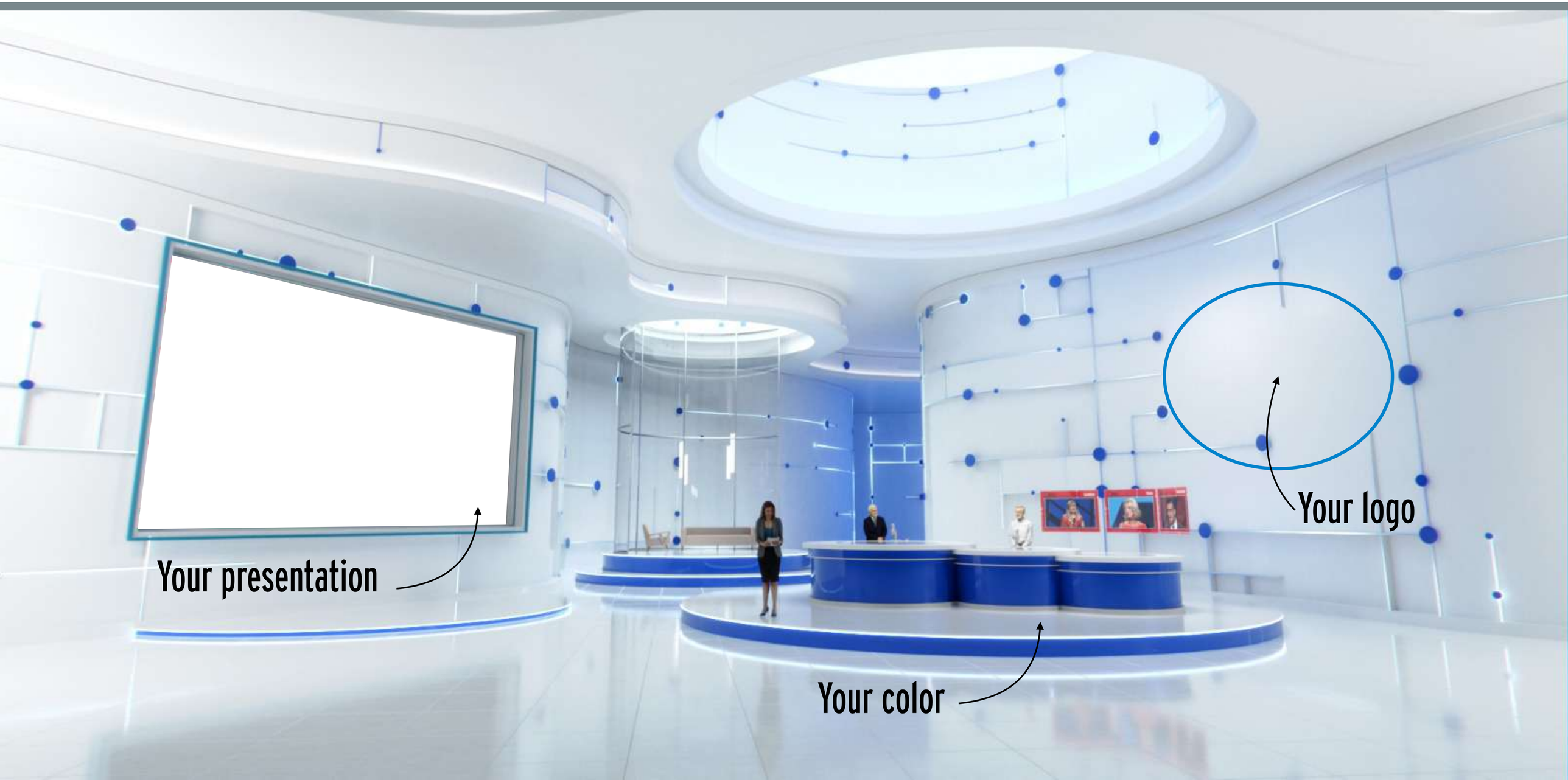
ESC CONGRESS 2020:
Industry sessions

ESC Studio overview

ESC Industry sessions

- Choose your colour
- Place your logo
- Add images on the walls
- Choose place in studio that you want to use
- Choose live or pre-recorded

