

ESC Congress Paris 2019

Together with

World Congress of Cardiology

31 August
- 4 September

escardio.org/ESC2019

Spotlight
Global
Cardiovascular
Health

INDUSTRY PROSPECTUS

Contacts

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Sponsorship

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VENUE

Paris Expo Porte de Versailles
1 place de la Porte de Versailles
75015 Paris
France



Welcome Letter

Dear Industry Partners,

We would like to welcome you to ESC Congress, the world's largest conference in cardiovascular medicine. ESC Congress 2019 will take place in one of the world's most alluring cities, Paris, and will be organised in conjunction with the World Heart Federation emphasising the global reach of the event.

The Spotlight of the congress will be Global Cardiovascular Health, focusing on the inclusive approach to cardiovascular health taking into account the differences in prevalence, clinical manifestations, prevention strategies, diagnostic modalities and management of cardiovascular disease around the world.

ESC Congress 2019 will build on the solid foundations of a congress which attracts worldwide cardiology leaders to present and exchange on their knowledge and most important research results. It will focus on the best and latest science but will also emphasise the importance of innovation, introducing topics at the frontiers of cardiovascular medicine and science to the attendees.

ESC Congress 2019 will continue to build on educational value seeking greater engagement, increasing individual involvement and interactivity throughout the programme. As the home for the global cardiovascular community, the congress is an affirmation of the ongoing positive outcomes of innovation, advances in technology, updates on best practice and guidelines as well as cutting-edge techniques in the field.

ESC Congress is the place where industry partners play an integral role in the delivery of advances and have a unique opportunity to interact with congress attendees as well as faculty from all geographic and professional backgrounds.

The fight against cardiovascular disease is a shared mission in which you are our partners. We welcome you to join us in this effort to raise global standards in the prevention, diagnosis, and treatment of cardiovascular disease.

Yours sincerely,



Prof Barbara Casadei, FESC
President 2018 - 2020
European Society of Cardiology



Prof Silvia Priori, FESC
Chair 2018 - 2020
ESC Congress Programme Committee



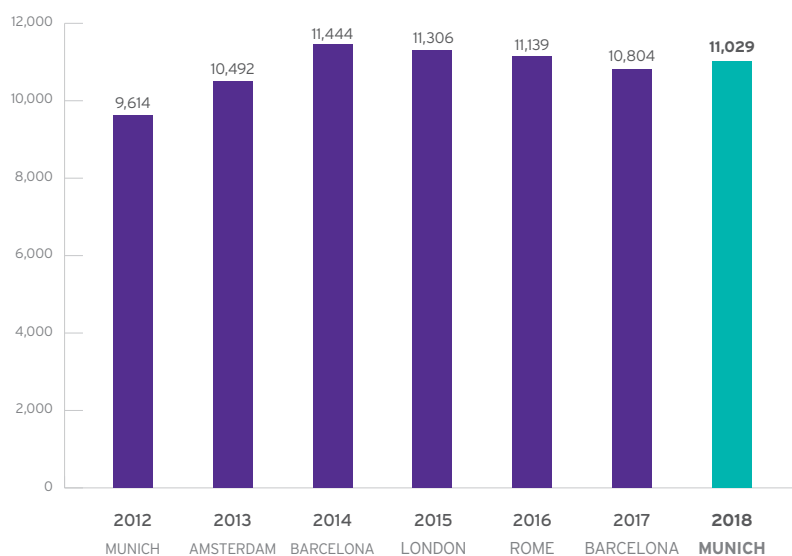
Prof Marco Roffi, FESC
Chair 2018 - 2020
ESC Congress Programme Committee

ESC Congress

Where the world of cardiology comes together

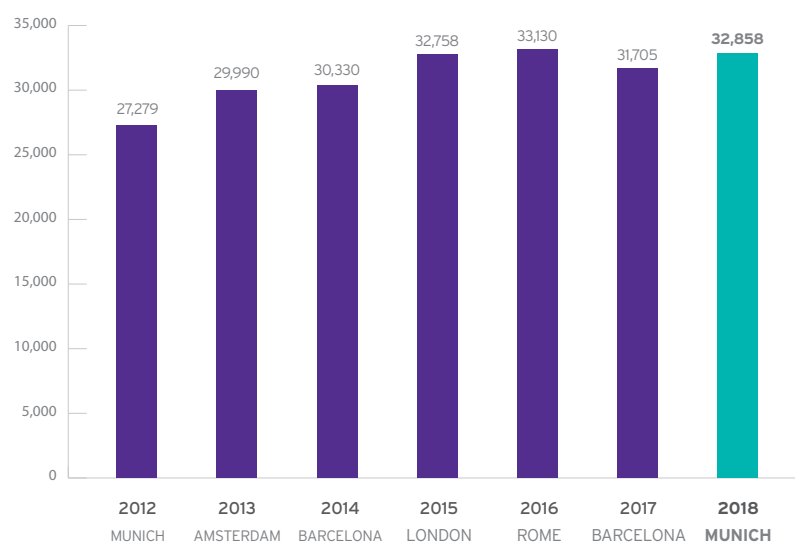
The premier conference for global cardiology professionals

