

ESC Asia with APSC & AFC

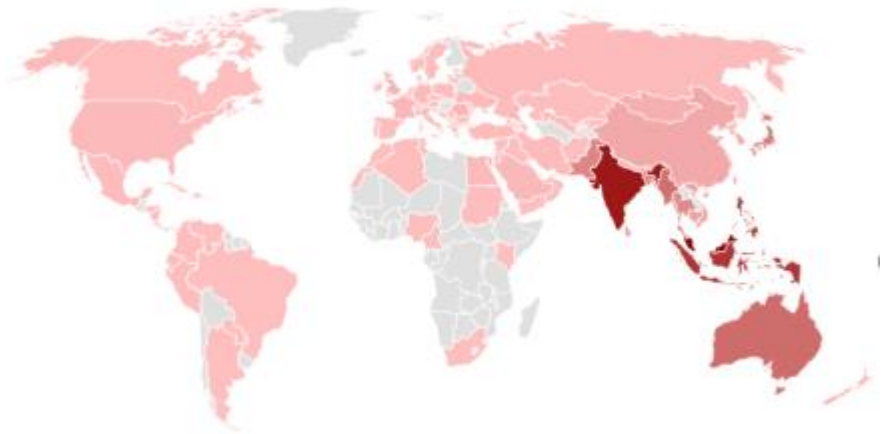
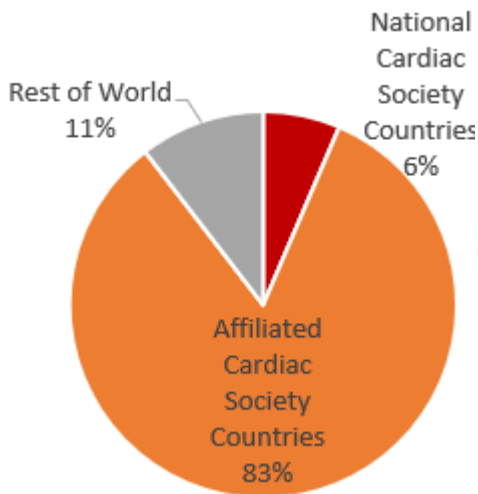
Congress headlines

4th – 5th December 2020

Registration

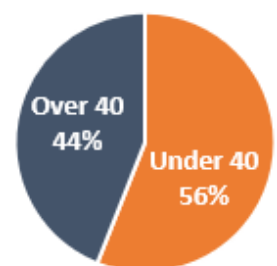
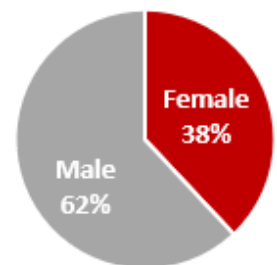
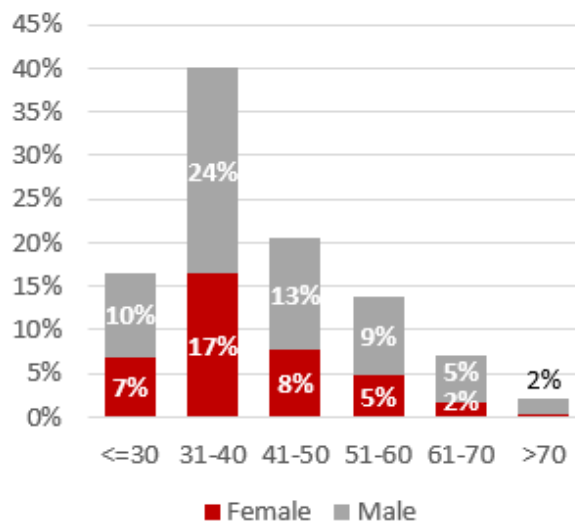
- **4,664** registered delegates from **107** countries/territories
- **6% of registrations came from National Cardiac Society Countries** (ESC Congress 2020: 42%; Digital Health Week: 70%)
- **83% from Affiliated Cardiac Society countries** (ESC Congress 2020: 50%; Digital Health Week: 25%)

