

ESC Congress 2022 Barcelona

ONSITE & ONLINE,
26-29 AUGUST

Onsite Advertising Offer

THE MAGIC
OF CARDIOLOGY

www.escardio.org/ESC2022
#ESCCongress

SPOTLIGHT:
CARDIAC IMAGING



WHY USE ONSITE ADVERTISING?

- Mark your presence at ESC Congress 2022
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Sessions
- Leave a lasting impression

NOTES

- All prices listed within are exclusive of French VAT & represent full rental and production costs
- The offer may be subject to change. Items can be added or removed. Any changes on this offer will be communicated
- Deadline for Priority Status: 15 January 2022
- Deadline for Top 10: 30 November 2021
- Deadline for Top 20: 15 December 2021
- Deadline to send files for approval 01 July 2022 to sponsorship@escardio.org. Approved files should not be modified, otherwise this will incur extra production costs at the expense of the sponsor.
- Congress messages within Onsite Advertising items purchased/designed are valid for the duration of the congress. For specific requests regarding your congress communications strategy, please contact us at sponsorship@escardio.org.

CONTENT REMINDER

- ESC permits product advertising on Onsite Advertising items. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.
- Assignment of items will be made based upon the accrued points ranking and in respect of priority status deadline.
- None of the images or 3D simulations are contractual.
- Take a [virtual tour](#) of our venue!

BUILDING OVERVIEW



OUTDOOR – SOUTH ENTRANCE – MAIN ENTRANCE

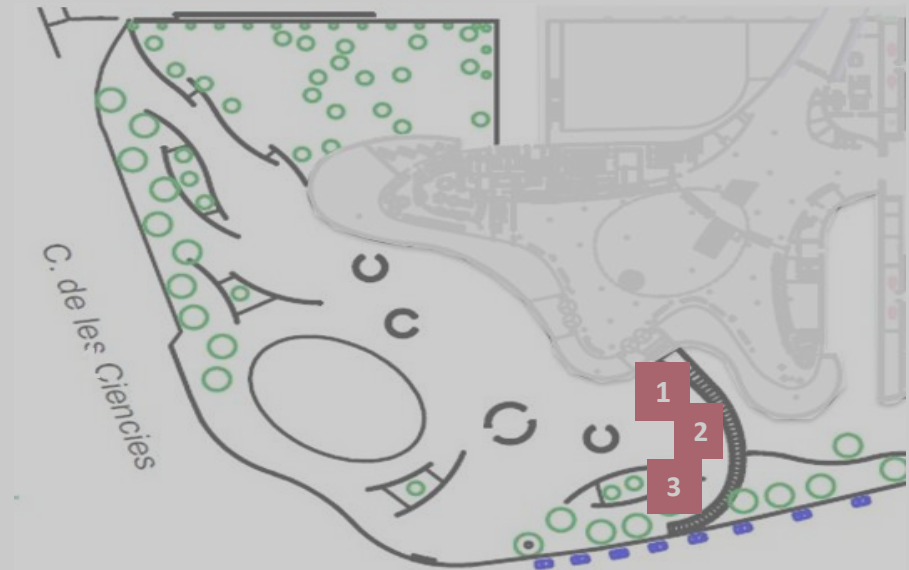


OUTDOOR TOTEMS

Quadrangular vinyl totems will be visible at the taxi queuing area, outside the main entrance.

- Size: 1,20m (l) x 1,20 (w) x 2,04m (h)
- 4 sides
- Quantity: 3
- Ref: Totem 1, Totem 2, Totem 3
- Price per totem: €12 500
- Accrued points: 5
- Non-exclusive opportunity
- Public Area