ESC Studio style - industry sessions



ESC Studio style - industry sessions

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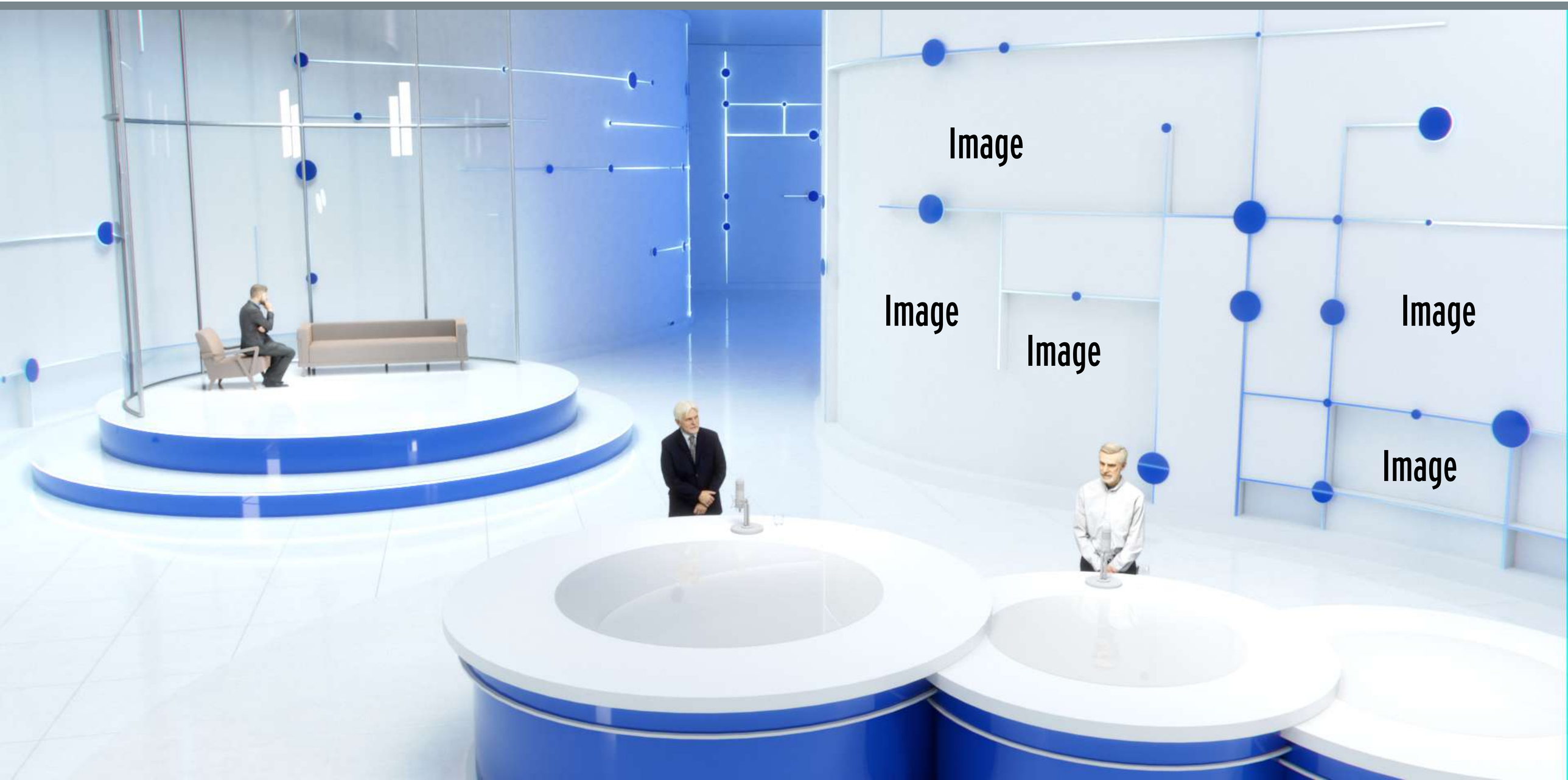

