

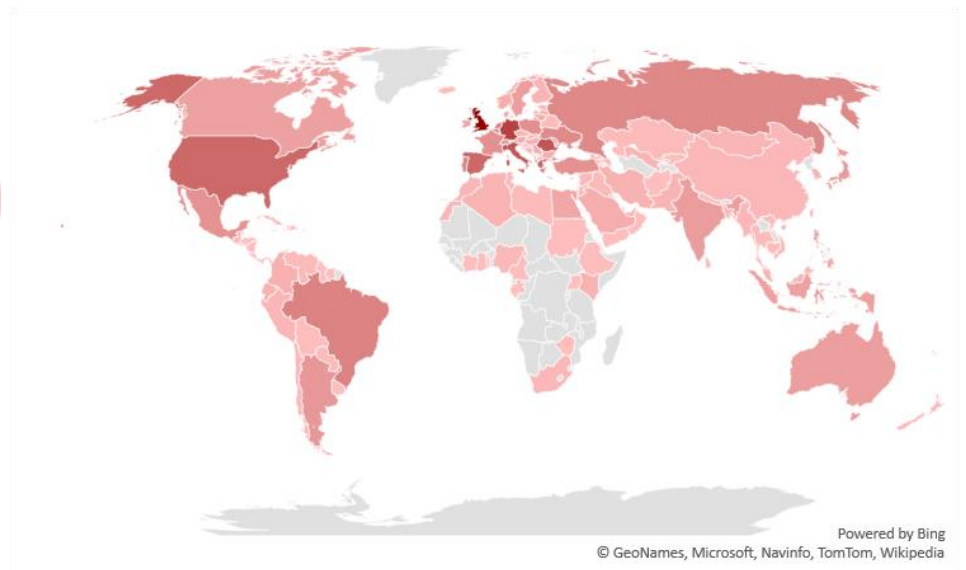
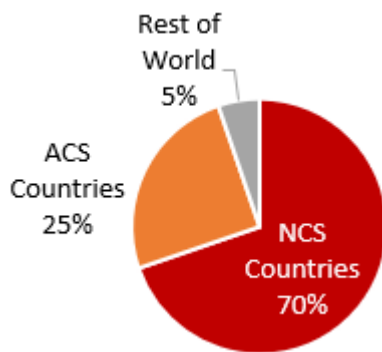
# **ESC Digital Health Week**

30<sup>th</sup> November – 3<sup>rd</sup> December 2020

## Registration

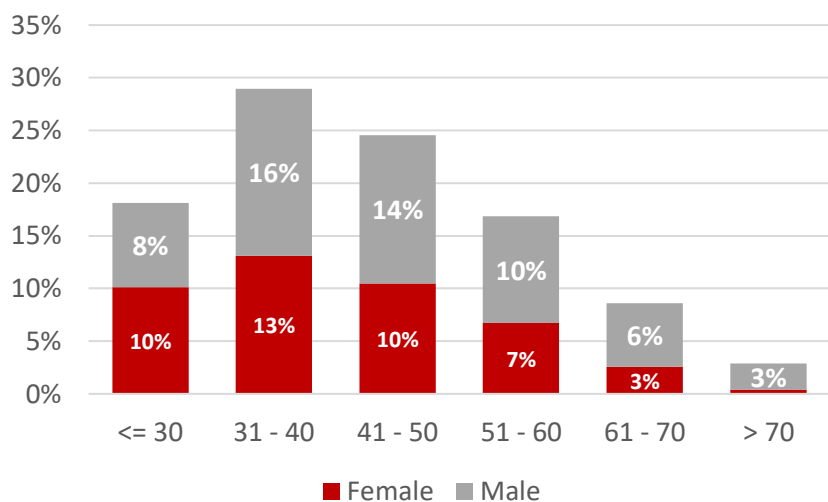
- **4,025** registered delegates from **136** countries/territories
- **70% of registrations came from NCS Countries** (ESC Congress 2020: 42%);
- **25% from ACS countries** (ESC Congress 2020: 50%)