SOLD OUT

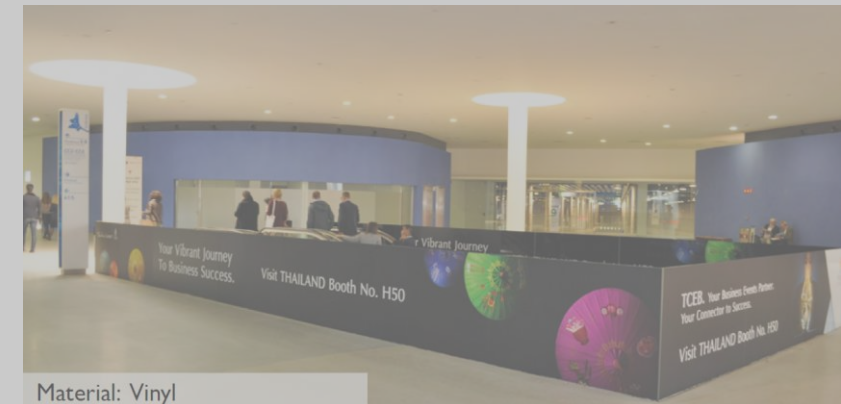
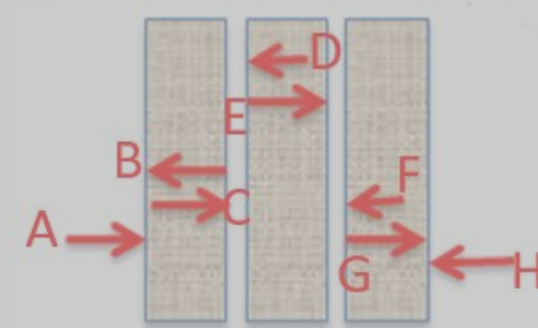


MAIN ENTRANCE – ESCALATOR & TOP SECTION

Escalator glasses from main entrance ground floor to upperwalkway.

- Full decoration : glass railing + top double side top section
- Size: 2,35m (l) at the top + 12,72m (diagonal) + 2,08m (l) at the bottom x 0,57m (h)
- 8 sides: A,B,C,D,E,F,G,H
- Ref: EHM
- Price: €40 000
- Accrued points: 16
- Exclusive opportunity

SOLD OUT



MAIN ENTRANCE – ILLUMINATED TOTEMS 1/2

Free standing Sunditex light boxes with aluminum frames, image printed on textile with interior led lighting on ground floor.

- Available: 2 or 4 sides
- Quantity: 8 (A,B,C,D,E,F,G,H)
- Sizes:
 - 2 sides: 1m (l) x 2,50m (h)
 - 4 sides: 1,20m (l) x 1,20 (w) x 2m (h)
- Price per totem: LB 2 sides €12 500
LB 4 sides €25 000
- Accrued points: 5
10
- Non-Exclusive opportunity
- Public Area



MAIN ENTRANCE – ILLUMINATED TOTEMS 2/2

Available references:

SOLD OUT Totem position A, 2 sides or LBA4: Totem position A ,4 sides

SOLD OUT Totem position B, 2 sides or LBB4: Totem position B, 4 sides

SOLD OUT Totem position C, 2 sides or LBC4: Totem position C, 4 sides

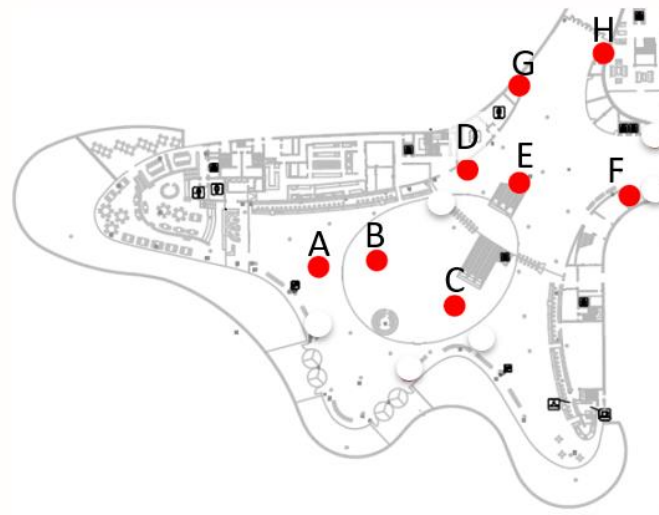
SOLD OUT Totem position D, 2 sides or LBD4: Totem position D, 4 sides