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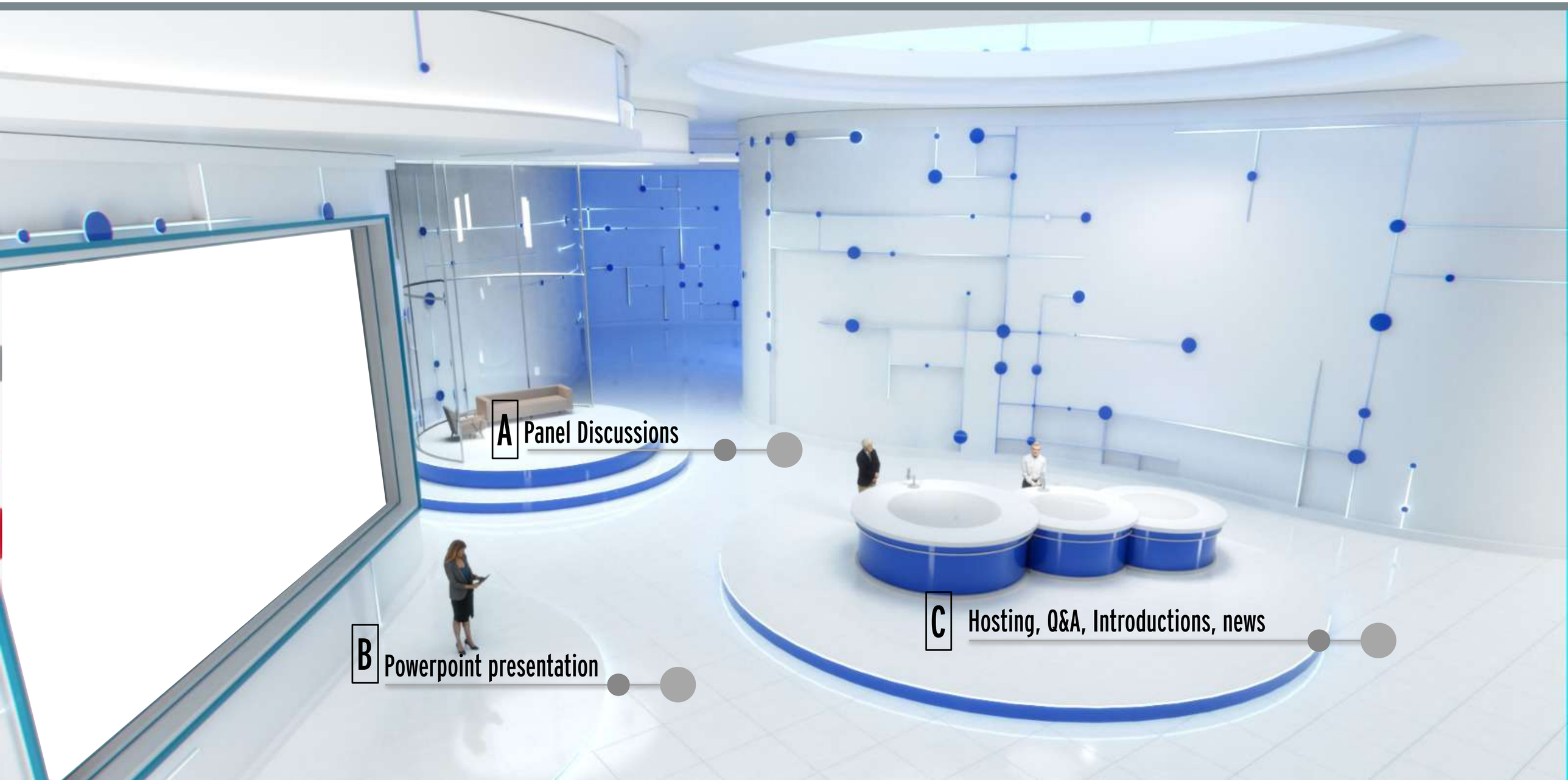


Which part of the studio?