Top 10 countries	Registered	% of total
United Kingdom	346	8.2%
Germany	226	5.4%
Italy	191	4.5%
Romania	190	4.5%
Greece	165	3.9%
United States of America	157	3.7%
Spain	156	3.7%
Netherlands (The)	123	2.9%
Portugal	111	2.6%
Brazil	109	2.6%



- **47%** of registrants under 40 (ESC Congress 2020: 57%)
- **43%** of registrants were female (ESC Congress 2020: 45%)

Age and gender of registered delegates

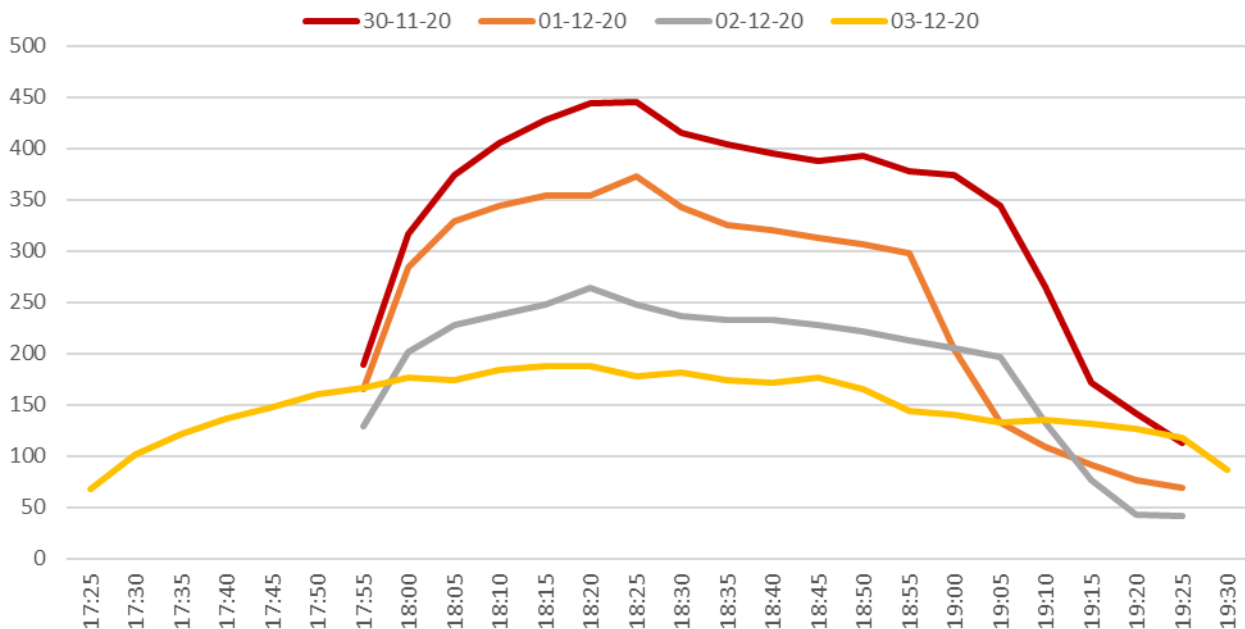


## Live programme

- **1,033 delegates** attended the live programme over the 4 days of Digital Health week (attendees)

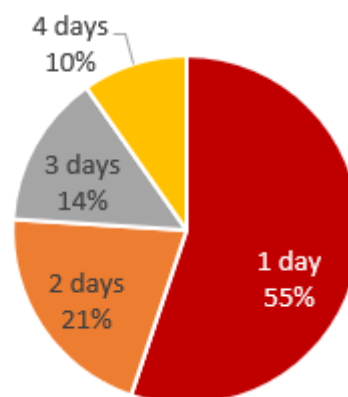
	30-Nov	01-Dec	02-Dec	03-Dec
Total live event attendees	640	517	367	321
Peak simultaneous viewers	445	373	264	188

