



Amsterdam City Map Information

Product Advertisement opportunity

Delegates are delighted to consult a pocket size, user-friendly map that enables them to get their bearings and make their way around a new city. Our industry partners can exclusively advertise their congress activities on this support and be associated with this very useful delegate item.

The city map will be available to every delegate at the airport and train station desks, the congress registration desks, info points, self service areas, the exhibition & CRT lounge and Fellow Lounge.

➤ Procedure

The exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

Deadline for application with priority status 16 November 2012

➤ Quantity

20 000 units

➤ Cost

Amsterdam City Map	€40,000	Points awarded: 16 points & Bonus 4 points
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➤ Invoicing

Amsterdam City Map is invoiced upon receipt of the application form.

➤ Cancellation fee

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2012
- 50% from 01 December 2012 to 28 February 2013
- 100% from 01 March 2013

➤ Specifications

High-resolution PDF-file & JPEG with bleed and crop marks. These specifications will be re-confirmed.

Please submit your visual at Sponsorship@escardio.org

Deadline to submit for approval: 14 June 2013

Deadline to submit finalised artwork: 21 June 2013

➤ Important:

Product advertisement allowed