



Information brochure

EasyScan,
your badge reader solution

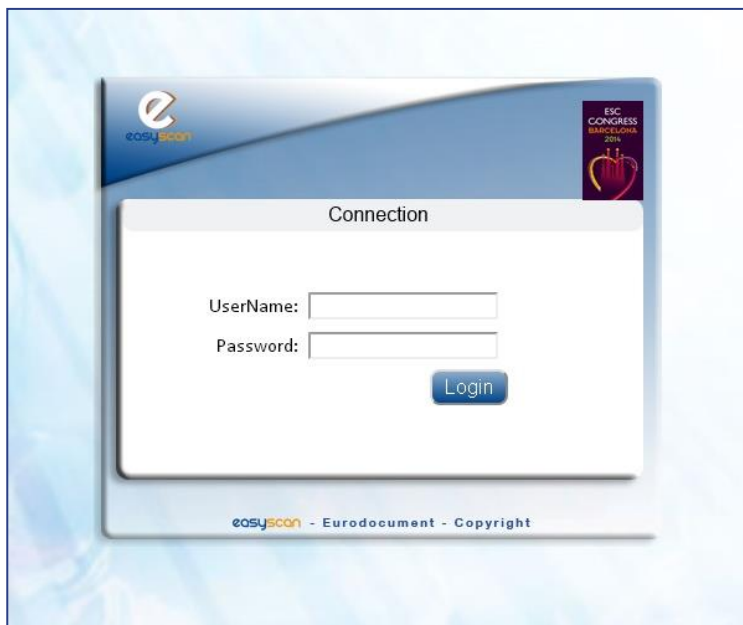


Before the event

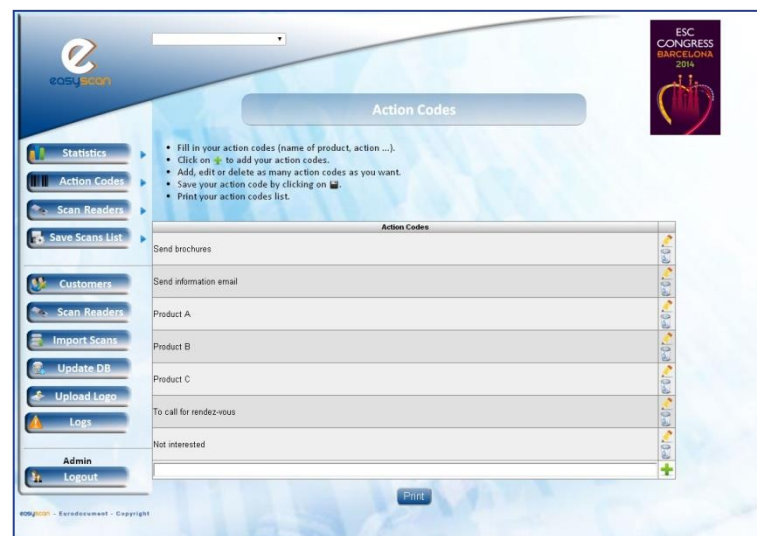
Log into your account* on <http://www.events-eurodocument.com/esccongress2018>

(*) Your ID and password will be sent by email as soon as your order's payment has been registered.

You will be given the opportunity to assign each badge reader a name for easy identification and also set up action codes to qualify your visitors.



The screenshot shows the login interface of the easyScan system. At the top left is the easyScan logo, and at the top right is a banner for 'ESC CONGRESS BARCELONA 2018'. The main area is titled 'Connection' and contains two input fields: 'UserName:' and 'Password:'. Below these fields is a blue 'Login' button. At the bottom of the page, it says 'easyScan - Eurodocument - Copyright'.