Abstract Submissions 2012 - 2018

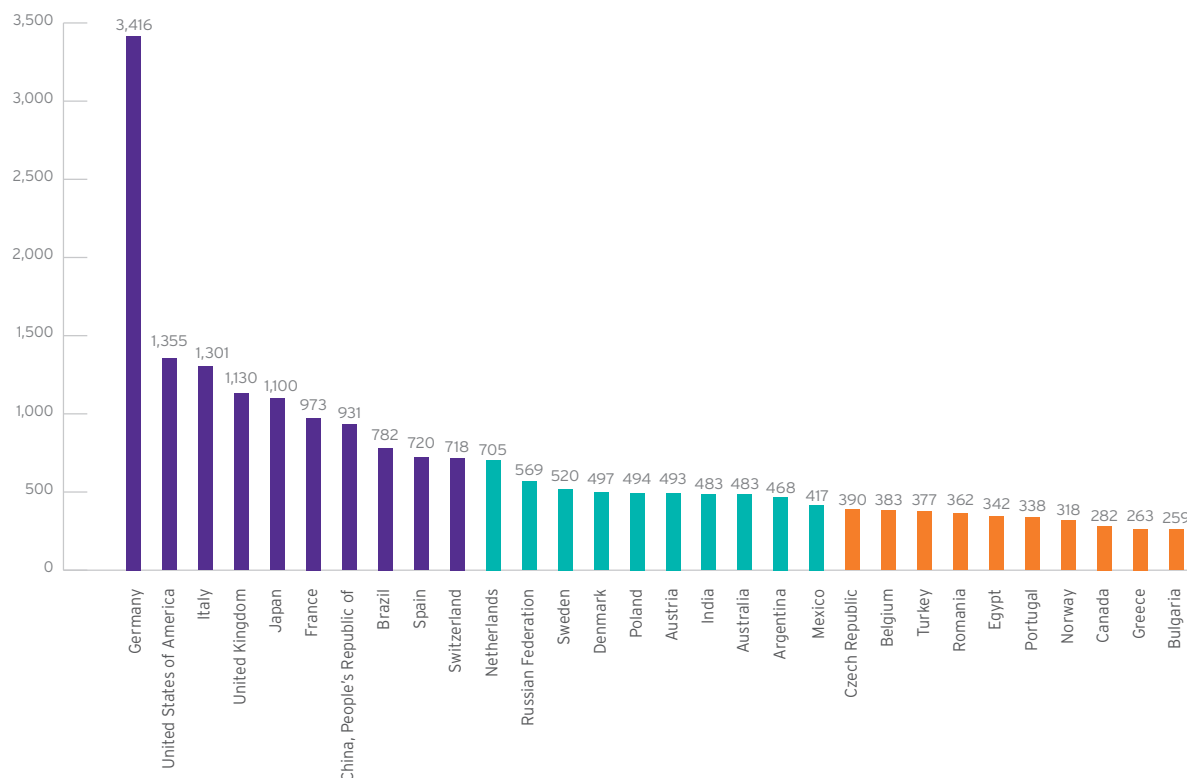


Participation Healthcare Professionals 2012 - 2018

Attendance by year



Delegate Origin Top 30 Countries ESC Congress 2018 Munich

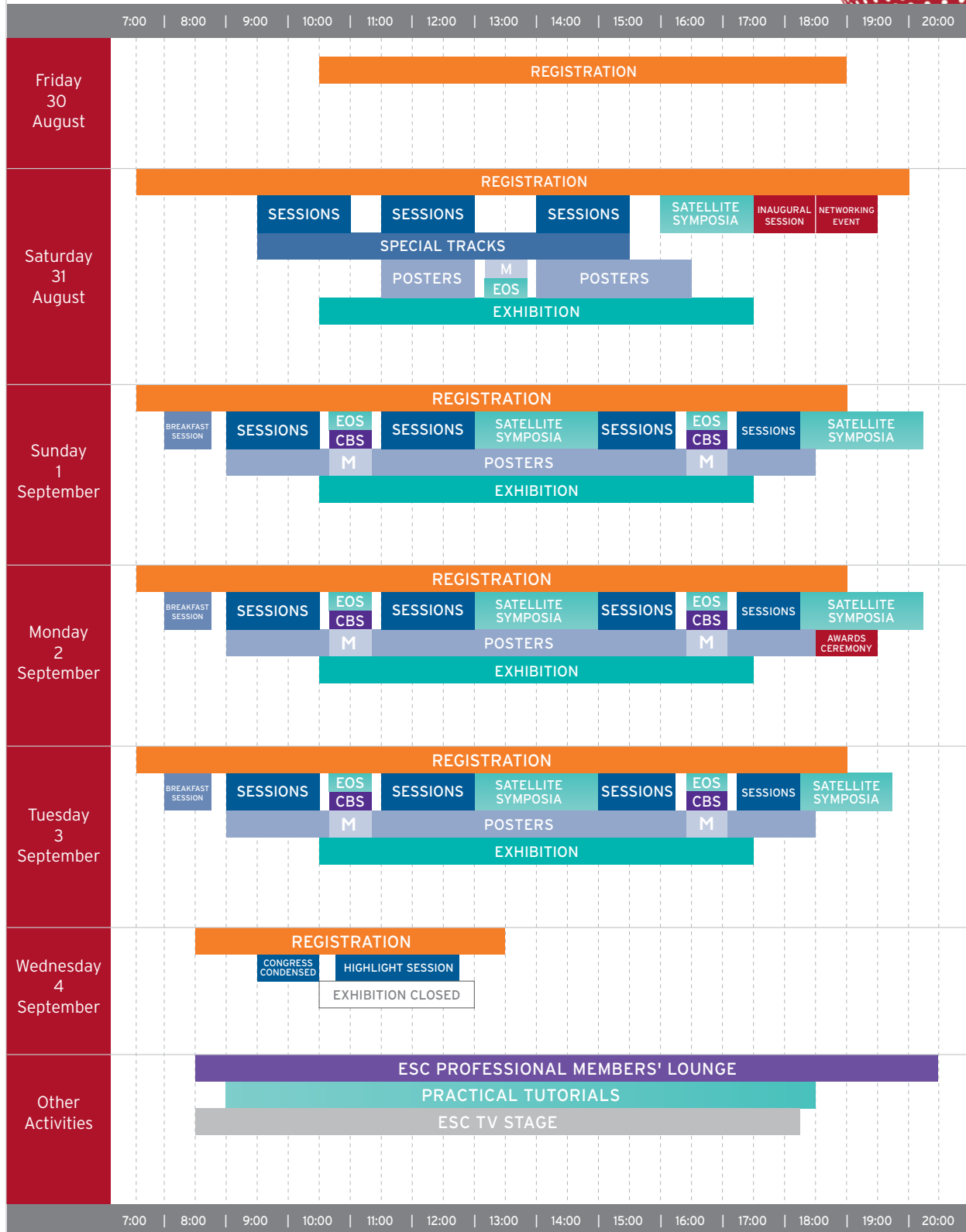


Delegate Professional Activity ESC Congress 2018 Munich

Activity	% / Prof. Family	Activity	% / Prof. Family
Physician - Cardiology	46,7%	Administrator	0,4%
Physician - Interventional Cardiology	7,6%	Physician - Vascular Medicine / Angiology	0,3%
Scientist	4,2%	Physician - Endocrinology	0,3%
Physician - Internal Medicine	2,9%	Physician - Emergency Medicine	0,2%
Physician - Other Specialty	1,2%	Physician - Radiology	0,2%
Nurse / Nurse Practitioner	1,1%	Physician - Nephrology	0,1%
Physician - Cardiac Surgery	1,0%	Physician - Neurology	0,1%
Physician - General Practice	0,8%	Paramedic	0,1%
Engineer	0,5%	Physician - Nuclear Medicine	0,1%
Medical Technician	0,4%	Other Healthcare Professional	7,5%
Physician - Intensive Care	0,4%	N/A	23%

ESC Congress 2019

Preliminary Schedule



M

Moderated Posters

EOS

Experts on the Spot

CBS

Coffee Break Sessions

Subject to change



Congress Spotlight

Spotlight

ESC Congress 2019 is organised in conjunction with the World Heart Federation. The Spotlight of the Congress, reflecting the worldwide burden of cardiovascular diseases as well as ESC leadership going well beyond European borders will be Global Cardiovascular Health.

This theme highlights the ESC commitment to have an inclusive approach to cardiovascular health taking into account the differences in prevalence, clinical manifestations, prevention strategies, diagnostics modalities and management of cardiovascular diseases around the world.

**Global
Cardiovascular
Health**

Dedicated “Villages”: covering the wide spectrum of cardiovascular disease

• Villages

- Aortic disease, peripheral vascular disease, and stroke
- Arrhythmias and device therapy
- Basic science
- Coronary artery disease, acute coronary syndromes, acute cardiac care
- Heart failure
- Hypertension
- Imaging
- Interventional cardiology & cardiovascular surgery
- Preventive cardiology (including cardiovascular disease in special populations)
- Valvular, myocardial, pericardial, pulmonary hypertension, congenital and pediatric cardiology

In addition, among the dedicated tracks:

- Global Cardiovascular Health
- Cardiovascular pharmacology
- Cardiovascular nursing
- Digital Health (including eCardiology)
- General cardiology



Key features

The latest in cardiology, new ESC Clinical Practice Guidelines, Hot Line sessions, and Highlight sessions will be presented in room “Paris” (Main Auditorium). The SPOTLIGHT sessions will be identified as a track throughout the villages.

The “Hub” at the heart of the Congress venue will provide for an intense and close-up experience in an open space setting. The Hub will feature interactive sessions that host international experts in interactive and lively formats such as “Great Debates”, special tracks, and selected original research. In the “Hub” area, the Centre Stage will feature interactive sessions such as Live-in-the-Box scenarios and other special formats.



Throughout the villages, topics covering the entire spectrum of cardiology allow delegates to exchange and get first-hand scientific findings as well as clinical education through symposia, case-based sessions and other session formats.

Novel science remains a key element in the programme and will be given dynamic platforms in all categories of presentation (Posters, Moderated Posters, Rapid Fire abstracts and Advances in Science) to enhance scientific exchange and networking.

To further advance on our commitment to education, we will enhance interactions and engage the attendees in multiple ways proposing different types of sessions, format and the technology to interact (mobile app). We will feature a pilot project to expand our platform for Clinical Case Presentations, giving more opportunities for peer to peer exchange on daily practice, another option for the delegate to become actively engaged in the programme by submitting a clinical case.

Sessions will be dedicated to innovation in different fields and integrate lectures dedicated to translational science or technological advancement to introduce topics at the frontiers of medicine and science to the attendees.

