



EAPC
European Association
of Preventive Cardiology

ESC Preventive Cardiology 2023

Industry Virtual Site Visit

7 September 2022



13-15 April
Malaga, Spain •

#ESCPrev2023

www.escardio.org/ESCPrev

 **ESC**
European Society
of Cardiology

Agenda

14:00	Welcome	Michael Papadakis, EAPC President
14:05	ESC Preventive Cardiology 2023: Vision, format, scientific programme, venue	Nicolle Kränkel, Congress Programme Committee chairperson Kim Smeets, Event Manager
14:25	Industry opportunities	Malek Lebsir, Associate Director, Strategy & Partnership Emilie Hulin, Account Manager
14:45	Questions & Answers	All

Welcome address

Michael Papadakis

EAPC President



EAPC

European Association
of Preventive Cardiology

Our mission:

To promote excellence in research,
practice, education and policy in
cardiovascular health, primary and
secondary prevention

2022-2024 Executive Officers



Martin Halle
Past-President



Michael Papadakis
President



Ana Abreu
President-Elect

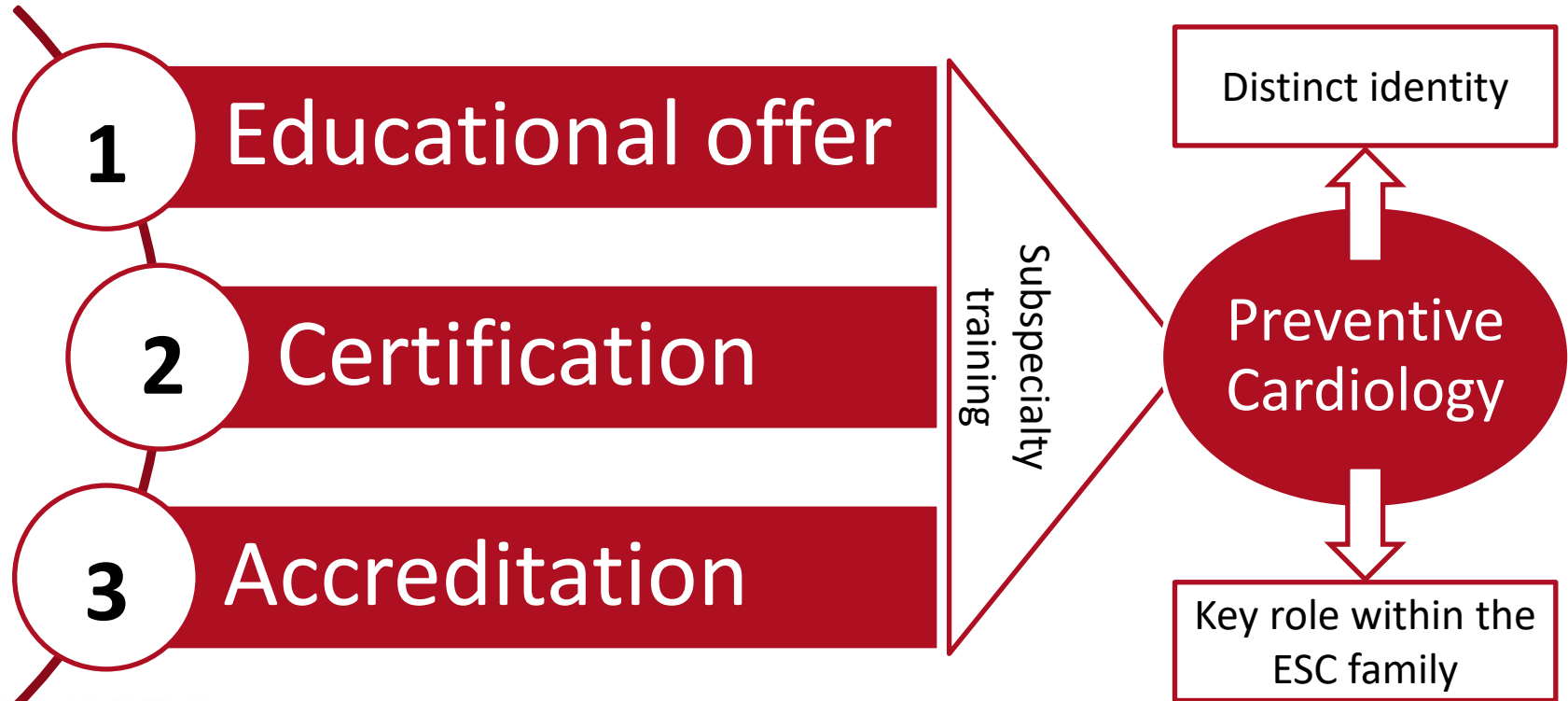


Vass Vassiliou
Treasurer



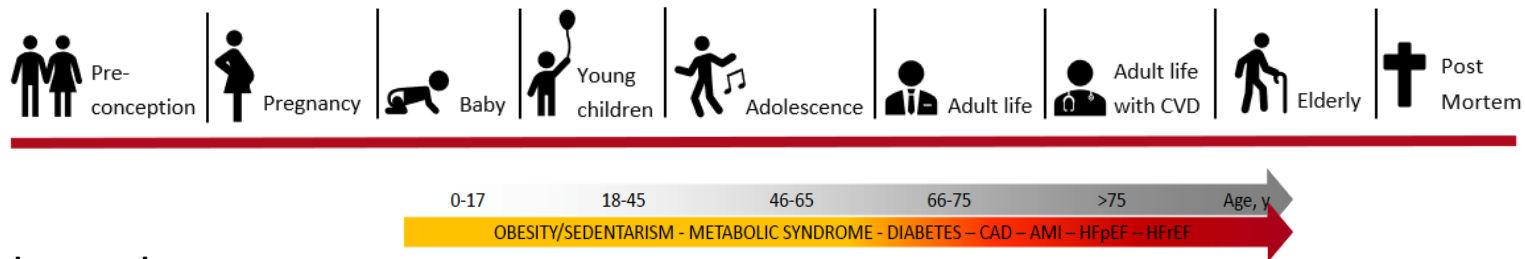
Dominique Hansen
Secretary

Priorities for 2022-2024



Comprehensive approach to cardiovascular disease prevention

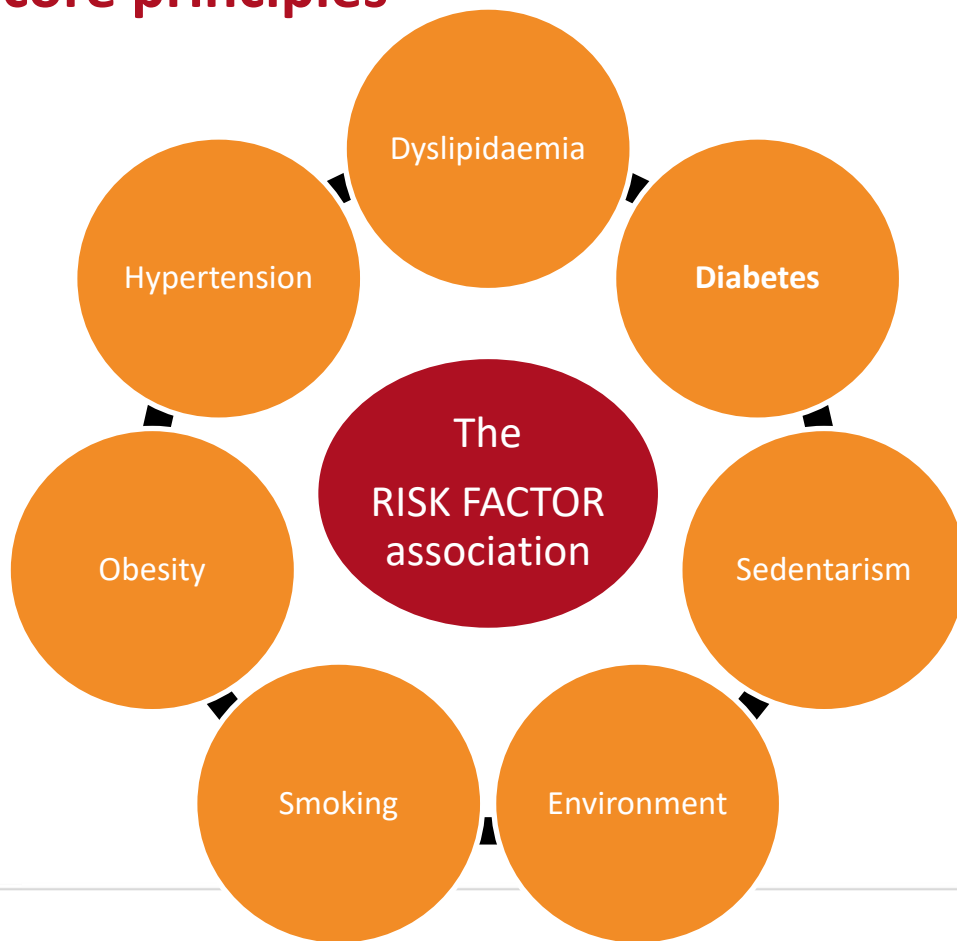
- **Holistic, Lifelong, Personalised** prevention



