ESC Congress
Munich 2018
25-29 August

WELCOME!

Where the world of cardiology comes together

#ESCcongress
www.escardio.org/ESC2018
ESC Congress 2018

The summit of cardiovascular science bringing together:

Participants: 30 837 (25 851 delegates)
22 August 2018

- From 150 countries
- 4,500 abstracts presented
- 500 experts sessions
- 400 cardiology topics
- 200 exhibiting companies
- 5 days of scientific sessions
Industry @ ESC Congress 2018

- Exhibition: 9161m²
- 77 Satellite Symposia
- 37 Experts on the Spot
- 7 Practical Tutorials (91 sessions)
- 58 Meeting Rooms
## Industry Support @ ESC Congress 2018

<table>
<thead>
<tr>
<th>Mélanie Rafflegeau</th>
<th>Christelle Mattéo</th>
<th>Alexander Craik</th>
</tr>
</thead>
<tbody>
<tr>
<td>+33678194124</td>
<td>+33673716314</td>
<td>+33673716314</td>
</tr>
</tbody>
</table>

- **Team Manager**
- **Main contact** for any financial and administrative question
- Meeting rooms key delivery
- Exhibitor registration badges
- Back up of Industry services logistic team, mainly sponsorship and Exhibition teams

**We are here to support your activities at ESC Congress 2018 feel free to contact us for any question**
Our role as an Industry Support team is to **support** your activities at ESC Congress 2018

**Communication:** We help you in the preparation of your congress activities by sending emailing, publishing information on ESCexhibition.org... before during and after congress.

See **Alexander** for any further question on how we communicate with you.

**Administration:** Preparation of a congress also means making sure that the administrative and financial part is completed before your arrival on site.

See **Christelle** for any further question on how we can improve this administrative part with your teams.
Industry Services @ ESC Congress 2018

Fabrice Calabrese
+33648438327

Abir Ghorab
+33607258576

Julia Meunier
+33640488843

Gisela Valky-Pons
+33648937994

Victoria Mercuri
Scientific Agendas
+33645329106

Axel Browne
+33607547284

Lisa Merolli
+33673738722

- Team Manager
- Commercial Exhibition
  - Digital Health Area
- Satellite Symposia
- Experts on the Spot sessions
- Practical Tutorials
- Advertising
- Meeting Rooms
- Closed Industry Meeting
- Industry Welcome Desks
- Industry Session Digests
- Industry Press
## New regulations

<table>
<thead>
<tr>
<th>Section</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibition opening hours</strong></td>
<td>Per Exhibitors Survey - Saturday to Tuesday 10 am to 5 pm</td>
</tr>
</tbody>
</table>
| **Security outside opening hours**   | Delegates will pass through the Exhibition  
Exhibitors responsible for securing their own stands                                   |
| **Sound in Exhibition**              | Per Delegates and Exhibitors requests  
ESC will control the sound  
Exhibitors must self regulate                                                      |
| **Meeting Rooms**                    | No product demos, hands-on, press conferences...                                                                                     |
| **Lecture rooms access**             | Intersession time of 30-min between sessions  
15 minute for prior ESC session closure and room preparation  
15 minute for session sponsors preparation and welcoming                           |

---

*European Society of Cardiology*
New This Year

Digital Health
- 18 exhibitors
- 31 sessions on the stage

Sound Experience

Industry Session Digest
Exhibition Task Force Outcomes

3 X Touch screen tables
Interactive exhibition plans

6 X Floor plan panels
Exhibition floor plans 2x2m

15 000 Stand locator flyers
Available at strategic points

6 X Coffee Stations
See you on Tuesday 28 August at 11:00 for the Industry Debrief, same place: Meeting room 1, Zone A, Level 1

The ESC wish you a very fruitful Congress!