The screenshot shows the 'Action Codes' management page in the easyScan system. The left sidebar contains a menu with options: Statistics, Action Codes (selected), Scan Readers, Save Scans List, Customers, Scan Readers, Import Scans, Update DB, Upload Logo, Logs, Admin, and Logout. The main content area is titled 'Action Codes' and contains a list of action codes with columns for 'Action Codes', 'Send brochures', 'Send information email', 'Product A', 'Product B', 'Product C', 'To call for rendez-vous', and 'Not interested'. A 'Print' button is located at the bottom right. At the bottom of the page, it says 'easyScan - Eurodocument - Copyright'.

Rename your badge reader

Click on « **Scan Readers** » and select « **Manage** ».

Edit the name of your badge reader by clicking on 

Type the name of your badge reader

Save your badge reader's name by clicking on 



Create Action Codes

Click on « **Action code** » and select « **Manage** ».

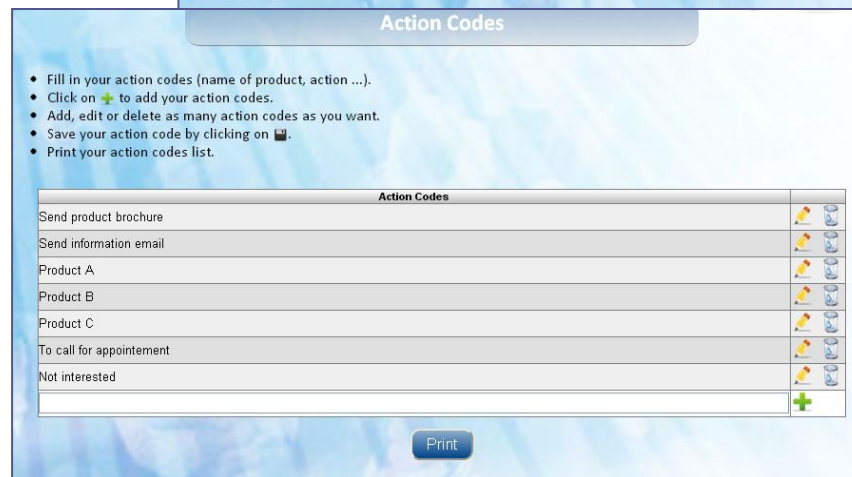
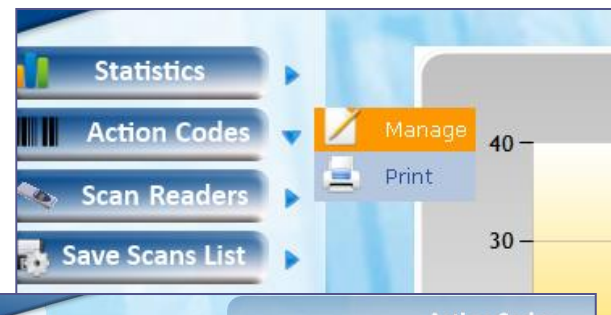
Edit your first action code.

Click on  to add this action code

Save your action code by clicking on 

Add, edit or delete as many action codes as you want!

Print your action codes list.



During the event

Retrieve your badge reader(s) from our desk (generally located in the registration area).

During the show, scan your visitors' badges.

You can assign action codes to your visitors (page 5).

At the end of each day, or at the end of the event as you wish, bring your badge reader(s) back to our desk.

Our team will upload your data onto the EasyScan website.

From your EasyScan area, you can directly access and download your data into an Excel file and view affiliated statistics.



Assign Action Codes

You are given the opportunity to assign action codes to your visitors in order to qualify your visitors and be able to work on your leads.

Please process as follows in that precise order :

1/ First of all scan your visitor's badge;

2/ Then scan the action code you want to assign to your visitor;

You may assign several action codes to a single visitor.

Customer Name: Client1

Select a scan reader

 Send product brochure <input checked="" type="checkbox"/> Print this action code	 Send information email <input checked="" type="checkbox"/> Print this action code	 Product A <input checked="" type="checkbox"/> Print this action code
 Product B <input checked="" type="checkbox"/> Print this action code	 Product C <input checked="" type="checkbox"/> Print this action code	 To call for appointment <input checked="" type="checkbox"/> Print this action code

Collect your Data

Go to «**Save scan List**»
and select «**Scan List**»



Select a particular day and save your scan list per date



or click on Save All Lists to download all of your scans during the congress.