- Through

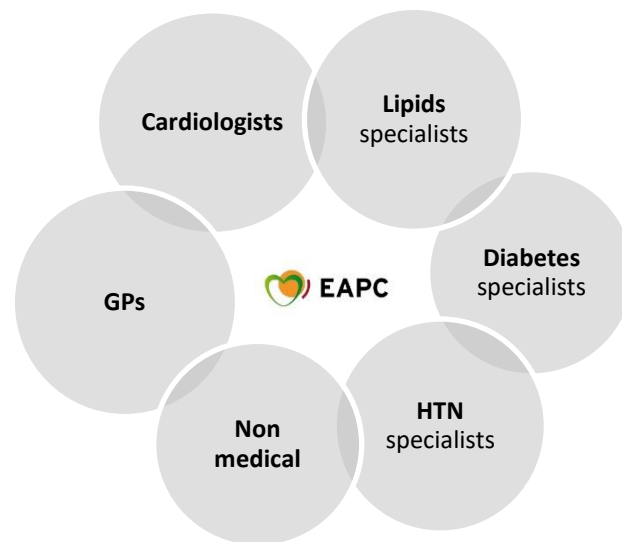
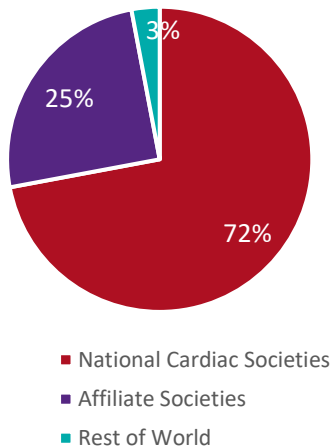
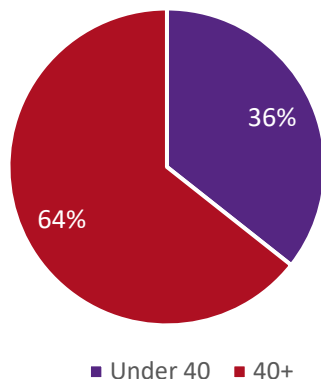
- Lifestyle interventions – Exercise, smoking cessation, nutrition
- Medical therapy – Dyslipidaemia, Diabetes, Obesity, Hypertension
- Device therapy
- Digital technology
- Environment

Back to our core principles



EAPC community

- **+ 23,000** Preventive Cardiology bulletin subscribers
- **+4,700** members



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ESC Preventive Cardiology 2023

Nicolle Kränkel

Congress Programme Committee Chairperson

ESC Preventive Cardiology

The annual congress of the EAPC

Organised by EAPC since 2006



91% of 2022 respondents gave the highest satisfaction rate



1,300-1,500
participants



From 80 countries



40% below 40 y/o



2,5 days



40-50 Sessions



150-170 Faculty

Why an onsite congress?

