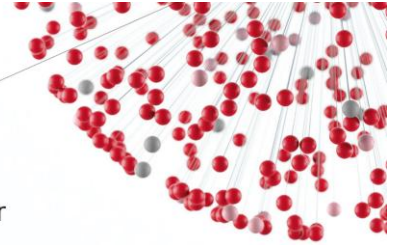


# ESC Congress Munich 2018 25-29 August

Where the world of  
cardiology comes together



## ESC CONGRESS eDAILY NEWS ADVERTISEMENT SPECIFICATIONS

### General Information:

- 2 versions of the eDaily News will be emailed to approximately 100 000 healthcare professionals during the congress, with the most up to date scientific information regarding ESC Congress 2018.
- Extend your visibility to delegates and Key ESC cardiology contacts with your advertisement as a banner in the ESC Congress eDaily News.
- 2 versions of the eDaily News are sent from Friday 24 August to Tuesday 28 August
- 1 version on Wednesday 29 August
- The eDaily news is sent on the evening before; ie: if you order the Saturday eDaily News advert, it is emailed on Friday evening.
- Product advertising is not allowed

### Format and Size:

- High definition image: 600 x 200 pxl.
- Supply 2 adverts, one for each mailing: 1 for delegates at the congress and 1 for healthcare professionals who are not at ESC Congress 2018

Artwork should be submitted for approval to: [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

**Deadline to submit your finalised adverts: 11 July 2018** - Please **send the high resolution finalised and approved version**

Example of eDaily News from a previous Congress: [CLICK HERE](#)