racks promoting the full offer of Industry Sponsored Sessions at the ESC Congress 2014. This information screen, located near the Industry Sponsored Session racks will attract immediate delegate attention and ensure additional visibility for your session in this area dedicated to the promotion of Industry Sponsored Sessions. The number of advertisements allocated will be limited and assigned on a first-come, first-served basis.</p>	€4,500	2 points
	<p>Sitting Cubes Product Advertising allowed in identified locations</p> <p>These popular sitting cubes allow delegates to enjoy a break and sit down while your company advertisement gains excellent visibility. Several Identified locations offer a unique way to show your product names inside the congress center. Give a clear message to delegates about your product in an original and practical way.</p>	€25,000 for 50 sitting cubes	10 points & bonus 2 points

Product	Description	Price (excl. VAT)	Accrued Points 
	Industry Welcome Desk Exhibiting companies are invited to rent Industry Welcome Desks located next to the registration. These desks will enable you to distribute your company's delegate registrations directly to recipients, manage your clients on their arrival in the congress centre and provide an important information point for guests during the congress.	€5,000	2 points
	Badge Lead Management System Does your company have its own lead tracking solution for events? Are you looking for a way to use your company's own lead management system(s) in conjunction with ESC Congress registration protocol? Access information from ESC Congress delegate badges in real time, enabling your exhibit or symposium staff to store, edit and amend delegate data using your own hardware and software.	€3,500	1 point
	Final Programme Back Cover & Inside Advertisements Product Advertising permitted Delegates have clearly demonstrated their need for both digital and print media when it comes to the Final Programme; the ESC will provide 25,000 print copies of the Final Programme for delegates to consult during the congress with many of them taking it home for future reference. You can reach the full delegation by placing an advertisement in the printed programme – Final Programmes will be distributed to each delegate with the congress bag.	Back Cover: €120,000 Inside Back Cover: €70,000 Inside Page: €50,000	48 points & bonus 12 points 28 points & bonus 7 points 20 points & bonus 5 points
	Programme at a Glance Back Cover Advertisement Product Advertising permitted - Exclusive Sponsorship Place your message on this popular quick guide to the scientific sessions. The ESC Congress 2014 Programme at a Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder distributed to each delegate onsite. The sponsor advertisement will be the only advertisement on this publication.	€50,000	20 points & bonus 5 points
	Poster Area No Product Advertising - Exclusive Sponsorship The ESC Poster Area is dedicated to research in the cardiovascular field and notably the transmission of the posters submitted and accepted for the congress. Presented in a state of the art setting with moderated posters for discussion and debate during the breaks, the Poster Area is available to an industry partner for exclusive sponsorship acknowledgement provided in the Final Programme, Mobile App and sponsor logo displayed throughout the Poster Area.	€150,000	60 points & bonus 15 points

Product	Description	Price (excl. VAT)	Accrued Points 
	Webcast The ESC has a unique platform which offers all cardiology professionals access to the ESC Congress content for free. ESC Congress 365 is promoted to cardiology professionals across the globe offering congress science for free all year long. You can extend the reach of Sponsored Sessions and EBAC Accredited Educational Programme by posting the webcast of your session on ESC Congress 365.	€8,500 Standard Webcast for 1 Satellite Symposium (no post production)	3 points
		€10,000 Customised Webcast for 1 Satellite Symposium (post production by client)	4 points
		€12,000 Standard Webcast Package for 1 Satellite Symposium + 1 Expert on the Spot	5 points
		€15,000 Customised Webcast Package for 1 Satellite Symposium + 1 Expert on the Spot	6 points
	LIVE BROADCASTING The ESC offer our industry partners the possibility to optimise their investment and extend the reach of their Satellite Symposia and EBAC Accredited Educational Programmes organised during the ESC Congress 2014, by giving them the possibility to reach out to a live audience with a live stream of their session.	€6,000	3 points
	eBlast Product Advertising permitted for exhibition only Reach out to ESC Congress 2014 pre-registered delegates 4 weeks and/or 2 weeks prior the congress via an electronic invitation to your exhibition space, or Industry Sponsored Sessions. A customised mailing created exclusively will be mailed to approximately 22 000 delegates on 8 August, 22 August, 30 August & 17 September 2014. Due to the limited number of electronic invitation, be sure to reserve early.	Pre & Post Congress: 8 Aug/22 Aug/17 Sep *Peri Congress: 30 August <i>*not available on package</i> Cost for package (2 mailings):	€12,000 each 5 points €15,000 6 points €20,000 8 points
	Web Link No Product Advertising Create a weblink to invite delegates to your Industry Sponsored Sessions from the ESC Congress 2014 Scientific Programme Planner (SPP). This invitation will communicate your congress message to delegates online.	€3,500	1 point