Preferred option from the audience
(2022 post congress survey)

A **key milestone** to build the
Preventive Cardiology Community

Increased opportunities for **networking
& exchange**

2,5 days onsite

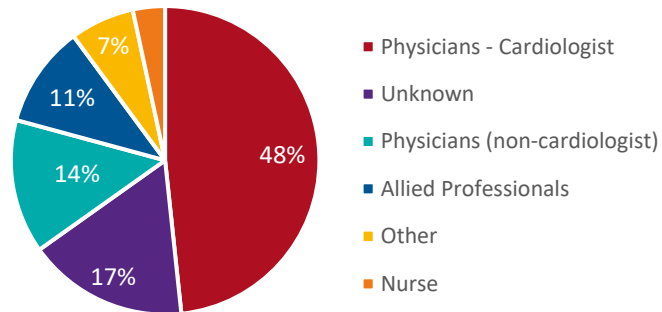
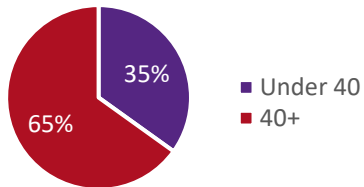
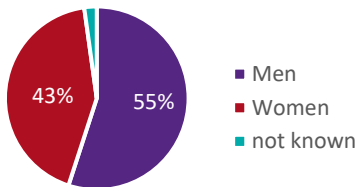
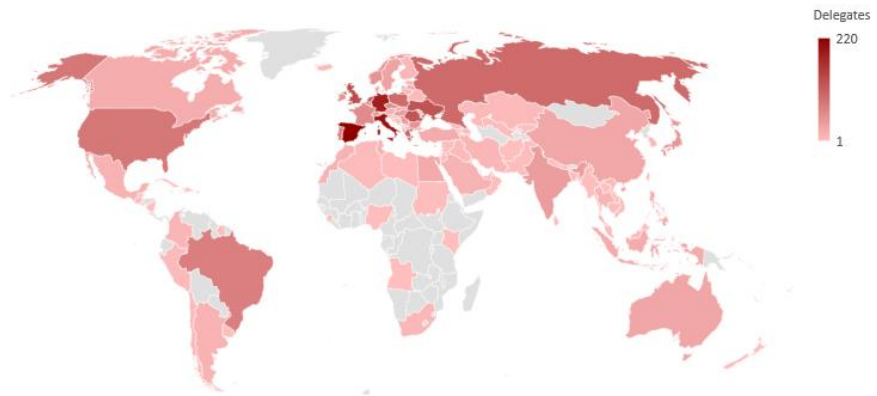
Sessions available for registered participants on
the **congress platform** within 24h

