



## ***MD Conference Express: Official Peer-Reviewed Highlights Product Advertisement Opportunity***

This prestigious publication esteemed among the cardiologist community to be of great value, will run the Official Peer-Reviewed Highlights Report of ESC Congress 2013. This special edition, reviewed and endorsed by the ESC Congress Programme Chair, will be mailed to 25,000 cardiologists across Europe and posted online (in English) via the ESC web site. This exclusive sponsorship opportunity provides a highly select advertisement space and a customized center article on the topic of your choice. Sponsorship is exclusive for the English language edition, across Europe in print. Other regions/languages are available upon request. This program extends the reach and impact of your congress activities beyond the live congress to the entire ESC membership.

### ➤ **Procedure**

The exhibiting company must send us a duly completed application form. The ESC will then issue an invoice.

**Deadline for Application with priority status: 16 November 2012**

### ➤ **Cost**

MD Conference Express                      € 175 000                                      Points awarded: 70 & Bonus 17 points

### ➤ **Invoicing**

MD Conference Express is invoiced upon receipt of the application form.

### ➤ **Cancellation fee**

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2012
- 50% from 01 December 2012 to 28 February 2013
- 100% from 01 March 2013

### ➤ **Sponsor Elements:**

One exclusive sponsorship available for the Pan-European edition (in English); other regions/language are available upon request; sponsorship includes;

- Your company logo on the front cover of the publication
- Two page feature article (Advertorial) custom written on the topic of your choice (Satellite symposium, oral presentation, or poster selection); peer-reviewed; includes support for review process (this article only) with your scientific affairs team
- Two pages of full colour advertising, in the premium position of your choice: Outside back cover and inside back cover, or inside cover spread

### ➤ **Specifications**

Artwork: Your advertisement should be sized A4; please send a high resolution, print-ready PDF with crop and bleed marks; logos should be .eps format; materials are due by 18 September 2013, and should be submitted for approval exclusively to:

The Goodwin Group International  
600 West Cummings Park, Suite 2850  
Woburn, MA 01801, United States of America

Ms. Rachel Peckover

Phone: +1 617-513-9453

Email: rpeckover@goodwingroupintl.com

**Deadline to submit materials (Company logo and advertisement) for approval: 18 September 2013**