ONSITE ADVERTISING

Onsite advertising will help your company to stamp your presence at ESC Congress 2014 and state your commitment in the cardiovascular arena. Your company will have the possibility to communicate on your therapeutic areas of research & innovations, promoting your Industry Sponsored Sessions and encouraging delegates to visit your stand activities. Onsite advertising is the way to leave a lasting impression on delegates at the congress.

We kindly remind you that no product names, brand names, trademarks or misleading names which may be perceived as product or brand names, are allowed on the onsite advertising






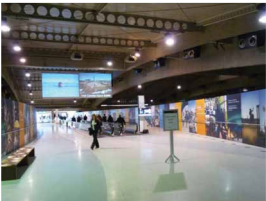
Please remember to refer to product details in Industry Guidelines and on our dedicated industry website **www.escexhibition.org** at a later stage.





In the description below, you will find the product reference to help you identify your product in the order form online.

Booking:

Deadline for applications with priority status: **1 December 2013**, assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline.

Product	Description	Price (excl. VAT)	Accrued Points 
	Outside: Billboard at Plaza Europa These banners at the entrance of the congress center will offer immediate presence at the congress. Each panel size is 8.80 x 8.80 meters per board. A total of 4 units are available for a guaranteed impact on arrival. (ref.1)	€40,000 Price for 2 panels	16 points
	Quadrangular totem These 4 sided blocks can be positioned on the main plaza entrance and inside the congress entrance. The locations will be specified at a later stage, please refer to the Industry Guidelines for technical details. The size is 2.04 meters height 1.20 large. (ref.2)	€6,000	2 points
	Decorated escalator in main entrance Exclusive sponsorship This exclusive advertising possibility will impact all delegates upon arrival. The visual is placed on the 3 escalators in this entrance. Specific dimensions will be available in the industry guidelines. (ref.3)	€35,000	7 points

Product	Description	Price (excl. VAT)	Accrued Points 
	Indoor illuminated ground board There are many possibilities to promote your congress message and make it visible to delegates. These several backlit units are available around the congress centre. These boards stand 1.41 meters tall and 0.91 meters across. (ref.4, ref.6 and ref.9)	€5,000	2 points
	Pedestal Support is double sided, 3 units available. There are several locations possible in the congress hall. The size is 2.10 meters tall and 0.95 meters across. (ref.5)	€2,500	1 point
	Vinyl stickers on glass + decorated moving walkway Exclusive sponsorship This first package is composed of glass panels located above the registration area and can showcase your company visual or congress message. They will be situated along the overhead express walkway which spans from the entrance to the other side of the congress centre where villages 2 through 8 will be located. The panels are 2.47 meters high and 1.50 meters long. These 20 panels make a 30 meter size visual either side. This portion of panels can be divided into several sections if needed for your visual (rather than a continuous). Concerning the moving walkway it will be branded on 6 sides. (ref.8)	€80,000 Price: package moving walkway + 20 panels left + 20 panels right	24 points
	Floor vinyl sticker This floor sticker is 2.50 meters diameter and can be placed in identified locations along the overhead express walkway, your company can have multiple units in a same zone. (ref.10, ref.12 and ref.14)	€3,000	1 point
	Vinyl stickers over glass + decorated moving walkway Exclusive sponsorship This second package is composed of glass panels which can show your company visual along the walkway from the entrance to access villages 2 to 8, the panels are 2.47 meters high. The entire walkway will be covered: the right side is 102 meters and the left side is 100.50 meters. The moving walkway will be branded on 6 sides. (ref.11)	€70,000 Total Price: Package right and left panels and moving walkway	28 points

