

ESC Congress 2013 Onsite Advertising

Amsterdam

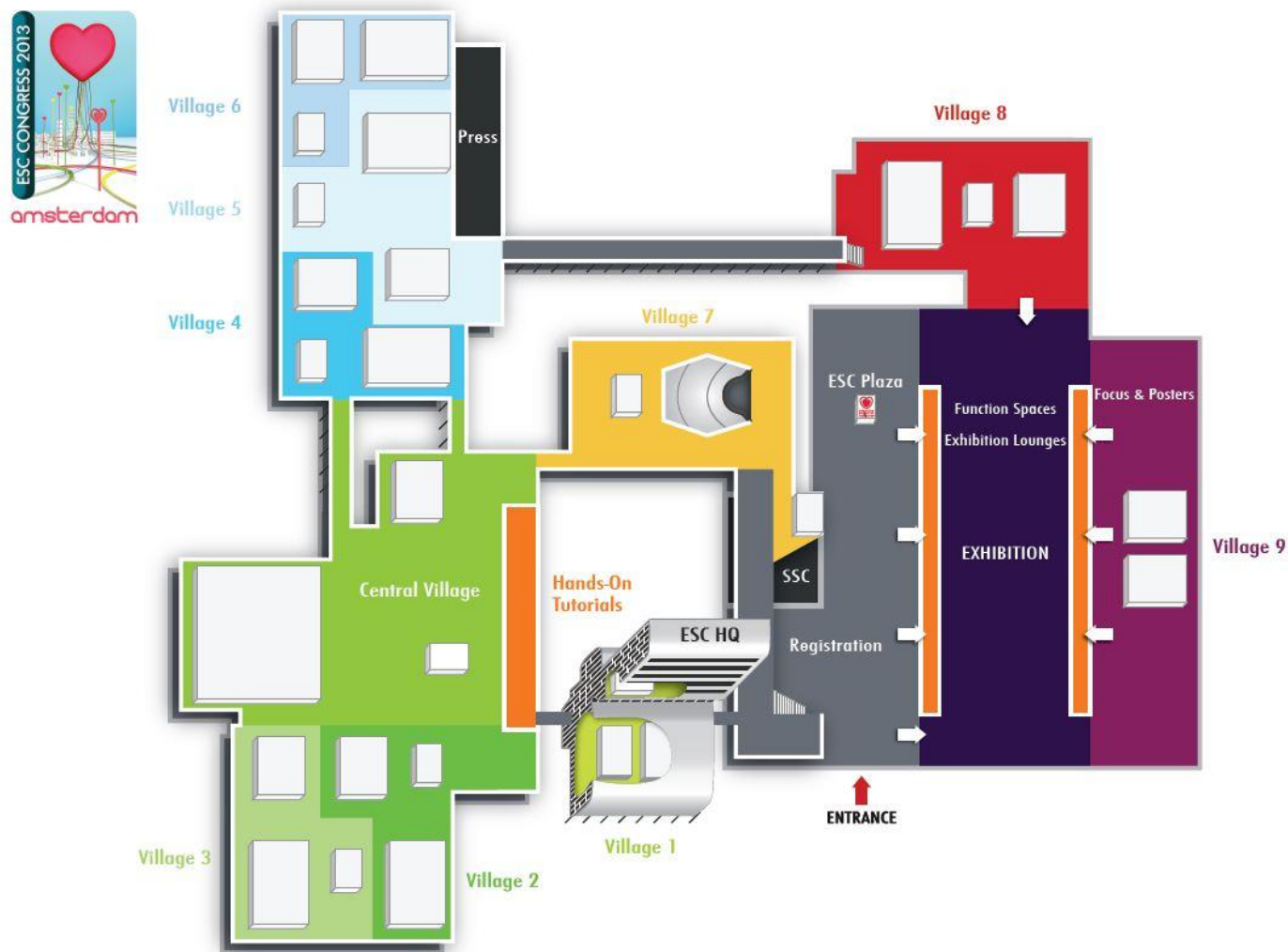


Why use onsite advertising?

- **Mark your presence at the ESC Congress 2013**
- **State your commitment in the cardiovascular arena**
- **Communicate on your therapeutic areas & innovations**
- **Invite delegates to your stand activities**
- **Promote your Satellite Symposia Programmes**
- **Leave a lasting impression**

❖ All prices listed within are exclusive of VAT & represent full rental and production costs