Important Dates

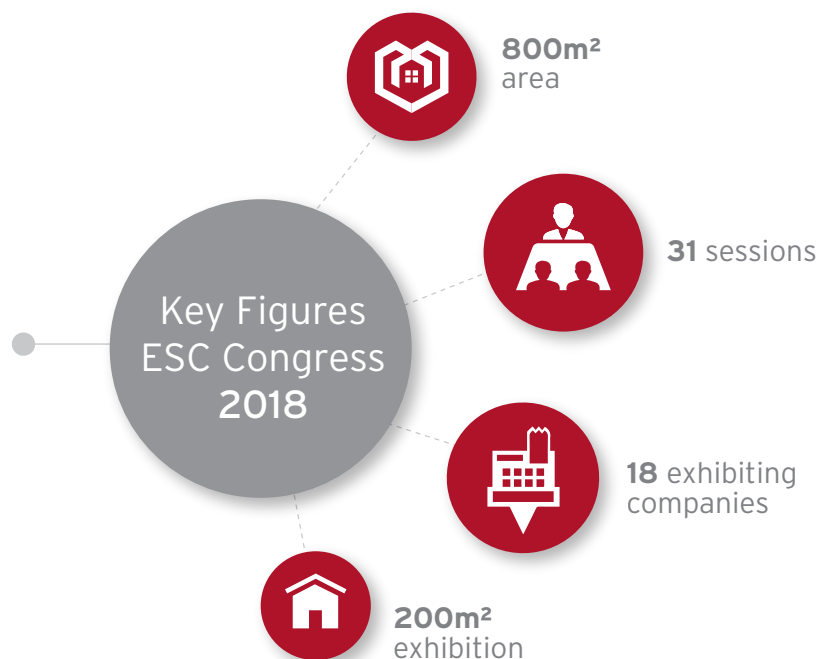
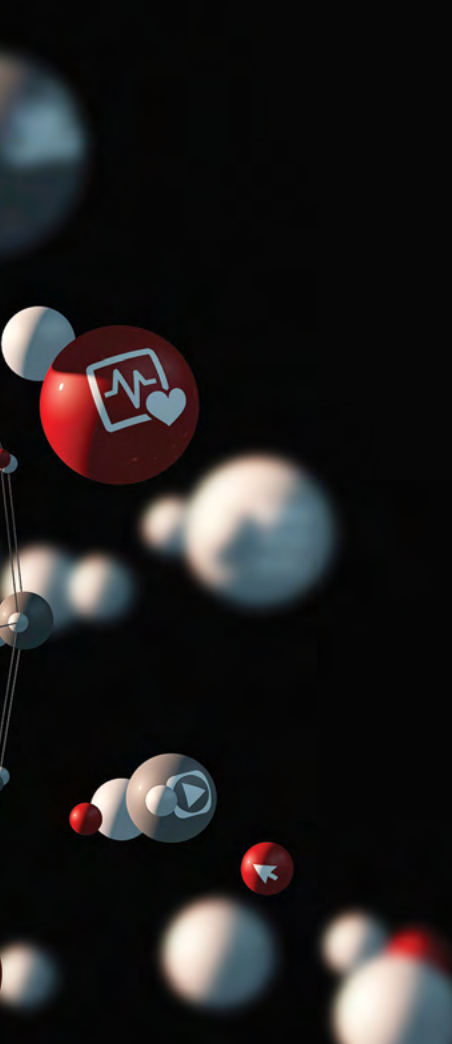
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|---------------------------|---|
| • December 2018 | Opening of online services |
| • February 2019 | Scientific programme available online |
| • 14 February 2019 | Abstract submission deadline |
| • 1 March 2019 | ESC Cardiologists of Tomorrow - Clinical case submission deadline |
| • Mid-May 2019 | Abstract results announcement |
| • 21 May 2019 | Late-Breaking Science Submission deadline |
| • Mid-June 2019 | Full Scientific Programme available online |



Digital Health @ ESC Congress 2019

From big data and electronic health records, to wearable devices and mobile apps, Digital Health is supporting and transforming healthcare. At ESC Congress, find out more about these new technologies and how they are impacting research and clinical practice in our dedicated Digital Health Area located in Exhibition 1 - including scientific sessions and industry innovations.





Taking Digital Health to the next level

Following last year's resounding success in Munich, Digital Health is set to reach new heights in Paris with a staggering 2,300m² area. This brand new layout will be tailor-made to accommodate the needs of delegates from across the globe, looking for all of the latest cutting-edge technology which is transforming healthcare for patients and caregivers.

Digital Health Stage

Our Digital Health Stage will play host to an array of scientific sessions related to Digital Health and its applications to daily practice today and in the near future. Speakers will be able to present their latest research or innovations during interactive talks in a state-of-the-art environment conducive to stimulating creativity.

Exhibition

Leading innovators have the opportunity to showcase their findings in-person. This modern yet welcoming atmosphere will serve as the perfect forum for exchange and networking between the key stakeholders in modern healthcare. See page 15 for details on our offer.

Networking area

Prolong your discussions thanks to our dedicated area. Make the most of this fully furnished space for any formal or informal business meetings and discuss your future Digital Health collaborations on-site.



Industry @ ESC Congress 2018

The ESC gratefully acknowledges the following companies and organisations who contributed to the success of ESC Congress 2018:

3M Health Care	Content Ed Net Medicom
A&D Company Limited	Covance Inc
Abbott	Creavo Medical Technologies Ltd
Abiomed Europe GmbH	CRI-The Clinical Research Institute GmbH
Acarix A/S	CubileHealth GmbH
Actelion Pharmaceuticals Ltd	custo med GmbH
Akcea Therapeutics	CVRx Inc.
AliveCor, LTD.	Daiichi Sankyo Europe GmbH
Alnylam Pharmaceuticals	Diagnosis SA
AMEDTEC Medizintechnik Aue GmbH	dms-service llc
Amgen	DOASENSE GmbH
Amicus Therapeutics GmbH	EDELMAN.ergo GmbH
Arena Pharmaceuticals	Edan Instruments, Inc
AstraZeneca	Edwards Lifesciences
Bayer AG	EKOS Corporation
Beneware	Eli Lilly and Company
Beurer GmbH	ELSEVIER LTD
Biosense Webster Europe	Ensense Biomedical Technologies Shanghai
BIOTRONIK	ERCULES COMUNICAZIONI
Bittium	ERKA Kallmeyer Medizintechnik GmbH & Co. KG
Blueprint Genetics Oy	European Medical Journal
BMS Pfizer Alliance	Ferrer Internacional SA
Boehringer Ingelheim	FibriCheck
Boston Scientific	Fleischhacker GmbH & Co. KG
BPLab	Frontiers
Canon Medical Systems Europe	FUKUDA DENSHI
Cardioline SPA	GE Healthcare GmbH
CardioSecur	GlaxoSmithKline PLC
CASIS - Cardiac Simulation & Imaging Software	GS Elektromedizinische Geräte G. Stemple GmbH
CD Leycom	Haemonetics SA
Charité - Campus Virchow-Klinikum (CVK)	Health in Code, S.L.
CLINICAL RESEARCH MALAYSIA	HealthSTATS Technologies (UK) Ltd
Cleveland Clinic Foundation	Heart Sciences
CNSystems Medizintechnik AG	Hitachi Medical Systems Europe
Coala Life AB	I.E.M GmbH
Consonance Sp. Z O.O.	IMEDIPLUS INC.

Impulse Dynamics Germany GmbH
 KWHC GmbH
 LA BioMed
 Lifetech Scientific(Shenzhen)Co.,Ltd.
 MDPI
 Medicinsk Bildteknik AB
 Medilearn India
 Medimatic Srl
 Medis Medical Imaging Systems
 MEDITERRANEAN CARDIOLOGY
 Medscape Cardiology
 Medset Medizintechnik GmbH
 Medtronic International Trading SARL
 MENARINI INTERNATIONAL
 MESI Medical
 Microlife AG
 MIDES GmbH
 Mitsubishi Chemical Europe GmbH
 MSD
 Mylan EPD - BGP Products Operations GmbH
 NEJM Group
 NEWCARD
 NORAV Medical GmbH
 NorthEast Monitoring Inc
 Novartis Pharma AG
 Novo Nordisk A/S
 Olink Proteomics AB
 Omron Healthcare Europe B.V.
 Orion Corporation
 Osaka University
 Oxford University Press
 PCM Scientific
 Personal MedSystems GmbH
 Philips
 Physicians' Academy for Cardiovascular Education
 Portola Pharmaceuticals

Preventice Solutions
 Preventicus GmbH
 PulmoKard GmbH
 Radcliffe Cardiology
 Recordati Spa
 Regeneron Pharmaceuticals
 RenalGuard Solutions, Inc.
 Renew health Ltd
 ResMed
 Roche Diagnostics International Ltd
 Rontis AG
 Rooti Labs Limited
 SAGE Publishing
 Sanofi-Aventis Groupe
 SCHILLER AG
 SERVIER
 Shire International GmbH
 Siemens Healthineers
 Sky Labs
 Soluscope S.A.S.
 SOMNOmedics GmbH
 Stratasys GmbH
 The Jama Network
 THINKLABS MEDICAL
 Thrombosis Research Institute
 TOMTEC IMAGING SYSTEMS GMBH
 Vales & Hills BioMedical Tech.Ltd
 Vifor
 Wavelet Health
 Welch Allyn GmbH
 Wiley
 Wisepress Medical Bookshop
 Wolters Kluwer
 World Society of Arrhythmias
 Zenicor Medical Systems
 Zoll CMS GmbH

Exhibition



Why exhibit at ESC Congress 2019?

ESC Congress 2019 will host an exhibition area at a prime location in the congress centre surrounded by scientific resources such as The Hub and Villages, as well as our Digital Health Area.

Join the discussion - How can I participate?

Ensure physicians keep up to date on emerging technologies by showcasing your latest developments in the cardiovascular field. Discussions with the healthcare profession onsite will help fuel interest in state-of-the-art technology for all parties involved, encouraging key stakeholders to apply your innovations in their daily practice and ultimately working towards better outcomes for patients worldwide.