SOLD OUT Totem position E, 2 sides or LBE4: Totem position E, 4 sides

- Totem position F, 2 sides or LBF4: Totem position F, 4 sides

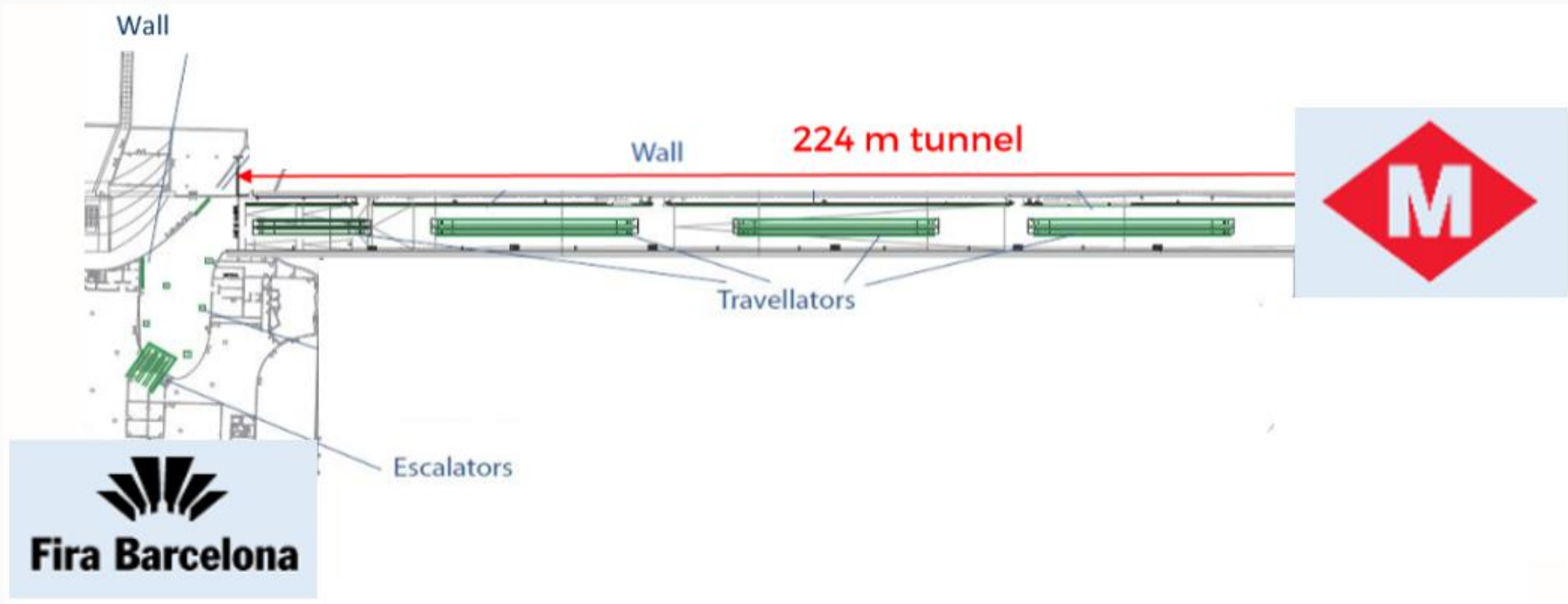
SOLD OUT Totem position G, 2 sides or LBG4: Totem position G, 4 sides