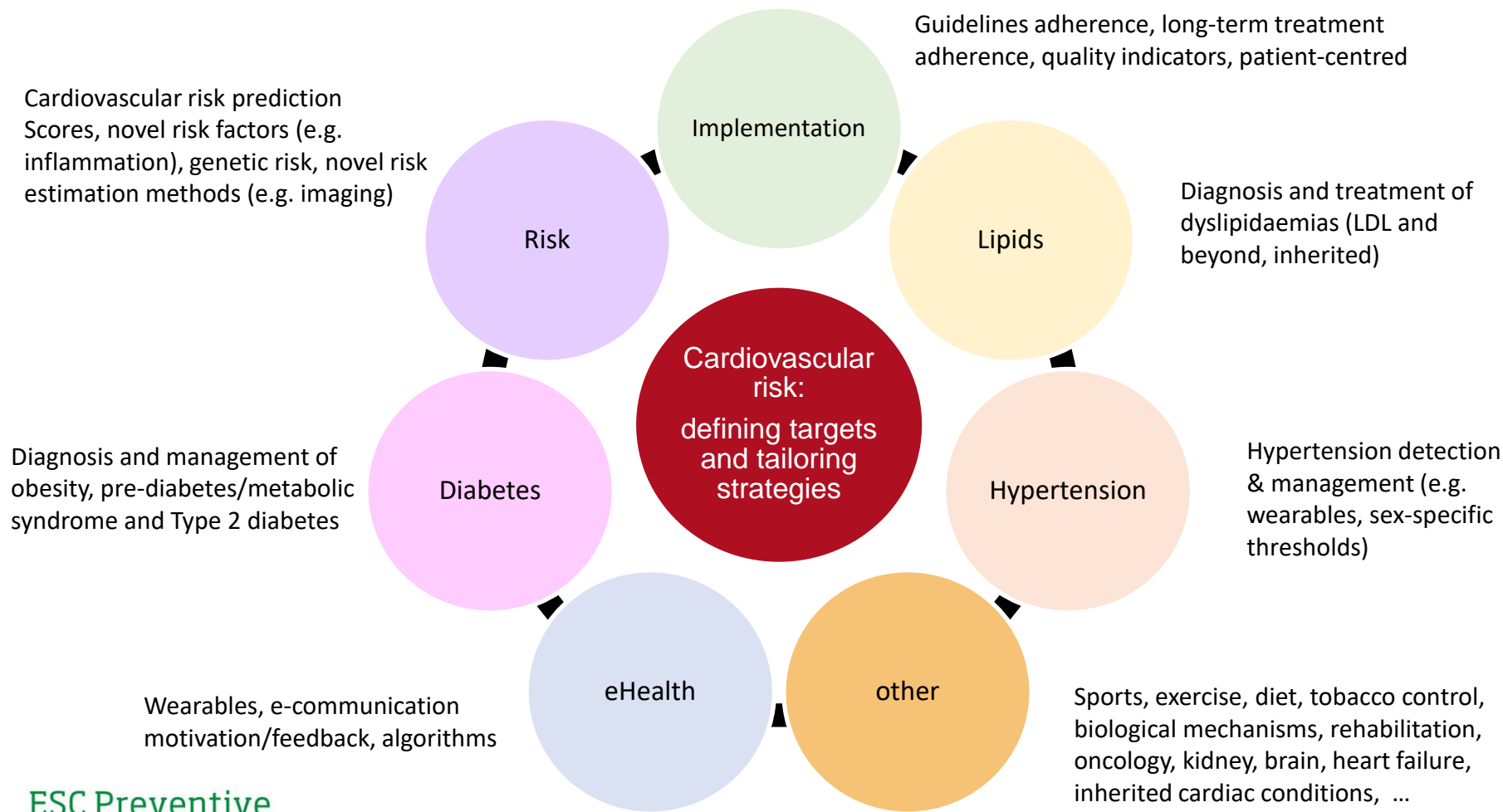
VOD available for 2 weeks for registered
participants, then restricted to EAPC members



Target audience

- **Objective : 1,300** participants





Preliminary grid

Thursday 13 April 2022				Friday 14 April 2022				Saturday 15 April	
08:00-08:20				Thursday's highlights				Friday's highlights	
08:30-09:30				other	LIPIDS	RISK	abstract programme	RISK	
9:30 - 10:35	Opening session & welcome reception			COFFEE BREAK Satellite symposium 45'				COFFEE BREAK EAPC General Assembly	
10:35-11:35	RISK	LIPIDS	IMPLEMENTATION abstract programme	RISK	other	other	abstract programme	IMPLEMENTATION	
11:45-12:45	other	eHEALTH	RISK abstract programme	HYP	DIABETES	IMPLEMENTATION abstract programme		Viviane Conraads Award	
12:45-14:15	LUNCH BREAK Satellite symposium 60'			LUNCH BREAK Satellite symposium 60'				Closing session	
14:15-15:15	other	RISK	IMPLEMENTATION abstract programme	RISK	LIPIDS	RISK	abstract programme		
15:25-16:25	RISK	DIABETES	LIPIDS abstract programme	other	RISK	IMPLEMENTATION abstract programme			
16:25-17:30	COFFEE BREAK Satellite symposium 45'			COFFEE BREAK Satellite symposium 45'					
17:30-18:30	LIPIDS	YIA Session	YIA Session abstract programme	RISK	YIA Session	YIA Session abstract programme			
18:40-19:10	EAPC Challenges (exercise break)			EAPC Championship					