Product	Description	Price (excl. VAT)	Accrued Points 
	Vinyl around wall Exclusive sponsorship Around the central pillar, this advert will be visible when delegates access villages 2 through 8 by the overhead express walkway. This area is located by the popular part of the walkway which also leads delegates outside. Your company visual will be 4 meters high, and 31 meters around the vertical structure. (ref.13)	€25,000	10 points
	Decoration escalator Espina to Hall 4 Exclusive sponsorship This escalator will link the overhead express walkway to the delegate lounge. It will have the company visual along the opening of the escalator and on the escalator glass panels. Impact delegates with your company advertisement. (ref.15)	€25,000	10 points
	Moving walkway Hall 4 & 5 Exclusive sponsorship Your visual will be on the glass panels of the walkway. This walkway is used in the end of the overhead express walkway to access villages 2 through 8. The visual will be visible on the 6 sides of the walkway. (ref.16)	€20,000	8 points

4 PARTNER SERVICES



ROOMS AT ESC

The ESC has created three product categories to allow exhibiting companies to organise different meeting formats within the congress centre during the congress hours.

IMPORTANT

Industry meetings with any formal presentations for ESC Congress 2014 delegates are strictly forbidden outside of the official industry sponsored sessions. Companies are requested to respect the following Guidelines throughout the period between 24 August and 7 September 2014.

What is an Exhibition Lounge?

The ESC will build standard rooms of 40, 60 and 80m² within the congress centre reserved for a minimum of 5,5 days; These lounges are located in the immediate vicinity of the Exhibition. The ESC will build non sound-proof and sound-proof rooms.

What is an Industry Meeting Room?

Two Industry Meeting Rooms with basic boardroom set-up are available for one-shot occasional meetings for a half a day rental.

What is a Closed Industry Meeting?

The ESC allows industries to organise staff meetings, briefings, investigator or other type of closed meetings within the congress centre with the following requirements:

- Meeting "is closed" and on invitation only
- Maximum attendance is 150 guests
- Meeting is not promoted in the convention centre or in any ESC Congress 2014 publication
- Closed industry meetings are permitted in and around the congress centre for 150 pax, any requirements for meetings exceeding this number should be addressed to the ESC for review and approval
- Press should not be invited and are not permitted to attend the meeting

What is a Hospitality Lounge?

The ESC allows companies to reserve available spaces or unused restaurants within the congress centre to organise industry hospitality lounges.

Where are they located?

- Exhibition lounges will be practically located within the immediate vicinity of the exhibition area.

- Industry Meeting Rooms will be located by the main entrance.
- Closed Industry Meeting will be held in full furnished and AV equipped 200 seats lecture rooms.
- Hospitality lounges will be located in available spaces or unused restaurants.

When do they take place?

- **Exhibition Lounges:** Unless otherwise agreed rooms are rented for a minimum of 5,5 days, from Friday 29 August to Wednesday 3 September 2014. Delegates will have access to the Exhibition Lounges outside of the Exhibition opening hours.
- **Industry Meeting Rooms** are rented from Saturday 30 August 14:00 to Tuesday 2 September 2014 13:00
- **Closed Industry Meetings:** the ESC deals with requests on an individual basis.
- **Hospitality Lounges:** the ESC deals with requests on an individual basis.

What is the cost?

- **Exhibition Lounges:**
 - 40 m² non sound-proof €12,000 sound-proof €15,000
 - 60 m² non sound-proof €14,000 sound-proof €16,500
 - 80 m² non sound-proof €16,000 sound-proof €19,000
- **Industry Meeting Rooms:** €2,500 for half a day.
- **Closed Industry Meetings:** €3,000 per 60-minute meeting with an additional €1,500 charged thereafter per increment of 30 minutes.
- **Hospitality Lounges:** prices available upon request.

BOOKING PROCEDURE

Exhibition stand

For supporting companies a stand is required to obtain permission to rent an exhibition lounge, industry meeting rooms, closed industry meeting or hospitality lounge.

Cancelling a stand at a later stage will mean cancelling the supporting companies' exhibition lounge, industry meeting rooms, closed industry meeting or hospitality lounge.