SOLD OUT Totem position H, 2 sides or LBH4: Totem position H, 4 sides



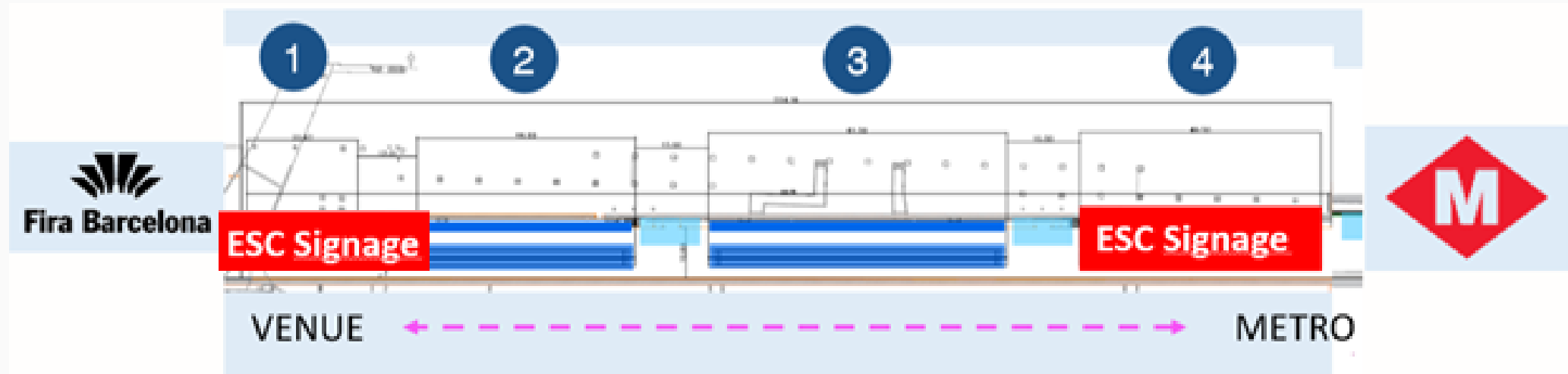
METRO TUNNEL – SOUTH ACCESS

Connection to the venue since 2016, the Metro line enables an easy flow of delegates between the Airport & the Fira Barcelona Venue. The following elements are strategic proposals!



METRO TUNNEL CONVEYORS, WALLS and PROJECTION

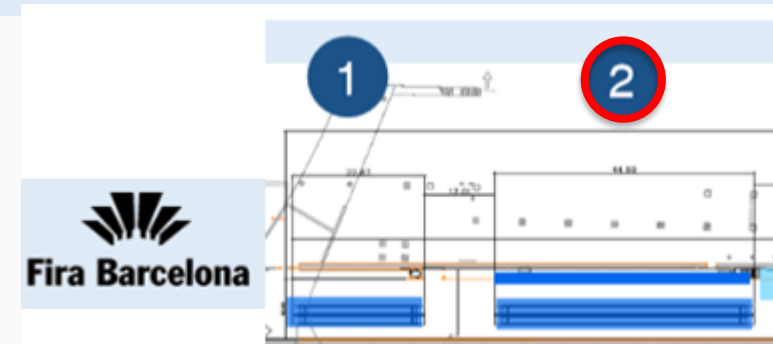
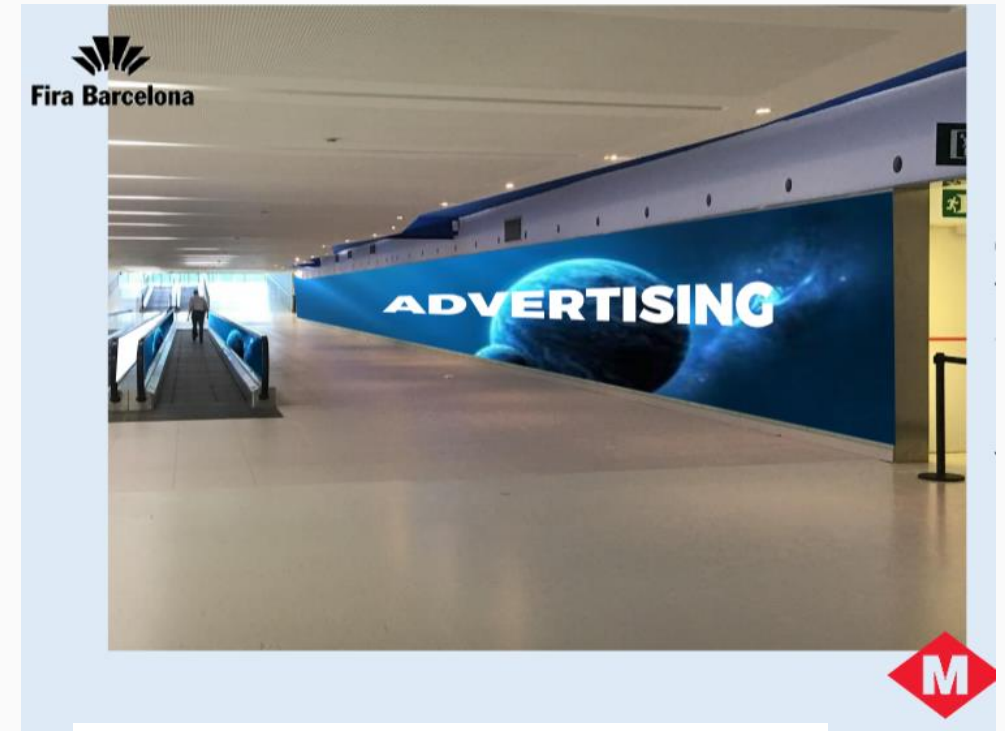
- Industry branding on 2 sections of the tunnel (total of 4 sections)
- Quantity: 2 conveyors – 2 walls - 1 metro tunnel projection
- Non-exclusive opportunity
- Public Area