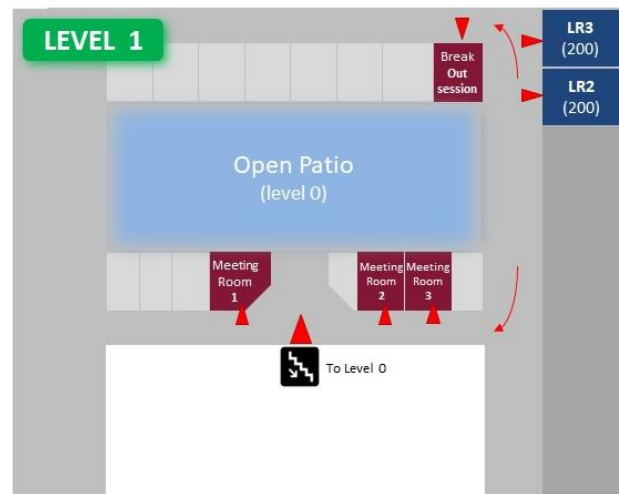
Venue: Palacio de Ferias y Congresos de Malaga (Spain)



The last EAPC Congress in Malaga (2017) attracted **1,080 participants**

Preliminary overview

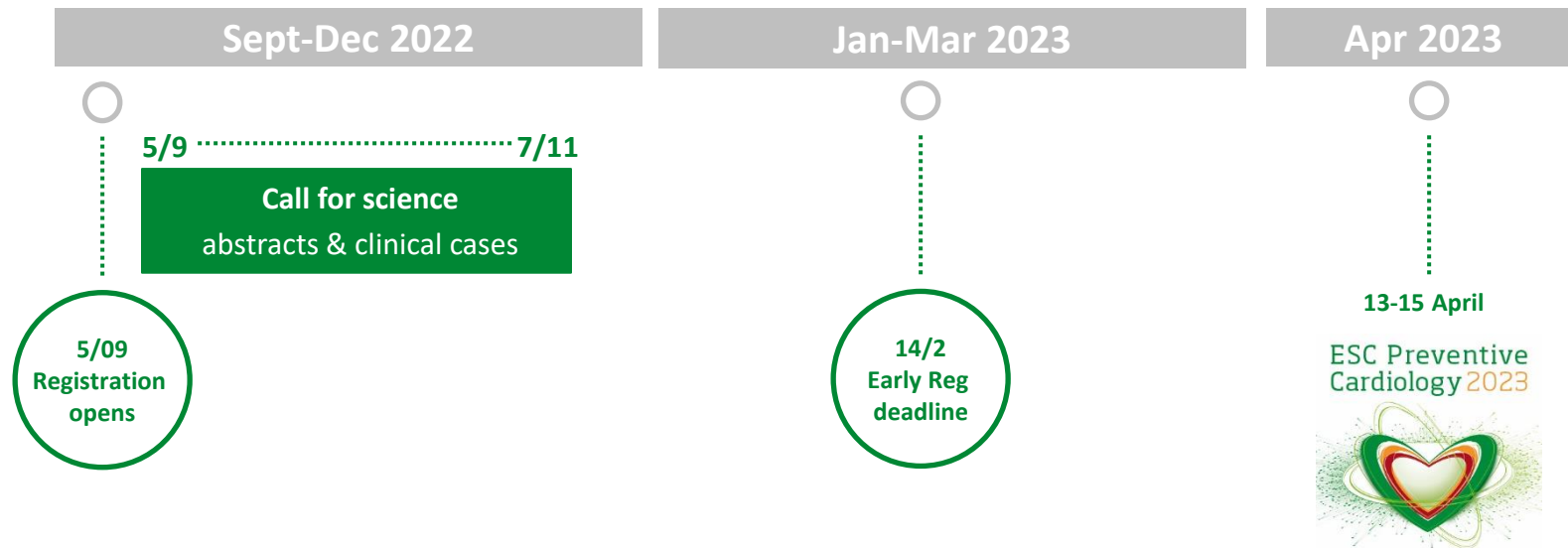
ESC Preventive Cardiology 2023
(13-15 April - Malaga)



- Level 0 = 1 lecture room, 1 agora, exhibition area, poster area and registration area
- Level 1 = 2 lecture rooms + 3 meeting rooms