Exhibition Space for Commercial Exhibitors:

Early fee €420 / m²

(applications by 31 March 2019)

Standard fee €460 / m²

(applications from 1 April 2019)

Cost is for floorspace only (no structure or amenities)

Minimum exhibition space is 9m²

Deadline for application for Top 10 point holders:

15 November 2018

Deadline for application for Top 20 point holders:

15 December 2018

Deadline for application with priority status:

15 January 2019

Exhibition Space for Publishers, Not for Profit Organisations:

Early fee €270 / m²

(applications by 31 March 2019)

Standard fee €300 / m²

(applications from 1 April 2019)

Cost is for floorspace only (no structure or amenities)

Minimum exhibition space for publishers and not for profit organisations is 6m²

Deadline for application with priority status:

15 January 2019

Digital Health Area

Pre-built stand package

€3,000

Exhibition space/m²

Early fee: €420/m²

Standard fee: €460/m²

1. Prebuilt Stand Price Includes:

- Stand structure including a lockable cabinet
- Carpet
- Fascia board with Company Name
- 3kw main electricity connection & consumption

- 2 spotlights
- High table and 2 stools
- DSL internet connection
- Daily stand cleaning
- The Digital Health Area will be promoted in our pre-congress/onsite advertising formats

2. Exhibition space/m² Price Includes:

- Floor space (no structure or amenities)
- 10 points participation /exhibiting company + 2 points / 9m² occupied
- The Digital Health Area will be promoted in our pre-congress/onsite advertising formats

Early fee by 31 March 2019 - Standard fee from 1 April 2019

Benefits for all exhibitors:

- Company listing in the Industry Programme
- Company listing on the ESC website www.escardio.org
- Company listing in the Final Programme and Mobile App
- Allocation of General Exhibitor and Scientific Exhibitor Badges

General exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.

Scientific exhibitor badges will allow access to the scientific sessions of the congress.

Accrued Points

- 5 points are awarded for exhibiting at ESC Congress 2019.
- The 5 participation points for exhibiting are not accrued by non-exhibiting session organisers.
- 1 point is accrued per full 9m² of exhibit space.

Exhibition Opening Hours

Saturday 31 August	10:00 – 17:00
Sunday 1 September	10:00 – 17:00
Monday 2 September	10:00 – 17:00
Tuesday 3 September	10:00 – 17:00
Wednesday 4 September	CLOSED

Booking conditions and next steps

- Applications can be submitted as of **30 October 2018**
- Submit your Application Form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- Exhibition stand space will be assigned in line with the accrued point ranking
- Deadline for applications with priority status: **15 January 2019**

All prices are exclusive of VAT

A large audience is seated in a conference hall, facing a stage area. Several large screens are visible, displaying a sky image. The audience is diverse in age and attire, mostly in business casual. The hall has a high ceiling with exposed structural elements and lighting rigs. A red circular graphic is overlaid on the top left of the image.

Industry Sponsored Sessions

Industry sponsored sessions allow for the review and discussion of recent trials and ongoing studies with the objective of providing the latest information on new therapies and techniques in cardiovascular medicine.

Satellite Symposia

Companies are cordially invited to organise a series of Satellite Symposia included in the ESC Congress 2019 scientific programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposia will be held within the congress centre in fully furnished and AV equipped ESC lecture rooms ranging in capacity from 250 to 1,000 seats.

Open Lecture Rooms

Organise your Satellite Symposia in one of our state-of-the-art Open Lecture Rooms:

Capacities	Availability
500 seats (Centre Stage)	1
500 seats	1
300 seats (The Hub)	2
300 seats	1
250 seats (The Hub)	3

Satellite Symposia organisers may coordinate receptions or distribute lunch boxes before or after the session.

Programmes need to be submitted and approved by an appointed ESC Scientific Committee before 31 March 2019. Satellite Symposia can be CME accredited. The supporting company is free to choose their CME provider and accrediting body.

Satellite Symposia	Duration	Exhibitor Prices	Non-exhibitor Prices	Accrued Points
Saturday 31 August 2019	15:30 - 16:15 45 mins	€24,000	€44,000	10
	15:30 - 16:30 60 mins	€30,000	€50,000	12
	15:30 - 16:45 75 mins	€33,000	€53,000	13
	15:30 - 17:00 90 mins	€36,000	€56,000	14
Sunday 1 September 2019	13:00 - 13:45 45 mins	€24,000	€44,000	10
	13:00 - 14:00 60 mins	€30,000	€50,000	12
	18:15 - 19:00 45 mins	€24,000	€44,000	10
	18:15 - 19:15 60 mins	€30,000	€50,000	12
	18:15 - 19:30 75 mins	€33,000	€53,000	13
	18:15 - 19:45 90 mins	€36,000	€56,000	14
Monday 2 September 2019	13:00 - 13:45 45 mins	€24,000	€44,000	10
	13:00 - 14:00 60 mins	€30,000	€50,000	12
	18:15 - 19:00 45 mins	€24,000	€44,000	10
	18:15 - 19:15 60 mins	€30,000	€50,000	12
	18:15 - 19:30 75 mins	€33,000	€53,000	13
	18:15 - 19:45 90 mins	€36,000	€56,000	14
Tuesday 3 September 2019	13:00 - 13:45 45 mins	€24,000	€44,000	10
	13:00 - 14:00 60 mins	€30,000	€50,000	12
	18:15 - 19:00 45 mins	€24,000	€44,000	10
	18:15 - 19:15 60 mins	€30,000	€50,000	12

All prices are exclusive of VAT

The accrued point ranking will determine the assignment of time-slots and lecture rooms.

Satellite Symposia lecture rooms: *(Subject to changes)*

Rooms Capacities	Rental Prices
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Standard Rooms	
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350 seats	€1,750
500 seats	€2,500
800 seats	€4,000
870 seats	€4,350
1000 seats	€5,000

Open Lecture Rooms	
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The Hub (250 seats)	€2,500
The Hub (300 seats)	€3,000
Centre Stage (500 seats)	€5,000
300 seats	€1,500
500 seats	€2,500



Companies are entitled to 1 point per €2,500 invested in lecture room rentals.

Benefits include:

- Standard lecture room set-up (customisation needs to be approved by the ESC and ordered through our suppliers at extra cost)
- Dedicated listing in the Scientific Programme & Planner, Industry Programme, Final Programme and Mobile App
- Slot to promote the session onsite in the Industry Display Racks
- Roll-up in front of or in close vicinity of the lecture room from one hour before the session starts
- Invitations distributed in front of or in close vicinity of the lecture room from 30 minutes before the session starts
- Companies organising a non-exhibitor Symposium will be provided with an allocation of 10 General Exhibitor badges and 5 Scientific Exhibitor badges.

Satellite Symposia - Experts on the Spot

These 30-minute sessions provide delegates attending or interested in Satellite Symposia with a further opportunity to question and exchange with topic experts in a concise and interactive format on the session content.

Satellite Symposia - Experts on the Spot sessions are complementary to Satellite Symposia. The condition to hold one or several Experts on the Spot sessions is to already hold a Satellite Symposium.

The session organiser is permitted to invite speakers different from those participating in the Satellite Symposium, the topic must however be in line with the Satellite Symposium.

These short style sessions will be arranged in The Hub located in Exhibition 2 and designed to ensure experts interact with delegates.

Experts on the Spot session assignment

- Experts on the Spot sessions can be scheduled prior to or post your related Satellite symposium, at your discretion.
- 45-minute Satellite Symposium: 1 Experts on the Spot session permitted
- 60-minute, 75-minute or 90-minute Satellite Symposium: 2 Experts on the Spot sessions permitted

All prices are exclusive of VAT

Deadline for application for Top 10 point holders: 15 December 2018
Deadline for application with priority status: 15 January 2019

Satellite Symposia - Experts on the Spot <i>(Rooms rental included)</i>	Duration	Exhibitor Prices	Non-exhibitor Prices	Accrued Points
Saturday 31 August 2019	12:45 - 13:15 30 mins	€20,000	€30,000	8
Sunday 1 September 2019	10:15 - 10:45 30 mins 16:00 - 16:30 30 mins	€20,000 €20,000	€30,000 €30,000	8 8
Monday 2 September 2019	10:15 - 10:45 30 mins 16:00 - 16:30 30 mins	€20,000 €20,000	€30,000 €30,000	8 8
Tuesday 3 September 2019	10:15 - 10:45 30 mins 16:00 - 16:30 30 mins	€20,000 €20,000	€30,000 €30,000	8 8

The accrued points ranking will determine the assignment of time-slots and lecture rooms.

Benefits include:

- Standard lecture room set-up (installation of extra materials or any alterations to The Hub rooms is not allowed)
- Dedicated listing in the Scientific Programme & Planner, Industry Programme, Final Programme and Mobile App
- Slot to promote the session onsite in the Industry Display Racks
- Roll-up in the direct vicinity of The Hub room from one hour before the session starts
- Invitations distributed in the direct vicinity of the Hub room from 30 minutes before the session starts



All prices are exclusive of VAT

Practical Tutorials

Practical Tutorials offer companies a mean of associating with the educational requirements of delegates in a classroom environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and/or one-on-one learning from clinical and/or technical experts on specific areas of expertise.

The number and duration of Practical Tutorials sessions is not restricted. It is left to the appreciation of the organisers.