METRO TUNNEL CONVEYORS AND WALLS

Section 2

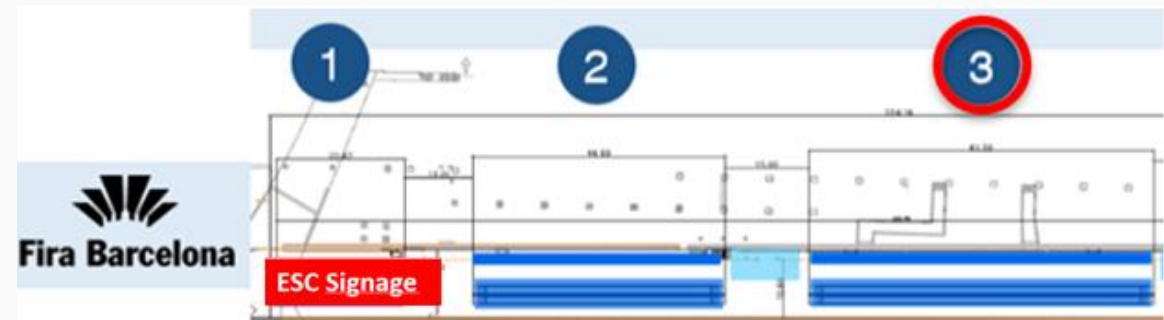
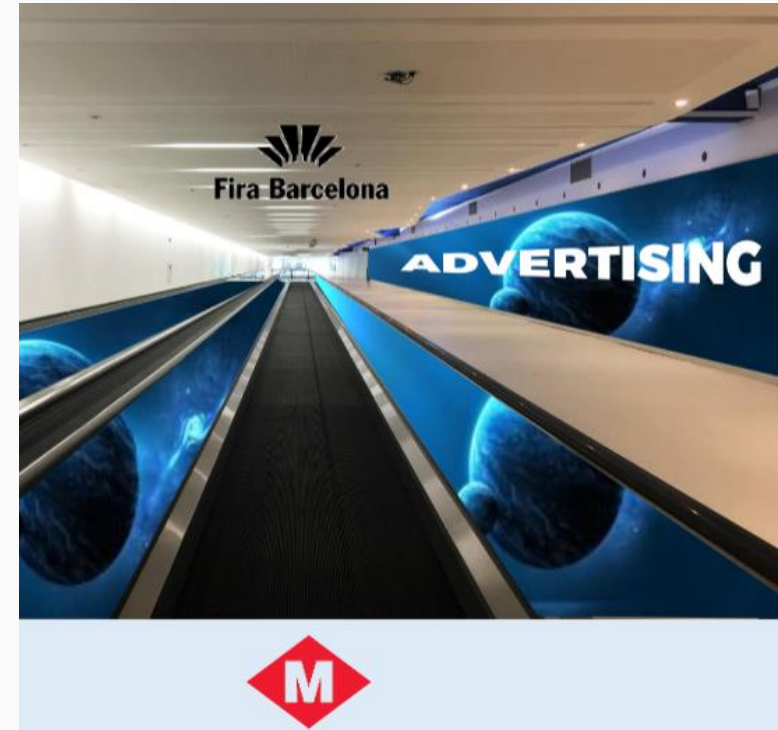
- Wall size : 51m (l) (34 glasses of 1,50m) x 2,30m (h)
- Conveyor size : 42,6m (l) x 0,57m (h)
- 6 sides conveyor
- Prices: MC2- Conveyor: €35 000
MCW2 - Wall: €35 000
- Accrued points: 16
- Public Area