Application forms

Please submit the completed e-application form.

Please fill in e-application forms on our website:

www.esccongress2014.org/ESCExhibition

Application deadline

Deadline for application is **30 May 2014**.

Contact: industry@escardio.org

Please note space is limited and orders are confirmed on a first-come, first served basis

5 ACCRUED POINTS

The Accrued Point System was established to recognise long term investment in the ESC Congress. Points are accumulated over a 4 year period and products are assigned on a priority basis in line with the ranking.

We invite all new companies looking to participate in the ESC Congress for the first time to contact us for a discussion on objectives and opportunities, industry@escardio.org

Our sincere thanks to all our industry partners who continue to bring the best of science to the ESC Congress through the exhibition, sponsored sessions and sponsorship activities. We look forward to shining the light on cardiovascular disease together with you in Barcelona.



AMSTERDAM 2013

Ranking 2014	Company Name	Stockholm 2010 Total	Paris 2011 Total	Munich 2012 Total	Participation	Exhibition	Satellite	Sponsorship / Advertising	Group Reg.	Total	Total 2010 - 2013
50	3M HEALTHCARE	9	9	9	5	4				9	36
112	3W INFORMED	6	6	0						0	12
155	Abaxis Europe GmbH			6						0	6
11	ABBOTT	155	66	79	5	9	44	35	26	119	419
41	ACCUMETRICS	9	13	15	5	2				7	44
155	ACON Laboratories Inc			6						0	6
15	ACTELION PHARMACEUTICALS	82	65	78	5	25	18	50		98	323
155	Adelphi Real World		6	0						0	6
59	AGFA HEALTHCARE NV.	9	9	9						0	27
112	Aggreedyne Inc			6	5	1				6	12
134	Ai Mediq SA			5	5					5	10
41	ALERE		15	19	5	1		4		10	44
155	AMG VASCULAR PRODUCTS SRL	6		0						0	6
31	AMGEN			31	5	13	10	33		61	92
129	ARDIAN	11		0						0	11
155	Asahi Intecc Co., Ltd				5	1				6	6
155	ASCENT CLINICAL RESEARCH SOLUTIONS	6		0						0	6
3	AstraZeneca	243	347	216	5	61	68	323	45	502	1308
108	AtCor Medical	7	6	0						0	13
129	ATEROVAX	5	6	0						0	11
90	ATHERA BIOTECHNOLOGIES AB	6	6	6						0	18
155	AVERION INTERNATIONAL LTD	6		0						0	6
90	BAMBINI CARDIOPATICI NEL MONDO - AICI ONLUS	6	6	6						0	18
5	BAYER HEALTHCARE	212	224	274	5	53	55	220	68	401	1111
155	Beijing Choice Electronic Technology Co., Ltd (choicemed)		6	0						0	6
143	Benecol Division of Raisio Group		9	0						0	9
223	BePATIENT				5					5	5
69	BG MEDICINE, INC.	6	6	12						0	24
155	Biocardia Inc		6	0						0	6
112	BIODEVICES SA	6	6	0						0	12
112	BIOMED CENTRAL	6	6	0						0	12
27	BIOTRONIK	37	37	22	5	5		2	18	30	126
106	Bioventrix, Inc.				5	2		7		14	14
155	Blueprint Genetics Oy				5	1				6	6
223	BMD SYS	5		0						0	5
6	BOEHRINGER INGELHEIM	217	272	265	5	53	50	118	117	343	1097
38	BOSTON SCIENTIFIC INTERNATIONAL	33		16						0	49
67	BPLab (PETR TELEGIN LTD)	7	6	6	5	1				6	25
155	Brainware/DM Software		6	0						0	6
25	BRISTOL-MYERS SQUIBB		0	15	5	36	24	38	19	122	137
112	CAE HEALTHCARE	6	6	0						0	12
134	Capical GmbH			5	5					5	10
223	Cardio Alex				5					5	5
223	CardioBridge GmbH				5					5	5
63	Cardiome AG				5	3	11	7		26	26
82	CardioMEMS		22	0						0	22
146	CARDIOTEK BV	8		0						0	8
105	CellAegis Devices Inc			8	5	2				7	15
155	China Qingdao Bright Medical Manufacturing Co., LTD		6	0						0	6