Building overview

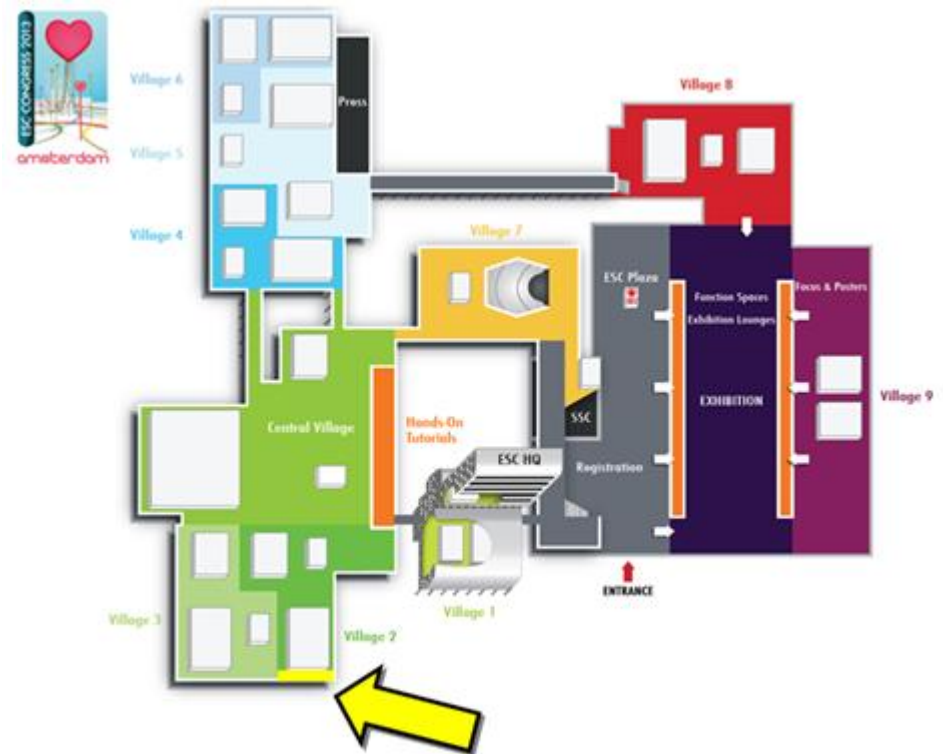


ONSITE ADVERTISING OPPORTUNITIES OUTSIDE THE CONGRESS CENTER

Banner Facade

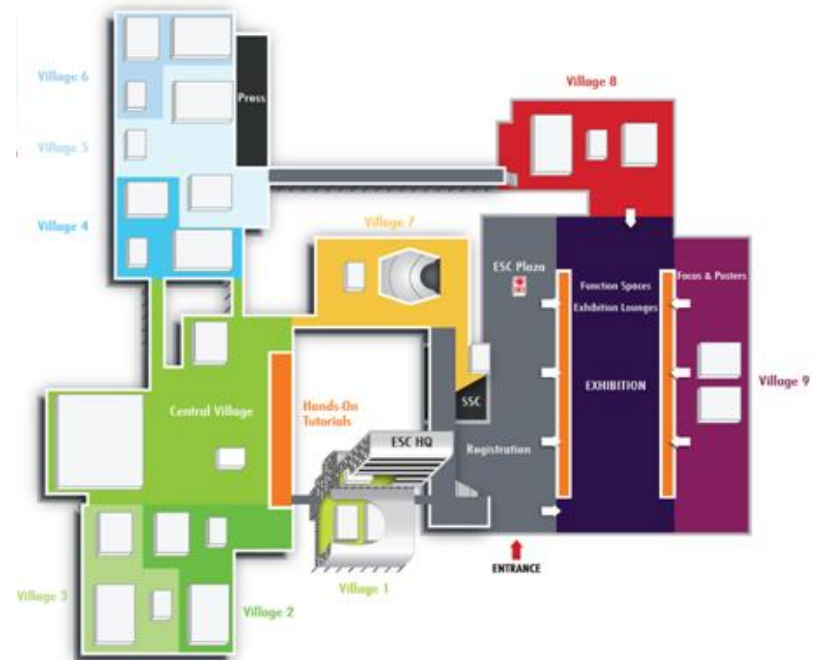
SOLD OUT

- **Banner outside Village 3**
 - Size: 17 x 5 meters
 - Unit Price: €40,000 +VAT
 - Accrued points: 16



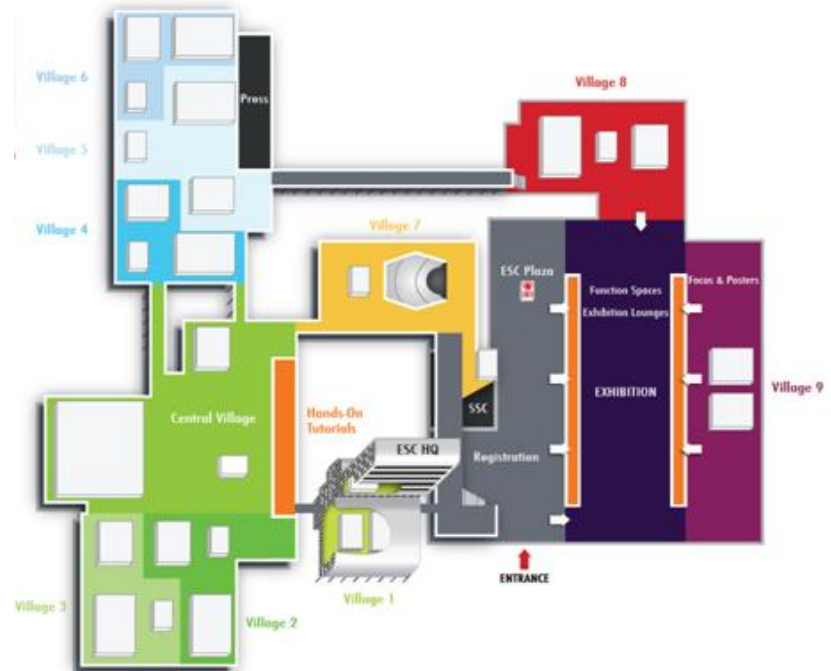
Billboard deluxe L

- **Billboards can be placed on several outside locations**
 - Size: 1,88 x 2,53 meters
 - Double sided
 - Unit Price: €7,000 + VAT
 - Accrued points: 3



Billboard deluxe XL

- **Billboards can be placed on several outside locations**
 - Size: 3,63 x 2,53 meters
 - Double sided
 - Unit Price: €10,000 + VAT
 - Accrued Points: 4