METRO TUNNEL CONVEYORS AND WALLS

Section 3

- Wall size : 73,50m (l) (49 glasses of 1,50m) x 2,31m (h) at the beginning increasing to 2,95m (h) at the end
- Conveyor size: 58,80m (l) x 0,57m (h)
- 6 sides
- Prices: MC3 Conveyor: €40 000
MW3 Wall: €40 000
- Accrued points: 16
- Public Area



METRO TUNNEL PROJECTION

- 4 Projectors in front of Section 3
- Size: Total dimension: 12,80m (l) x 2,40m (h)
Each projection: 3,20m (l) x 2,40m (h)
No blending nor synch available
- Specifications
 - Projectors 6 000 lumens
 - Accepted format: JPG (RGB) or MP4 (30 or 60 fps)
 - 8 PC NEXCOM ALB385 Chip:
Intel Core i3-6I00U Ram: 8Gb
Graphic: Intel Integrated HD 520
 - Resolution: 1600 x 1200 px
- Price: €60 000
- Accrued Points: 24



METRO – FREE STANDING ILLUMINATED FRAME

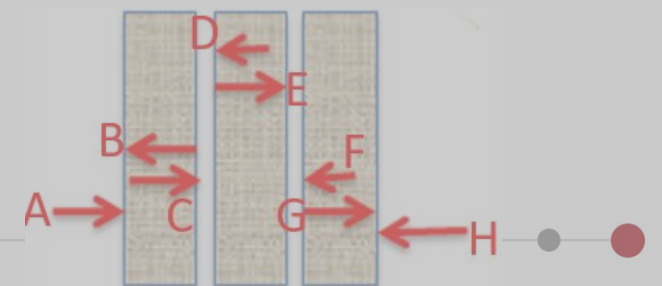
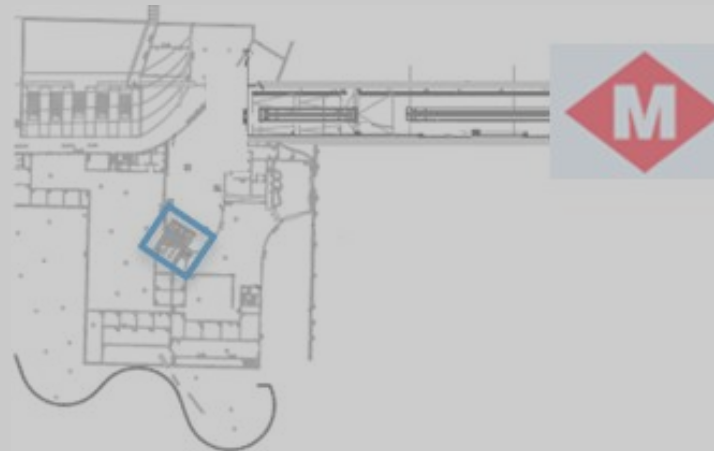
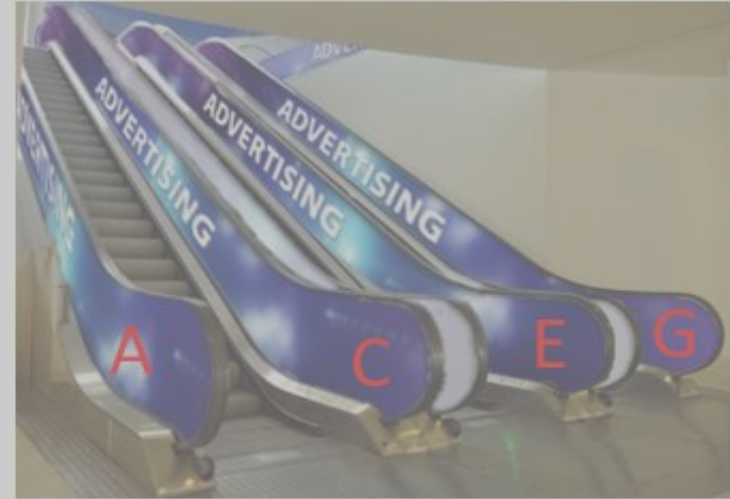
Free standing illuminated frame facing the arrival of the Metro tunnel on level -1

