

Industry Debrief

November 10th 11h30 – 12h00



ESC

European Society
of Cardiology

ESC Asia
with APSC & AFC

8 - 10 November
Singapore 2019

www.escardio.org



- Introduction Round
- Key Congress Figures
- Notable Facts
- Industry Presence
- Industry Feedback
- ESC Asia with APSC & AFC 2020



Key Congress Figures:

- 2 days of scientific sessions
- 883 registered delegates attended this 1st edition
- 2 lecture rooms & 40 sessions
- 202 Faculty from over 30 countries
- 8 CPE Credits



Scientific Programme – FOCUS

Abstract- Based Programme 12

Moderated Posters 8

Poster Session 4

Scientific & Educational Programme 23

Debate Session 1

How-to Session 5

Late-Breaking Science 1

Main Session 4

Special Session 7

Symposium 5

Industry Programme 5

2 Satellites Servier

1 Satellite Amgen

1 Satellite MSD

1 Satellite Novartis Pharma AG

Scientific & Educational Sessions

FOCUS on Clinical Practice Applicability and implementation of ESC Guidelines

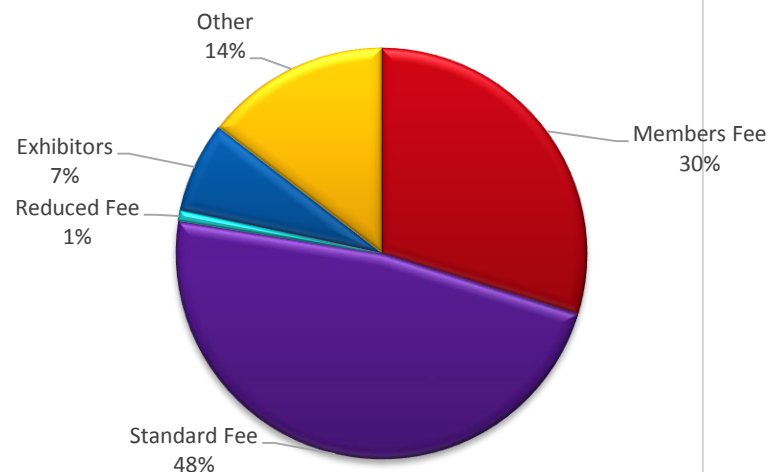
Key Messages from Practice Changing Trials presented at ESC Congress

A Selection of Topics selected for their specific current relevance in the region.

As well as Regional Trials and Consensus Document Release, packaged in a translation to practice approach with a panel of International experts giving perspectives

Registration

Current total attendance of 951 (09.11)
883 delegates and 68 exhibitors



Registration – Country Breakdown

#	Country	Count
1	Viet Nam	120
2	Singapore	89
3	India	83
4	Indonesia	80
5	Philippines	59
6	Japan	55
7	Malaysia	54
8	Thailand	45
9	China	40
10	Australia	30

Total of 50 countries represented

Activities & Events

Special sessions

Opening ceremony including a keynote lecture from Prof Komajda

Closing session including Awards ceremony & a keynote lecture from Prof Yeo

Activities

2 moderated e-Posters stations, one of the them in the exhibition area

Photobooth available for all delegates in the foyer

Social events

Networking reception: on Friday 8 November at 18.15 in the exhibition area

Get together event: on Saturday 9 November at 19.00 at the “Bar Rouge”

Industry Participation

- **7 Exhibitors & 174m²**

- Amgen
- AstraZeneca
- Boditech
- Medscape Cardiology
- Novartis Pharma
- Servier
- Tomtec Imaging



- **5 Satellite Symposia**

- Friday 8 November 2019 – 17:15 – 18:15 (60min)
 - ✓ Merck Sharp& Dohme
 - ✓ Servier
- Saturday 9 November 2019 – 12:30 – 13:30 (60min)
 - ✓ Amgen
- Saturday 9 November 2019 – 12:30 – 13:45 (75min)
 - ✓ Servier
- Saturday 9 November 2019 – 18:00 – 19:00 (60min)
 - ✓ Novartis



In parallel, during the congress we led many meetings **with local affiliates and companies** to gather input and improve the congress in 2020.

These many great discussions will enable our team to tailor **next year's experience to size of the local expectations & enhance the delegates' experience!**

Many lessons learned for 2020!



ESC Asia with AFC & APSC 2020

Save the date : 4-6th December 2020

Raffles Convention Center (same as this year)

Sales will open early 2020

Post congress report will be available online

Your Input and suggestions are more than welcome
Q&As and Feedback round

Industry Feedback

- Pre-Congress
 - Organisation
 - Promotion & Communication
- During the Congress
 - Rooms
 - Exhibition
 - Sponsored Sessions
 - Sponsorship
 - Scientific Programme
 - Venue, Hotels, City
 - Registration



Suggestions

okruger@escardio.org

<http://www.esccexhibition.org/ESCAAsia-with-APSC-and-AFC2019/default.aspx>