Practical Tutorials are organised in temporary rooms of 80m² located in the Exhibition 1. One room is allocated per company for the duration of the congress. Sessions can be organised from Saturday 31 August to Tuesday 3 September, between 08:30 and 18:00.

Practical Tutorial organisers are responsible for room set-up and furniture, as well as AV equipment and catering arrangements.

Practical Tutorials <i>(Room rental included)</i>	Prices	Accrued points
Exhibitors	€35,000	14
Non-Exhibitors	€50,000	



Benefits include:

- Standard room (customisation must be approved by the ESC, the venues' Health & Safety authorities and needs to be ordered through our suppliers at extra cost).
- Dedicated listing in the Scientific Programme & Planner, Industry Programme, Final Programme and Mobile App
- Slot to promote the session onsite in the Industry Display Racks.
- Non-exhibiting organising companies will be provided with an allocation of 10 General Exhibitor badges and 5 Scientific Exhibitor badges.

Booking conditions and next steps

- Applications can be submitted as of **30 October 2018**.
- Submit your Application Form from our website **www.esccongress.org**
- Cancellation fees will apply upon signature of the Order Form.
- Industry Sponsored Sessions will be assigned in line with the accrued point ranking.
- Satellite Symposia - Experts on the Spot deadline for application for Top 10 point holders: **15 December 2018**.
- Deadline for applications with priority status: **15 January 2019**.
- All Industry Sponsored Sessions are subject to ESC Congress 2019 Programme Committee approval.
- Scientific programme submissions must be received before **31 March 2019**.
- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverages will be at the expense of the sponsor.

All prices are exclusive of VAT

Sponsorship

ESC Congress 2019 is a unique platform for industry partners to convey their key messages to a global audience. Sponsorship opportunities at ESC Congress deliver increased brand awareness and generate traffic to your onsite activities.

From traditional to modern formats, a wide variety of items are available for sponsorship. Our comprehensive catalogue offers an array of opportunities which will contribute towards attaining your brand objectives.

Deadline for applications with priority status:
15 December 2018

Click on any item to consult full description

Tangible

Badge Lead Management System

Create your own database

Bookmark in Final Programme

Leave your mark on the Final Programme

Congress News Advertisement

Daily printed newspaper on congress content

Exhibition Map

Lead delegates to your stand

Final Programme Advertisements

Be at the heart of science in our essential guide to ESC Congress 2019

Industry Programme Sponsorship

Included in the Congress Bag

Industry Programme Invitation Advert

Included in the Congress Bag

Onsite Advertisement

Follow the traffic's flow

Poster Area - per topic

Associate your name with one of the nine scientific topics

Programme at a Glance Advertisements

Your advert in every badge holder

**B
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Digital

eBlast pre-congress

Promote your Congress activities

eBlast post-congress

Stay in the Congress spotlight

e-Daily News Adverts

emailed to ~170,000 healthcare professionals

Industry Session Digest

Highlight the key take-home messages from your session

Industry Sponsored Session Display Screen

Increase the visibility of your Sponsored Session

Live Broadcast

Stream your Sponsored Session to the audience of your choice

Live on escardio.org

Broadcast your sponsored session to a live audience on the ESC's official webpage

Mobile App

The growing platform of reference for all things related to Congress
20,000+ downloads in 2018

Mobile App Splash Screen & Push Notification

Make the delegate's mobile device a platform for promotion

Vote and Ask a Question

For delegate interaction and engagement





Webcast

Accessible via ESC 365

Weblink

PDF invitation posted on the ESC online platform



Product	Description	Price (excl. VAT)	Accrued Points
	Badge Lead Management System Enrich your database by scanning the badge of delegates who visit your booth or attend your Sponsored Session and increase opportunities to reach out to them in the future. Reach & audience: All delegates who visit your booth and attend your sponsored session(s).	€3,500	1 point
BACK TO TOP			
	Bookmark in Final Programme No product advertising permitted - Exclusive sponsorship The bookmark is attached to the hard copy of the Final Programme. This simple yet popular delegate item provides significant visibility for the promoting company. Industry advertisement is on one side of the bookmark while the other promotes ESC Congress 2020. Lifespan: Congress and beyond Quantity: 15,000 (subject to change)	€50,000	20 points & 5 bonus points
BACK TO TOP			
	eBlast - Pre-congress Product advertising permitted for exhibition adverts only Promote your exhibition space or sponsored sessions to all ESC Congress 2019 pre-registered delegates a few days prior to the congress. A customised mailing will be sent out on 15 August, 22 August and 29 August in order to increase delegate awareness surrounding your activities. Reach & audience: Emailed to approximately 14,000 pre-registered delegates Lifespan: A few days prior to the congress	€12,000 1 eBlast €30,000 All 3 eBlasts	5 points & 1 bonus points 12 points & 3 bonus points
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	eBlast - Post-congress Product advertising permitted for exhibition adverts only Our post-congress eBlast is the ideal way to remain in the spotlight once the event is over by promoting your activities and association with the congress to a broad audience, most notably with the inclusion of the screencast of your Sponsored Session. <div> A customised mailing will be sent out on 19 & 26 September 2019. <div> 2 DATES! instead of 1 </div> </div> Reach & audience: Emailed to approximately 160,000 healthcare professionals Lifespan: post-congress	€12,000 1 eBlast	5 points & 1 bonus points
BACK TO TOP			
	e-Daily News Adverts No product advertising permitted Two digital versions of the Congress news with the most up-to-date scientific information from ESC Congress 2019 will be emailed to approximately 150,000 healthcare professionals with a My ESC account from 31 August to 3 September (1 digital version on Wednesday 4). This is an ideal opportunity to extend your visibility well beyond the Congress itself and spark interest in one of your live streaming video sessions, with your advertisement as a banner in the e-Daily News. A maximum of two adverts available per sponsor. Reach & audience: All owners of a My ESC account (~150,000 healthcare professionals) Lifespan: Daily emailing during the congress	€20,000 per day €10,000 Wednesday issue	8 points & 2 bonus points 4 points & 1 bonus point
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Product	Description	Price (excl. VAT)	Accrued Points
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ESC Congress News 2019 - Advertisement Spaces

No product advertising permitted

Printed daily and delivered to the congress centre and key delegate hotels in time for breakfast. The highly popular Congress News is a daily publication providing delegates with an update on congress news and events. This paper is a must-have and is very much consulted by a large number of delegates over their morning cup of tea, so we invite you to seize the opportunity to post your key congress message in this popular publication in one of the following formats:

Back Page	5 Days	€42,000					17 points & 4 bonus points
Inside Back Page	5 Days	€37,000					15 points & 3 bonus points
	Sat	Sun	Mon	Tues	Wed		
Centre page	€12,000	€12,000	€12,000	€12,000	€10,000		4 points & 1 bonus point
Page 3	€10,000	€10,000	€10,000	€10,000	€5,000		
Page 5	€10,000	€10,000	€10,000	€10,000	€5,000		
Page 7		€10,000	€10,000	€10,000			

Reach & audience: All congress delegates present on the day of the issuing
Lifespan: Daily publication

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Exhibition Map

No product advertising permitted - Exclusive sponsorship

This practical map is a simple and effective guide for delegates looking to make their way through the exhibition and also enables more visibility for all exhibitors throughout the halls. This document will be made available at key locations throughout the Exhibition halls. Our back page advertisement space will ensure that your onsite activities do not go unnoticed.

Lifespan: Congress
Quantity: 15,000 (subject to change)

€25,000

10 points & 2 bonus points

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Final Programme Advertisements

No product advertising permitted - multi-sponsorship

Promote your activities on the back cover or on the inside page of our essential guide to ESC Congress 2019. The Final Programme is the reference document for all delegates to consult, as it contains everything they need to know about the congress:

- Full scientific programme details
- Information on Industry Sponsored Sessions
- Full list of poster authors and their locations
- Congress & Association General information

Hard copies will be distributed to each delegate on demand, offering you a great opportunity for maximum exposure and recognition by associating your name with this ever-requested guide, with many delegates taking it home for future reference. The Final Programme is also available online.

