



## Programme-at-a-Glance Back Cover Specifications *Product Advertisement Opportunity*

Place your message on this popular guide to the scientific sessions. The ESC Congress 2013 Programme-at-a-Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder.

### ➤ Procedure

The exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

**Deadline for Application with priority status: 16 November 2012**

### ➤ Cost

Programme-at-a-glance Back Cover      **€ 50 000**      Points awarded: **18 & Bonus 5 Points**

### ➤ Invoicing

Programme-at-a-Glance Back Cover will be invoiced upon receipt of the application form.

### ➤ Cancellation fee

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

### ➤ Specifications

Size: A6 - 148 mm high x 105mm wide with bleed and crop marks – vertical –

- crop marks need to be at least 3mm outside this size
- bleeds need to be at least 107 x 152 mm
- Printable size: 105 x 148 mm, but it is important to keep the text/images well within this size

High-resolution printable PDF and JPEG to be submitted when the artwork has been approved by the ESC

Artwork should be submitted for approval to [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

**Deadline to submit for approval: 13 June 2012**

**Deadline to provide finalised advert: 15 June 2012**