

# EXHIBITION @ ESC Congress 2020



# MEET THE TEAM



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Project Lead

Commercial Exhibition  
Meeting Rooms



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Project Lead

Commercial Exhibition  
Digital Health Area

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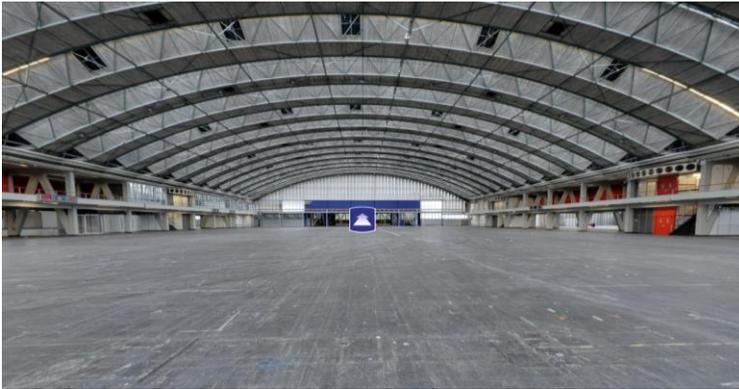
MAIN AUDITORIUM	
Auditorium	3200
ESC PLAZA	
The Global Exchange	50
THE HUB	
Hub 1	300
Hub 2	300
Hub 3	250
Hub 4	250
Hub 5	300
POSTER AREA	
Centre Stage	500
Agora	100
Science Box	50
Case Corner	50
DIGITAL HEALTH AREA	
Stage 1	100
Stage 2	100
VILLAGE 1 Arrhythmias and Device Therapy	
Lecture Room 1	500
Lecture Room 2	1000
VILLAGE 2 Hypertension, Preventive Cardiology, Cardiovascular Disease in Special Populations	
Lecture Room 3	800
Lecture Room 4	800
Lecture Room 5	350
VILLAGE 3 Basic Science	
Lecture Room 6	350
Lecture Room 7	350
VILLAGE 4 Imaging	
Lecture Room 8	500
Lecture Room 9	300
VILLAGE 5 Valvular, Myocardial, Pericardial, Pulmonary, Congenital Heart Disease	
Lecture Room 10	350
Lecture Room 11	350
VILLAGE 6 Coronary Artery Disease, Acute Coronary Syndromes, Acute Cardiac Care	
Lecture Room 12	870
Lecture Room 13	350
VILLAGE 7 Aortic Disease, Peripheral Vascular Disease, Stroke Interventional Cardiology and Cardiovascular Surgery	
Lecture Room 14	870
Lecture Room 15	350
VILLAGE 8 Heart Failure	
Lecture Room 16	500
Lecture Room 17	1000



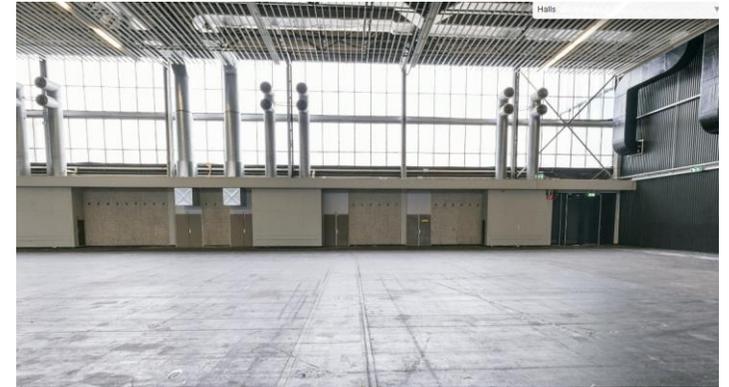
# EXHIBITION

**Over 22 000m<sup>2</sup> (gross) of hall space to host:**

- 18 000m<sup>2</sup> (gross) of Exhibition surrounded by scientific activities
- a 4 000m<sup>2</sup> (gross) Digital Health Area
- Meeting on the Go area (Location TBC)