Unique Viewers - Live programme



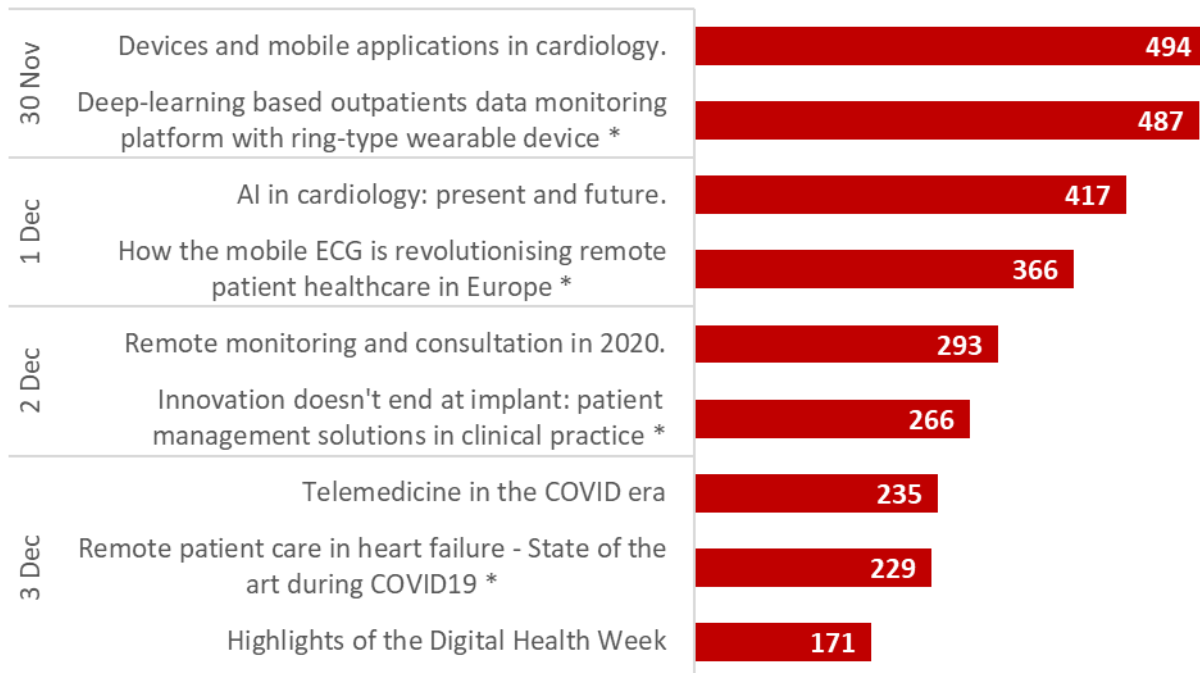
- **45%** of attendees attended on more than 1 of the 4 days (ESC Congress: 53%).
- **10%** of attendees attended all 4 days (ESC Congress: 14%).

no of days attended	delegates	% of total
1 day	570	55.2%
2 days	215	20.8%
3 days	147	14.2%
4 days	101	9.8%



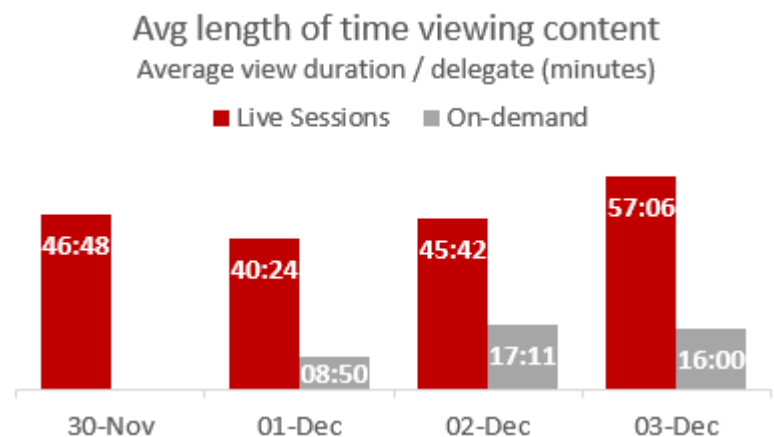
- ‘*Devices and mobile applications in cardiology*’, the first session broadcast from Digital Health week, had the highest number of live attendees with **494 delegates** logging on to watch during the course of the broadcast.