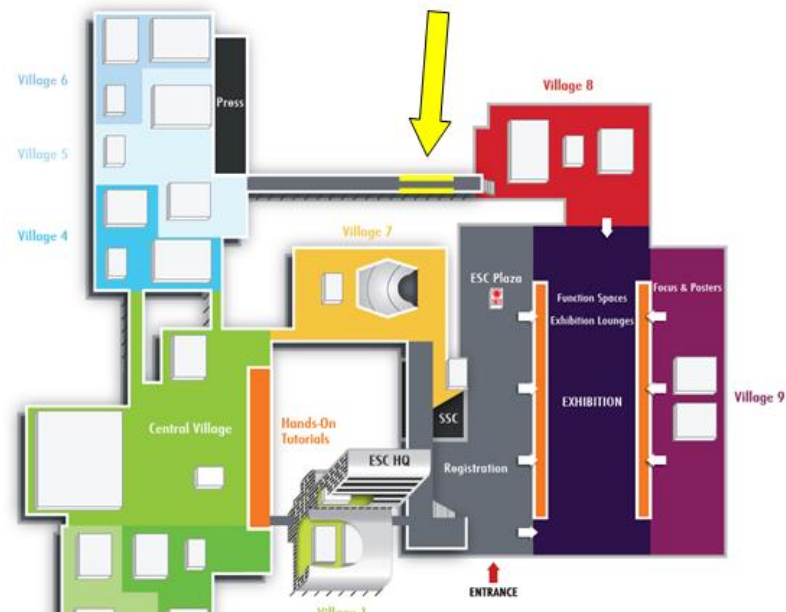
ONSITE ADVERTISING OPPORTUNITIES INSIDE THE CONGRESS CENTER

Exposure Fly over Village 8 to Villages 4, 5, 6

SOLD OUT

Section 1 – Sloping portion – exclusive sponsor

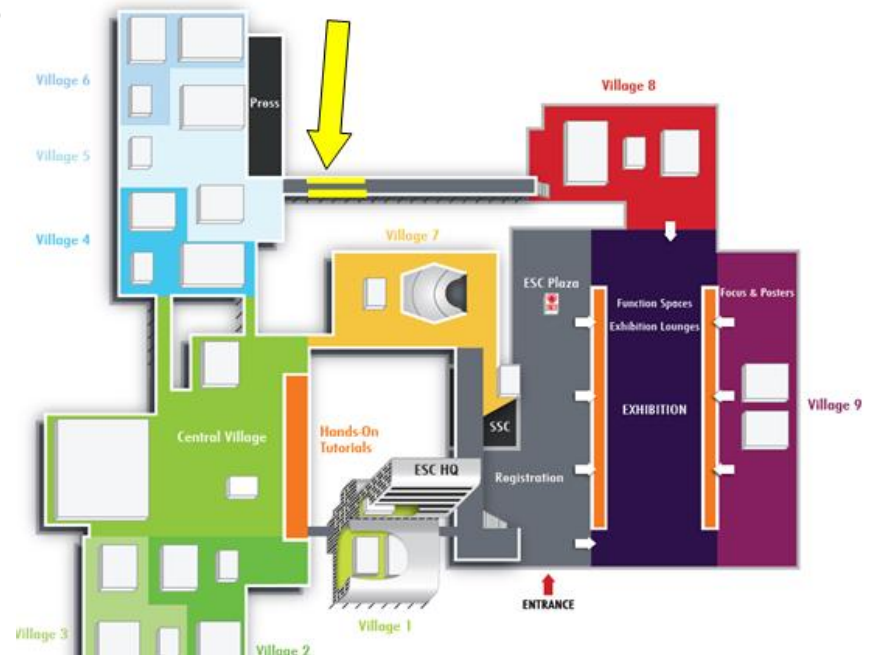
- Branding across the length of the walk way
- 32 glass panels (16 on each side)
- Inside facing only
- Glass panels: 288 x 181.5 cms
- Unit Price: €30,000
- Accrued points: 11



Exposure Fly over Village 8 to Villages 4, 5, 6

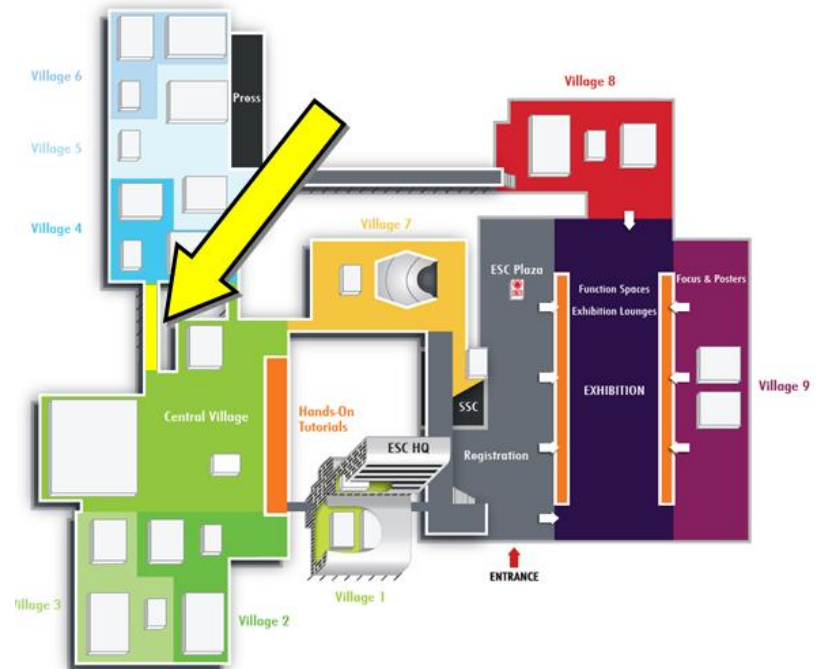
Section 2 – Exclusive Sponsor

- Branding across the length of the walk way
- 32 glass panels (16 on each side)
- Inside facing only
- Glass panels: 288 x 181.5 cms
- Unit Price: €30,000
- Accrued points: 11