*Hall 1  
Exhibition  
15 000m<sup>2</sup>*



*Hall 5  
Exhibition &  
Posters  
2 000m<sup>2</sup>*



*Hall 2  
DHA  
4 000m<sup>2</sup>*



*Hall 6  
Exhibition  
1 000m<sup>2</sup>*

**4,000**m<sup>2</sup>

VS 2 300m<sup>2</sup>

**2**

DIGITAL HEALTH STAGES

**1**

LARGER EXHIBITION AREA

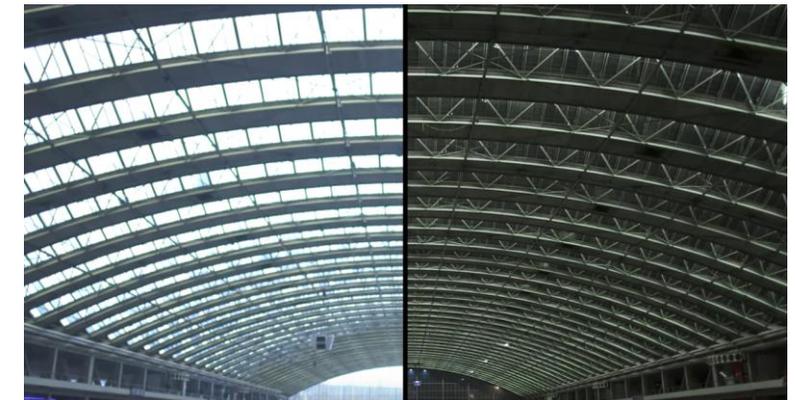
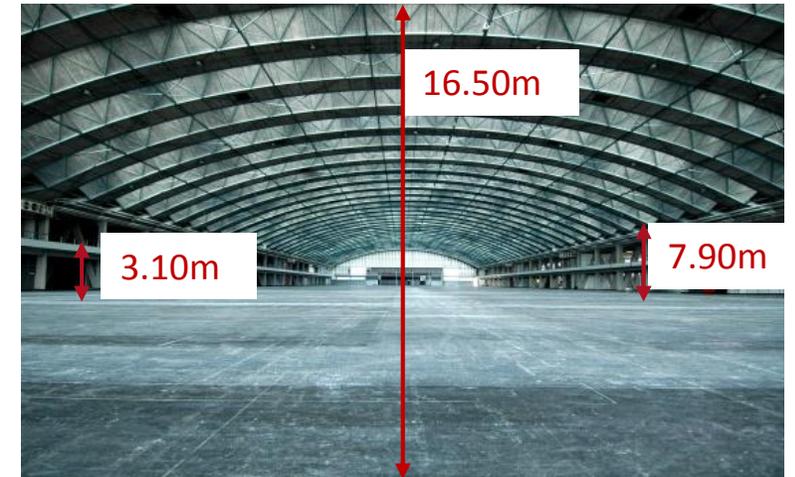
**1**

NETWORKING AREA



# TECHNICAL ASPECTS OF HALL 1

- Electricity, water and internet connections come from ducts from the floor
- The ceiling height varies from 7.90m on the sides to 16.50m in the middle (Hall 1).
- Rigging possible everywhere in Hall 1
- Hall 1 will be darkened
- 4 catering points will be opened in Hall 1
- Central location of Hall 1 and easy access to the other halls



HUBS

# EXHIBITION FLOORPLAN

SSC

Meeting Rooms & Practical Tutorials

Digital Health Area

Meeting Rooms (first Floor)

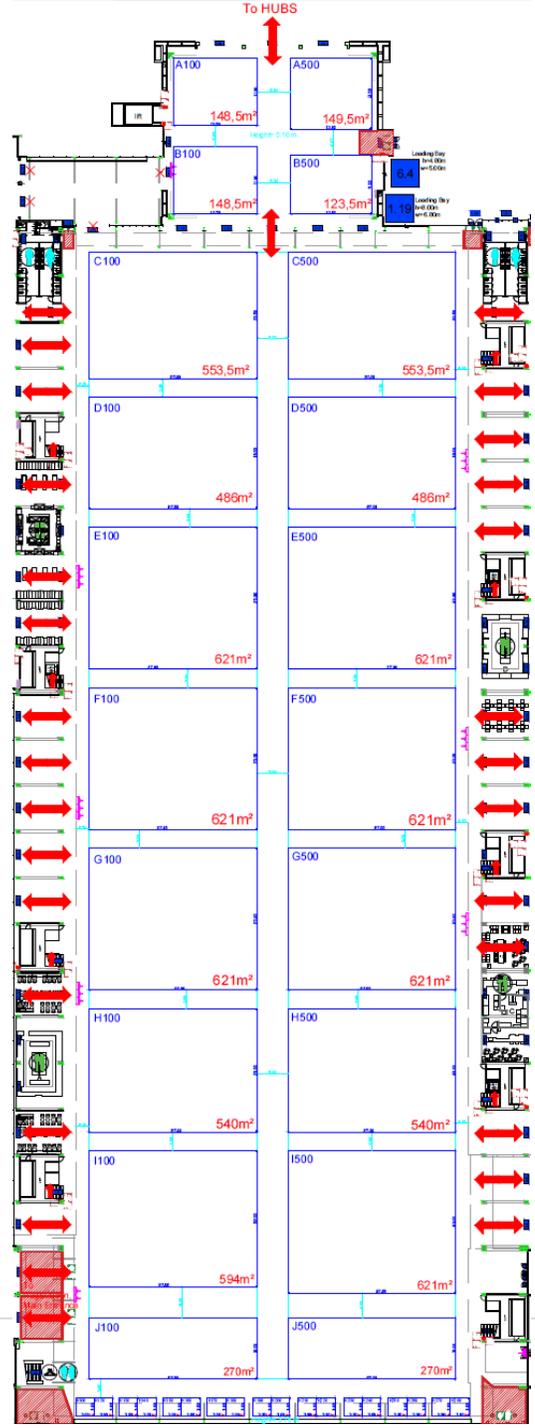
Meeting Rooms (first Floor)

