## **Content Licensing Agreement**

Distribute scientific content from ESC Congress



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General information

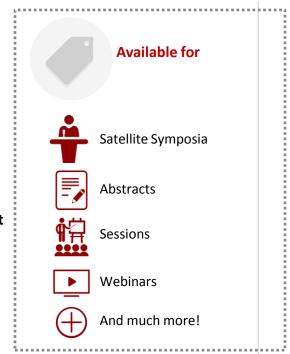


The content license agreement is a limited and non-exclusive license for the publication and dissemination of scientific content from ESC Congress.

The opportunity allows sponsors to distribute content:

- via their own educational website or other communication channels
- for a duration of 6-12 months depending on the nature of activities
- without geographic restrictions

Industry partners can also use videos, slides, abstracts etc. for educational purposes or even internal or external meetings. Distribution rights are acquired for worldwide dissemination on media such as websites, CDs, USB sticks, prints etc. (the content cannot be associated with product promotion). *Content provided where speaker copyright has been granted to ESC only.* 



## **Content Licensing Agreement** Price grid in EUR before VAT





Product Type	Session Type	Туре	Price per presentation Non Sponsor 365 (in euros)	Price per presentation Sponsor 365 (in euros)
Congress	Abstract	Advances in Science	1500	750
		Best Posters	1500	750
		Clinical Cases	1500	750
		Moderated Posters	1500	750
		Poster Session	1500	750
		Rapid Fire Abstract	1500	750
		Special Session	1500	750
		Young Investigator Awards Abstracts	1500	750
	Pre-arranged	Basic and Translational Science Hot Line	1500	750
		Cardiac Anatomy and Pathology Live	1500	750
		Case-based Symposium	1500	750
		Clinical Trial Update	2500	1250
		Debate Session	1500	750
		Guidelines in Daily Practice	2500	1250
		Highlight Session	2500	1250
		Hot Line	2500	1250
		Main Session (ESC Guidelines Sessions)	2500	1250
		Meet the Experts	2500	1250
		Meet the Legends	1500	750
		Meet the Trialists	2500	1250
		Named Lecture	1500	750
		Registry Session	1500	750
		Science@Breakfast	1500	750
		Special Event	1500	750
		Special Session	1500 (see over)	750
		Symposium	1500	750
Non-Congress	Webinar		5000	