



## **Badge Holder Information**

### ***Exclusive Sponsorship***

The popular and highly visible Badge Holder contains the useful Programme at a Glance referred to by delegates throughout the Congress. Worn by all delegates throughout the event, this product offers significant exposure throughout the congress. There will be 23 500 badge holders produced.

#### ➤ **Procedure**

The exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

**Deadline for Application with priority status 16 November 2012**

#### ➤ **Cost**

Badge Holder                      €70,000 Points awarded: 28 points & Bonus 7 points

#### ➤ **Invoicing**

Badge Holders will be invoiced upon receipt of the application form.

#### ➤ **Cancellation fee**

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2012
- 50% from 01 December 2012 to 28 February 2013
- 100% from 01 March 2013

#### ➤ **Specifications**

Please send your Company logo for the Badge Holder in .ai and .eps formats to:

[Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

**Deadline to provide the logo: 22 Feb 2012**