



Mobile application Information

An innovative way for a Sponsor to reach delegates by offering a mobile version of the Final Programme to enhance their onsite experience. This environmentally-friendly initiative is for smart phones & iPads. Excellent visibility for the sponsor with a dedicated desk to assist delegates in downloading the application. It includes a specific sponsor advert.

➤ Procedure

The exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

➤ Cost

Mobile application € 150 000 Points awarded: 60 & Bonus 15 Points

➤ Invoicing

The mobile application will be invoiced upon receipt of the application form.

➤ Cancellation fee

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ Specifications

Please send your visual artwork for the interactive map in .ai and .eps formats (in colour) to:
Sponsorship@escardio.org

Deadline for Application with priority status: 16 November 2012

Deadline for logo: will be specified early March 2013