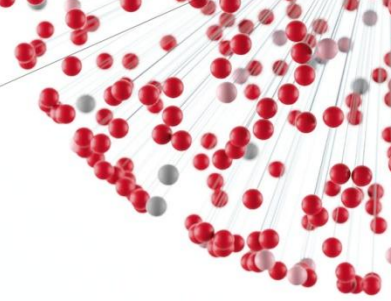


# ESC Congress Munich 2018

25-29 August

Where the world of  
cardiology comes together



## INDUSTRY SPONSORED SESSIONS DISPLAY SCREEN

Distinguish your Sponsored Sessions from the rest by broadcasting an advertisement on the large information screen located **in a prime location**.

Include your Industry Sponsored Sessions advertisement on this large info screen to attract immediate delegate attention and ensure additional visibility for your sessions near the Display Racks promoting the full offer of Industry Sponsored Sessions at ESC Congress 2018.

In order to facilitate approval of your artwork, we recommend using the same artwork for an eBlast, Advert in Industry Programme, or Weblink

### ➤ Procedure

This particular screen is strictly reserved for the promotion of Industry Sponsored Sessions. The sponsor must send the advert for approval by the ESC.

- 1 Advert promotes 1 event (Satellite Symposium, Satellite Symposium - Experts on the Spot, EBAC Accredited Educational Programmes, Hands-On Tutorials or Exhibition details).
- 1 Advert promoting 1 Session with reference to the booth will be considered as 1 Advert.
- 1 Advert promoting 2 Sessions will be considered as 2 Adverts.
- 1 Advert promoting 1 Session and Exhibition details or activities will be considered as 2 Adverts

**Deadline for artwork approval: 29 June 2018**

### ➤ Specifications

- PowerPoint presentations (Office 2007 or 2010)
- Resolution: 1366 x 768
- Format: 16:9
- Duration: 30" (if multiple slides, timing must be included into presentation)
- Presentations will run until the session has taken place during the congress

### ➤ Important:

- No trademarks, no product name or product logo will be allowed,
- The files must be approved and send to [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