EXHIBITION

POSTERS

EXHIBITION

PRESS



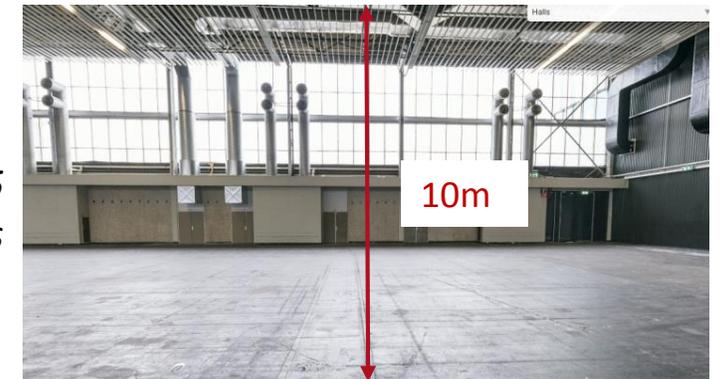
# TECHNICAL ASPECTS OF HALLS 2, 5 & 6

- Electricity, water and internet connections come from ducts from the floor
- The ceiling heights:
  - Hall 2: 10.75m
  - Hall 5: 10m
  - Hall 6: 5.10m
- Rigging possible everywhere in all three Halls (with a height limit of 4.5 m in Hall 6)
- Hall 2, 5 (partially) and 6 will be darkened
- Easy access to the surrounding halls

*Hall 2*  
*Digital Health Area*



*Hall 5*  
*Exhibition & Posters*



*Hall 6*  
*Exhibition*



# 2019 vs 2020

- No more columns in the Exhibition halls
- Higher ceilings
- Stands will be visible from the balconies
- Back to higher construction and suspension heights:

## Maximum construction height for stands:

between 6m <sup>2</sup> and 25m <sup>2</sup>	2.5m
between 26m <sup>2</sup> and 45m <sup>2</sup>	3.5m
between 46m <sup>2</sup> and 60m <sup>2</sup>	4m
between 61m <sup>2</sup> and 80m <sup>2</sup>	4.5m
between 81m <sup>2</sup> and 100m <sup>2</sup>	5m
between 101m <sup>2</sup> and 300m <sup>2</sup>	6m
between 301m <sup>2</sup> and 500m <sup>2</sup>	6.5m
between 501m <sup>2</sup> and 600m <sup>2</sup>	7m
over 600m <sup>2</sup>	7.5m

## Maximum suspension point height for stands:

under 60m <sup>2</sup>	not permitted
between 60m <sup>2</sup> and 100m <sup>2</sup>	6m
between 101m <sup>2</sup> and 300m <sup>2</sup>	6.5m
between 301m <sup>2</sup> and 500m <sup>2</sup>	7m
over 500m <sup>2</sup>	7.5m

## Exhibition Opening Hours:

Saturday 29 August	10:00 - 17:00
Sunday 30 August	10:00 - 17:00
Monday 31 August	10:00 - 17:00
Tuesday 1 September	10:00 - 17:00
Wednesday 2 September	CLOSED