Poster area = networking area

Key dates



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14:00	Welcome	Michael Papadakis, EAPC President
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14:45	Questions & Answers	All

Industry opportunities

Satellite symposia

- 1300 delegates expected
- Onsite only
- Exclusive satellite symposia
- Room capacity of 200 to 250 seats
- VOD available on the congress platform then on demand on ESC 365



Day 1 – Thursday, 13 April 2023

TIME	DURATION	LECTURE ROOM 1 250 SEATS	LECTURE ROOM 2 200 SEATS	LECTURE ROOM 3 200 SEATS
09:30 - 10:35	65 min			
10:35 - 11:35	60 min	Scientific Session	Scientific Session	Scientific Session
11:45 - 12:45	60 min	Scientific Session	Scientific Session	Scientific Session
13:00 - 14:00	60 min	EXCLUSIVE SATELLITE SYMPOSIUM		
14:15 - 15:15	60 min	Scientific Session	Scientific Session	Scientific Session
15:25 - 16:25	60 min	Scientific Session	Scientific Session	Scientific Session
16:35 - 17:20	45 min	EXCLUSIVE SATELLITE SYMPOSIUM		
17:30 - 18:30	60 min	Scientific Session	Scientific Session	Scientific Session
18:40 - 19:10	30 min			

Day 2 – Friday, 14 April 2023

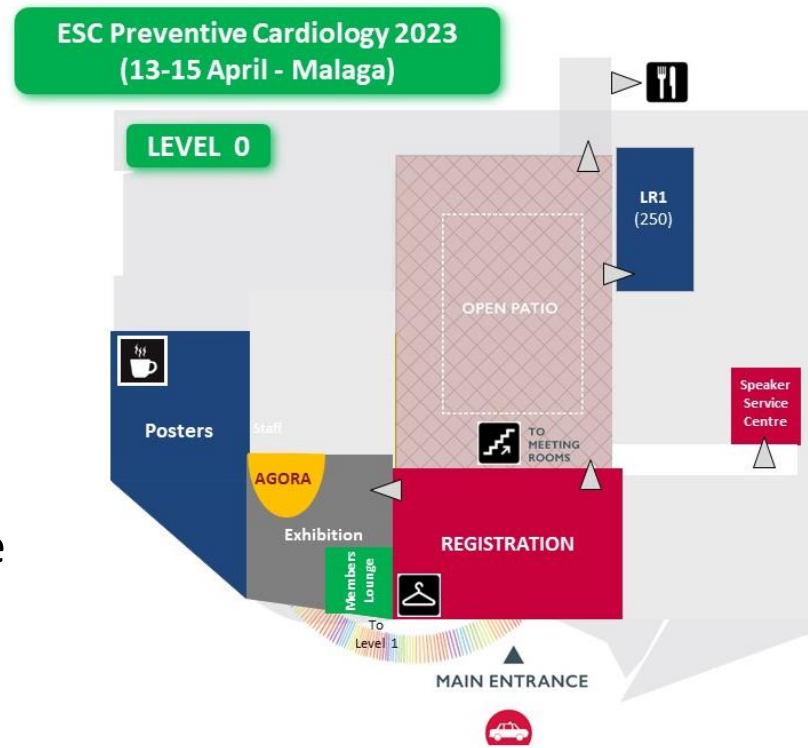
TIME	DURATION	LECTURE ROOM 1 250 SEATS	LECTURE ROOM 2 200 SEATS	LECTURE ROOM 3 200 SEATS
08:00 - 08:20	20 min			
08:30 - 09:30	60 min	Scientific Session	Scientific Session	Scientific Session
09:40 - 10:25	45 min	EXCLUSIVE SATELLITE SYMPOSIUM		
10:35 - 11:35	60 min	Scientific Session	Scientific Session	Scientific Session
11:45 - 12:45	60 min	Scientific Session	Scientific Session	Scientific Session
13:00 - 14:00	60 min	EXCLUSIVE SATELLITE SYMPOSIUM		
14:15 - 15:15	60 min	Scientific Session	Scientific Session	Scientific Session
15:25 - 16:25	60 min	Scientific Session	Scientific Session	Scientific Session
16:35 - 17:20	45 min	EXCLUSIVE SATELLITE SYMPOSIUM		
17:30 - 18:30	60 min	Scientific Session	Scientific Session	Scientific Session
18:40 - 19:10	30 min			

