

ESC CONGRESS

ROME 2016

27 - 31 August



Where the world of
cardiology comes together



EUROPEAN
SOCIETY OF
CARDIOLOGY®



WEBCASTING OF YOUR SESSION

Conference rooms are A/V and IT equipped with setups that will allow high quality diffusion of PowerPoint presentations.

A recording in the form of a webcast means that the speaker's voice is recorded in synchrony with the PowerPoint slides (including videos) and video of your speaker(s).

This year your room will be equipped with Full-HD screens. By choosing our fully integrated solution, you will get a high level quality service and the following advantages and benefits.



Background with video of the speaker unbedded

Advantages

Enables a perfect integration of your brand and communication elements

Provides an overall more dynamic performance

Ensures more comfortable display for everyone in the room, including those seated at the back

Benefits of « webcasting of your session »

- 1 Webcast recorded as mp4 in 720p
- 2 Customized background emphasizing your colors
- 3 Record of your panel discussion with a 2nd video camera



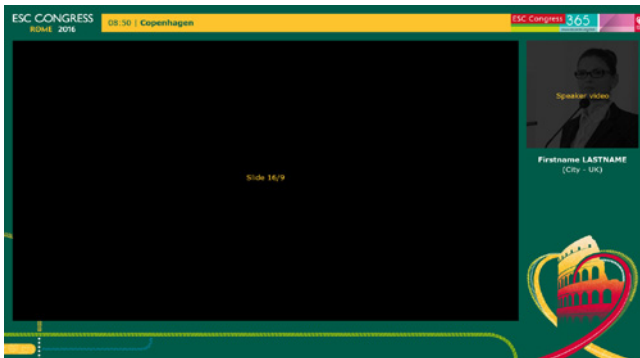
1 Webcasts recorded as mp4

The result webcasts files will be mp4 movie in 720p at 2MB.

This format is fully compatible with computers (Mac & PC) and tablets (Android and iOS). A 480p at 400kB version is also provided for smartphone broadcast.

2 Customized background

This option includes technical projection equipment in High Definition, a camera fixed on the speaker and a customised background provided by the industry partner.



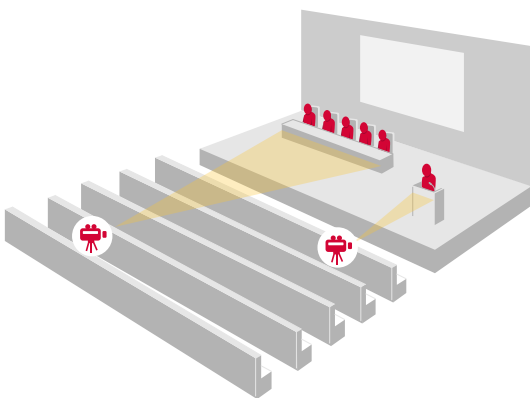
Standard background



Example of industry customized background

3 A 2nd wide angle camera with a director

We offer the installation of a second camera to film the moderator panel, allowing wide angled shots and more interaction to be broadcasted during your Q&A sessions.



Simultaneous view: Wide shot of chairpersons & speaker