- A: Seated setting for discussion
- B: Presentation setting
- C: News desk setting

Live or recorded:

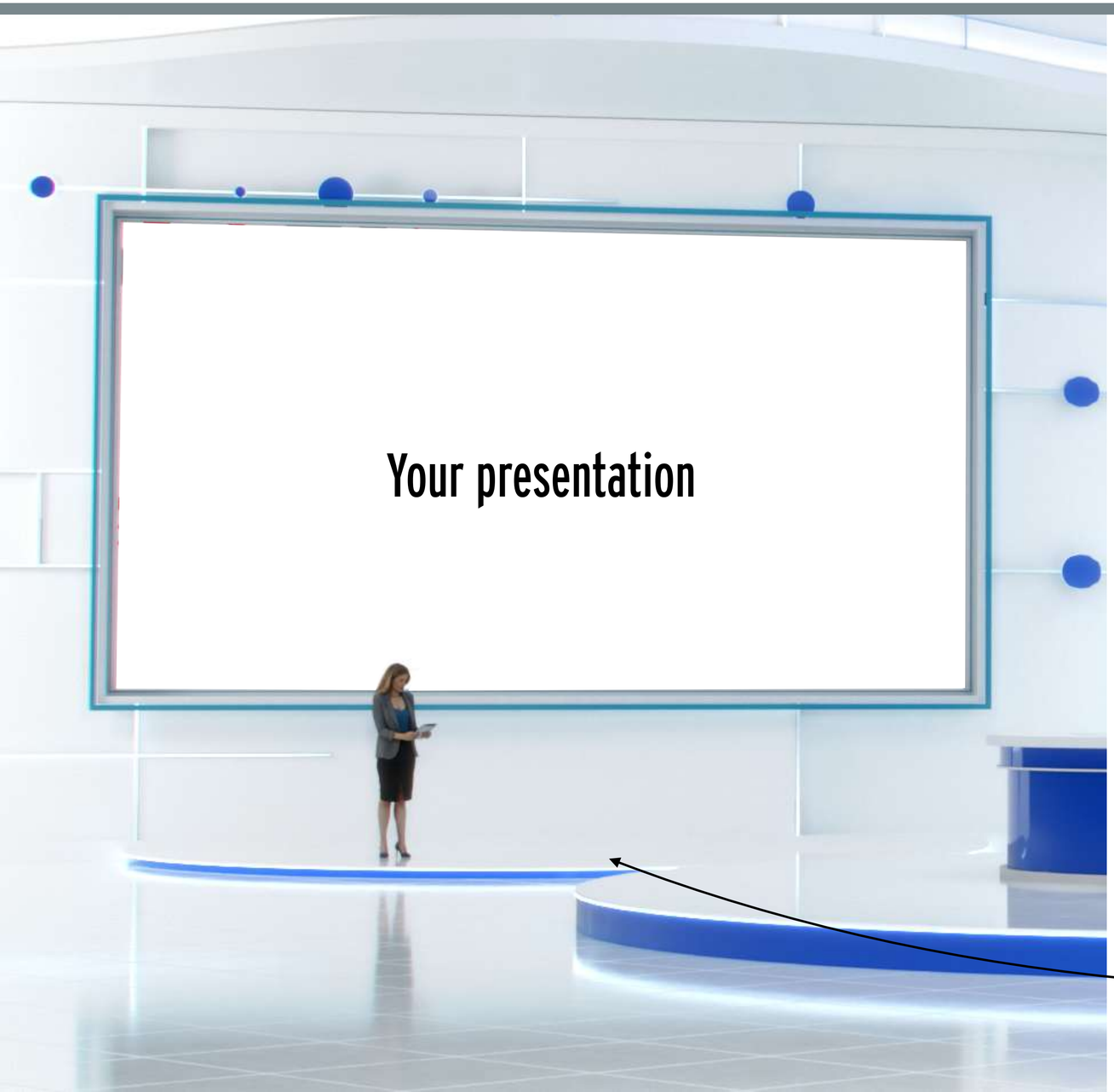
- Option 1: live session, in the greenscreen studio, Amsterdam
- Option 2: prerecorded session, recorded in greenscreen
- Option 3: live session via webcam (from own location)
- Option 4: prerecorded session, via webcam

ESC Greenscreen studio

- *Greenscreen studio*
- *Live or prerecorded*

You can choose to come to our studio and do a live presentation from our greenscreen video in Amsterdam. It’s also possible to prerecord your session in the greenscreen studio. The best thing about the greenscreen studio is that it looks like you are real life in the studio for your industry session