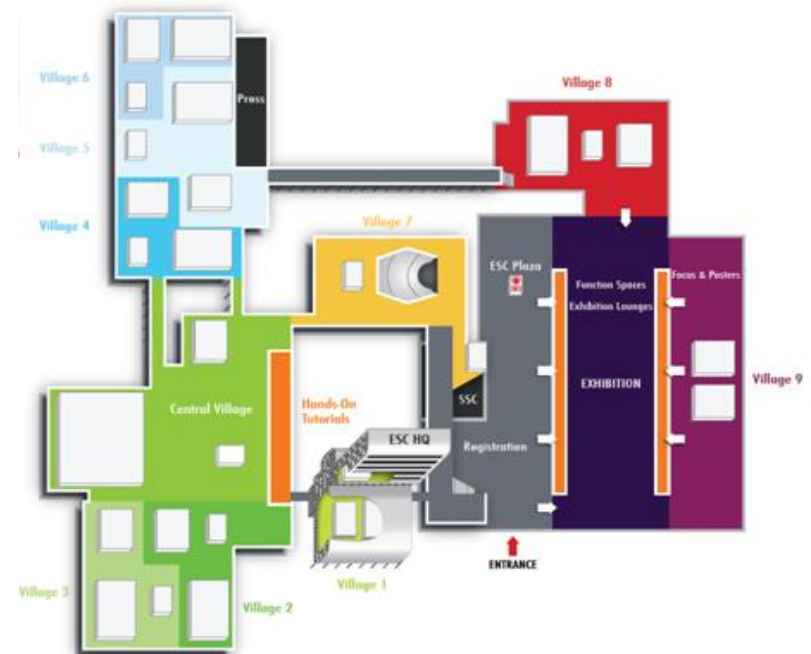
Exposure Fly over Villages 4,5,6 to Central Village

- **Inside connecting walkway between Villages 4,5,6 and Central Village**
 - Branding across the length of the walk way
 - 21 glass panels
 - Single sided
 - Exclusive sponsor
 - Unit Price: €35,000 + VAT
 - Accrued points: 14



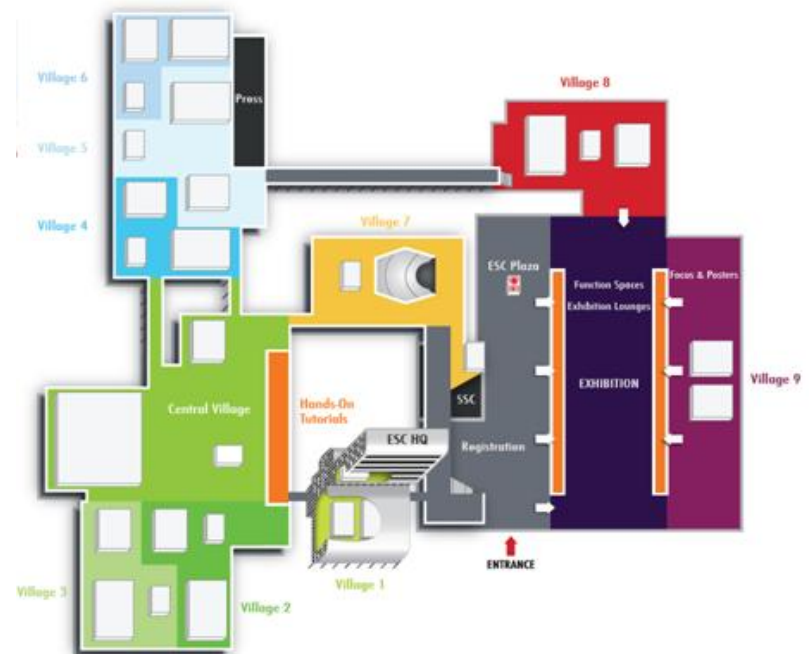
Floor Graphics 2x2 meters

- **Inside floor marking (location TBD with sponsor)**
 - Floor marking: 2 per package
 - Size 2 x 2 meters
 - Unit Price: €7,000 + VAT
 - Accrued points: 3



