29 August - 2 September

ESC Congress 2020 - TERMS AND CONDITIONS OF SALES

<u>Exhibition</u>

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration.

A stand assignment confirmation and invoice will be sent to the company by mail.

Should the stand assignment differ from the Order Form, the details of the stand assignment prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2019
- 50% from 01 December 2019 to 29 February 2020
- 100% from 01 March 2020

It is the ESC's policy that all invoices must be paid by the date indicated on the invoice (30 days from date of invoice) or before the opening of the congress, should this date fall first.

Stand space, session time slot, sponsorship item or rooms assignments are cancelled automatically if the invoice has not been paid within the given payment period

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site www.escardio.org
- Company listing in the Final Programme and Mobile App
- Allocation of Exhibitor and Scientific Exhibitor Badges

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, ESC Congress 2020 has to be cancelled, the ESC will retain 25% on confirmed orders as administrative fees.

Subtenants and other Represented Companies

Sharing the allocated stand area with another company, regardless of whether this company is represented by its own staff (subtenant) or only by its own exhibits (represented company), is not allowed. This applies equally to companies with products or services aligned to a registered exhibitor. In such an instance, where a registered exhibitor wishes to exhibit in association with another organisation, the ESC will endeavour to offer additional exhibit space, where available, under normal conditions of sale.

Where an exhibiting organisation has multiple corporate identities but shared ownership, the organisational relationship must be made clear to delegates (e.g. a corporate ownership statement must be displayed on the stand).

Transfer - even in part - of the rights and obligations arising from the order to third parties is not permitted.

Value Added Taxation

Dutch VAT rules will apply for all exhibition sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country. Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

This Order subjects the signatory to the full respect of the ESC Guidelines for industry @ Congresses and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the Exhibitor being refused entry to the exhibition without refund.

29 August - 2 September

Sponsored Sessions

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration.

Assignment of the sponsored session and invoice will be sent to the company by email.

Should the assignment of the sponsored session differ from the Order Form, the details of the assignment prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2019
- 50% from 01 December 2019 to 29 February 2020
- 100% from 01 March 2020

It is the ESC's policy that all invoices must be paid by the date indicated on the invoice (30 days from date of invoice) or before the opening of the congress, should this date fall first.

Stand space, session time slot, sponsorship item or rooms assignments are cancelled automatically if the invoice has not been paid within the given payment period

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site www.escardio.org
- Company listing in the Final Programme and Mobile App

The following items are included in the price of a Satellite Symposium:

- Basic Lecture room setup (customisation needs to be ordered through our suppliers at extra cost)
- Dedicated listing in the scientific programme and Planner, Industry & Final programme, Mobile app.
- Slot to promote the session onsite in the industry Display Racks
- Roll-up in front of the session room from one hour before session starts
- Invitations distributed in front of the session room from 30 Minutes before session starts

Companies organizing non exhibitor symposia will be provided with an allocation of 5 scientific badges and 5 General badges

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, ESC Congress 2020 has to be cancelled, the ESC will retain 25% on confirmed orders as administrative fees.

Dutch VAT rules will apply for all sponsored session sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country. Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

This Order subjects the signatory to the full respect of the ESC Guidelines for industry @ Congresses and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor being refused entry to the congress and sessions without refund.

<u>Sponsorship</u>

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration. An invoice will be sent to the company by mail

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2019
- 50% from 01 December 2019 to 29 February 2020
- 100% from 01 March 2020

It is the ESC's policy that all invoices must be paid by the date indicated on the invoice (30 days from date of invoice) or before the opening of the congress, should this date fall first.

Stand space, session time slot, sponsorship item or rooms assignments are cancelled automatically if the invoice has not been paid within the given payment period

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site www.escardio.org
- Company listing in the Final Programme and Mobile App

Sponsorship options can only be ordered by exhibiting companies in priority or non-exhibitor Industry Sponsored Session organisers.

Cancelling a stand or a non-exhibitor Industry Sponsored Session at a later stage also means cancelling the sponsorship options.

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, ESC Congress 2020 has to be cancelled, the ESC will retain 25% on confirmed orders as administrative fees.

This Order subjects the signatory to the full respect of the ESC Guidelines for industry @ Congresses and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor product being refused without refund.

Rooms

Order Forms need to be signed by an authorised company representative, only signed order forms will be taken into consideration. Assignment of the Rooms at ESC and invoice will be sent to the company by email. Payments should be settled 30 days from date of invoice. Should the 30 day payment period go beyond the congress dates the invoice must be paid before the congress.

Should the assignment of the Rooms at ESC differ from the Order Form, the details of the assignment prevail.

Cancellation Fees will apply as of receipt of the signed order form as follows:

- 10% until 30 November 2019
- 50% from 01 December 2019 to 29 February 2020
- 100% from 01 March 2020

It is the ESC's policy that all invoices must be paid by the date indicated on the invoice (30 days from date of invoice) or before the opening of the congress, should this date fall first.

Stand space, session time slot, sponsorship item or rooms assignments are cancelled automatically if the invoice has not been paid within the given payment period

Cancelling your exhibition space at a later stage will also mean cancelling your Rooms at ESC.

Given serious cause the ESC is entitled to postpone, to curtail the duration, to close the industry activities completely or in part for any period, or to cancel. In the event of complete or part postponement or curtailment, the order form is regarded as valid for a possible new date and new duration for the said congress. If, for any reason, ESC Congress 2020 has to be cancelled, the ESC will retain 25% on confirmed orders as administrative fees.

Dutch VAT rules will apply for all "Rooms at ESC" sales. If the company is registered in another country within the EU, reverse charge procedure may apply. In this case the customer must auto reverse the VAT in their home country.

Companies registered in a country outside of the European Union are encouraged to seek advice on reclaiming VAT payments.

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC web site www.escardio.org
- Company listing in the Final Programme and Mobile App

This Order subjects the signatory to the full respect of the ESC Guidelines for industry @ Congresses and the Payment Terms of this order. Failure to respect the Industry Guidelines or Payment Terms may result in the sponsor being refused entry to the congress and sessions without refund.