Lifespan: Congress and beyond
Quantity: 15,000 (subject to change)

€40,000
Back Cover

16 points & 4 bonus points

€30,000
Inside Back Cover






12 points & 3 bonus points






€20,000
Inside Page

8 points & 2 bonus points

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Product	Description	Price (excl. VAT)	Accrued Points
	<p>Industry Programme Sponsorship Product advertising permitted - Exclusive sponsorship</p> <p>The Industry Programme provides delegates with a full overview of the contribution industry partners have made to the congress. The programme is a comprehensive series of industry activities listings and invitations to Industry Sponsored Sessions. One copy will be provided to each delegate in the congress bag. The exclusive sponsor will benefit from visibility via advertisements on both the back cover and inside front cover and on 3 tabs within the programme.</p> <p>Reach & audience: All congress delegates ~25,000 pax Lifespan: Congress</p>	<p>€40,000 Including: Back Cover, Inside Front Cover, 3 Tabs Back Pages</p>	<p>16 points & 4 bonus points</p>
BACK TO TOP			
	<p>Industry Programme Invitation Advert Product advertising permitted for exhibition only</p> <p>The Industry Programme advert is an invitation in the Industry programme detailing your exhibition activities or Industry Sponsored Sessions. The Industry Programme will be distributed to each delegate in the congress bag.</p> <p>Reach & audience: All congress delegates ~25,000 pax Lifespan: Congress</p>	<p>€7,500</p>	<p>3 points</p>
BACK TO TOP			
	<p>Industry Session Digest</p> <p>Create a short video summary of your industry sponsored session presenting key highlights and take-home messages from your Satellite Symposium and acting as an insightful teaser for your full session.</p> <p>Your choice of dedicated moderator and two speakers will take centre stage in our state-of-the-art ESC TV studio located onsite in order to discuss your latest findings.</p> <p>Files will be made available to you after the congress for your own dissemination and will also be available through ESC 365.</p> <p>For more information on associated products, please contact industry@escardio.org</p> <p>Reach & audience: ESC 365 users Lifespan: Congress/Post Congress</p>	<p>€15,000</p> <p> ESC 365</p>	<p>6 points & 1 bonus point</p>
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	<p>Industry Sponsored Sessions Display Screen No product advertising permitted</p> <p>Distinguish your educational sessions by broadcasting an advertisement on the large information screen located near the Industry Sponsored Session racks. The display screen will attract immediate delegate attention and ensure additional visibility for your session in this area dedicated to the promotion of Industry Sponsored Sessions. Opportunities are limited, so be sure to apply early.</p> <p>Reach & audience: All congress delegates ~25,000 pax Lifespan: Congress</p>	<p>€4,500</p>	<p>2 points</p>
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Product	Description	Price (excl. VAT)	Accrued Points
	<p>Live on escardio.org</p> <p>Reach out to cardiology professionals across the globe during ESC Congress 2019 with a live broadcast of your session on escardio.org. Live on escardio.org is the live broadcast of sessions on the main page of the ESC website over the length of the congress. During ESC Congress, escardio.org attracts between 10,000 and 15,000 visitors per day. Viewers have the opportunity to watch a selection of ESC sessions and Industry Sponsored Sessions (Satellite Symposium or Satellite Symposium -Experts on the Spot) during selected timeslots.</p> <p>Reach & audience: escardio.org visitors Lifespan: Congress/Post-congress</p>	<p>€35,000</p> <p> ESC 365</p>	<p>14 points & 3 bonus points</p> <p>BACK TO TOP</p>
	<p>Live Broadcasting</p> <p>Reach out to healthcare professionals beyond the congress lecture rooms! Extend the reach of your Industry Sponsored Sessions with a live stream of your session from the congress centre. Your live broadcast will allow non-attendees worldwide to view your session remotely.</p> <p><i>You are obliged to use the services of the Speaker Service Centre to avail of this product. You must set up your stand-alone webpage to receive the live broadcast provided by the ESC. No Live Broadcasting permitted outside this product.</i></p> <p>Reach & audience: Your own list of invitees Lifespan: Congress</p>	<p>€10,000</p>	<p>4 points & 1 bonus point</p> <p>BACK TO TOP</p>
	<p>Mobile App</p> <p>Product advertising permitted in sponsor button only</p> <p>Provide delegates with this indispensable tool and showcase your company's involvement in your dedicated sponsor section which includes:</p> <ul style="list-style-type: none"> Your advertisement in the form of sliding banners (up to 4 banners - product advertisement permitted) Details of your sponsored sessions (which are also highlighted in the Daily Schedule section) Stand positioning Your activities on site Contact details <p>This environmentally-friendly initiative is rapidly becoming the platform of reference for delegates who wish to have the Congress at the tip of their finger. With this mobile device tool, delegates are able to:</p> <ul style="list-style-type: none"> Consult the daily updated scientific programme Build their schedule with their sessions of interest Receive your Splash Screen & Push Notification adverts Navigate through the venue thanks to the intuitive floor plan <p>Reach & audience: Congress delegates and non-attendees who have downloaded the ESC Congresses - Mobile App (20,000+ downloads in 2018) Lifespan: Pre-congress/congress/post-congress</p>	<p>€180,000</p>	<p>72 points & 18 bonus points</p> <p>BACK TO TOP</p>
	<p>Mobile App Splash Screen & Push Notifications</p> <p>No product advertising permitted</p> <p>This virtual Splash Advert is an innovative way for session organisers to reach out to delegates by offering catchy versions of their adverts in the Mobile App. The advert promotes your sessions for 4 seconds. It will be displayed when the app is launched and when an update is accepted. In addition to this, the Push Notification (linked to the related Splash Advert) will be displayed in the "Latest Messages" section. The message includes an internal link to your session. Due to the limited number of Mobile App Splash Screen opportunities, be sure to apply early.</p> <p>Reach & audience: All delegates having downloaded the ESC Congresses - Mobile App (20,000+ downloads in 2018) Lifespan: Congress</p>	<p>€10,000</p>	<p>4 points & 1 bonus point</p> <p>BACK TO TOP</p>



Product

Description

Price (excl. VAT)

Accrued Points



Poster Area Advertisement - per topic

No product advertising permitted

The ESC Poster Area is dedicated to research in the cardiovascular field through the display of all accepted posters for the Congress. Presented in a state-of-the-art setting, with moderated posters for discussion and debates during the breaks, the Poster Area is organised in nine main topics relevant to the congress. Each topic area is available for exclusive Industry sponsorship. In addition to having your logo within said area, you will have the opportunity to place a 30 second onscreen advertisement of your congress activities which will repeat every minute (outside of Moderated Poster sessions timeslots). This sponsorship will make your company an obvious association with the topic for all delegates visiting the Poster Area.

Due to the limited number of Poster Area topics, be sure to reserve early.

Reach & audience: Delegates visiting the Poster Area of the chosen topic

Lifespan: Congress

€65,000 per
topic area

26 points & 6
bonus points

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Programme at a Glance Advertisements

No product advertising permitted - multi-sponsorship

Second to none in terms of practicality in paper format, this popular and essential pocket guide fits in the Delegate Badge Holder which every attendee receives on their first day at the Congress. Place your message in one of three areas of this concise and efficient day-to-day programme and ensure your company name is seen as frequently as the Programme at a Glance is taken out of the Badge Holder.

Reach & audience: All congress delegates ~25,000 pax

Lifespan: Congress

€50,000
Back Cover

20 points & 5
bonus points

€25,000
Inside Front
Cover

10 points & 2
bonus points

€15,000
Inside Page

6 points & 1
bonus points

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Vote and Ask a Question

No product advertising permitted

At a Congress "where the world of cardiology comes together", it is of the utmost importance that the delegates attending your sessions be able to formulate their questions and remarks in an engaging and interactive manner. The Mobile App "Vote & Ask a question" sessions have been developed internally with the specific aim of making your sessions the platform for scientific exchange which delegates are looking for.

You are obliged to use the services of the Speaker Service Centre to benefit from this service.

Reach & audience: Congress delegates attending your session, who have downloaded the Mobile App

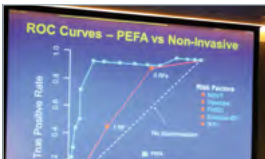




Lifespan: Duration of your session

€7,000

2 points

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Product	Description	Price (excl. VAT)	Accrued Points
 	<p>Webcast</p> <p>Extend the reach of your Satellite Symposium to all those who were not able to attend your Satellite Symposium or Experts on the Spot sessions (or even the Congress itself) by posting the webcast of your session on the ESC 365 platform.</p> <p>This platform offer access to resources from the congress (abstracts, slides, videos, e-Posters) to the entire cardiovascular healthcare community.</p> <p>The use of the speaker service centre is mandatory. Exceptions are subject to ESC approval with an increase in the price offer. Videos are uploaded within 24 hours of the session maximum. The ESC will provide sponsors with the video files after the congress.</p> <p>Reach & audience: Congress delegates and non-attendees, via the ESC scientific resources platform ESC 365</p> <p>Lifespan: Post-congress</p>	<p>€10,000</p> <p> ESC 365</p> <p>Available for Satellite Symposia and Experts on the Spot sessions. Price valid for equipped rooms. Special price available on request for non-equipped rooms.</p>	<p>4 points & 1 bonus point</p> <p>BACK TO TOP</p>
	<p>Weblink</p> <p>No product advertising permitted</p> <p>Create an invitation in pdf format to invite delegates to your Industry Sponsored Sessions from the ESC Congress 2019 Scientific Programme & Planner (SP&P). This invitation will communicate your congress message to delegates online.</p> <p>Reach & audience: Congress delegates and non-attendees, via the ESC Scientific Programme & Planner (SP&P)</p> <p>Lifespan: Pre-congress</p>	<p>€3,500</p>	<p>1 point</p> <p>BACK TO TOP</p>
<p>New</p> 	<p>Onsite Advertising</p> <p>Product advertising permitted on selected items</p> <p>Blend your company name with the venue and communicate on your therapeutic areas of research & innovation, promote your Industry Sponsored Sessions or encourage delegates to visit your stand by branding various highly visited locations available throughout the Congress centre.</p> <p>Please contact industry@escardio.org to enquire about the different opportunities.</p> <p>Reach & audience: All congress delegates ~25,000 pax</p> <p>Lifespan: Congress</p>		<p>BACK TO TOP</p>