ESC Presentation - in greenscreen



Speaker on green screen

Speaker in virtual studio

ESC Webcam call

- *Your presentation*
- *From your own home*
- *Live or prerecorded*

Your webcam image

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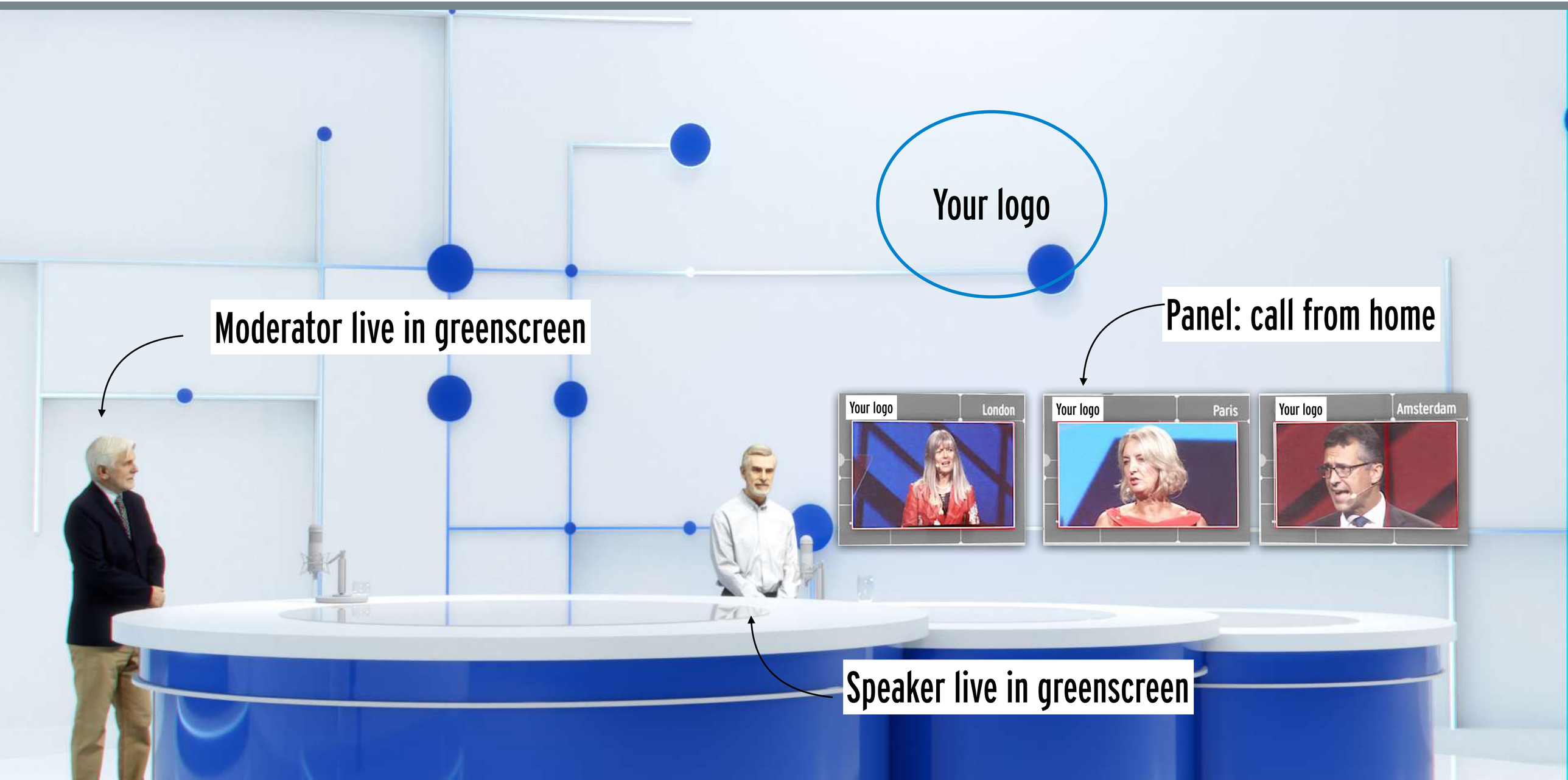
ESC Presentation - via Webcam call