## Session Attendees



Note: Sessions with an asterisk (\*) above are sponsored sessions

- **47:30** - The average time delegates spent watching live content (note: the programme on 3<sup>rd</sup> December was approximately 45 minutes longer than the previous days)
- On-demand content from the previous days sessions was available on the platform from the 1<sup>st</sup> December
- **14:00** – the average amount of time delegates spent watching on-demand content.



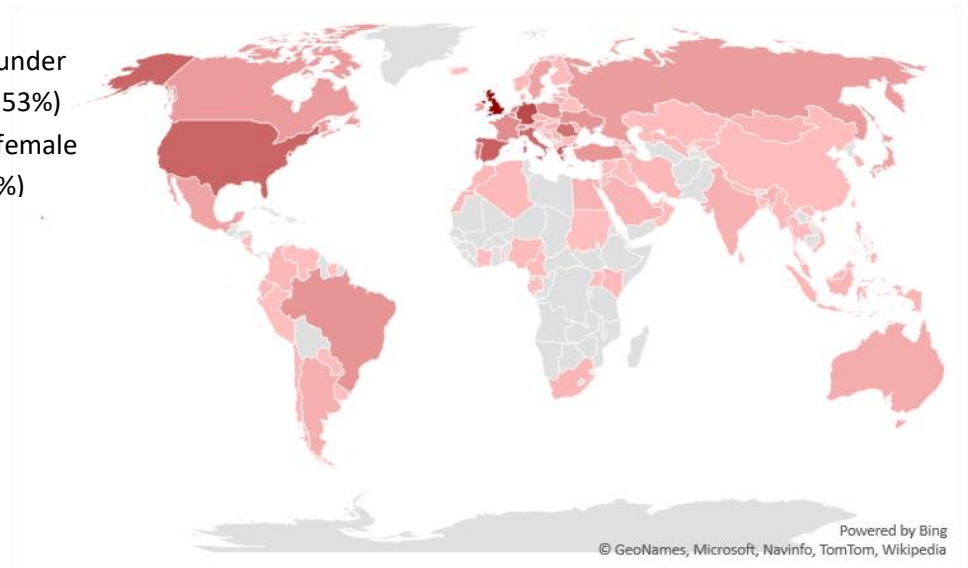
## Event attendees

- **1,033 delegates** (25.7% of total registered delegates) from **97 countries** logged on to the congress platform to watch sessions live as they were broadcast.
- A further 148 delegates logged on to the congress platform during congress dates and only viewed on-demand content.
- **In total, 1,181 delegates** (29.3% of total registered delegates (ESC Congress: 62%)) logged on to the congress platform during the congress dates and watched live and/or on-demand sessions.

