ESC Congress
Paris 2019

Together with
World Congress of Cardiology

31 August - 4 September

WELCOME!
ESC Congress 2019 – Registration

As of 28 August
Additional registration expected on-site circa 1,300

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Industry @ ESC Congress 2019

- Exhibition: 9 190m²
- Digital Health Area: 343m² + 36 stations
- 116 Industry Sponsored Sessions
- 9 Practical Tutorials
- 56 Meeting Rooms + Business suite
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<tr>
<th>Role</th>
<th>Name</th>
<th>Contact Details</th>
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<tbody>
<tr>
<td>Team Manager</td>
<td>Fabrice Calabrese</td>
<td>+33643871029</td>
</tr>
<tr>
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<td>Abir Ghorab</td>
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<td>Axel Browne</td>
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<tr>
<td></td>
<td>Julia Meunier</td>
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<td></td>
<td>Gisela Valky-Pons</td>
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<tr>
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<td>Iulia Pantea</td>
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<tr>
<td></td>
<td>Julia Meunier</td>
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<tr>
<td></td>
<td>Lisa Merolli</td>
<td>+33786440266</td>
</tr>
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- **Team Manager**
  - Exhibition
  - Meeting rooms
- **Exhibition**
- **Digital Health Area**
- **Satellite Symposia**
  - Experts on the Spot sessions
  - Practical Tutorials
- **Advertising**
  - Industry Welcome Desks
  - Industry Session Digests

Together with ESC Congress Paris 2019

World Congress of Cardiology
# Renewed initiatives

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<tr>
<th>Category</th>
<th>Details</th>
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<tr>
<td>Exhibition opening hours</td>
<td>Saturday to Tuesday 10 am to 5 pm</td>
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| Security outside opening hours   | Delegates will pass through the Exhibition  
Exhibitors responsible for securing their own stands                                                                                                                                       |
| Sound in Exhibition              | ESC will control the sound  
Exhibitors must self regulate                                                                                                                                                                 |
| Meeting Rooms                    | No hands-on or showcasing of product  
Press-conference allowed                                                                                                                                                                        |
| Lecture rooms access             | Intersession time of 30-min between sessions  
15 minute for prior ESC session closure and room preparation  
15 minute for session sponsors preparation and welcoming                                                                                                                                        |
### New initiatives

| Ask for appointment feature | Available in Mobile App exhibitor profile section  
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| Navigation in exhibition   | 2 information desks and “Ask me” hostesses per exhibition hall  
|                           | Exhibition map panels  
|                           | Exhibition map flyers  
|                           | Exhibition map floor stickers  
|                           | Interactive map in Mobile App with geolocation, and delegates' journey |
| Declaration of filming crew | ESC, Press and Industry cameras must be easily identifiable and tagged  
|                           | Press hostess available at Exhibitor registration desk |
Congress layout

Registration
Industry Welcome Desks
Speaker Service Centre

Main Auditorium
ESC Plaza
ESC TV
Industry Session Digests

Level 1
Exhibition 1
Digital Health Area
Village 1
Practical Tutorials
Meeting Rooms

Level 2
Exhibition 2
The Hub & Centre Stage
Meeting Rooms
Display racks/monitor

Level 3
Villages 2 to 8
Poster Area
Industry Support @ ESC Congress 2019

We are here to support your activities at ESC Congress 2019

Feel free to contact us for any question

Christelle Mattéo
+33 6 43 862 006

Alexander Craik
+33 6 43 862 853

- Exhibitor registration badges
- Main contact for any financial and administrative question
- Industry welcome desks delivery

- Work with Industry services team, mainly on Sponsorship and Exhibition

Melanie Rafflegeau
Team manager
+33 6 43 862 853
In 90 seconds

Update your My ESC account...
Be eligible for grants...
Get a chance to win a prize

Olga Pabion leads this project
Feel free to contact her for any question

+33 6 43 860 299
Industry Relations @ ESC Congress 2019

Meeting Rooms Zone F

Meeting Rooms Zone A

ESC HQ MEZZANINE

ESC HQ

ACCESS TO/FROM COACH PARKING

ESC Congress
Paris 2019
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Innovation Funding Area

Funding for YOUR project

Investor - Cardiovascular Lab
Investor - EARLYBIRD
Investor - Indesci Venture
Investor - Innogenest Capital
Investor - MD Start - Sofinnova
Investor - TechCare
Investor - TechViva Holding
Wrap up in Japanese • ESC Clinical Practice Guidelines 2019
in French • Important clinical trials
in Russian

Tuesday 03 September 2019 from 11:30 to 12:30 CEST
Tuesday 03 September 2019 from 16:45 to 17:45 CEST
Tuesday 03 September 2019 from 17:00 to 18:00 CEST

What?
• ESC Clinical Practice Guidelines 2019
• Important clinical trials

Where?
Watch the Live from your country French link + Japanese link + Russian link
Assist the Live from ESC TV Stage

Interact with the Live Panel from ESC Mobile App
Industry Relations @ ESC Congress 2019

The podcast series

#ESCCardioTalk
Ronald Binder & Michael Porodko discuss:
Transcatheter heart valve migration and embolization: rare and preventable?

Link to podcasts
Industry Relations @ ESC Congress 2019
Bon Congrès!
And see you for the Industry Debrief

Tuesday 03 September 2019 from 11:00 to 12:00
Meeting room 1, Hall 3 – Zone A