Country	Registered	% of total
Malaysia	605	13.0%
India	528	11.3%
Philippines	467	10.0%
Indonesia	439	9.4%
Singapore	271	5.8%
Australia	260	5.6%
Myanmar	250	5.4%
Japan	215	4.6%
Bangladesh	189	4.1%
Pakistan	177	3.8%



- **56%** of registrants under 40 (ESC Congress 2020: 57%; Digital Health Week: 47%)
- **38%** of registrants were female (ESC Congress 2020: 45%; Digital Health Week: 43%)

Age and gender of registered delegates

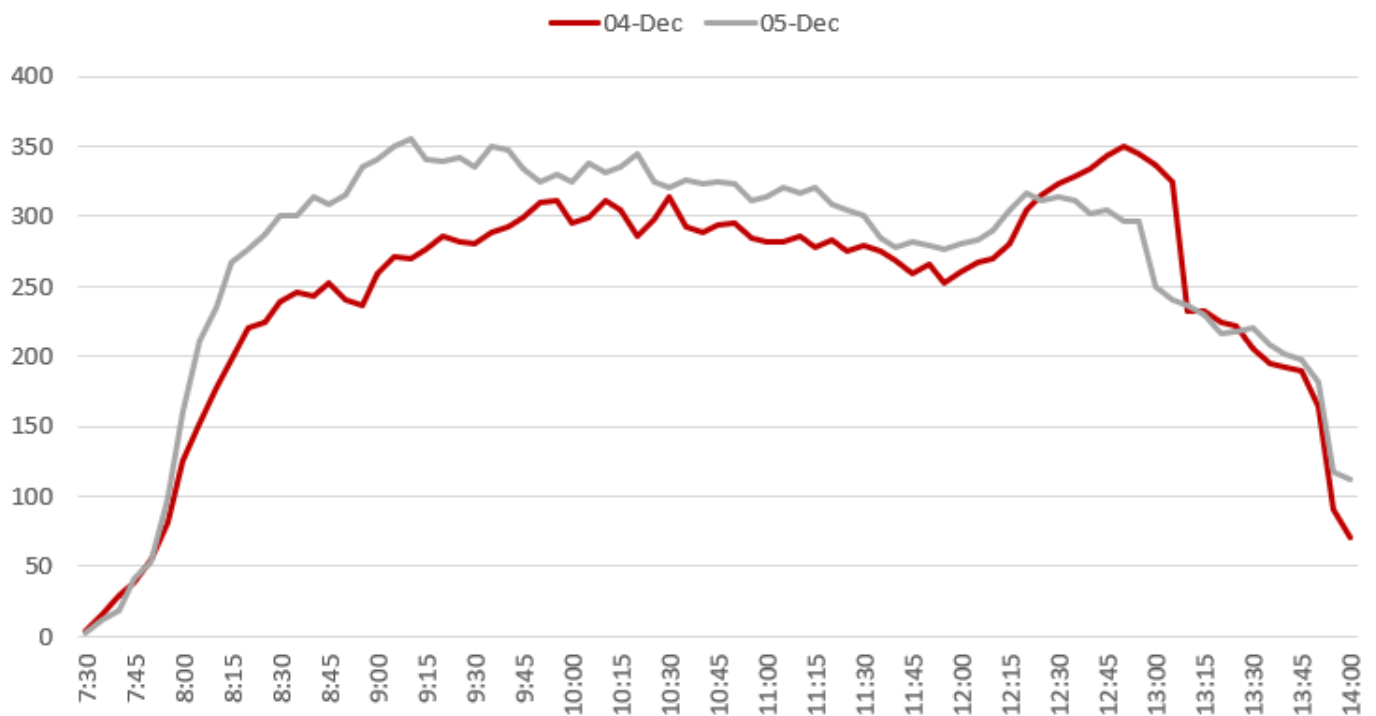


Live programme

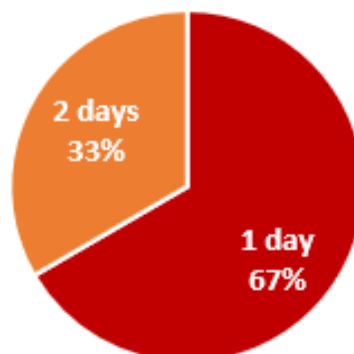
- **1,422 delegates** attended the live programme over the 2 days of the event (attendees) (Digital Health Week: 1,033)