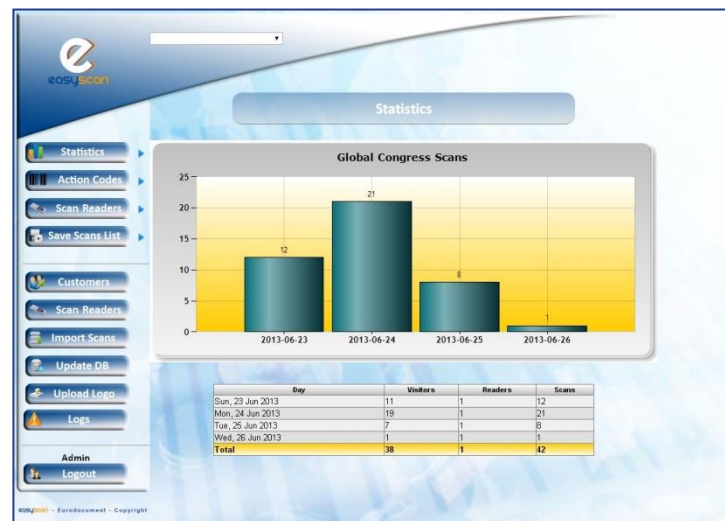
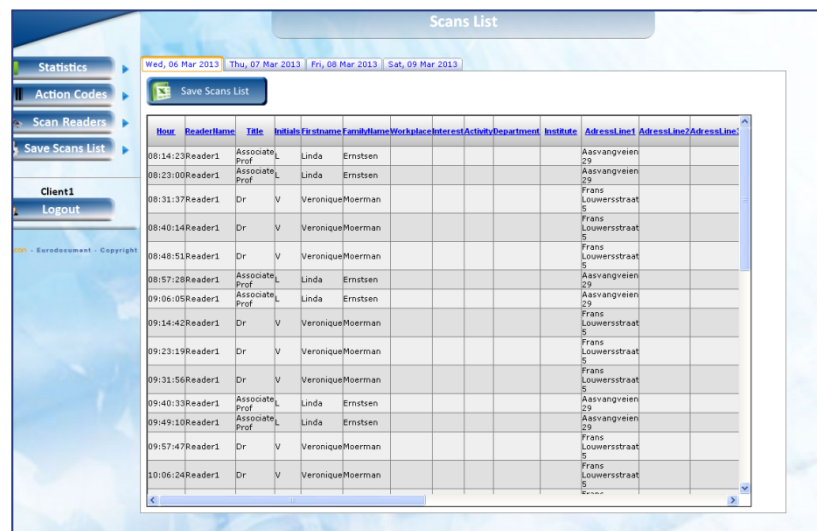


- ✓ Download your data into an Excel file
- ✓ Filter your contacts and/or other category
- ✓ View your statistics