Your presentation

ESC Discussion - Multiple people, in greenscreen and call's



ESC Seated discussion - 1 or 2 people in greenscreen + calls

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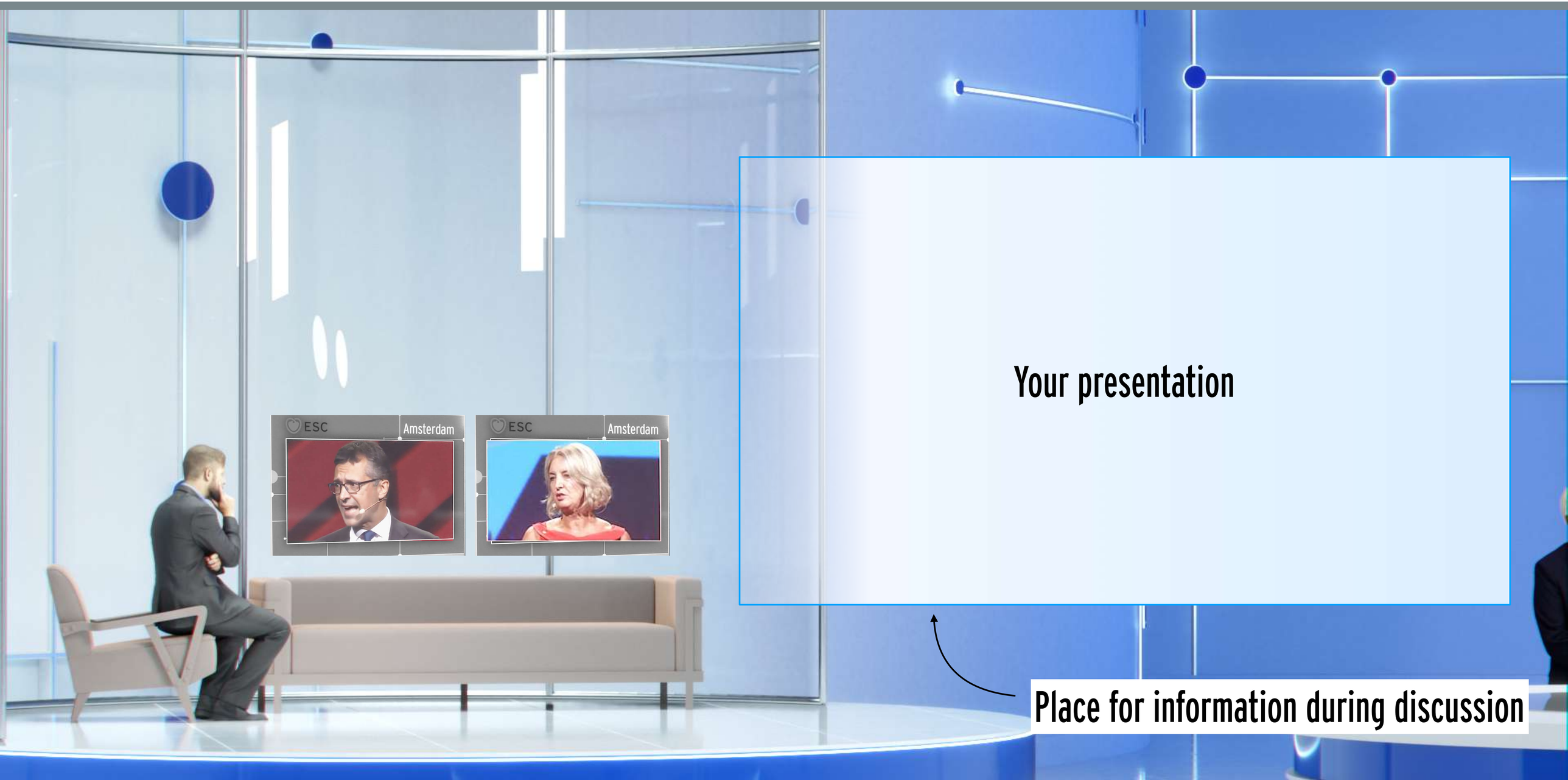

You can choose for a different approach per item, for example:

- A live introduction on the presenter desk (C) by a moderator from your team
- Then a prerecorded presentation in the green screen by the presentation screen (B)
- Continued by a discussion on the couch with a live moderator and a few panelist calling in from home.

ESC Industry Specs

What do we want to know?

- What color do you want?
- Which part of the studio?
- Live or prerecorded?

What do we need?

- Your colour code
- Your logo in ESP file
- Images you want to show on the wall of the studio - min 500 x 500 pixels
- Send your presentation to us (in case of recordings and live) 3 days before recording/live event