	4 December	5 December
Total live event attendees	960	938
Peak simultaneous viewers	350	356

Unique viewers - Live programme

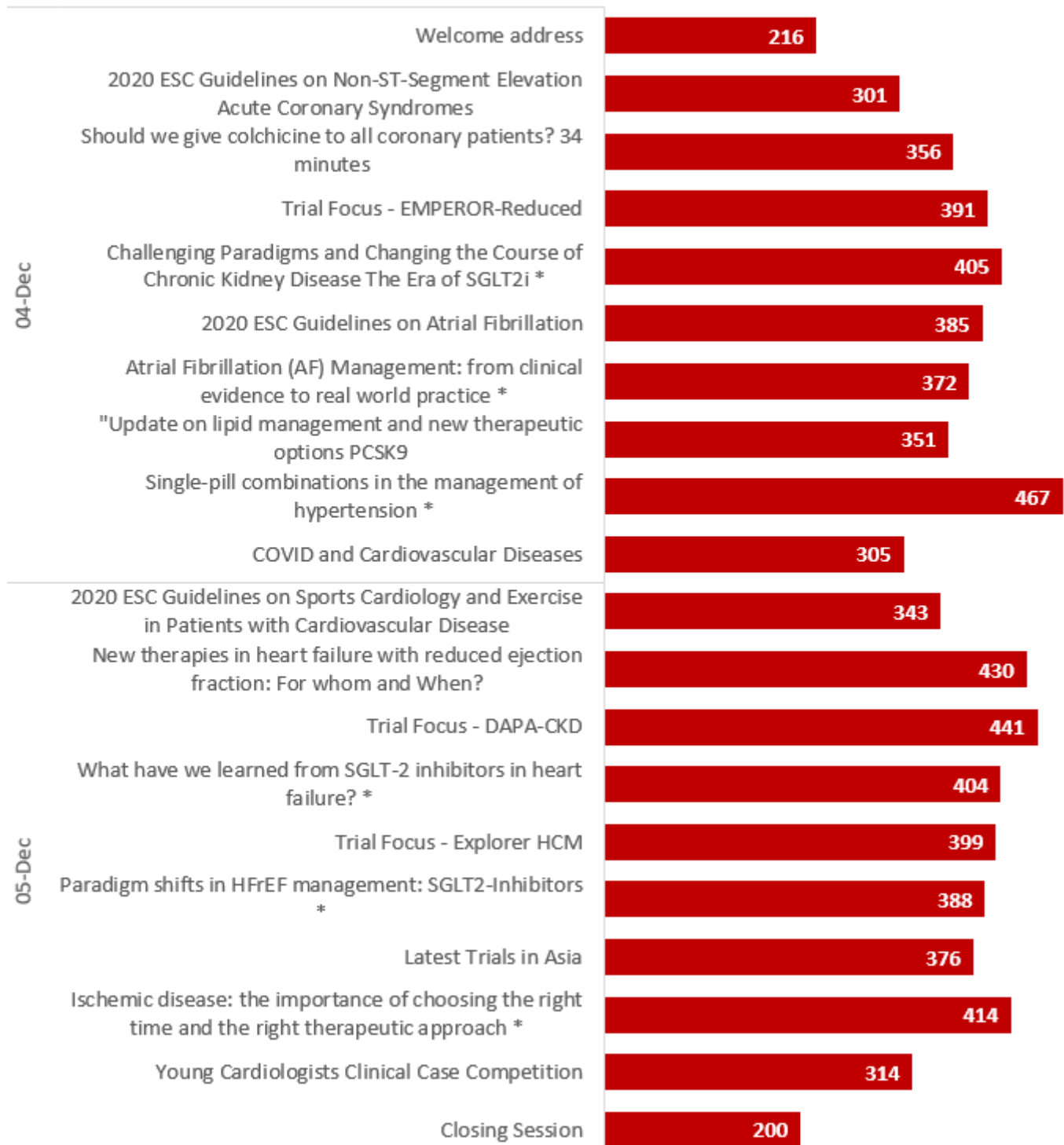


- **33.4%** of attendees both days of the event
- **66.6%** of attendees attended 1 day of the event



- ‘Single-pill combinations in the management of hypertension’ had the highest number of live attendees with **467 delegates** logging on to watch during the course of the broadcast.

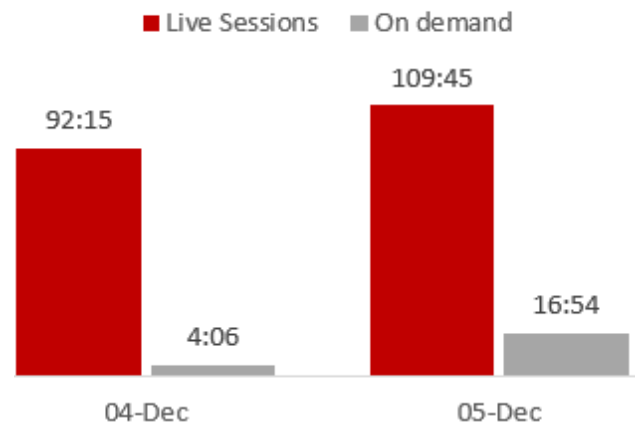
Session attendees



Note: Sessions with an asterisk (*) above are sponsored sessions

- **100m 30s** - The average time delegates spent watching live content (Digital Health Week: 47:30 with a much shorter programme and fewer sessions)
- **21 mins** – the average amount of time delegates spent watching on-demand content. (Digital Health Week: 14mins)

