

Industry Debrief

ESC Congress 2012



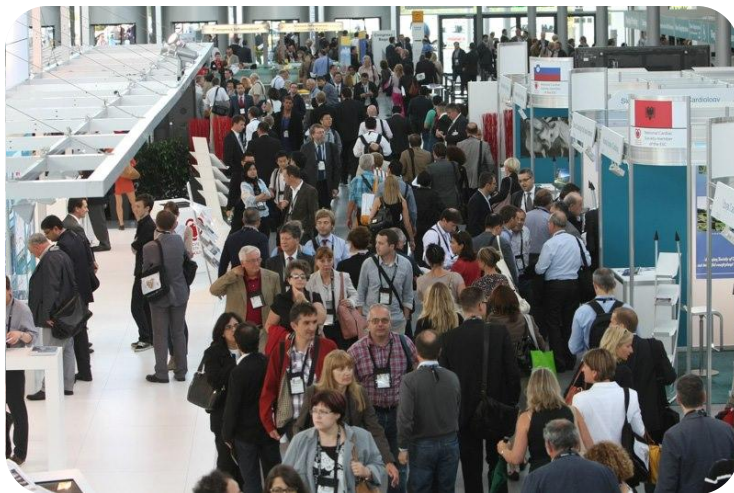
**EUROPEAN
SOCIETY OF
CARDIOLOGY®**

Active Participants: 22,059

Exhibitors: 5,275

Press: 630

Total: 27,334



Group Registrations: 46% (10,230)

Individual Registrations: 54% (11,829)

Geography – Top 20 Countries

Germany: 2520

France: 1133

Italy: 1053

Japan: 974

USA: 973

Brasil: 807

United Kingdom: 785

Spain: 770

Switzerland: 685

Netherlands: 658

China: 607

Greece: 607

India: 548

Russia: 540

Poland: 502

Austria: 382

Argentina: 380

Sweden: 363

Turkey: 362

Belgium: 250



Metrics at a Glance

	ESC 2007	ESC 2008	ESC 2009	ESC 2010	ESC 2011	ESC 2012
Abstracts submitted	9,691	9,469	9,848	9,511	10,836	9,614
Abstracts selected	3,523	3,532	4,085	4,167	4,276	4,203
Lecture rooms	30	29	30	30	34	34
Number of sessions	336	362	364	393	450	410
Expo m ² occupied	13,408	14,214	14,178	12,799	12,026	11,745
Satellite Symposia	72	79	86	84	70	73
Hands on Tutorials	n/a	1	3	4	4	4
Active Delegates	23,091	23,605	25,056	21,983	27,038	
Total Attendance	29,423	30,382	31,323	27,496	32,849	

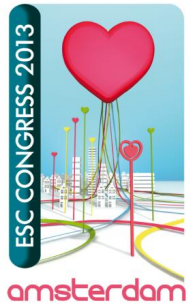
Your Contribution:

Satellite Symposia: 73

Exhibitors: 210

Multiple Initiatives





Key Dates

17 September 2012: Accrued Points for ESC Congress 2013 published

1 October 2012: Applications for industry services opportunities

Mid December 2012: Online Services open (Registrations, Congress Info)

14 February 2013: Abstract Submission Deadline

15 May 2013: Science Hotline Submission Deadline

www.escexhibition.org/ESC2013



31 August – 4 September

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