Floor Graphics 4x4 meters

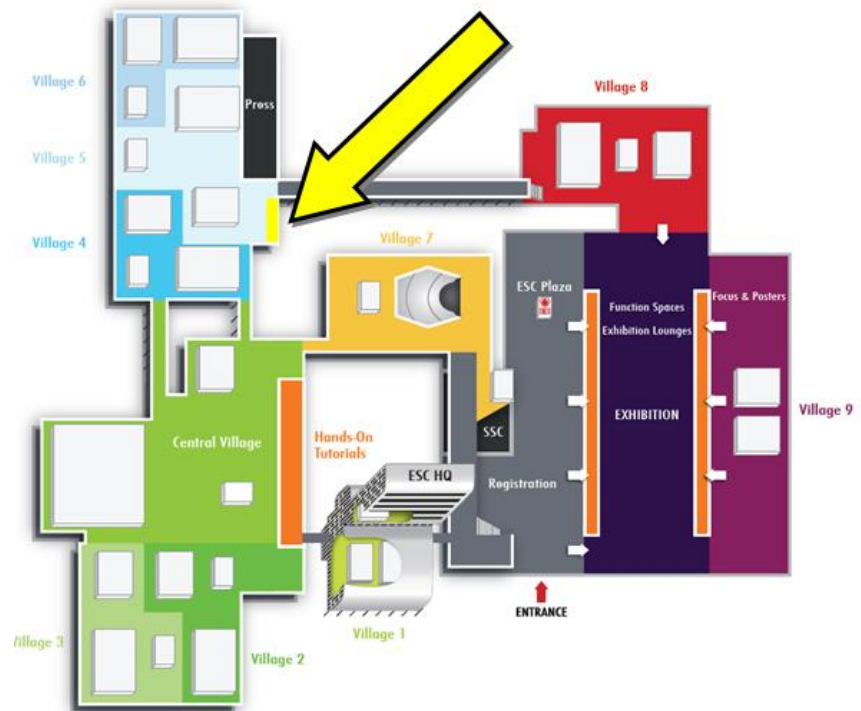
- **Inside floor marking (location TBD with sponsor)**
 - Floor marking: 2 per package
 - Size: 4 x 4 meters
 - Unit Price: €15,000 + VAT
 - Accrued points: 6



Hanging Banner Entrance F

SOLD OUT

- **Inside stairway landing toward Villages 4,5,6**
 - 8 x 3 meters
 - Single sided
 - Unit Price: €15,000 + VAT
 - Accrued points: 6