To view statistics charts click on

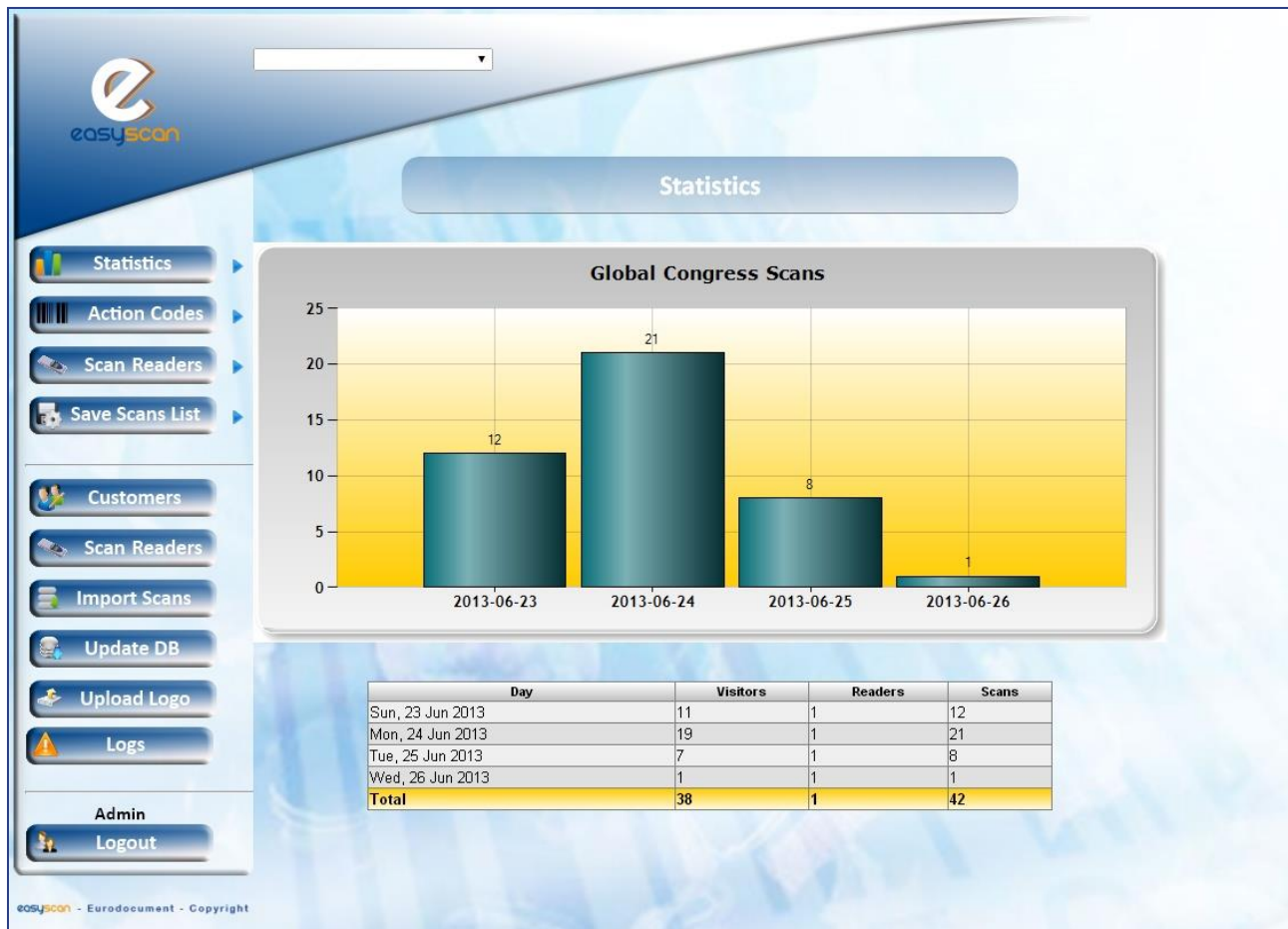


There are 2 view modes : Global or per day

Host	ReaderName	Title	Initials	Firstname	FamilyName	Workplace	Interest	Activity	Department	Institute	AddressLine1	AddressLine2	AddressLine3
08:14:23	Reader1	Associate	L	Linda	Ernstsen						Assvangveien 29		
08:23:00	Reader1	Associate	Prof	Linda	Ernstsen						Assvangveien 29		
08:31:37	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
08:40:14	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
08:48:51	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
08:57:28	Reader1	Associate	Prof	Linda	Ernstsen						Assvangveien 29		
09:06:05	Reader1	Associate	Prof	Linda	Ernstsen						Assvangveien 29		
09:14:42	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
09:23:19	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
09:31:56	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
09:40:33	Reader1	Associate	Prof	Linda	Ernstsen						Assvangveien 29		
09:49:10	Reader1	Associate	Prof	Linda	Ernstsen						Assvangveien 29		
09:57:47	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		
10:06:24	Reader1	Dr	V	Veronique	Moerman						Frans Louwersstraat 5		

Global



8/8 – How to use

Per day