Booking conditions and next steps

- Applications can be submitted as of **30 October 2018**
- Submit your Application Form from our website www.escexhibition.org
- Cancellation fees will apply upon signature of the Order Form
- The use of product names identifying product logos, misleading names that could be perceived as product names or registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.
- Sponsorship items will be assigned in line with the accrued point ranking
- Deadline for applications with priority status: **15 December 2018**
- For given Sponsorship & Advertising products ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

A photograph of a modern conference room. In the foreground, a large, dark, rectangular conference table is surrounded by white, quilted leather chairs with chrome bases. A small black object, possibly a remote or a small bag, sits on the table. To the left, a large flat-screen television is mounted on a dark cabinet. The room features large windows with horizontal blinds, allowing bright light to enter and create long shadows on the dark floor. A large red circle is overlaid on the top right of the image, containing the text "Partner Services".

Partner Services

The ESC has created three product categories to allow exhibiting companies or non-exhibitor Industry Sponsored Session organiser to organise different meeting formats within the congress centre during the congress hours.

Embargo regulations

Industry meetings open to ESC Congress 2019 delegates are strictly forbidden outside of the official ESC congress offer (Industry Sponsored Sessions and Rooms at ESC) from **Saturday 31 August** through **Wednesday 4 September 2019, 08:00 to 20:00**.

Industry Welcome Desk

Exhibiting companies are invited to rent Industry Welcome Desk located next to the registration. These desks will enable you to distribute your company's delegate registrations directly to recipients, manage your clients on their arrival in the congress centre and provide an important information point for guest during the congress. Limited spaces available.

Price	Accrued Points
€5,000	2

Meeting Rooms

Meeting Rooms, allow companies to host a limited number of guests and organise small and informal meetings (up to approximately 20 pax) in a range of rooms available within the Congress Centre. Hands-on and training of products/ therapies are not permitted in Meeting Rooms.

Meeting Rooms are rented for 5 days, from Friday 30 August to Tuesday 3 September 2019.

54 temporary and modular rooms with optimal sound reduced levels will be built in the Exhibition halls.

Organisers are responsible for furniture, AV equipment and catering arrangements. Customisation must be approved by the ESC, the venue's Health & Safety authorities and needs to be ordered through our suppliers at extra cost.

Room size	Prices	Accrued Points
Room of 24 m ²	€15,000	6

All prices are exclusive of VAT

Organisers are responsible for furniture, AV equipment and catering arrangements.

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 200 guests.
- Meeting is not promoted in the congress centre or in any ESC Congress 2019 publications.

	Prices	Accrued Points
60 mins meeting	€5,000	2
Additional cost per increment of 30 mins	€2,500	1

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden: meeting with any formal presentations for delegates.

Business Suites

The ESC allows companies to book available spaces or unused restaurants within the congress centre.

Price and complementary information available upon request at industry@escardio.org

Booking conditions and next steps

- Applications can be submitted as of **30 October 2018**
- Submit your Application Form from our website **www.escexhibition.org**
- Cancellation fees will apply upon signature of the Order Form
- Rooms will be assigned in line with the accrued point ranking
- Deadline for applications with priority status: **15 January 2019**



Accrued Point Ranking

The Accrued Point System was established to recognise long term investment in the ESC Congress. Points are accumulated over a total of four congresses and products are assigned on a priority basis in line with the ranking.



Ranking 2018	Company Name	London 2015	Rome 2016	Barcelona 2017	Munich 2018					Total ESC Congress 2018	TOTAL 2015 - 2018
					Exhibition	Rooms	Sponsored Session	Sponsorship	Registration		
50	3M Health Care	9	9	9	9					9	36
169	A&D Company Limited				6					6	6
15	Abbott	82	106	51			20		25	45	284
34	Abiomed Europe GmbH		21	30	12	3	13	5		33	84
103	Acarix A/S		5	5	6					6	16
169	Accriva Diagnostics	6									6
169	Acon Laboratories Inc.			6							6
11	Actelion Pharmaceuticals Ltd	139	105	169	33	7	25	95	6	166	579
224	Advanced Cooling Therapy	5									5
169	Advanced Medical Education	6									6
84	Aegerion Pharmaceuticals	20									20
154	AGFA HEALTHCARE NV.	7									7
169	Ai Mediq SA	6									6
103	Akcea Therapeutics				16					16	16
224	AliveCor, LTD.				5					5	5
88	Alnylam Pharmaceuticals				7	3		7	1	18	18
154	Alta Care Laboratoires		7								7
86	AMEDTEC Medizintechnik Aue GmbH		6	6	7					7	19
8	Amgen (Europe) GmbH	270	365	267	61	62	43	54	30	250	1152
154	Amicus Therapeutics GmbH				6				1	7	7
169	APT Medical Inc.		6								6
169	Arena Pharmaceuticals				6					6	6
101	Aspen Pharma	8	9								17
7	AstraZeneca	473	225	272	45	21	56	104	36	262	1232
224	AUM Cardiovascular	5									5
2	Bayer AG	362	357	665	90	20	132	198	115	555	1939
169	BCTS DABEIYAO BRANCH			6							6
169	Beijing Crealife Technology Co., Ltd.		6								6
121	Beneware Medical			6	6					6	12
154	BePATIENT	7									7
149	Beurer GmbH				8					8	8
121	BioMed Central		6	6							12
74	Biosense				12		12			24	24
169	BioSenseTek Corp. Ltd			6							6
110	Biosensors Europe SA		14								14
21	Biotronik SE & Co KG	47	41	39	14	7		12	8	41	168
121	Bittium Corporation			6	6					6	12
169	BL NANOBIO MED		6								6
121	Blueprint Genetics Oy	6			6					6	12
4	Boehringer Ingelheim	381	397	480	61	25	137	168	106	497	1755
101	Boryung Pharmaceutical Company		17								17
40	Boston Scientific International SA	29	23		7					7	59
74	BP Lab	6	6	6	6					6	24
169	British Journal of Cardiac Nursing	6									6
149	BTL zdravotnicka technika a.s.				8					8	8
23	Canon Medical Systems Europe	43	46	30	15		14			29	148
142	Cardio Alex		5	5							10
115	Cardioline SPA			6	7					7	13
224	Cardiologs			5							5
42	Cardiome/ Correvio	30	23								53
169	Cardioscan Pty. Ltd			6							6
81	CardioSecur		6	11	5					5	22
142	Casis			5	5					5	10



Ranking 2018	Company Name	London 2015	Rome 2016	Barcelona 2017	Munich 2018					Total ESC Congress 2018	TOTAL 2015 - 2018
					Exhibition	Rooms	Sponsored Session	Sponsorship	Registration		
88	CD Leycom		6	6	6					6	18
169	CeGaT GmbH		6								6
110	CellAegis Devices Inc	7		7							14
224	Celyad Sa		5								5
29	Charite - Campus Virchow-Klinikum (CVK)	25		32	6		26	13		45	102
224	CHF Solutions			5							5
121	China Qingdao Bright Medical Manufacturing Co Ltd	6		6							12
88	CIRCLE Cardiovascular Imaging Inc	6	6	6							18
27	Cleveland Clinic Foundation	48	29	25			24			24	126
88	CLINICAL RESEARCH MALAYSIA		6	6	6					6	18
88	CNSystems Medizintechnik AG		6	6	6					6	18
224	Coala Life AB				5					5	5
224	Cogent	5									5
224	Consonance Sp. Z.O.O.				5					5	5
224	ContinUse Biometrics			5							5
110	Covance Laboratories	7			7					7	14
169	CRC Press, Taylor & Francis Group		6								6
103	Creavo Medical Technologies Ltd			7	9					9	16
82	CRI-The Clinical Research Institute GmbH		7	7	7					7	21
224	CubileHealth GmbH				5					5	5
58	custo med GmbH	7	7	7	9					9	30
6	Daiichi Sankyo Europe GmbH	394	345	233	50	14	48	66	95	273	1245
121	DAILYCARE BIOMEDICAL	6	6								12
88	Defibtech LLC	6	6	6							18
169	Denka Seiken co., LTD.			6							6
224	Diagnosis SA				5					5	5
88	DMS Service			6	12					12	18
154	DOASENSE GmbH				7					7	7
88	DocCheck Medical Services GmbH	6	6	6							18
224	Dot Medical Ltd	5									5
103	DSM Nutritional Products Europe Ltd	16									16
70	Edan Instruments, Inc	6	6	6	7					7	25
22	Edwards Lifesciences	21	18	46	10	3	26	26		65	150
41	EKOS Corporation, a BTG international group company	6	6	23	7		10	5		22	57
33	Eli Lilly and Company	31	12	45							88
224	Elisabeth-TweeSteden Hospital			5							5
60	Elsevier Ltd	7	7	7	7					7	28
154	Emcure Pharmaceuticals Ltd.		7								7
224	Ensense Biomedical Technologies Shangai				5					5	5
82	Ercules Comunicazioni	5	5	5	6					6	21
224	ERKA Kallmeyer Medizintechnik GmbH & Co. KG				5					5	5
66	Esaote SpA	9	10	8							27
121	European Medical Journal			6	6					6	12
169	Everist Health	6									6
25	Ferrer Internacional SA	32	33	41	16		12			28	134
70	FibriCheck / Qompium BVBA	5	5	10	5					5	25
154	Fleischhacker GmbH & Co. KG				7					7	7
110	Fondazione Internazionale Menarini		7	7							14
121	FRESENIUS MEDICAL CARE DEUTSCHLAND GMBH	6	6								12



