

Where the world of cardiology comes together

ESC CONGRESS

ROME 2016

27 – 31 August www.escardio.org/ESC2016

FINAL PROGRAMME ADVERTS SPECIFICATIONS

Product Advertisement Opportunity

Final Programme Back Cover & Inside Advertisements

Boost your visibility and reinforce your congress take-home messages by placing an advertisement in this essential congress document. The Final Programme with the full scientific agenda, Exhibition and Industry Sponsored Session information is inserted in the Official Congress Bag and distributed to all delegates.

Three positions available:

- ✓ Back Cover Advertisement
- ✓ Inside Back Cover Advertisement
- ✓ Inside Page Advertisement

Back cover, inside covers, and inside pages: printable size: w: 17cm x h: 24cm – all files should be high-res printable PDF-files (min 300 dpi), with bleed and crop marks (5mm)

Please submit your artwork at Sponsorship@escardio.org

Deadline to submit draft for approval: 29 April 2016

Final Deadline (all corrections validated): 18 May 2016

IMPORTANT: Product advertising allowed