



FOCUS Group Specifications

The FOCUS sessions are of major interest to delegates at the ESC Congress attracting over 11,000 participants in 21 sessions. These interactive sessions are at the forefront of education, offering delegates the opportunity to discuss the latest and most controversial issues affecting their every-day practice. FOCUS sessions address the very latest issues in cardiovascular medicine and often feature live demonstrations in renowned medical centres from world reputed professionals.

As a partner in education, we are reaching out to you for support of these sessions. As a sponsor of ESC Congress 2013 FOCUS sessions, you will contribute in providing the latest scientific content in an interactive, state-of-the-art setting with live transmissions, real case presentations and discussions. Your support will in no way affect the scientific content of the sessions.

Procedure

The exhibiting company must send us a duly completed application form. The ESC will issue the invoice.

Deadline for Application with priority status: 16 November 2012

As a sponsor of the FOCUS Sessions, you will have access to the following:

- ✓ Onsite Sponsor Acknowledgement throughout the FOCUS Area (display signs and plasma screens)
- ✓ Delegate contact details from attendees of the FOCUS Cardiology Practice or FOCUS Imaging Intervention sessions sponsored
- ✓ Onsite Sponsor Group Acknowledgement in the specially made film dedicated to the FOCUS Session to be played before and after each session
- ✓ Onsite privileged access to FOCUS session Technical Lounge for backstage experience of the session production

➤ Cost

Focus Group	€ 20,000	Points awarded: 8 points
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➤ Invoicing

Will be invoiced upon receipt of the signed application form.

➤ Cancellation fee

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2012
- 50% from 01 December 2012 to 28 February 2013
- 100% from 01 March 2013

➤ Specifications

Please send your Company logo for the Focus area in .ai and .eps formats (in colour) to:

Sponsorship@escardio.org

➤ Deadline

Deadline to provide logo: 28 June 2013