ESC Congress 2013 - Industry Debrief

Tuesday, 03 September 2013
## ESC Congress: Metrics at a glance

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Abstracts submitted</td>
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<tr>
<td>Lecture rooms</td>
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<td>Number of sessions</td>
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<td>Expo m² occupied</td>
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<td>12 165</td>
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<tr>
<td>Satellite Symposia</td>
<td>64</td>
<td>63</td>
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<td>Mini Satellite Symposia</td>
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<td>Hands on Tutorials</td>
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<td>3</td>
<td>4</td>
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<tr>
<td>Active Delegates</td>
<td>23 605</td>
<td>25 056</td>
<td>21 983</td>
<td>27 080</td>
<td>21 440</td>
<td>25 028</td>
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<tr>
<td>Total Attendance</td>
<td>30 382</td>
<td>31 323</td>
<td>27 496</td>
<td>32 897</td>
<td>27 279</td>
<td>29 907</td>
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</tbody>
</table>
1. Were you satisfied with your overall experience at ESC Congress 2013?

1) Good
   - 77.8%

2) Moderate
   - 22.2%

3) Poor
   - 0%
2. Did the event meet your company’s expectations in terms of scientific exchange with the cardiology community?

1) Good
   - 83.3%

2) Moderate
   - 12.5%

3) Poor
   - 4.2%
3. Were the ESC team available when you needed them?

1) Good
   - 65.2%

2) Moderate
   - 30.4%

3) Poor
   - 4.3%
4. What did you think of the organisation of the exhibition?

1) Good
69.6%

2) Moderate
26.1%

3) Poor
4.3%
5. What did you think of the location of the exhibition in the venue?

1) Good
   - 69.6%

2) Moderate
   - 30.4%

3) Poor
   - 0%
6. Were you happy with the opening hours of the exhibition?

1) Good
   80%

2) Moderate
   20%

3) Poor
   0%
7. What did you think of the exhibition services?

1) Good
   - 68%

2) Moderate
   - 28%

3) Poor
   - 4%
8. What did you think of the organisation of the satellite symposia?

1) Good
   - 78.9%

2) Moderate
   - 21.1%

3) Poor
   - 0%
9. What did you think of the catering services?

1) Good 64.7%

2) Moderate 11.8%

3) Poor 23.5%
10. What did you think of the lecture room quality?

1) Good
   68.4%

2) Moderate
   26.3%

3) Poor
   5.3%
Exhibition Feedback

- Transparency
- Opening Times
- Dismantling
- Hanging Requirements
- Exhibition Lounges
Symposia Feedback

- Organisation
- Lecture Rooms
- Audovisual
- Attendance
Sponsorship Feedback

- Congress Bags – Final Programme
- Industry Programme
- Mobile App
- Webcasts
- ESC Congress 365