Average length of time viewing content Average view duration / delegate (mins)



Event attendees

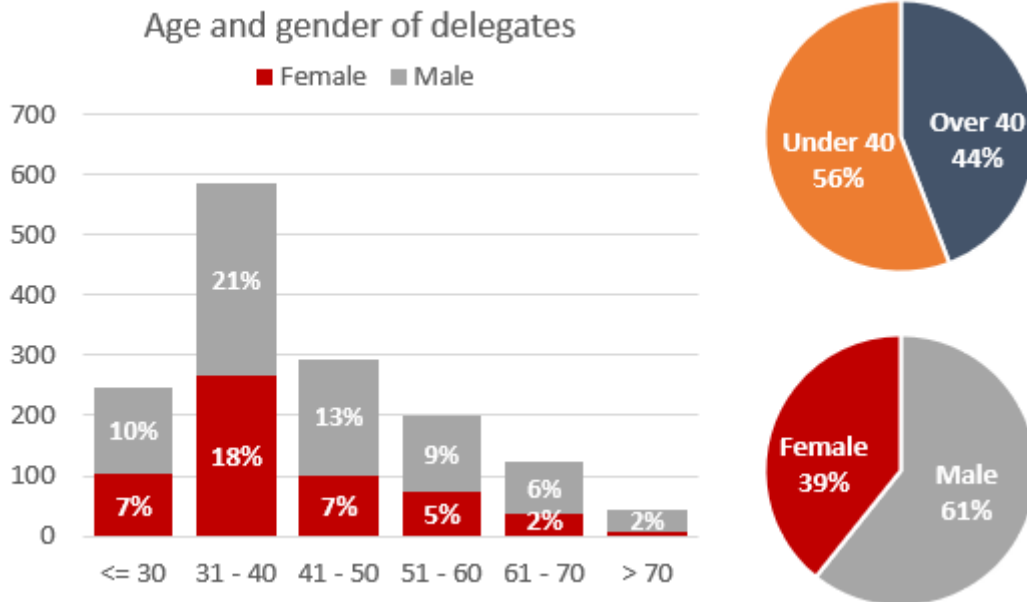
- **1,422 delegates** (30.4% of total registered delegates) from **75 countries** logged on to the congress platform to watch sessions live as they were broadcast. (Digital Health Week: 1,033 from 97 countries. 25.7% of total registered delegates.)
- A further 65 delegates logged on to the congress platform during congress dates and only viewed on-demand content.
- **In total, 1,487 delegates** (31.8% of total registered delegates) logged on to the congress platform during the congress dates and watched live and/or on-demand sessions. (Digital Health Week: 29.3% of total delegates; ESC Congress: 62%)

