ESC Congress 2013 - Industry Debrief

Tuesday, 03 September 2013



ESC Congress: Metrics at a glance

	ESC 2008 Munich	ESC 2009 Barcelona	ESC 2010 Stockholm	ESC 2011 Paris	ESC 2012 Munich	ESC 2013 Amsterdam actual
Abstracts submitted	9 469	9 848	9 511	10 836	9 614	10 491
Abstracts selected	3 532	4 085	4 167	4 276	4 203	4 215
Lecture rooms	29	30	30	34	34	32
Number of sessions	362	364	393	424	426	432
Expo m ² occupied	14 214	14 178	12 799	12 165	11 755	10 200
Satellite Symposia	64	63	56	43	73	71
Mini Satellite Symposia	15	23	28	26		
Hands on Tutorials	1	3	4	4	5	4
Active Delegates	23 605	25 056	21 983	27 080	21 440	25 028
Total Attendance	30 382	31 323	27 496	32 897	27 279	29 907



1. Were you were satisfied with your overall experience at ESC Congress 2013?

1) Good

77.8 %

2) Moderate



22.2 %

3) Poor



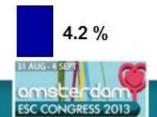
2. Did the event meet your company's expectations in terms of scientific exchange with the cardiology community?

1) Good

83.3 %

2) Moderate





3. Were the ESC team available when you needed them?

1) Good

65.2 %

2) Moderate

30.4 %





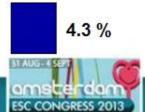
4. What did you think of the organisation of the exhibition?

1) Good

69.6 %

2) Moderate

26.1 %



5. What did you think of the location of the exhibition in the venue?

1) Good

69.6 %

2) Moderate

30.4 %

3) Poor



6. Were you happy with the opening hours of the exhibition?

1) Good

80 %

2) Moderate



3) Poor



7. What did you think of the exhibition services?

1) Good

68 %

2) Moderate

28 %





8. What did you think of the organisation of the satellite symposia?

1) Good

78.9 %

2) Moderate



3) Poor



9. What did you think of the catering services?



64.7 %

2) Moderate



3) Poor



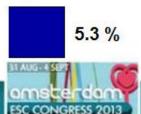
23.5 %

10. What did you think of the lecture room quality?



2) Moderate

26.3 %



Exhibition Feedback

- > Transparency
- Opening Times
- Dismantling
- > Hanging Requirements
- > Exhibition Lounges



Symposia Feedback

- Organisation
- > Lecture Rooms
- > Audovisual
- > Attendance



Sponsorship Feedback

- Congress Bags Final Programme
- > Industry Programme
- Mobile App
- > Webcasts
- **ESC Congress 365**