Ranking 2018	Company Name	London 2015	Rome 2016	Barcelona 2017	Munich 2018					Total ESC Congress 2018	TOTAL 2015 - 2018
					Exhibition	Rooms	Sponsored Session	Sponsorship	Registration		
86	Frontiers		6	7	6					6	19
34	FUKUDA DENSHI	28	29	20	7					7	84
31	GE Healthcare GmbH	26	29	27	14	3				17	99
169	Genoss Co., Ltd			6							6
60	GILEAD SCIENCES		28								28
37	GlaxoSmithKline PLC	21	10	24	11		12			23	78
88	GLENMARK PHARMACEUTICALS LTD	6	6	6							18
169	Global CVCT Forum			6							6
149	GS Elektromedizinische Gerate G. Stemple GmbH				8					8	8
154	Haemonetics SA				7					7	7
74	Health in Code SL	6	6	6	6					6	24
169	HealthSTATS Technologies (UK) Ltd			6							6
224	Heart Organization		5								5
115	Heart Test Laboratories Inc / Heart Sciences			6	7					7	13
169	HEARTROID PROJECT			6							6
224	Hemologic B.V.			5							5
149	Hexacath / Novacor			8							8
56	HITACHI Medical Systems Europe AG	7	6	9	9					9	31
121	I.E.M. GmbH			6	6					6	12
169	Il Pensiero Scientifico Editore Srl		6								6
146	IMEDIPLUS INC.				9					9	9
103	Impulse Dynamics Germany GmbH			7	9					9	16
169	Imricor		6								6
169	Incathlab	6									6
169	ITAMAR	6									6
60	John Wiley & Sons Ltd	7	7	7	7					7	28
121	Kaneka Pharma Europe N.V.	6	6								12
88	Kinpo Electronics, Inc	6	6	6							18
169	KWHC GmbH				6					6	6
169	LA BioMed				6					6	6
88	Labtech Ltd.	6	6	6							18
169	Le-Cor Co., Ltd.		6								6
224	Lev El Diagnostics of Heart Disease	5									5
154	Lifetech Scientific(Shenzhen)Co.,Ltd.				7					7	7
142	Maltron International Ltd	5	5								10
169	Mazankowski Alberta Heart Institute		6								6
169	McGraw-Hill Education			6							6
169	McKesson Technologies UK Ltd	6									6
169	MDPI				6					6	6
169	Medical ECONET GmbH		6								6
169	Medicinsk Bildteknik AB				6					6	6
169	Medicys Limited	6									6
169	Medilearn India				6					6	6
53	Medimatic Srl	7	7	7	14					14	35
70	Medis Medical Imaging Systems	6	6	6	7					7	25
149	Meditek Ltd	8									8
121	MEDITERRANEAN CARDIOLOGY		6		6					6	12
169	Medpace Inc		6								6
14	Medscape Cardiology	60	40	107	31	35	64	44		174	381
154	Medset Medizintechnik GmbH				7					7	7
13	Medtronic International Trading SARL	122	123	96	17	8	79	8	11	123	464
12	MENARINI INTERNATIONAL	133	130	121	55		31	8	55	149	533



Ranking 2018	Company Name	London 2015	Rome 2016	Barcelona 2017	Munich 2018					Total ESC Congress 2018	TOTAL 2015 - 2018
					Exhibition	Rooms	Sponsored Session	Sponsorship	Registration		
69	MESI Medical	6	7	7	6					6	26
58	Microlife AG	7	8	7	8					8	30
74	MIDES GmbH	6	6	6	6					6	24
121	Millar, Inc.		6	6							12
110	MINDRAY BIO-MEDICAL EEELEDTRONICS CO., LTD	7	7								14
154	Mitsubishi Chemical Europe GmbH				7					7	7
49	Mortara Instrument Inc	11	14	13							38
10	MSD (Merck Sharp & Dohme)	157	183	202		16	28	10	22	76	618
20	Mylan EPD - BGP Products Operations GmbH	79		56	32	7	13	10	1	63	198
60	NEJM Group	7	7	7	7					7	28
54	NeuroVive Pharmaceuticals AB	32									32
224	NEWCARD				5					5	5
169	NI Medical Ltd.		6								6
169	Nihon Kohden Corporation	6									6
169	NIHR Clinical Research Network		6								6
60	NORAV Medical GmbH	7	7	7	7					7	28
74	NorthEast Monitoring Inc	6	6	6	6					6	24
224	Novalung GmbH	5									5
5	Novartis Pharma AG	259	547	393	74	9	64	200	69	416	1615
16	Novo Nordisk A/S		25	89	19	10	53	52	11	145	259
169	Olink Proteomics AB				6					6	6
54	Omron Healthcare Europe B.V.			8	11		12	1		24	32
42	Orion Corporation			25	12		14		2	28	53
88	Osaka University	6	6		6					6	18
169	Overcome		6								6
48	Oxford University Press	11	7	11	12					12	41
121	PCM Scientific		6		6					6	12
115	Personal MedSystems GmbH	6			7					7	13
3	Pfizer	528	438	458	62	37	82	197	133	511	1935
17	PHILIPS	69	48	52	15	10	26	12		63	232
19	Physicians Academy for Cardiovascular Education	42	48	47	10		36	20		66	203
46	Portola Pharmaceuticals	6	7	7	9	4		11		24	44
146	Preventice Solutions				9					9	9
84	Preventicus GmbH			10	10					10	20
224	Promax Scientific Developers Pvt. Ltd.			5							5
121	PRS Neoscan	6	6								12
169	PulmoKard GmbH				6					6	6
115	Radcliffe Cardiology	6			7					7	13
88	Randox Laboratories Ltd	6	6	6							18
45	RECORDATI		25		19				4	23	48
50	Regeneron Pharmaceuticals						12	24		36	36
121	RenalGuard Solutions Inc			6	6					6	12
121	Renew health Ltd				12					12	12
32	ResMed	34	21	21	7		14			21	97
28	Roche Diagnostics International Ltd	20	19	41	12	3	24			39	119
154	Rontis AG				7					7	7
115	Rooti Labs Limited			6	7					7	13
169	RUMIDIMUR DMCC		6								6
66	SAGE Publications Ltd	7	6	7	7					7	27
9	Sanofi-Aventis Groupe	250	254	177	45	20	32	83	75	255	936
224	Saphetor SA		5								5

Key Dates

15 November 2018	Exhibition application deadline for Top 10 point holders
15 December 2018	Exhibition application deadline for Top 20 point holders Satellite Symposia - Experts on the Spot deadline for Top 10 point holders Sponsorship application deadline with priority status
15 January 2019	Exhibition deadline for application with priority status Industry Sponsored Sessions application deadline with priority status Rooms at ESC application deadline with priority status
31 March 2019	Early fee Exhibition deadline Industry Sponsored Sessions scientific programme submission deadline
1 April 2019	Standard fee Exhibition deadline

Application & ESC Guidelines for Industry @ Congresses

All Exhibition, Industry Sponsored Sessions and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned in line with the accrued point ranking.

Returning a signed Order Form implies a tacit agreement of the ESC Guidelines for Industry @ Congresses and complementary ESC Guidelines for Industry @ ESC Congress 2019.

The ESC Guidelines for Industry @ ESC Congress 2019 will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry@escardio.org