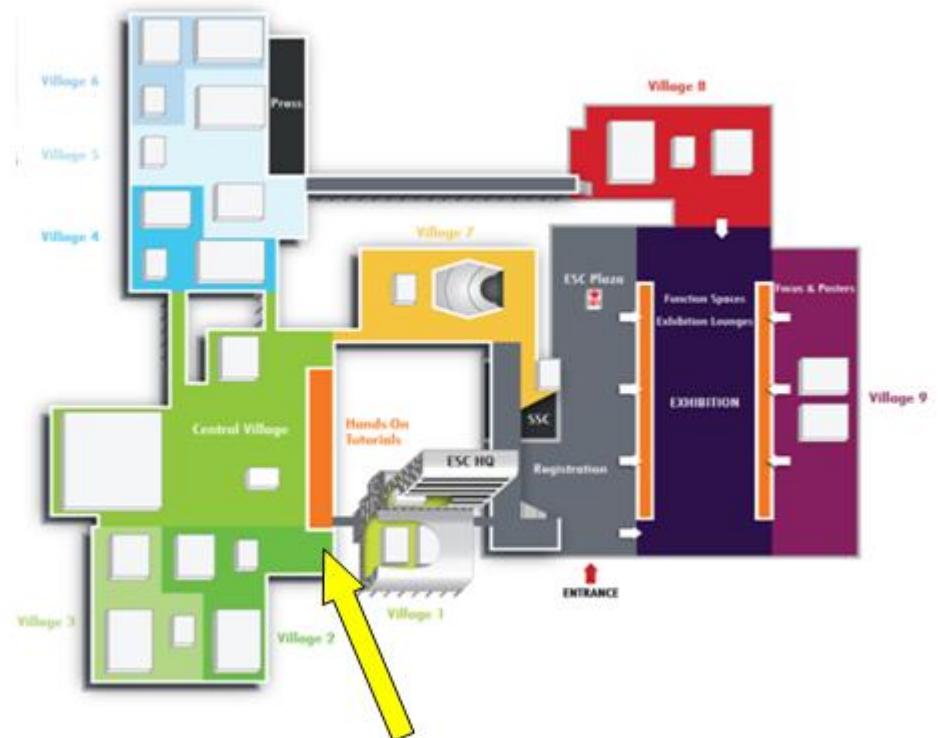


Hanging Banner Entrance C

SOLD OUT

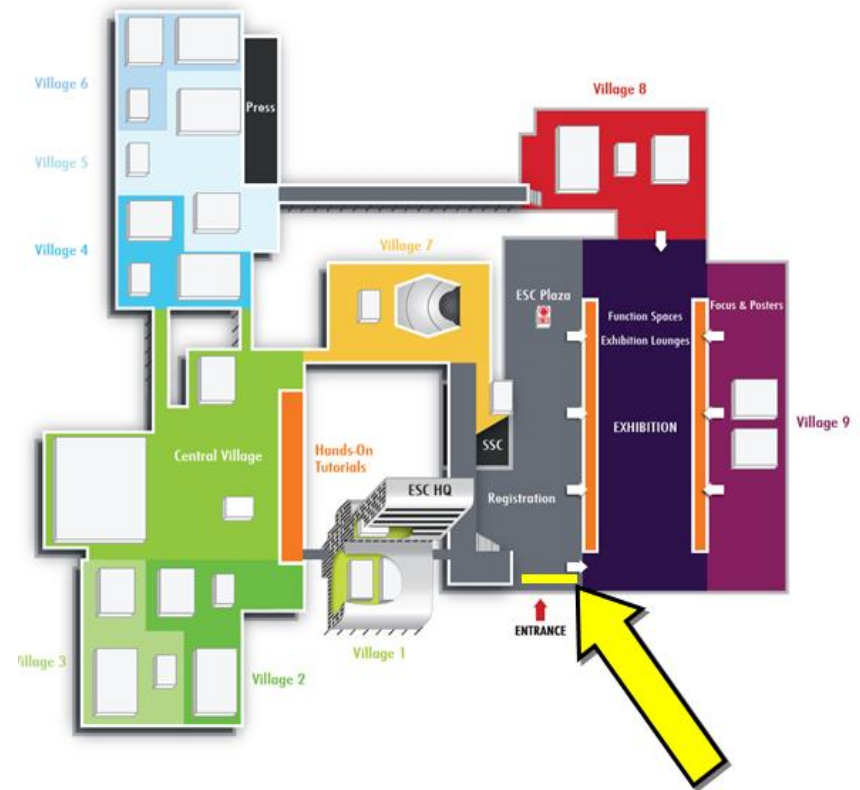
- **Hanging banner in Entrance C**

- 8 x 3 meters
- Double sided
- Unit Price: €18,000 + VAT
- Accrued Points: 7



Glass Branding 1 and 2 – Main Entrance K

- **Visible upon Main Entrance**
 - Size 6.97 x 3.34 meters
 - Single sided
 - Exclusive Sponsor
 - Package of 2
 - Package Price: €50,000 + VAT
 - Accrued Points: 20

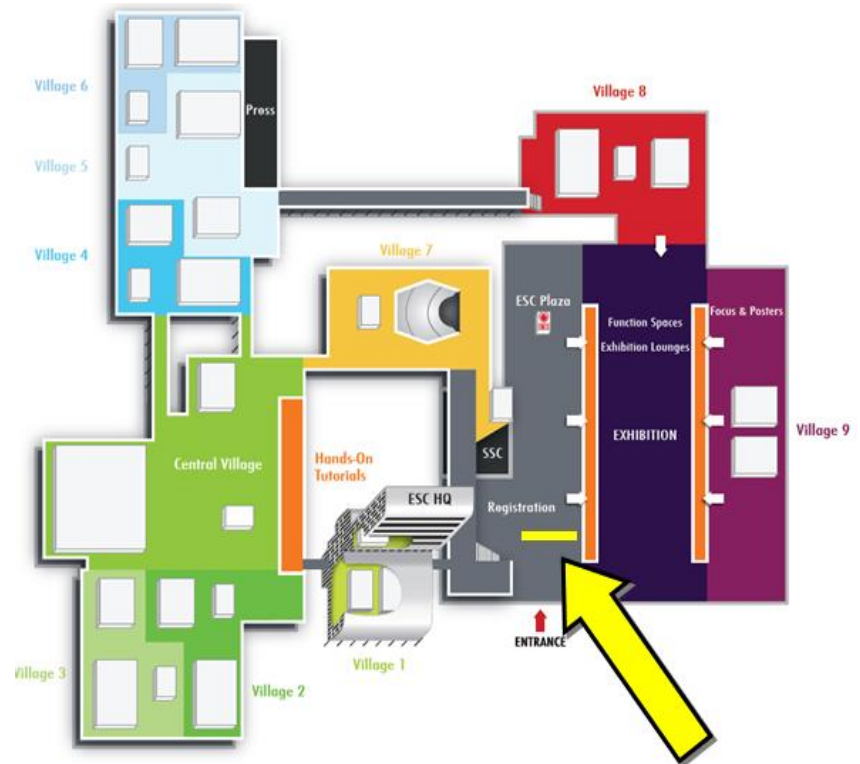


Hanging Banner – Main Entrance K - Registration

SOLD OUT

- **Registration Hall - Right Hand Side**

- Size 5 x 2 meters
- Single sided
- Unit Price: €35,000 + VAT
- Accrued points: 14