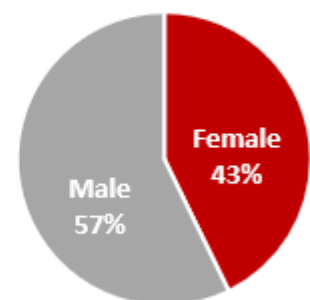
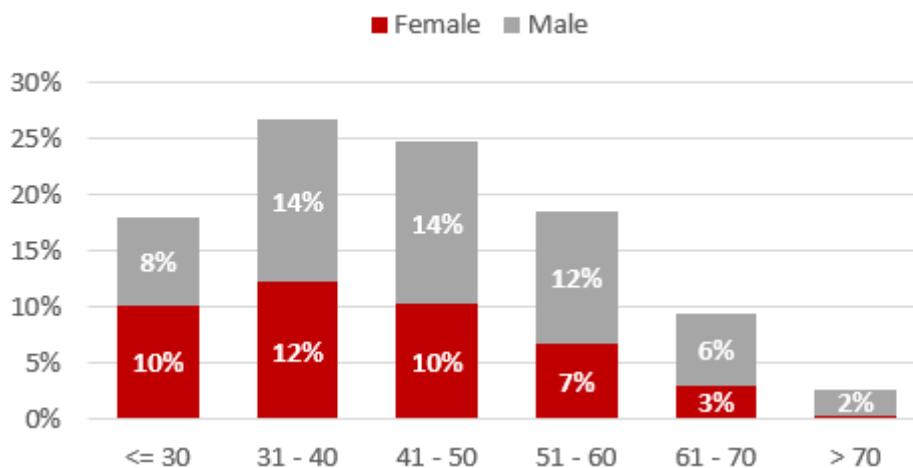
## Attendee profiles

- **1,181** delegates (29.3% of total registered delegates) from **105** countries/territories logged on to the congress platform during the congress dates and watched live and/or on-demand sessions.
- **76%** of delegates came from NCS countries (ESC Congress 2020: 45%);
- **18%** from ACS countries (ESC Congress 2020: 47%);
- **6%** from rest of world (ESC Congress 2020: 8%)
- **45%** of delegates were under 40 (ESC Congress 2020: 53%)
- **43%** of delegates were female (ESC Congress 2020: 44%)

Top 10 countries	Delegates	% of total delegates
United Kingdom	117	9.9%
Germany	72	6.1%
Spain	58	4.9%
Greece	58	4.9%
United States of America	55	4.7%
Italy	54	4.6%
Romania	48	4.1%
Belgium	39	3.3%
Netherlands (The)	39	3.3%
Portugal	36	3.0%



## Age and gender of delegates



- **41%** of delegates were practising cardiology physicians
- **25%** of delegates were students or in training

Profession / stage in career	In training	Student	Practicing	Retired	Grand Total	
Physician Cardiologist	119	8	479	12	618	52.3%
Other	31	56	161	6	254	21.5%
Physician (non-cardiologist)	40	18	94	2	154	13.0%
Allied Professional	6	12	94	5	117	9.9%
Nurse	3	5	29	1	38	3.2%
Grand Total	199	99	857	26	1181	
	16.9%	8.4%	72.6%	2.2%		

- **66%** of delegates work in a hospital setting (note that a single delegate can work in more than one setting)

Place of work	Delegates	% of total
Healthcare - Hospital	784	66.4%
Research Institution - University	474	40.1%
Industry	277	23.5%
Healthcare - Private Practice	254	21.5%
Research Institution - Non-University	79	6.7%
Administration and Government	57	4.8%
Insurance	11	0.9%

- **554 delegates held 1,218 ESC memberships** during Digital Health Week

The table below shows the number of individual delegates who hold a membership (*note that a delegate can hold multiple memberships. i.e. if you add up the 'regular' memberships column it totals 602 (the number of regular association memberships held by 302 individual delegates). 302 is the number of delegates that hold those 602 memberships*)

	Association Membership			FESC/EFESC	Professional Member	Total
	Regular	Active	Fellow			
ESC				83	222	305
ACNAP	46	17				63
ACVC	96	29				125
EACVI	114	89	5			208
EAPC	115	29				144
EAPCI	96					96
EHRA		72	4			76
HFA	135	61	5			201
<b>Total</b>	<b>302</b>	<b>222</b>	<b>14</b>	<b>83</b>	<b>222</b>	<b>554</b>