- Size: 7m (l) x 3m (h)
- 1 side
- Quantity: 1
- Ref: MHW
- Price: €30 000
- Accrued points: 12
- Exclusive opportunity
- Public Area



METRO – ESCALATOR & TOP SECTION

- Escalator glasses from main entrance metro to main entrance ground floor
- Full decoration : glass railing + top double side top section
- Size: Escalator: 1,95m (l) at the top + 8,71m (diagonal) + 1,65m (l) at the bottom x 0,64m (h)
 - 8 sides: A,B,C,D,E,F,G,H
 - Top railing of escalator: 6 sides: I,J,K,L,M,N –
- I size: 9,68m (l) x 1m (h); J size: 5,30m (l) x1m (h); K size: 6,89m(l) x1m (h)
 - L size: 6,89m (l) x 1m (h); M size: 5,30m (l) x1m (h); N size: 9,68m (l) x1m (h)
- Ref: EHMM
- Price: €40 000
- Accrued points: 16



SOLD OUT

REGISTRATION AREA – SITTING CUBES

This cluster of 50 branded sitting cubes provides delegates with a highly appreciated sitting area in the Registration. The exact location will be confirmed at a later stage.

- Quantity : 1 cluster of 50 cubes (5 sides to advertise)
- Ref: Sitting Cube Cluster 1
- Price: € 35 000
- Accrued points: 14
- Exclusive opportunity
- Public Area



SOLD OUT

UPPERWALKWAY SITTING CUBES

This cluster of 50 branded sitting cubes provides delegates with a highly appreciated sitting area. The exact location will be confirmed at a later stage.

- Quantity : 1 cluster of 50 cubes (5 sides to advertise)
- Ref: Sitting Cube Cluster 2
- Price: € 35 000
- Accrued points: 14
- Exclusive opportunity
- Non-public Area



SOLD OUT

OUTDOOR RAMBLAS

Connection between The Global/World Network & The Hub, Exhibition



OUTDOOR RAMBLAS – PILLAR TOTEMS

Totems around pillars will be located in the outdoor Ramblas

- Size: 1m (l) x 1m (w) x 3m (h)
- 4 sides
- Quantity: 4
- Ref: R2CW1, R2CW2, R2CW3, R2CW4
- Price per totem: €12 500
- Accrued points: 5
- Non-Exclusive opportunity
- Non-Public Area