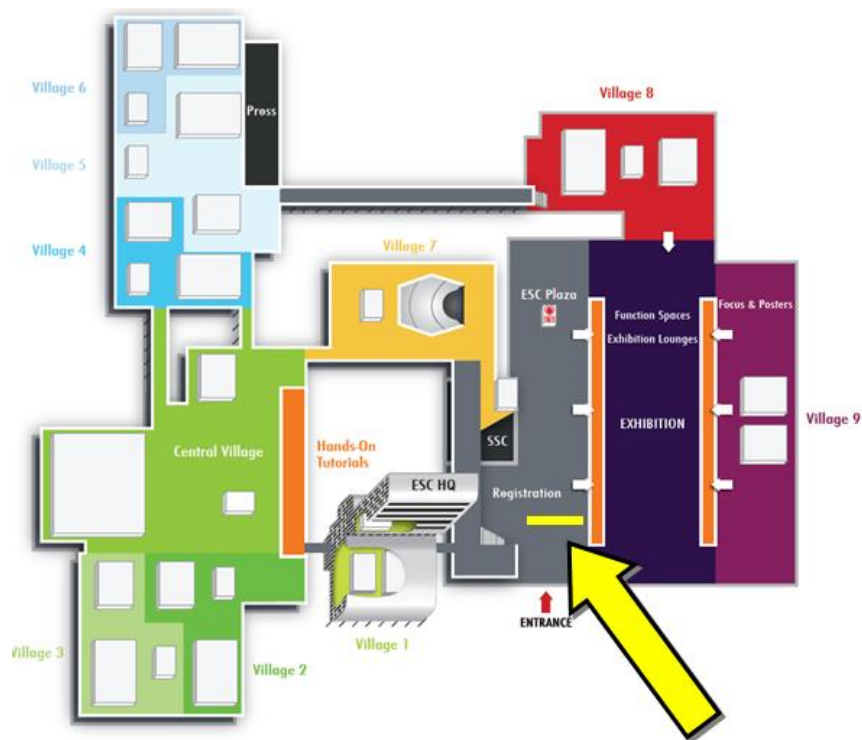


Hanging Banner – Main Entrance K – Registration

SOLD OUT

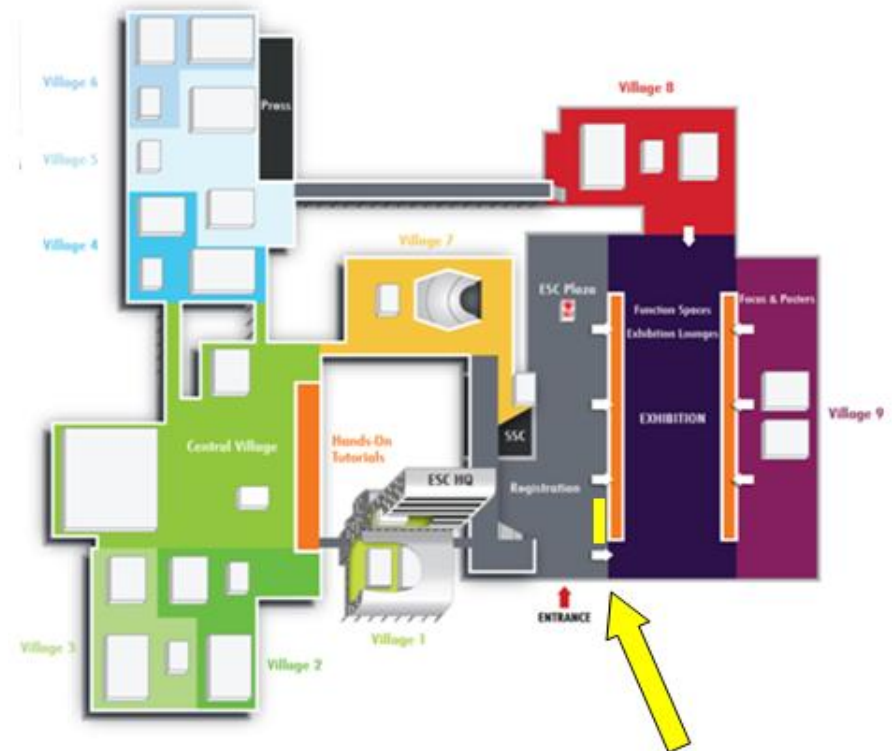
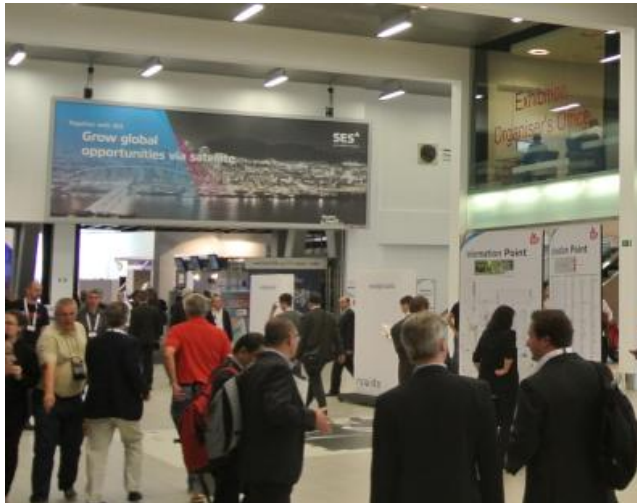
- **Registration Hall - Left Hand Side**

- Size: 5 x 2 meters
- Single sided
- Unit Price: €35,000 + VAT
- Accrued points: 14



Hanging Banner – Main Entrance K - Exhibition

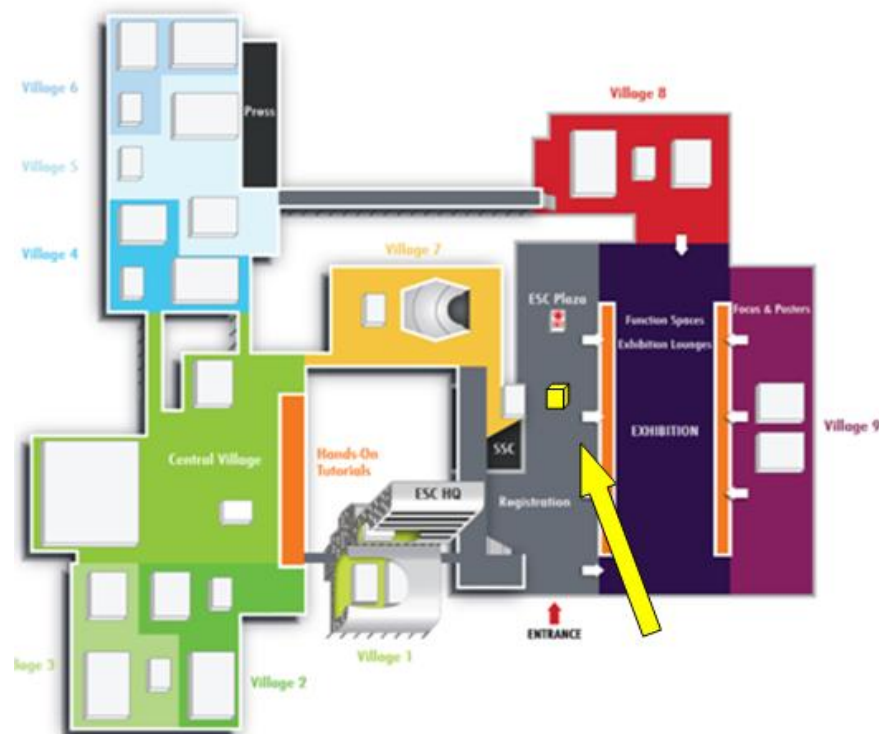
- **Entrance K toward Exhibition**
 - Size: 8 x 3 meters
 - Single sided
 - Price: €40,000 + VAT
 - Accrued Points: 16