Day 3 – Saturday, 15 April 2023

TIME	DURATION	LECTURE ROOM 1 250 SEATS	AGORA 60 SEATS
08:00 - 08:20	20 min		Scientific session
08:30 - 09:30	60 min	Scientific session	
09:30 - 10:35	65 min	COFFEE BREAK	
10:35 - 11:35	60 min	Scientific session	
11:35 - 12:20	45 min	Scientific session	
12:20 - 12:50	30 min	Closing Session	

Exhibition

- Exhibition area: meeting point of the attendees
- Dedicated coffee and lunch breaks to network
- Directly surrounded by the posters area
- Integrating Agora & Members lounge



New offers

Our packages: some turnkey formulas

- Comprehensive offers
- Tailored to suit your needs
- For a holistic and seamless approach to your event strategy



Packages

Exhibition Welcome Package:

6m² floor space for a small investment
at 3 800€ all included



Global sponsor packages:

Price	€29,000	€26,000
<ul style="list-style-type: none">• Exhibition Stand Space (9m²) or Exhibition Welcome Package (6m²)• 1 Exclusive Satellite Symposium• 1 Pre-event eBlast	60min	45min

Onsite Partner Services

Meeting Rooms

- Organise informal meetings
- Host a limited number of guests
- Reserved for 3 days

Closed Industry Meetings

- During available time slots
- Staff briefing or specific closed meetings



Sponsorship

- eBlasts
- eDaily Bulletin Banner
- Educational Grant
- Delegate Badge Laces
- Badge Lead Management System
- Content Licensing Agreement



ESC Preventive Cardiology 2023

13-15 April
Malaga & Online

Relive all of our sessions on demand!

Dear Chris,

Couldn't catch everything you wanted to see at ESC Preventive Cardiology 2023? The science doesn't end there!

All content from the congress is available on demand to registered delegates until 25 April, which means that you can watch the sessions you missed or replay presentations of particular interest - all at your convenience.

Find out from our industry partners about their latest ground-breaking research, therapies and products in the field.

AMARIN

Watch our Satellite Symposium on the ESC Preventive Cardiology 2023 platform

Watch Amarin Pharma Satellite Symposium on demand

Just getting started!

Dear Dr Crick,

Couldn't catch all of our Live Program? Our live event was just the start of the experience! All on-demand content from ESC Prevalence Cardiology Care 2023 is now available on our online platform to registered attendees until 12 April, which means that you can watch the sessions you missed or replay presentations of particular interest - all at your convenience.

Discover the latest insights from our industry partner on their ground-breaking research, therapies and products in cardiovascular care and find out how these contribute to facilitating your daily practice and improving patient outcomes.

FACULTY
Panel: Coronary Telerisk Portals

Coronary outcomes for atrial fibrillation patients undergoing cardiac interventions
Monday, 4 April
10:30-11:00 CEST

Cardiac Contractility Modulation
Dr. David J. Morrow

Cardiac contractility modulation (CCM): Device-based intervention for heart failure
Monday, 4 April
19:25-20:00 CEST

Industry content will be available to registered delegates on [the platform](#) until 5 May. Industry presentations will also be freely available to everyone on [ESC 360](#), the Cardiology hub, from 6 May onwards.

Looking forward to seeing you at ESC 2023.

Key dates

Assignment
on first come,
first served
basis

Deadline for
Order Forms
submissions to
French
Authorities

13/02/23

05/09/22

04/01/23

01/02/23

Sales Launch
www.escehhibition.org

Deadline to
order **sponsor**
packages

We count on
you to place
orders **before**
beginning of
February

ESC Preventive
Cardiology 2023

EAPC Annual Congress

13-15 April
Malaga, Spain



Thank you very much for your attention
Questions and comments welcome!