Attendee profiles

- **1,487 delegates** (31.8% of total registered delegates) from **82 countries/territories** logged on to the congress platform during the congress dates and watched live and/or on-demand sessions.
- **76%** of delegates came from Affiliated Cardiac Society countries (Digital Health Week: 18%)
- **8%** from National Cardiac Society countries (Digital Health Week: 76%)
- **16%** from rest of world (Digital Health Week: 6%)

Top 10 countries	Delegates	% of total delegates
Malaysia	268	18.0%
Philippines	165	11.1%
Myanmar	145	9.8%
Indonesia	133	8.9%
Singapore	120	8.1%
India	85	5.7%
Japan	52	3.5%
Australia	47	3.2%
Thailand	46	3.1%
Cambodia	46	3.1%

- **56%** of delegates were under 40 (Digital Health Week: 45%)
- **39%** of delegates were female (Digital Health Week: 43%)



- **44%** of delegates were practising cardiology physicians (Digital Health Week: 41%)
- **25%** of delegates were students or in training (Digital Health Week: 25%)

	Student	In training	Practicing	Retired	Grand Total	
Physician Cardiologist	17	119	503	10	649	43.7%
Physician (non-cardiologist)	25	87	395	7	514	34.6%
Other	67	31	92	3	193	13.0%
Allied Professional	7	11	89		107	7.2%
Nurse	2	1	19		22	1.5%
Grand Total	118	249	1098	20		
	7.9%	16.8%	73.9%	1.3%		

- **67%** of delegates work in a hospital setting (Digital Health Week: 66%) (note that a single delegate can work in more than one setting)

Place of work	Delegates	% of total
Healthcare - Hospital	995	66.9%
Healthcare - Private Practice	386	26.0%
Research Institution - University	218	14.7%
Industry	173	11.6%
Administration and Government	110	7.4%
Research Institution - Non-University	52	3.5%
Insurance	8	0.5%

- **352 delegates (24% of total delegates) held 775 ESC memberships** during the event
(Digital Health Week: 554 delegates (47% of total delegates) held 1,218 ESC memberships)

The table below shows the number of individual delegates who hold a membership (*note that a delegate can hold multiple memberships. i.e. if you add up the 'regular' memberships column it totals 460 (the number of regular association memberships held by 217 individual delegates). 217 is the number of delegates that hold those 460 memberships*)

	Association membership			FESC/EFESC	Professional Member	Total
	Regular	Active	Fellow			
ESC Memberships				50	145	195
ACNAP Memberships	25	1				26
ACVC Memberships	82	14				96
EACVI Memberships	76	38	3			117
EAPC Memberships	77	14				91
EAPCI Memberships	92					92
EHRA Memberships		22				22
HFA Memberships	108	26	2			136
Total	217	88	4	50	145	352