AMSTERDAM 2013

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100	CIRCLE CARDIOVASCULAR IMAGING INC	5	5	0	5	1				6	16
86	Cleveland Clinic Foundation				5	2	10	3		20	20
90	CNSYSTEMS MEDIZINTECHNIK GmbH	6	6	6						0	18
155	Comed BV				5	1				6	6
155	Compumedics		6	0						0	6
112	CONTEC MEDICAL SYSTEMS CO LTD	6	6	0						0	12
29	CORDIS, JOHNSON & JOHNSON COMPANY	75	26	18						0	119
155	crossEffect Inc			6						0	6
55	CUSTO MED GMBH	7	7	7	5	2				7	28
48	CVRx		26	11						0	37
108	Cytokinectics				5	1		7		13	13
112	Cytori Therapeutics Inc			6	5	1				6	12
2	DAIICHI SANKYO EUROPE GmbH	278	352	439	5	44	42	106	76	273	1342
90	DAILYCARE BIOMEDICAL	6		6	5	1				6	18
69	DEFIBTECH, LLC	6	6	6	5	1				6	24
51	DIADEXUS	6	12	8	5	1				6	32
155	DIAGNOSOFT INC	6		0						0	6
155	DiaSys - Diagnostic Systems GmbH			6						0	6
59	EDAN INSTRUMENTS, INC	7	8	6	5	1				6	27
24	EDWARDS LIFESCIENCES	27	54	57	5	3	9			17	155
13	Eli Lilly and Company	93	101	96		8	23	9	13	53	343
134	ELPEN SA PHARMACEUTICAL IND	10		0						0	10
46	ELSEVIER SCIENCE	9	8	16	5	2				7	40
155	ENDOCOR GmbH			6						0	6
48	ENVERDIS GMBH	11	13	7	5	1				6	37
155	EPIQ LIFE SCIENCE	6		0						0	6
155	Epsilon Imaging Inc			6						0	6
100	ERCULES COMUNICAZIONI		6	5	5	0				5	16
134	Ergospect GmbH			5	5	0				5	10
36	ESAOTE	16	14	13	5	8				13	56
86	Evolva SA			20						0	20
155	EXPERIMETRIA		6	0						0	6
89	FBCOMMUNICATION	6	6	7						0	19
69	FINAPRES MEDICAL SYSTEMS BV	6	6	6	5	1				6	24
129	FOCUS-AF.ORG	11		0						0	11
155	Foundation "Cardioprogess"				5	1				6	6
69	FRESENIUS MEDICAL CARE DEUTSCHLAND GMBH	6	6	6	5	1				6	24
83	FUKUDA DENSHI EUROPE	7		7	5	2				7	21
35	GARFIELD Thrombosis Research Institute			28	5	2	16	6		29	57
18	GE HEALTHCARE	67	64	39	5	17	12	31		65	235
112	GLOBAL CVCT FORUM		6	0	5	1				6	12
149	Groupe Consensus		7	0						0	7
155	Grüner Laser Products GmbH & Co KG			6						0	6
83	GSK		21	0						0	21
155	Gubener Plastinate GmbH		6	0						0	6
155	HEALTHINCODE		6	0						0	6
100	HEALTHSTATS INTERNATIONAL	7	9	0						0	16
155	Heartbeat International Foundation Inc			6						0	6



