Industry Debrief

November 10th 11h30 – 12h00

ESC Asia
with APSC & AFC

8 - 10 November
Singapore 2019
www.escardio.org
• Introduction Round
• Key Congress Figures
• Notable Facts
• Industry Presence
• Industry Feedback
• ESC Asia with APSC & AFC 2020
Key Congress Figures:

- 2 days of scientific sessions
- 883 registered delegates attended this 1st edition
- 2 lecture rooms & 40 sessions
- 202 Faculty from over 30 countries
- 8 CPE Credits
Scientific Programme – FOCUS

Scientific & Educational Sessions
FOCUS on Clinical Practice Applicability and implementation of ESC Guidelines

Key Messages from Practice Changing Trials presented at ESC Congress

A Selection of Topics selected for their specific current relevance in the region.

As well as Regional Trials and Consensus Document Release, packaged in a translation to practice approach with a panel of International experts giving perspectives
Current total attendance of **951** (09.11) **883 delegates** and 68 exhibitors
## Registration – Country Breakdown

<table>
<thead>
<tr>
<th>#</th>
<th>Country</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Viet Nam</td>
<td>120</td>
</tr>
<tr>
<td>2</td>
<td>Singapore</td>
<td>89</td>
</tr>
<tr>
<td>3</td>
<td>India</td>
<td>83</td>
</tr>
<tr>
<td>4</td>
<td>Indonesia</td>
<td>80</td>
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<tr>
<td>5</td>
<td>Philippines</td>
<td>59</td>
</tr>
<tr>
<td>6</td>
<td>Japan</td>
<td>55</td>
</tr>
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<td>7</td>
<td>Malaysia</td>
<td>54</td>
</tr>
<tr>
<td>8</td>
<td>Thailand</td>
<td>45</td>
</tr>
<tr>
<td>9</td>
<td>China</td>
<td>40</td>
</tr>
<tr>
<td>10</td>
<td>Australia</td>
<td>30</td>
</tr>
</tbody>
</table>

Total of 50 countries represented
Activities & Events

Special sessions

Opening ceremony including a keynote lecture from Prof Komajda
Closing session including Awards ceremony & a keynote lecture from Prof Yeo

Activities

2 moderated e-Posters stations, one of the them in the exhibition area
Photobooth available for all delegates in the foyer

Social events

Networking reception: on Friday 8 November at 18.15 in the exhibition area
Get together event: on Saturday 9 November at 19.00 at the “Bar Rouge”
Industry Participation

• 7 Exhibitors & 174m²
  ➢ Amgen
  ➢ AstraZeneca
  ➢ Boditech
  ➢ Medscape Cardiology
  ➢ Novartis Pharma
  ➢ Servier
  ➢ Tomtec Imaging

• 5 Satellite Symposia
  ➢ Friday 8 November 2019 – 17:15 – 18:15 (60min)
    ✓ Merck Sharp & Dohme
    ✓ Servier
  ➢ Saturday 9 November 2019 – 12:30 – 13:30 (60min)
    ✓ Amgen
  ➢ Saturday 9 November 2019 – 12:30 – 13:45 (75min)
    ✓ Servier
  ➢ Saturday 9 November 2019 – 18:00 – 19:00 (60min)
    ✓ Novartis
In parallel, during the congress we led many meetings with local affiliates and companies to gather input and improve the congress in 2020.

These many great discussions will enable our team to tailor next year’s experience to size of the local expectations & enhance the delegates' experience!

Many lessons learned for 2020!
ESC Asia with AFC & APSC 2020

Save the date: 4-6\textsuperscript{th} December 2020
Raffles Convention Center (same as this year)

Sales will open early 2020
Post congress report will be available online

Your Input and suggestions are more than welcome
Q&As and Feedback round
Industry Feedback

- Pre-Congress
  - Organisation
  - Promotion & Communication

- During the Congress
  - Rooms
  - Exhibition
  - Sponsored Sessions
  - Sponsorship
  - Scientific Programme
  - Venue, Hotels, City
  - Registration

Suggestions

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