



Where the world of cardiology comes together

# Satellite Symposia

# **Scientific Programme Charter**

The ESC Industry Scientific Committee expects Satellite Symposia organising companies to take this charter into consideration to maintain the overall quality of Industry Sponsored Sessions with regards to programme objectivity, balance, and scientific rigor.

## Scientific programme structure:

The structure of a Satellite Symposium should respect the general organization of academic sessions i.e. for a 90-minute session, a maximum of five presentations followed by five minutes of discussion. As a general rule, four presentations per Satellite Symposium are encouraged in order to foster discussions.

### Scientific programme content:

The content should focus on the environment, in which a drug or a device is being developed. Not all lectures within a Satellite Symposium should focus on a specific drug or device. The Satellite Symposium should rather provide a balanced view on the entire scientific field.

Presentation titles should avoid marketing or journalistic connotation and the use of trademarks is not permitted. The programme will not be accepted if it is judged to be promotional rather than educational.

Following the presentation summarizing the potential added value of a drug or device, an open, nonbiased discussion should be organized in order to put the new results in perspective.

Chairpersons and Speakers should receive the complete Satellite Symposium scientific programme at least one week before the session.

#### Chairpersons:

The role of Chairpersons is to ensure that scientifically balanced information is released during Satellite Symposia and that discussions are unbiased.

Chairpersons should give an introduction and summarize the content of the Satellite Symposium at the end of the session.

Chairing more than two Satellite Symposia is not permitted

### Speakers:

Speakers are expected to stay during the entire duration of the Satellite Symposium and should not provide more than one activity per time slot.

Being both Speaker and Chairperson of a Satellite Symposium is not permitted.

Speakers should provide balanced and neutral scientific information.

#### Disclosure of conflict of interest:

The disclosure of interest should detail existing relationship with the sponsor of the Satellite Symposium or related organizations or companies.

Prof. Michel Komajda (ESC Past President 2010 – 2012) Prof. Michael Böhm (ESC Past Chairperson 2010 – 2012)