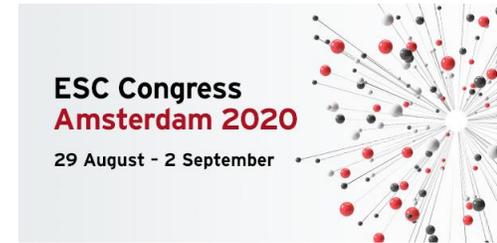
# TIMELINE

**Tue 29 & Wed 30 October**  
Industry Site Visit – ESC  
Congress Amsterdam 2020

**Wed 30 October**  
Sales Opening



**Wed 1 April**  
Opening of the  
Exhibitor Services  
Webshop



**Fri 15 November**  
Deadline for application for Top 10  
point holders followed by the  
beginning of stands assignment  
according to the accrued point  
ranking

**Sun 15 December**  
Deadline for application  
for Top 20 point holders

**Wed 15 January**  
Deadline for application  
with priority status

**Fri 24 April**  
Exhibitor Profile Deadline

**Mon 11 May**  
Stand Design Deadline

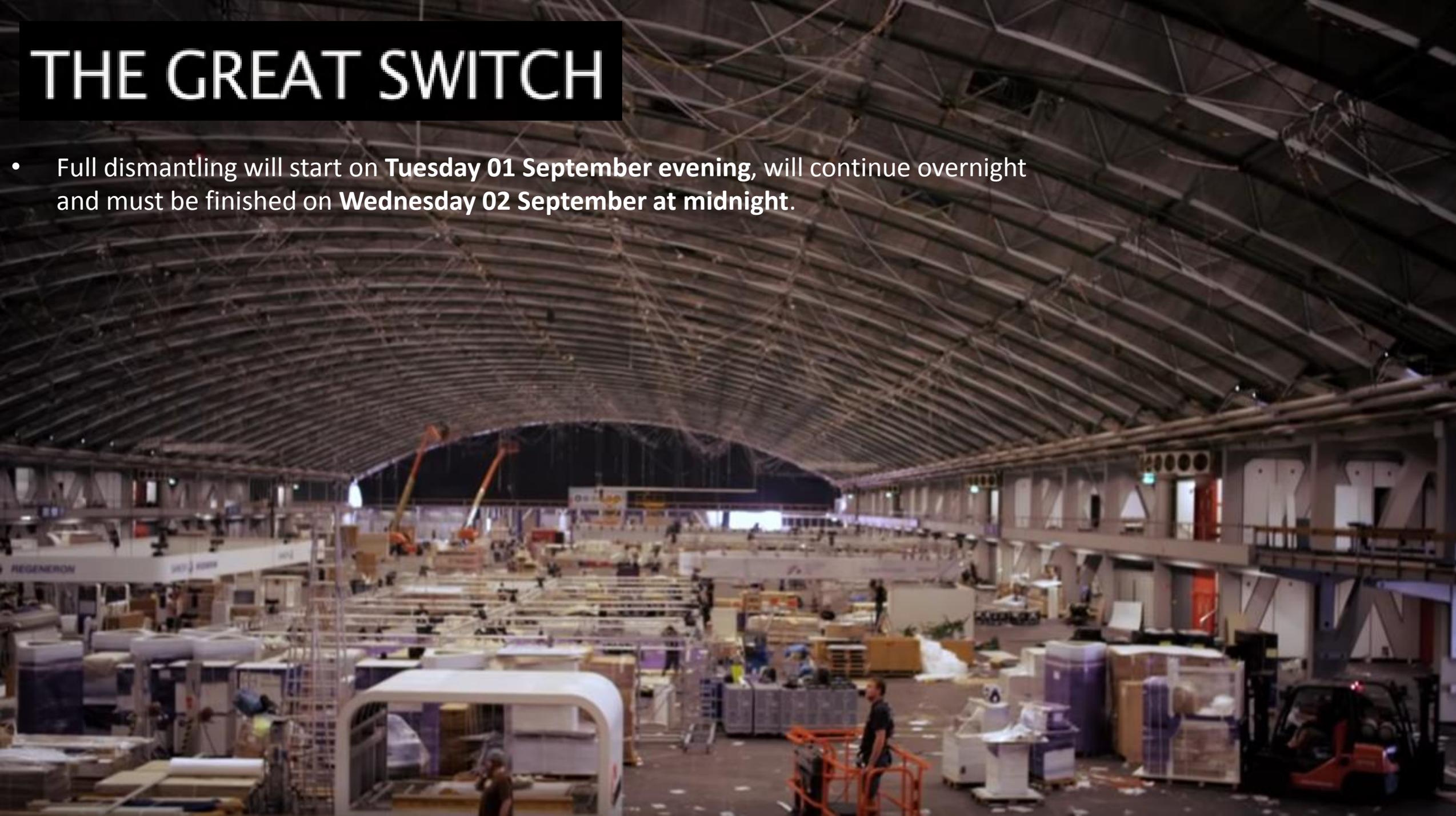
**Wed 29 July**  
Stand Services Deadline for orders