AMSTERDAM 2013

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155	HEARTWORKS BY INVENTIVE MEDICAL LTD		6	0						0	6
69	HEMO SAPIENS INC	6	6	6	5	1				6	24
100	HEXACATH / NOVACOR	8	8	0						0	16
52	HITACHI MEDICAL SYSTEMS EUROPE HOLDING AG	10	12	9						0	31
90	HRA HEALTHCARE RESEARCH & ANALYTICS		6	6	5	1				6	18
90	HUNTLEIGH HEALTHCARE LTD		6	6	5	1				6	18
223	Icardea (FORTH-Institute of Computer Science/ Hospital Clinic I Provincial de Barcelona-Spain)			5						0	5
67	IEM GMBH	7	6	6	5	1				6	25
146	IKKF	8		0						0	8
43	IMPULSE DYNAMICS GERMANY GMBH	11	12	14	5	1				6	43
155	Infopia Co. Ltd		6	0						0	6
69	INFORMA HEALTHCARE-TAYLOR & FRANCIS	6	6	6	5	1				6	24
155	Infraredx inc				5	1				6	6
223	Integrated Healthcare Solutions BV				5	0				5	5
155	IPSOS Healthcare			6						0	6
23	IROKO CARDIO INTERNATIONAL	6	142	29						0	177
59	ITAMAR	7	7	7	5	1				6	27
90	JAMA & Archives journals		6	6	5	1				6	18
134	Jaypee Brothers Medical Publishers (P) Ltd			5	5	0				5	10
98	KONTRON MEDICAL SAS	10	7	0						0	17
155	L A B T E C H Ltd			6	5	1				6	12
83	LA LETTRE DU CARDIOLOGUE	7	7	7						0	21
155	Labsystems Diagnostics Group				5	1				6	6
155	Laerdal				5	1				6	6
69	LE CARDIOLOGUE	6	6	6	5	1				6	24
155	Mani, Inc		6	0						0	6
155	MAQUET CARDIOPULMONARY AG		6	0						0	6
149	MAVIG GMBH	7		0						0	7
40	Mayo Clinic		20	25						0	45
155	MDT			6						0	6
155	Mediana			6						0	6
55	MEDIMATIC	7	7	7	5	2				7	28
69	MEDIS MEDICAL IMAGING SYSTEMS	6	6	6	5	1				6	24
44	MEDISPEC LTD	22	7	7	5	1				6	42
98	Meditek Ltd		9	8						0	17
112	MEDITERRANEAN CARDIOLOGY	6		6						0	12
155	Medix Publisher BV				5	1				6	6
112	MEDSET MEDIZINTECHNIK GMBH	6	6	0						0	12
12	MEDTRONIC	81	90	114	5	11	27	42	37	122	407
9	MENARINI	119	199	138	5	50	27		106	188	644
155	Mennen Medical & MTRE LTD			6						0	6
20	Merck Serono Division of Merck KGaA	50	53	48	5	13	8		19	45	196
223	MiCardia Corporation			5						0	5
69	MIDES	6	6	6	5	1				6	24
47	MILTENYI BIOTEC GMBH	19	20	0						0	39
37	MORTARA RANGONI EUROPE SRL	13	13	12	5	7				12	50



AMSTERDAM 2013

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10	MSD (MERCK SHARP & DOHME)	147	190	154	5	33	50	22	35	145	636
112	MULTIPLATE	6	6	0						0	12
155	NANOSPHERE	6		0						0	6
90	NayaMed			18						0	18
55	NEW ENGLAND JOURNAL MED	7	7	7	5	2				7	28
63	NORAV MEDICAL LTD	6	7	7	5	1				6	26
69	NORTHEAST MONITORING	6	6	6	5	1				6	24
7	NOVARTIS PHARMA AG.	184	197	114	5	34	27	70	122	258	753
149	OMRON	7		0						0	7
155	OPTIMA SCANDINAVIA AB	6		0						0	6
106	OXFORD UNIVERSITY PRESS			7	5	2				7	14
149	Panasonic Healthcare Co., Ltd.		7	0						0	7
155	Parsys Télémédecine		6	0						0	6
134	Personal MedSystems GmbH			5	5	0				5	10
4	PFIZER	287	352	296	5	25	19	64	73	186	1121
155	PHA Europe				5	1				6	6
155	pharma-insight GmbH				5	1				6	6
17	PHILIPS HEALTHCARE	53	58	48	5	25	37	29		96	255
155	Pie Medical imaging				5	1				6	6
155	Pivotal Therapeutics			6						0	6
223	PLACOR INC	5		0						0	5
223	Polyphenolia BV				5	0				5	5
155	PRA INTERNATIONAL	6		0						0	6
134	Premier Heart International		5	5						0	10
155	PRS Neoscan				5	1				6	6
55	RANDOX LABORATORIES LTD	7	7	7	5	2				7	28
22	RECORDATI	44	47	62	5	20				25	178
34	RESMED	12	14	16	5	3	11	1		20	62
14	ROCHE	54	59	153	5	11	36	9	3	64	330
129	Rottapharm Madaus		11	0						0	11
155	Russian New university				5	1				6	6
155	S. Karger AG Medical and Scientific Publishers			6						0	6
108	SAGE			7	5	1				6	13
143	Samsung Electronics				5	4				9	9
8	SANOFI	223	163	111	5	23	51	9	68	156	653
33	SCHILLER AG	16	16	16	5	11				16	64
100	SCHWARZER MEDIZINTECHNIK GMBH			8	5	3				8	16
69	SCOTTCARE	6	6	6	5	1				6	24
155	Seb SAS - Atlantic sante			6						0	6
112	Seleon GmbH			6	5	1				6	12
155	Serono Symposia International Foundation (SSIF)			6						0	6
1	SERVIER	530	574	658	5	111	64	538	107	825	2587
155	SHIRE PLC	6		0						0	6
16	SIEMENS AG HEALTHCARE SOLUTIONS	82	66	72	5	23	28	5		61	281
112	Sistemas Genomicos		6	6						0	12
155	SMT Medical GmbH & Co		6	0						0	6
155	SonoScape Company Limited				5	1				6	6
155	Sopachem BV				5	1				6	6
155	SORIN GROUP DEUTSCHLAND GMBH	6		0						0	6