Sitting Cubes

SOLD OUT

- **Registration Hall**
 - Cube 43cm x 43cm
 - Package of 50 cubes
 - 4 sided branding
 - Package Price: €25,000 + VAT
 - Accrued points: 10

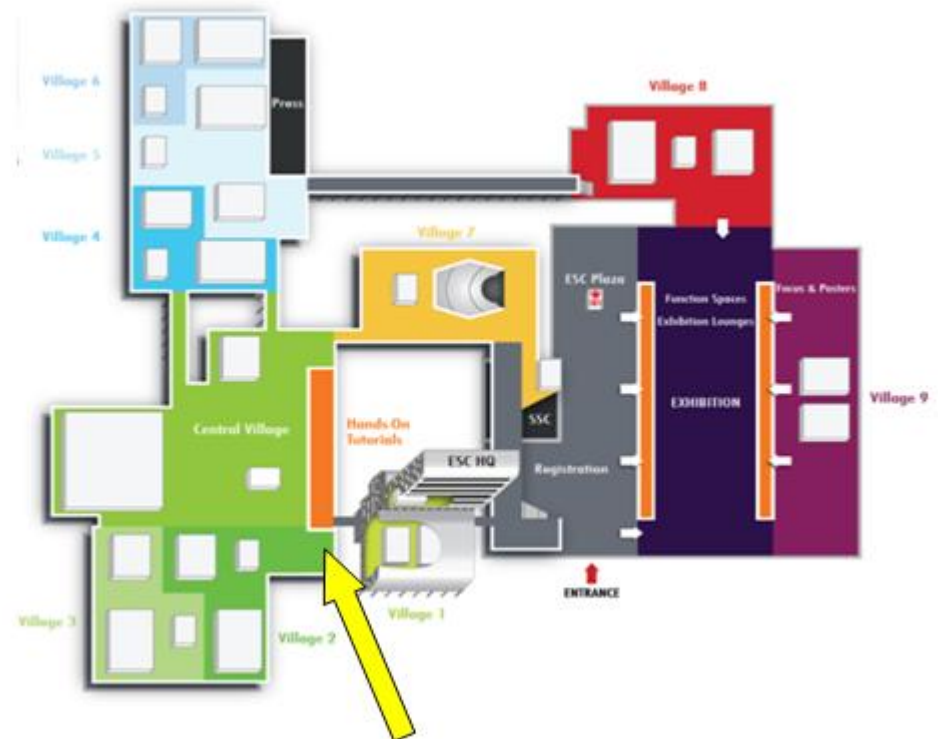


Stairway Advertising - Entrance C

SOLD OUT

- **Entrance C**

- Adhesive across the length of the kickboards in staircase
- Price: €12,000 + VAT
- Accrued points: 5



Stairway Advertising Flyover Village 8

SOLD OUT

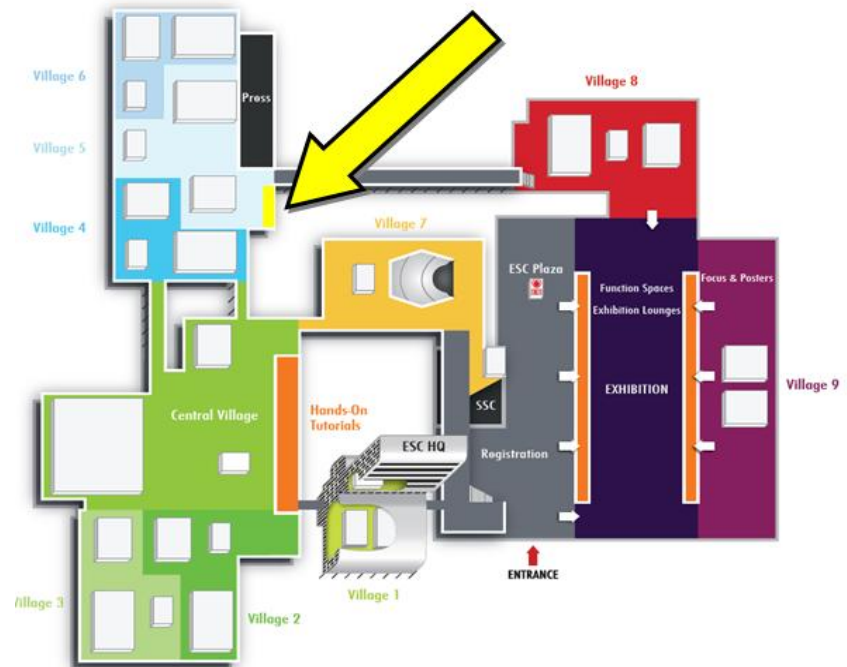
- **Flyover from Village 8 to Village 4,5,6**
 - Adhesive across the length of the kickboards in staircase
 - Price: €15,000 + VAT
 - Accrued points: 6



Stairway advertising - Entrance F

SOLD OUT

- **Entrance F**
 - Adhesive across the length of the kickboards in staircase
 - Price: €12,000 + VAT
 - Accrued points: 5



Book now: first come, first served

Complete application form

www.escexhibition.org/ESCcongress2013/Sponsorship

