MEET THE TEAM

AXEL BROWNE  
Project Lead
Commercial Exhibition
Meeting Rooms

JULIA MEUNIER  
Project Lead
Commercial Exhibition
Digital Health Area

Contact us at: exhibition@escardio.org
Over 22 000m² (gross) of hall space to host:

- 18 000m² (gross) of Exhibition surrounded by scientific activities
- a 4 000m² (gross) Digital Health Area
- Meeting on the Go area (Location TBC)
4,000 m²
VS 2 300m²

2
DIGITAL HEALTH STAGES
VS 2 x 100 pax

1
LARGER EXHIBITION AREA

1
NETWORKING AREA
TECHNICAL ASPECTS OF HALL 1

- Electricity, water and internet connections come from ducts from the floor.
- The ceiling height varies from 7.90m on the sides to 16.50m in the middle (Hall 1).
- Rigging possible everywhere in Hall 1.
- Hall 1 will be darkened.
- 4 catering points will be opened in Hall 1.
- Central location of Hall 1 and easy access to the other halls.
TECHNICAL ASPECTS OF HALLS 2, 5 & 6

- Electricity, water and internet connections come from ducts from the floor
- The ceiling heights:
  - Hall 2: 10.75m
  - Hall 5: 10m
  - Hall 6: 5.10m
- Rigging possible everywhere in all three Halls (with a height limit of 4.5 m in Hall 6)
- Hall 2, 5 (partially) and 6 will be darkened
- Easy access to the surrounding halls
2019 vs 2020

- No more columns in the Exhibition halls
- Higher ceilings
- Stands will be visible from the balconies
- Back to higher construction and suspension heights:

<table>
<thead>
<tr>
<th>Maximum construction height for stands:</th>
<th>Maximum suspension point height for stands:</th>
</tr>
</thead>
<tbody>
<tr>
<td>between 6m² and 25m²</td>
<td>under 60m²</td>
</tr>
<tr>
<td>2.5m</td>
<td>not permitted</td>
</tr>
<tr>
<td>between 26m² and 45m²</td>
<td>between 60m² and 100m²</td>
</tr>
<tr>
<td>3.5m</td>
<td>6m</td>
</tr>
<tr>
<td>between 46m² and 60m²</td>
<td>between 101m² and 300m²</td>
</tr>
<tr>
<td>4m</td>
<td>6.5m</td>
</tr>
<tr>
<td>between 61m² and 80m²</td>
<td>between 301m² and 500m²</td>
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<tr>
<td>4.5m</td>
<td>7m</td>
</tr>
<tr>
<td>between 81m² and 100m²</td>
<td>over 500m²</td>
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<tr>
<td>5m</td>
<td>7.5m</td>
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<tr>
<td>between 101m² and 300m²</td>
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<td>6m</td>
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<td>between 301m² and 500m²</td>
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<td>6.5m</td>
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<td>between 501m² and 600m²</td>
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<td>7m</td>
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<tr>
<td>over 600m²</td>
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<tr>
<td>7.5m</td>
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Exhibition Opening Hours:
- Saturday 29 August: 10:00 - 17:00
- Sunday 30 August: 10:00 - 17:00
- Monday 31 August: 10:00 - 17:00
- Tuesday 1 September: 10:00 - 17:00
- Wednesday 2 September: CLOSED

ESC Congress
Amsterdam 2020
**TIMELINE**

**ESC Congress Amsterdam 2020**

- **Tue 29 & Wed 30 October**
  - Industry Site Visit – ESC Congress Amsterdam 2020

- **Wed 30 October**
  - Sales Opening

- **Fri 15 November**
  - Deadline for application for Top 10 point holders followed by the beginning of stands assignment according to the accrued point ranking

- **Sun 15 December**
  - Deadline for application for Top 20 point holders

- **Wed 15 January**
  - Deadline for application with priority status

- **Fri 24 April**
  - Exhibitor Profile Deadline

- **Mon 11 May**
  - Stand Design Deadline

- **Wed 29 July**
  - Stand Services Deadline for orders

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**ESC Congress Amsterdam 2020**

**29 August – 2 September**
Full dismantling will start on Tuesday 01 September evening, will continue overnight and must be finished on Wednesday 02 September at midnight.
DO YOU HAVE ANY QUESTIONS?

Don’t hesitate to contact us: exhibition@escardio.org