AMSTERDAM 2013

Ranking 2014	Company Name	Stockholm 2010 Total	Paris 2011 Total	Munich 2012 Total	Participation	Exhibition	Satellite	Sponsorship / Advertising	Group Reg.	Total	Total 2010 - 2013
134	Spartan		5	5						0	10
19	ST JUDE MEDICAL	35	33	85	5	9	31	5	9	59	212
129	Stealth Peptides						11			11	11
54	STORZ MEDICAL AG	12	6	6	5	1				6	30
155	Sunshine Heart				5	1				6	6
146	SVELTE MEDICAL SYSTEMS INC	8		0						0	8
28	TAKEDA	39	52	0			16	5	11	32	123
21	THE HEART.ORG	26	44	37	5	10	42	21		78	185
45	THE MEDICINES COMPANY	27		0	5	6		4		15	42
81	THERMO FISCHER SCIENTIFIC	7	8	8						0	23
155	Time Research				5	1				6	6
69	TOMTEC IMAGING SYSTEMS GMBH	6	6	6	5	1				6	24
25	TOSHIBA MEDICAL SYSTEMS	29	30	43	5	10	16	4		35	137
112	TOUCH BRIEFINGS	6	6	0						0	12
155	TRANSLUMINA GMBH	6		0						0	6
155	Transonic				5	1				6	6
155	TROMMSDORFF GmbH	6		0						0	6
30	UNITED THERAPEUTICS EUROPE LTD	10	13	37	5	13	12	4		34	94
155	UP TO DATE INC		6	0						0	6
112	V&H Medical (Vales and hills)			6	5	1				6	12
63	VASOMEDICAL Inc	6	6	7	5	2				7	26
134	Ventripoint		5	5						0	10
143	Verathon Medical		9	0						0	9
155	Vessix Vascular Inc			6						0	6
31	VIFOR INTERNATIONAL		15	39	5	11	11	6	5	38	92
112	VISUALSONICS	6	6	0						0	12
223	VITAL CARE MEDICAL LTD	5		0						0	5
108	VITAPHONE		6	7						0	13
86	VOLCANO	7	7	6						0	20
155	Wall Street Investments				5	1				6	6
149	WELCH ALLYN	7		0						0	7
59	WILEY-BLACKWELL	7	7	7	5	1				6	27
63	WISEPRESS BOOKSHOP	6	6	7	5	2				7	26
52	Wolters Kluwer Health (LIPPINCOTT WILLIAMS & WILKINS)	12	6	7	5	1				6	31
155	XClinical GmbH			6						0	6
155	ZENICOR MEDICAL SYSTEMS	6		0						0	6
155	Ziehm Imaging				5	1				6	6
112	ZIOSOFT INC	6	6	0						0	12
38	ZOLL MEDICAL CORP.	6	7	19	5	3	8	1		17	49



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