SOLD OUT

UPPERWALKWAY - GLOBAL COMMUNITY - LIGHTBOX TOTEMS FREESTANDING

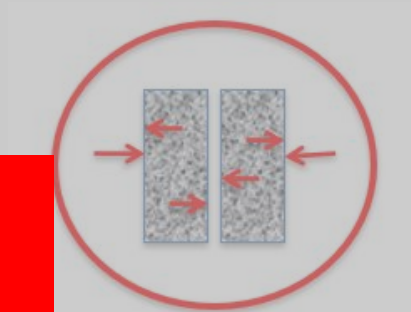
- Dimensions: 5m (w) x 2m (h)
- Quantity : 10 Units (5 per side of the upper walkway) per Hall.
- Ref: LBT 5x2m
- Price: € 30 000
- Accrued points: 12
- Non-exclusive opportunity
- Non-public Area



UPPERWALKWAY – GLOBAL COMMUNITY – TRAVELATOR WALKWAY

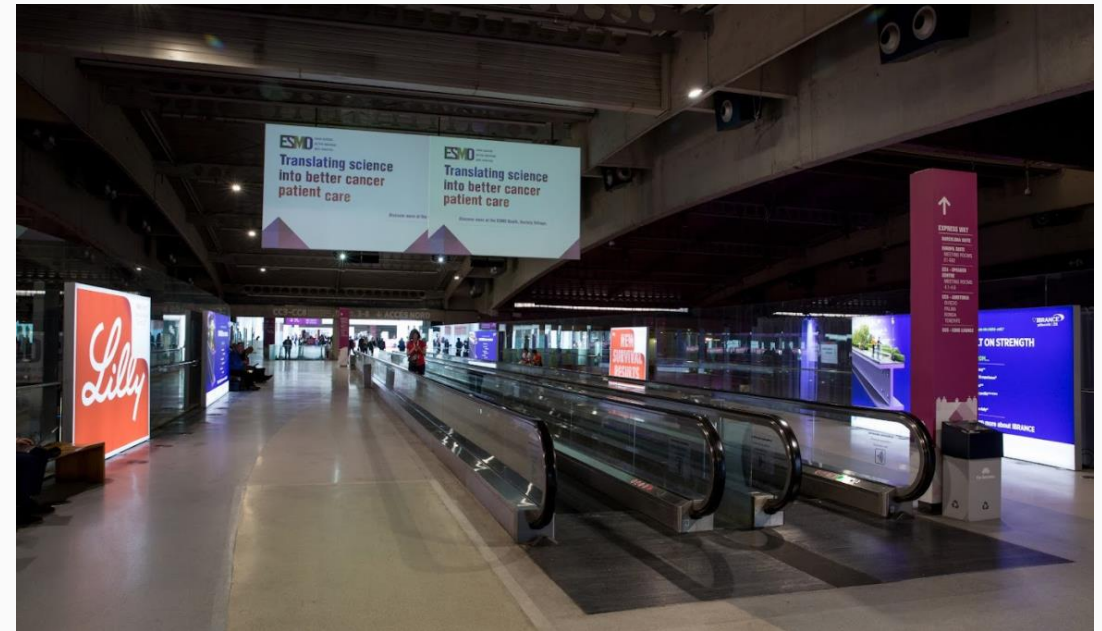
- 'A' size: 37,40m (l) x 0.57m (h)
- 6 sides branded
- Ref: C2
- Price: €25 000
- Accrued points: 10
- Exclusive opportunity
- Non-Public Area

SOLD OUT



UPPERWALKWAY – THE HUB & EXHIBITION – LIGHTBOX TOTEMS FREESTANDING

- Dimensions: 5m (w) x 2m (h)
- Quantity : 10 Units (5 per side of the upper walkway) per Hall.
- Ref: LBT 5x2m
- Price: € 30 000
- Accrued points: 12
- Non-exclusive opportunity
- Non-public Area



UPPERWALKWAY – THE HUB & EXHIBITION TRAVELATOR WALKWAY

- 'A' size: 41m (l) x 0.57m (h)
- 6 sides branded
- Ref: C3
- Price: €25 000
- Accrued points: 10
- Exclusive opportunity
- Non-Public Area

SOLD OUT