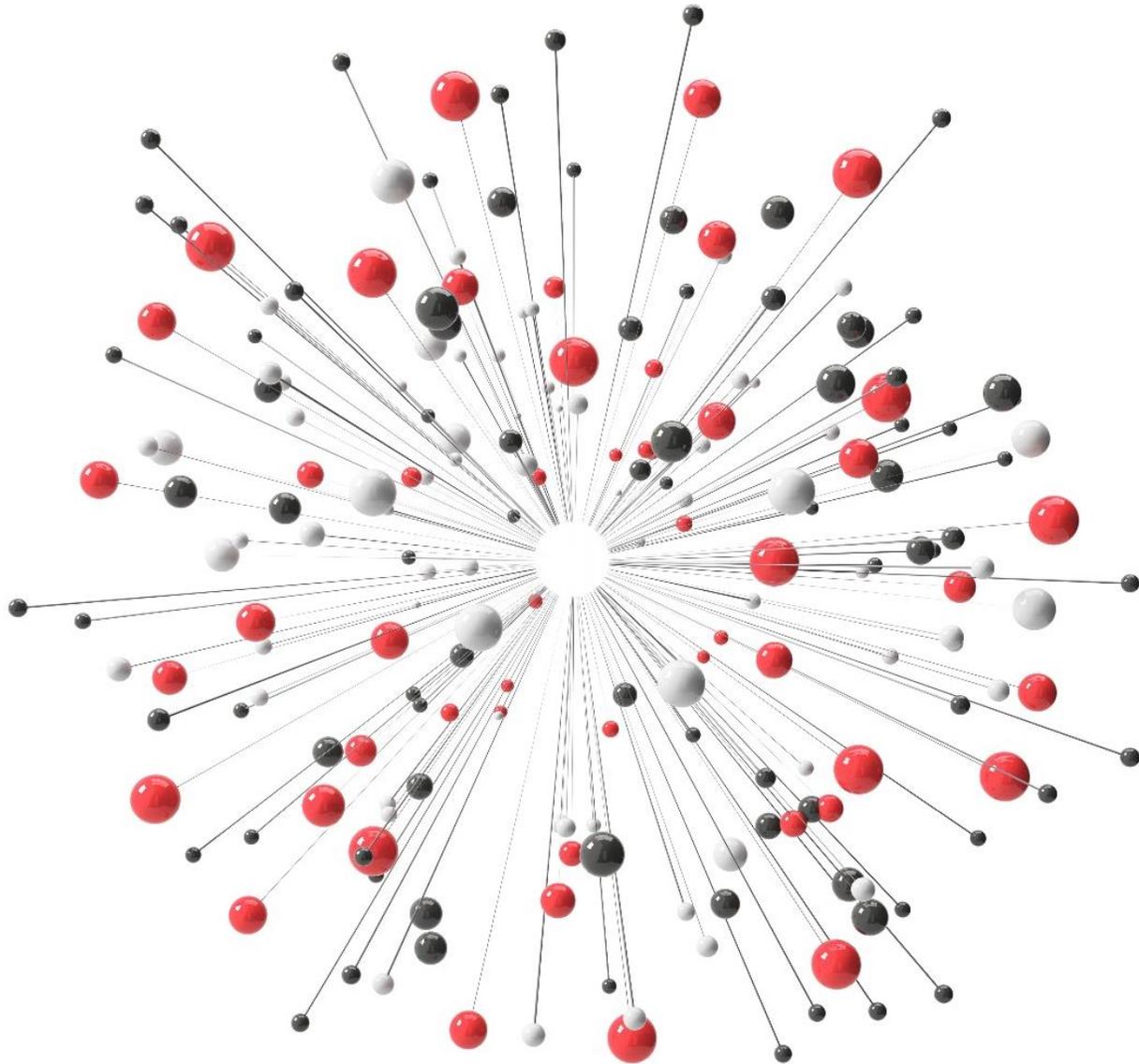
**ESC Congress  
Amsterdam 2020**



# THE GREAT SWITCH

- Full dismantling will start on **Tuesday 01 September evening**, will continue overnight and must be finished on **Wednesday 02 September at midnight**.





DO YOU  
HAVE ANY  
QUESTIONS ?



Don't hesitate to contact us: [exhibition@escardio.org](mailto:exhibition@escardio.org)

