ESC CONGRESS 2014 - INDUSTRY PRINTED MATERIAL
Use of Logos and Deadlines for approval

ESC Approval Mandatory	ESC Logo	Event Visual	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos	Deadline for approval	NO ESC Approval Needed	ESC Logo	Event Visual	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos	NO ESC Approval Needed
Flyer / Invitation	No	Yes	Yes	No	Yes	30 June 2014	Question Card	No	Yes / No	Yes	No	Yes	DO NOT SEND THESE MATERIALS TO ESC
Pre-Congress Mailing Insert Same item than invitation/flyer	No	Yes	Yes	No	Yes	30 June 2014	Lectern panel and Banners	No	Yes / No	Yes	No	Yes	DO NOT SEND THESE MATERIALS TO ESC
Delegate Bag Insert Same item than invitation/flyer	No	Yes	Yes	No	Yes	30 June 2014	Stage tables panel	No	Yes / No	Yes	No	Yes	DO NOT SEND THESE MATERIALS TO ESC
Posters or Roll-ups	No	Yes	Yes	No	Yes	30 June 2014	Name signs	No	Yes / No	Yes	No	Yes	DO NOT SEND THESE MATERIALS TO ESC
WebLink pdf of the invitation/flyer	No	Yes	Yes	No	Yes	30 June 2014	Slide	No	Yes / No	Yes	No	Yes	DO NOT SEND THESE MATERIALS TO ESC
Abstract Book Cover Page	No	Yes	Yes	No	Yes	30 June 2014							
Information Screens	No	Yes	Yes	No	Yes	30 June 2014							

EBAC Accredited Educational Programmes printed materials MUST respect the EBAC specific template.